

NLWJC - Kagan

DPC - Box 031 - Folder 008

Ideas - Generally

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. memo	Don Baer, et al. to the President [partial] (1 page)	04/29/1997	P5

COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Elena Kagan
OA/Box Number: 14363

FOLDER TITLE:

Ideas - Generally

2009-1006-F

ke678

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

President Clinton: Advancing the Critical Agenda of Fiscal Discipline and Strategic Investments

June 18, 1998

In 1993, President Clinton put in place a three-part economic strategy of cutting the deficit, making strategic investments in the future, and opening markets abroad. The President's strategy has been remarkably successful, balancing the budget for the first time in a generation, and he is now building on that success:

SAVING SOCIAL SECURITY FIRST: With the first surplus in a generation imminent, the President is leading to nation to meet the next major fiscal challenge -- the retirement of the baby boom generation. The President has pledged to reserve every penny of the surplus until Social Security is strengthened. With strong support from the American people, the President will stand firm against any efforts to spend the surplus before comprehensive Social Security reform is enacted.

ADVANCING STRATEGIC INVESTMENTS: As he has in the past, the President will hold the line on fiscal discipline, and will continue to push Congress to make smart investments in our future. Every year, our opponents put obstacles in our place, but we manage to prevail. Since taking office, the President has won increases in funding for critical investment priorities: increasing funding for health by 35 percent, for education by 28 percent and for the environment by 10 percent.

This year, we will fight through the budget process for:

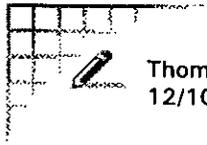
- **Investments in the American people through education and training.** The President will continue his effort to make our schools the best in the world --by raising standards, raising expectations and raising accountability. He will fight critical education investments, including the following, all of which are fully paid for outside of any tobacco bill:
 - ✓ **School Construction Tax Credits** to help rebuild, modernize, and build over 5,000 public schools.
 - ✓ **A new mentoring program** to encourage young people to go to college.
 - ✓ **Expanding Head Start** -- fighting to increase Head Start funding.
 - ✓ **After-School Learning Centers** -- a \$1 billion, five-year investment to provide after-school care for up to an additional 500,000 children each year.
 - ✓ **Expanding Choice and Accountability in Public Schools** -- increasing Federal funds for starting up public charter schools, continuing toward the

- goal of 3,000 charter schools by 2001.
- ✓ **Preparing for the 21st Century with Greater Education Technology** -- continuing to invest to help connect every classroom to the Internet, train teachers, and promote high-quality educational software.
 - **A health care consumer bill of rights.** The President will push Congress to pass federally enforceable consumer health care protections before it adjourns this year. This Health Care Bill of Rights should contain a range of protections, including guaranteed access to needed health care specialists to ensure that patients are provided appropriate high quality care and access to emergency room services when and where they need it.
 - **More Affordable and Improved Child Care.** To improve child care for America's working families the President has proposed investing \$20 billion over five years for child care, including initiatives to help working families pay for child care, build a good supply of after-school programs, improve the safety and quality of care, and promote early learning. Only one-third of that funding was provided for by tobacco receipts.
 - **A major effort against juvenile crime and drugs.** President Clinton has called for a special focus on addressing juvenile crime --providing more resources to crack down on gangs, guns, and drugs. When coordinated with the support provided by the largest anti-drug budget in history and with the leadership General McCaffery brings to our national drug policy, these new efforts are sure to keep drug use on decline.
 - **Further investments in our environment and public health, protecting our natural treasures and ensuring our children clean air and water.** The President's plan invests:
 - ✓ An additional \$600 million next year, a 40 percent increase, to accelerate cleanups of toxic Superfund sites, to help meet the President's goal of doubling the cleanup pace.
 - ✓ An additional \$568 million in FY 99 to carry out a comprehensive new Clean Water Action Plan that will control polluted runoff.
 - ✓ An additional \$92 million dollars in FY 99 repair deteriorating infrastructure at national parks and other public lands.
 - **Community Empowerment Investments:**
 - ✓ Funding for a Second Round of Empowerment Zones.
 - ✓ Increasing the Low-Income Housing Tax Credit By \$1.6 billion
 - ✓ Expanding the Community Development Financial Institutions Fund
 - ✓ Funding 50,000 incremental housing vouchers for families moving from

welfare-to-work.

- ✓ Establishing a Community Empowerment Fund, which will help create an estimated 280,000 private sector jobs for low and moderate-income individuals.

Deans - generally



Thomas L. Freedman
12/10/97 04:05:31 PM

Record Type: Record

To: Bruce N. Reed/OPD/EOP, Elena Kagan/OPD/EOP
cc: Mary L. Smith/OPD/EOP
Subject: Some Updates

Here's a quick update on some of our issues, sorry it runs a little long. I think we will have some good things happen.

