

NLWJC - Kagan

DPC - Box 022 - Folder 010

Education - Transcript Project

SCHEDULING REQUEST

FEBRUARY 13, 1998

 ACCEPT REGRET PENDING

TO: Stephanie Street, Director of Scheduling

FROM: Bruce Reed, Assistant to the President for Domestic Policy

REQUEST: A roundtable discussion with business leaders, education leaders, employers, and students on the importance of academic standards.

PURPOSE: To highlight new approaches within the business community to promote high academic achievement -- specifically the "Transcript Project" which requires job candidates to submit a high school transcript as part of their job application.

BACKGROUND: The President could announce that more than 500 businesses -- including the Business Roundtable, U.S. Chamber of Congress, and the National Alliance of Business -- have already pledged to participate in the "Transcript Project" and require job applicants to demonstrate high school achievement. The business leaders would call on Congress and states to support the national tests; and announce their support for the President's efforts to end social promotions, including, possibly announcing their support for the Education Opportunity Zones. This would also serve to rally other businesses to support the President's education proposals.

DATE: March

LOCATION: TBD.
(Cities with good business/education partnerships include: Orange County CA, Rochester, NY, Berks County, PA, Kingsport, TN)

PARTICIPANTS: The President
Lou Gerstner, CEO IBM
National Business Leaders
Local Employers and Educators
Students

REMARKS REQUESTED: Yes

MEDIA: Open Press

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