DOJ debt collection bill: we got an informal estimate of saving \$270 million from DOJ, David Huan at OMB is looking to see if they can confirm that kind of saving. He says obviously now would be good time to move it if we can. There will be legal/political vetting issues even if we get a good estimate for the bill-- the law moves the presumptions on debt collection in the government's favor.

Pagers for battered woman: DOJ says the cell phone industry is agreeable, they've offered phones for each shelter (1,400) so women could leave the facility and still have access to the police. We need to look for other places that make sense to have phones. DOJ is meeting with courts people to see about making phones available to women getting restraining orders. We're hoping to have this for the SOTU.

Religious Freedom in the Workplace-- we've had several meetings with DOJ, DOL, SBA, EEOC, Commerce, OPL, and counsel (Bill Marshall). The group felt the original bill was terribly drafted and unworkable. A working group led by DOJ has finished their version of the bill. That bill is now waiting for sign off by David Ogden etc. We'll then need to do more vetting. Each agency has already been talking to the groups to see where they stood on the Coats/Kerry bill, but we will need to do this in a thorough way and we'll get back to you with a plan this week when we hope to get the draft bill.

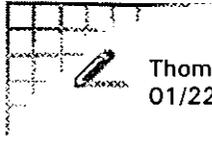
Lifetime supervision for child sex offenders: In June, DOJ said they would have a study done in six months. Rahm likes this issue and he brought the issue up today at the crime meeting, DOJ is looking for hooks. Nick Guess said the idea would be to condition prison funds, I think this will be hard to find a manageable option but we will find something more narrow than a wholesale plan.

Single Food Agency-- We've talked to OMB and I'm sending Elena their memo. The proposal will experience bureaucratic attacks-- the agencies haven't been told about the project according to Wendy Taylor at OMB. It seems like a good substantive idea, it will be a politically good one only if we don't cut the budget. Wendy says OMB doesn't think this involves a savings, in fact there are slightly higher admin. costs.

Accomplishments list-- Rahm came to the COS breakfast meeting Tuesday and explained how the President wanted this list. Mary is coordinating the answers which we should be getting this week with the goal of having something before X-mas.

Rural disaster recovery-- Mary has talked to Carl W. and is sending you a memo on what's going on.

Ideas - general



Thomas L. Freedman
01/22/98 11:59:48 AM

Record Type: Record

To: Bruce N. Reed/OPD/EOP, Elena Kagan/OPD/EOP

cc: Mary L. Smith/OPD/EOP

Subject: Ideas that are in the Pipeline

You mentioned having some actions for the next 6 weeks.

Here's some that we have ready, near ready, or could conceivably get ready. My choices would be school takeovers, attack alcohol billboards near schools, an international tobacco convention announcement or endorse a position on tobacco farmers for the bill, and cloning regulation for starters. We'll try and pull together some more ideas, but this is the current list.

Ideas that may some work:

- *School takeovers: make explicit threat to pull Title I funds if schools don't meet certain specified criteria.
- *One agency food agency (still being vetted with cabinet secretarys)
- *Alcohol marketing: Stop alcohol companies from putting up billboards near schools
- *Tobacco events: Endorse a tobacco farmers posiiton, Announce an international framework convention to go after the problem worldwide.
- * Workplace Religious Freedom -- negotiating for bipartisan bill that would let folks take time off more easily to practice their religion.
- * Gun running between states: support legislation to increase penalties for this very widespread practice (Florida guns got to NY).
- *War on heart attacks: We have some private companies interested in donating the defibrillators, coordinate this with Am. Heart Assoc., airlines, police, Mayors, with goal of saving some specific number of Americans a year.
- *Pay Equity. Data and technical assistance -- agencies no longer saying there is no cost. When all the paper comes in from the agencies we now expect them to project costs at \$14 million.

Ideas that need less work

- *Cloning: FDA thinks it should be able to make a detemrination to say it has regulatory authority to stop cloning on safety grounds for a few years
- *Virtual University. There is some money in budget for this. Could do event with some of the Governors that have started this and involved their state universities.

An open letter to President Clinton

Dear Mr. President:
The 1997 elections brought you bad news. The 1998 races will be a disaster.

Catastrophe is the normal concomitant of the sixth year of a two-term president. All two-term 20th century presidents have suffered significant losses in their second off-year elections. Wilson in 1918, FDR in 1938, Truman in 1950, Eisenhower in 1958, Johnson in 1966, Nixon-Ford in 1974 and Reagan in 1986 all lost ground, usually a lot. The way things are going, you'll be no exception.

Few lose because of failure, most go down because of public ennui. Two-term presidents hit, in the sixth year, what marathons encounter at the 20-mile mark — an invisible wall. They run out of gas. After sufficient success to warrant reelection, they find that they have done the bulk of what they came to do. They get tired and run out of ideas and the public senses it.

Your temporary defeat over fast-track and concession over the Internal Revenue Service are symptomatic of the onset of the sixth-year doldrums. They signify the loss of control over events because of an inadequate agenda. You have done enough to ensure a prominent and positive place in history, eliminating the deficit, moving the underclass from welfare to jobs, expanding college opportunity, covering all children with health insurance, increasing educational standards and making education a federal priority, and helping to reduce crime. Entitlement reform and the tobacco deal will cap the list.

But what satisfies historians does not satisfy the churning demands of the political system. If the dynamic ceases coming from you, it will come from others and the process will pass you by. That's what is happening right now.

You need new, exciting proposals.

Let me suggest some.

• **Teen Pregnancy:** Back condom distribution and abstinence education for all high school students whose parents consent, just like you did in Arkansas. Remember the polling: 60 percent chose condom distribution over abstinence education if they had to choose one strategy and over 70 percent back both steps used in conjunction. Note the recent New York study that condom distribution does not increase sexual activity.

• **Drug education:** The country is ready for a major push to cut drug use among teenagers. Drug education is part of the answer. But the rest of the answer is to ask parents if they want their child drug-tested. Results would be confidential and users would get counseling and, where necessary, residential treatment. With parental consent and no criminal referral, it should pass constitutional muster. This would take diversion of some Drug Enforcement Agency money into cutting the demand, but the public is ready for it.

• **Health Maintenance Organization Bill of Rights:** Make the issue of doctor choice and control over your own treatment your issue this time. Require doctors to notify patients if their HMO has denied treatment due to cost. Require an appellate process of outside arbitrators who can force HMO coverage.

• **Cartoon and toy violence:** Parents are sick of the culture of violence that surrounds young children on TV and in the toy stores. Use the Federal Communications Commission to force restraint on the tube — I doubt there is a First Amendment interest in Power Rangers — and voluntary measures driven by consumer demand for toys.

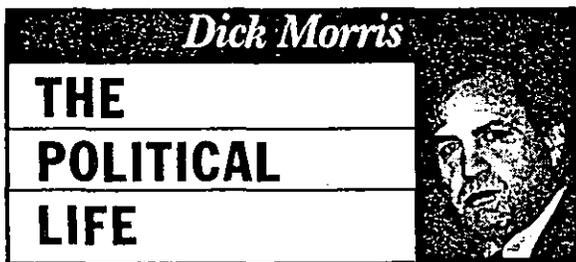
• **Affirmative action:** You know as well as I do that racially or gender-based affirmative action is doomed. The only question is: Will it be replaced by affirmative action based on objective criteria, like poverty and residence in poor areas, or will the whole concept of churning up the bottom be killed? The Rev. Jesse Jackson can no longer oppose you in a Democratic primary. Back gender and racially neutral affirmative action and hear the applause of 80 percent of Americans, including heavy majorities of blacks, Hispanics and women.

• **IRS child support enforcement:** The same percent of child support goes uncollected — about 80 percent — as when you took office. Your efforts haven't worked. Make the GOP's animosity to the IRS backfire by giving the beleaguered agency something to do that people like: Collect overdue child support.

• **Lawsuit reform:** Take the issue away from the Republicans. Back letting the judge, not the jury, determine punitive damages. Let the judge order that they be paid to public interest organizations instead of the plaintiff and his lawyers.

• **Abortion:** Reach out to the Christian Coalition for joint, practical steps to reduce the number of abortions annually. Now at 1.7 million, set a goal of reduction below 1 million by the end of the century. Adoption reform and better incentives, the end of racial preferences, incentives for mothers to bear children to birth, prosecution of statutory rape laws against teen fathers, IRS enforcement of overdue child support, and — sans Christian Coalition — condom distribution. All will work. Remember, 80 percent of America opposes abortion, but only 40 percent want it illegal. The others want it rare.

You've got this job for three more years. Get it in gear.



*Bruce -
FYI - if you didn't see
(~~the~~ for
where's ATM
safety?)
- MW*

*Tom, EK
- BR
+ return*

Don Vid - Mary

Ideas generally

NEW ISSUES

June 4, 1997

Repsky



1. **Community Prosecutors.** Stations prosecutors in neighborhoods to work with residents to target minor nuisances that disrupt the community. House bill has \$10 million national pilot program. Very successful in Boston and Howard County. See attached.

J/L

2. **New National Trails System Act.** Creates a new category of long-distance trails to be known as national discovery trails, to authorize the American Discovery Trail as the first trail in that category. Has 45 cosponsors in the House. See attached.

3. **Joan's Law.** Legislation signed in New Jersey mandates life imprisonment without parole for anyone who sexually abuses and murders a child under the age of 14. See attached.

4. **Child Support.** Require states to impose criminal penalties on persons who willfully fail to pay child support as a condition of federal funding of state child support enforcement programs. Marge Roukema (R-NJ) is the author of the House bill. It amends the Social Security Act to require states, as a condition of State child support enforcement programs, to impose criminal payments where refusal to pay was willful.

5. **Crackdown on Paramilitary groups.** Bill requires paramilitary groups to register their existence with federal authorities; notify state when doing maneuvers; inventory weapons; disclose list of members.

6. **Electronic Hyde Park**
Initiative to open government up to greater popular participation. There

already are technologies that make it easier for people to communicate with their Representatives. A channel of the new television spectrum should be reserved as an electronic Hyde Park for candidates to use and debate. It is a way of guaranteeing some free tv without legislation.

7. Character Education. Since the President first called for character education, there has been an explosion of programs, nearly 20% of schools now teach some values education.

*Mike -
report*

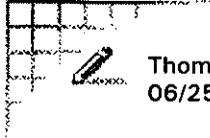
8. Justice Department Debt Collection. DOJ is owed \$6 billion. Dennis followed up and said Justice admits \$2 billion of that is collectable.

9. Expand Toxic Reporting Requirements. Waxman and Saxton have a bill to expand reporting requirements under the Toxics Release Inventory. The bill builds on the success of the Toxic Release Inventory. To some extent this bill seems to codify expansions the President has already ordered. But it makes a logical next step.

10. Recycling Hazardous Waste Tax Credit. Amend the IRS Code to provide a tax credit of two cents per pound for recycling of hazardous wastes. The bill is a Republican House bill by Gerald Solomon (R-NY).



Ideas generally



Thomas L. Freedman
06/25/97 09:53:14 AM

Record Type: Record

To: Bruce N. Reed/OPD/EOP, Elena Kagan/OPD/EOP

cc:

Subject: Families First

I guess that you're being asked for comments on the Family First document as to what's objectionable and what's not. I would put the proposals into categories: objectionable; wrong tone; good; maybe good but unvetted; probably bad but unvetted. Also, at the end, I put a list of themes that deserve more attention.

Sorry this grew so much, tell me if you want a full memo.

Here's my take as to how the various proposals break out:

1. **Objectionable ideas.** There are some ideas that we likely have vetted and decided against doing, mostly in the area of regulating employers: penalties for companies where executive compensation exceeds 50 times the average employee salary; requiring companies that use "mass downsizing" to pay 6 months severance or training before they pay dividends or bonuses.

2. **Wrong tone on taxes.** There are some ideas where the tone of the attack has a heavy emphasis on "distribution tests" on the tax bill, including: requiring the bulk of the tax bill go to taxpayers making less than \$80,000; releasing a treasury distributional analysis; requesting a CBO distributional analysis of Roth-Archer; disputing JTC methodology about tax bill winners and losers. The document lacks an emphasis on the benefits of a tax cut, and doesn't stress the positive effects of the Clinton Clinton tax cuts for education etc. Simply put, our tax cuts are more popular than theirs, that is the debate we should have.

3. **Good Ideas.** The agenda is strong on some proposals the Administration is/ or will likely support (although not necessarily in the form mentioned in the proposal) including: encouraging on-site child care, expanding unpaid leave for school or medical appointments; developing technology to block non-child safe internet sites; more school construction funds; expanding school nutrition programs; expand licensing standards for child care; child safety locks on guns; keeping schools open later; incentives for states that lower legal blood alcohol levels.

- 3B. **Possibly Good ideas that haven't been vetted fully (that I know of).** Uninsured kids get coverage by cig tax; head start paid for by tax on tv kid ads; prescription drug coverage for Medicare beneficiaries; anti-sweatshop bills/ ban child labor products IRA payroll deduction for employers who don't give pension benefits; consumer protection for financial services; pension proections.

4. **Ideas I don't know have been vetted, but probably wouldn't make it.** Moratorium on cable tv

rate increases; "force deadbeat oil companies to pay \$440 million they owe government"; increase burden sharing of defense costs; limit fees on credit cards; internet protection for consumers.

FYI. There are 57 or so ideas in here, many cryptically described ("aviation safety issues"; "corporate tax loopholes \$69 billion").

5. Could Add Themes. The proposal is deficient in the following themes:

- * Measures to improve education, emphasizing quality/standards
- * Measures to control crime further
- * Campaign reform
- * Fiscal discipline
- * Opening up markets
- * Making government work
- * America as a leader for peace
- * Environmental (clean air)
- * Welfare to work
- * Preserve Medicare
- * Restore benefits to legal immigrants
- * Tobacco
- * Empowerment zones
- * Science and technology investments (diseases)
- * Health (HMO regs)

Regards, Tom

Ideas generally

**AGENDA
JUNE 30, 1997**

I. RESEARCH MATERIALS

- Tobacco
- Long Term Planning
- Polling/Education Standards

II. NEW ISSUES

- Consumer Right to Privacy
- Consolidate 1-800 consumer numbers (Bryne)
- Poison Center
- Contraceptive Insurance *ch w Ten*
- Moynihan Report *Family report??*
- Pollution reduction as commodity market
- Local governments on National Boards (Mayors)
- Teacher Tenure
- Tobacco Conversion

III. UPDATES

- Heart Attacks -
- Sexual Predators - *Report (Grace/Kent)*
- Domestic Violence in the Workplace - *Oct 2/3 - Dem Viol Day*
- School Takeovers (Title I) - *Mike*
- National Sexual Assault Hotline - *women's groups fighting.*
- View* -- National Adoption Registry
- Wilderness Designations -
- View* ~~American Discovery Trail~~
- ~~Underground railroad~~
- Employers Group Conference
- Justice Department Debt Collection - *legislation?*
- Pagers for battered women (wheeler)

file: ideas generally

THE WHITE HOUSE
WASHINGTON

June 26, 1997

MEMORANDUM FOR SYLVIA MATHEWS
ANN LEWIS
DON BAER

FROM: BRUCE REED
ELENA KAGAN *AK*

SUBJECT: SUMMER IDEAS AND EVENTS

We are working on the following events for this summer in the areas of welfare, education, health, crime, race, and tobacco.

Welfare

August 22 marks the first anniversary of the welfare law. We should do several events leading up to this date to highlight the significant progress we have made toward reforming the welfare system.

1. Release of Caseload Statistics. The President would release the latest caseload numbers, showing that caseloads have declined by 3 million (to less than 11 million) since he became President. We could make this announcement on a trip to a successful welfare-to-work program, at the top of a news conference, or at a meeting with his chief welfare and economic advisors. **Early-mid July.**

2. Speech to National Governors Association. The President could use this opportunity to give a major policy address on welfare reform, analyzing what policies are and aren't achieving results and urging governors to provide the incentives and supports (child care, transportation, etc.) necessary to enable people to go to work. We see this speech as having something of an edge to it, with the President challenging some states to do more to put welfare recipients to work. **July 28.**

3. Welfare-to-Work Partnership Event. The President would highlight the progress of Eli Segal's effort to recruit businesses to the welfare-to-work effort by meeting with business leaders who have agreed to hire welfare recipients. Segal suggests going to St. Louis, Indianapolis, Columbus, or Baltimore for this event. **Mid-August.**

4. DLC Welfare-to-Work Conference. The DLC is putting on a conference this summer on successful welfare-to-work strategies and would like the President to make the keynote address and/or host a roundtable. Al From has a personal commitment from the President to participate

in this event. **Flexible.**

Education

1. State and/or City Sign-Up. We are continuing our efforts to put together a package of states and/or cities that will sign on to the President's standards and testing initiative. **Late July.**

2. Higher Education Act Reauthorization. We can transmit this legislation in whole or in parts. Although the legislation is still under discussion, it might include proposals to provide Pell grants to pre-high school students, increase the size of Pell grants for high school students with high academic performance, and provide incentives for teachers to teach in inner city schools. More generally, the legislation will retain the basic structure of student financial aid, while improving accountability for institutions administering aid programs and helping parents and students to understand their options. **Late July-August.**

3. Failing Schools Initiative. We are working on an initiative to provide guidance and incentives to states and localities to take over failing schools. This initiative hooks into the President's charter schools proposal, because part of it would involve reopening failing schools as charters. **August.**

Health

1. Immunization Rates and Regulation. The President would announce that immunization rates are at an historic high. At the same time, he would issue a new regulation requiring child care centers that receive federal funding to ensure that all children in their care are properly immunized. This event should be pitched as a follow-up to the 0-3 Conference. **Mid-July.**

2. Genetic Screening Legislation. The President would (1) highlight the problem of genetic discrimination, especially for women at risk of breast cancer; (2) announce a new HHS report that underscores the need for legislation; and (3) announce support for legislation introduced by Congresswoman Slaughter. The Human Genome Action Plan, a coalition of hundreds of groups concerned about genetic discrimination, will participate. This issue has received broad press attention, including a segment on *Prime Time Live* and an upcoming article in *The New York Times*. **Mid-July.**

3. Pediatric Labeling Regulation. The President would announce a new regulation to ensure that drug companies test their products on children (who often need different dosages and have different reactions to medication) and to ensure that doctors and parents have access to the results of the testing. This regulation will have dramatic effects on the treatment of children with AIDS, but also will facilitate treatment of children with a wide range of other diseases. **Mid-late July.**

Crime

1. **Brady Law.** Assuming the Supreme Court strikes down the Brady law, we should have a meeting with state and local law enforcement officers to announce efforts, including new legislation, to ensure that people will not be able to purchase handguns without a background check. **Early July.**
2. **Youth Gun Interdiction.** The Treasury Department soon will be ready to release a report on the 17-city gun tracing initiative announced by the President last year. The report contains some striking findings about where and how young people get guns and what kinds of guns they use. We should combine release of this report with expansion of the gun tracing initiative to another 10 cities. This event will assist our efforts to enact good juvenile justice legislation. **July.**
3. **COPS Report.** The Justice Department is almost ready to release a report showing how the President's COPS program has helped to reduce crime. We could release this report at the annual convention of the National Association of Police Organizations. **Mid-August.**

Race

As you know, we are currently getting our race initiative policy process up and running. We think we will be able to provide at least the following two policy initiatives this summer.

1. **Teacher Incentives for Inner City Schools.** As noted above, we are working on a proposal to include in the Higher Education Act that would provide incentives for highly qualified and trained teachers to work in inner city schools. (There is now an enormous disparity in the qualifications and experience of inner city schoolteachers, as compared to other public school teachers.) We hope to have this piece of the legislation ready by mid-July for the NAACP conference. **Mid-July.**
2. **Racial Disparities in Health Care.** HHS is currently cataloguing racial disparities in health care -- for example, in immunization rates and mammography usage. The President could highlight these disparities and issue an action plan to address them. We think this event has great potential, but we do not yet have a firm sense of what would be in the action plan HHS is now preparing. **Mid-late July.**

Tobacco

1. **Announcement on Tobacco Settlement.** Following completion of the interagency review process, the President will announce his views on the proposed tobacco settlement, including any changes he proposes. **Late July.**
2. **Executive Order on Smoking in Government Buildings.** The President could issue an Executive Order further restricting smoking in government buildings. **Late July.**

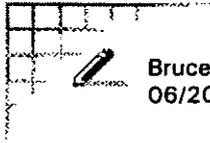
Service

1. Reauthorization of Americorps. We should be ready to announce legislation reauthorizing Americorps as early as mid-July. We are still evaluating, however, whether we should defer this announcement until the fall, when the fight for Americorps appropriations will be over. At the same time, the President could grant the first round of “scholarship only” Americorps scholarships, which the President announced at the Philadelphia Summit. **Late July (?)**.

2. Follow-up to Summit Event: The President could do an event with General Powell and contributing CEOs to highlight the progress made since the Summit in gathering new commitments. If this event occurs before the reauthorization of Americorps, the President could use this opportunity to grant the “scholarship only” Americorps scholarships discussed above. **August.**

3. High School Service Scholars. The President could mark the completion of a successful launch year for his High School Service Scholarship Program by awarding \$1,000 scholarships to almost 2000 high school juniors and seniors for their exemplary community service. The President also would issue a letter to high school principals and superintendents encouraging even more schools to take advantage of this program. **Flexible.**

Ideas generally



Bruce N. Reed
06/20/97 04:09:27 PM

Record Type: Record

To: Eli G. Attie/WHO/EOP
cc: Elena Kagan/OPD/EOP
Subject: Re: Message events for July/August 

Off the top of my head:

Welfare caseload reduction numbers (early July)
Immunization numbers and child care immunization regulation (week of July 14)
Genetic screening legislation and report (anytime in July)
Eli Segal welfare event (August 14)
Education standards state and/or city sign-up event (mid-July)

Ideas generally

cc: Elena, Tom F.

"Helping Working Families Win"

1. Protecting Paychecks.

- *Taxes:*

Ensure tax cuts benefit working families:

- Distribution test on Tax Bill (i.e. bulk of tax cuts on fully phased-in basis should go to taxpayers making less than \$80,000).
- Insist \$100 billion of the Tax Bill over 5 years will be allocated to the education and child credits.
- Release Treasury distributional analysis of tax proposals.
- Request CBO distributional analysis of Roth and Archer Tax proposals.
- Highlight CRS report that disputes JTC methodology for assessing winners and losers from Capital Gains cuts.

- Make Child Credit refundable.
- Highlight any Republican deviation from informal Budget Deal agreements on EITC, education credits total, etc.

- Add safeguard to Tax Bill that will automatically reduce tax cuts in case of out years explosion. Insist the gimmicks that balloon in out years be dropped (i.e. capital gains indexing, phased-in estate tax cuts, backloaded IRAs).
- Highlight CBPP report exposing delayed revenue losses in GOP tax proposals.

Close corporate tax loopholes and use as offsets for agenda priorities above. Citizens for Tax Justice has identified \$69 billion in corporate tax breaks, \$23 billion go to specific industries like oil & gas, insurance, timber and minerals, or benefit companies that operate abroad, or allow for entertainment and meal deductions. [need more specifics]

Force deadbeat oil companies to pay the \$440 million in royalties they owe the federal government. (Boxer)

Democratic tax simplification alternative to GOP proposal.

IRA payroll deduction for workers whose employers do not provide pension benefits. (Daschle/Kennedy/Bingaman)

Make health benefits for self-employed tax deductible.

Expand tax deductions for home offices.

- *Job/Wage Security:*

Profitable companies that use mass downsizing schemes must pay 6 months severance or training before they may pay dividends or executive raises or bonuses. (Reich)

Penalties for companies where executive compensation exceeds 50 times the average employee salary. (Bingaman)

Companies that receive federal subsidies or contracts must keep a majority of employees in the U.S. not overseas. (Reich) or Eliminate tax break that encourages companies to move jobs overseas. (Dorgan)

Stronger and better enforcement of the Equal Pay Act. (Daschle)

Impose liability on companies and retailers that sub-contract to, or knowingly buy from sweat-shops. (Kennedy); Ban imports made with child labor; (?) Develop labeling to reward products made without child or exploited labor. (Harkin)

- *Workplaces that work for workers:*

Make child care more accessible by providing tax incentives to employers to create on-site day care centers, or help subsidize employees' off-site arrangements. (Dodd) (Kohl/Hatch)

Allow unpaid leave for school or medical appointments. (Murray)

Extend Family and Medical Leave Act to cover small firms with less than 25 employees. (Dodd)

Flex time to give employees more control of their work schedules. Preserve the 40 hour work week. (Baucus/Kerrey)

- *Consumer Protection*

Lower the cost of basic financial services by protecting consumers from excessive automated teller, on-line or telephone banking charges. No bank fees for those who carry no balance on credit cards.

Authorize FCC reregulation of cable rates in markets where no competition has taken hold. Moratorium on cable TV rate increases. (Wyden)

Protect consumers from computer junk-e-mail. (CT Atty General); Prevent or limit trading of credit information over the Internet; Protect Internet privacy for children (FTC); Child-safe labelling of Internet sites (Murray); Develop V-chip type technology to block all non-child-safe Internet sites.

Insurance reform to eliminate Lifetime Limits. (Rockefeller)

Improve service and standards of managed care insurance by with incentives and rule changes to help health care professionals become managers of managed care plans; Set minimum standards of quality care to be observed by all managed care plans (Kennedy); Establish standards and procedures to give policy-holders consumer information about managed care plans.

Aviation safety issues (?)

2. Empowering Parents -- Protecting Children.

Repair crumbling schools by reducing the costs of financing school construction for local authorities. Like the popular COPs program, local authorities would retain control. (Mosley-Braun)

Extend health care coverage to all uninsured children [paid for with tax on cigarettes].
(Kennedy)

✓ | Fund HeadStart for all eligible 3 and 4 year-olds by adding a fee, or reducing the tax break, for advertising on children's television programs.

Expand school lunch and breakfast program/child nutrition.

✓ | Provide grants to local communities to improve the quality of child care programs [set quality or licensing standards]. (Dodd)

Improve technology training for teachers (Murray); Increase school access to communications networks, hardware and software (Rockefeller/Bingaman/Murray)

Protect Internet privacy for children (FTC); Child-safe labelling of Internet sites (Murray); Develop V-chip type technology to block all non-child-safe Internet sites.

Guarantee community Right-to-know about toxic exposures. (Baucus/Boxer)

Child safety locks on guns. (Kohl)

- *Safer Streets.*

Gun standards to combat "junk guns" would extend the same safety and quality standards currently used for import. (Boxer)

Child safety locks on guns. (Kohl)

✓ Provide incentives to local communities to create After school Safe Havens.

✓ Provide assistance for local communities to keep schools open until 5pm with optional programs for kids with parents who work -- also eases child care problems. Gives kids an alternative to the street and gives working parents peace-of-mind to know their children are in a safe, supervised environment. (Boxer)

Juvenile anti-gang initiative; Juvenile sentencing option for non-violent offenders; Expanded drug courts and drug treatment. (Daschle)

- *Cleaner Communities.*

Make polluters pay for clean-up. [need specifics]

Protect kids from toxic poisons by cleaning up all SuperFund sites within 4 miles of any child's home are cleaned up by 2005. Today 10 million children live within 4 miles of a major toxic waste site.

Guarantee community Right-to-know about toxic exposures. (Baucus/Boxer)

3. Making Retirement More Secure.

Extend Social Security solvency by increasing rate of return on investments and instituting other reforms. [need better description]

Protect pensions from being used to prop up company stock -- Color Tile. (Boxer)

Provide women who stay at home or work part-time with access to pension benefits. (Mosley-Braun)

IRA payroll deduction for workers whose employers do not provide pension benefits. (Daschle/Kennedy/Bingaman)

Make pensions portable. (Bingaman)

Protections against spousal impoverishment for long-term care.

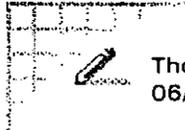
Crackdown on Pharmaceutical price gouging on drugs. (Pryor) Prescription drug coverage for Medicare beneficiaries. (Rep Engel)

Health insurance coverage for early retirees abruptly dropped by insurers. (Daschle)

Others

Incentives for states that lower legal blood alcohol levels.

Increase allies burden sharing of defense costs.

Keas generally

Thomas L. Freedman
06/26/97 11:11:18 AM

Record Type: Record

To: Elena Kagan/OPD/EOP

cc:

Subject: Ideas

Community prosecutors: A crucial next step in community policing, already in many cities around the country-- moving prosecutors into the community where they can see problems first hand. There may be money in DOJ for encouraging this experimentation or the President could compliment efforts going begun by Eric Holder here in DC, or in Howard County MD., or in Boston.

Wilderness Designations: The President last Earth Day endorsed an idea supported by many previous Administrations (Democrat and Republican) to further protect 17 vital areas in national parks from further development. The legislation is ready to go, awaiting action by the Administration, and the appointment of an NPS director.

American Discovery Trails: A proposal to create a national trail, linking trails across the country, to enable hikers to go across the entire United States. Supported by the National Park Service and relying greatly on on-going efforts by private, volunteer groups.

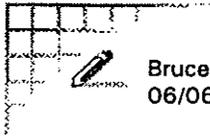
National Sexual Assault Hotline: Modeled after our very succesful domestic violence hotline, this 800 number would gaurantee universal access to immediate counseling and referral services for women who are victims of sexual assault. the legislation is a high priority for the NOW LDF and supported by groups like the National Coaltition Against Sexual Assault.

Gun scanners: there is new technology developed by DOJ that allows officers to use hand held devices to scan potential criminals for guns. The idea for the research was originally the President's. The New York Times scooped it two months ago. The idea for the evant is a demonstration of the technology-- new tools in law enforcement. Here or in Rome, New York where it was developed on a converted military base.

Heart attacks: 350,000 people a year die of heart attacks, the American Heart Association and the Red Cross have proposed a plan they say could save 100,000 a year. The proposal is for a comprehensive war on heart attacks, encouraging training in CPR and the distribution of new defibrillator technology to first responders like police. While we may not endorse the whole plan, we could likely get a consensus for a concerted attack plan by the agencies, including a significant new multi-million dollar study of what is working in the new technology.

Underground Railroad: The National Park Service has a plan to link our historic underground railroad sites to form a coherent, educational memorial for Americans to follow and understand the struggle and cooperation of those fighting and fleeing slavery. The President could announce this new effort.

Ideas generally



Bruce N. Reed
06/06/97 06:37:43 PM

Record Type: Record

To: Michelle Crisci/WHO/EOP, Elena Kagan/OPD/EOP
cc:
Subject: June/July events

My enthusiasm for and involvement in Saturday's meeting will be limited. So here is a summary of my thoughts on what we face over the next several weeks:

EDUCATION: POTUS eager for higher profile

6/10 -- Education Standards event -- releasing test scores on 4th/8th grade math and science, compared with other countries. This is real news, makes good case that we are 1) making progress and 2) need an 8th grade math test (because kids do well in 4th and poorly in 8th). We don't get many opportunities to make real news on standards, so we shouldn't blow it off for something else.

6/25 -- Family Conference -- announce business support and \$\$ for school reform efforts in areas that commit to our tests. (VP is working out details)

6/30 -- Boston reading event -- a chance to talk about the budget, ask Weld if he wants any other jobs in the Admin

7/2 -- Major league baseball PSAs on standards (Camden Yards with Cal Ripken) -- we are crazy not to do this. It's the best, easiest mainstream plug for standards and values we'll ever come across.

Sometime in July before 7/25 NGA mtg -- a multi-state or multi-city sign up for the testing initiative. An NGA endorsement is unlikely, but not out of the question.

WELFARE

An immigrant event (mayors and groups) would help rally support against GOP plans to gut budget agmt. We should do this by mid-July at the latest, before reconciliation gets to conference.

A speech to state legislature on welfare, challenging them to put people to work not just cut them off. Almost any state will do. Calif and NY might attract the most interest and have the biggest caseloads (and most explosive internal politics). We have other small-bore policy news to make as well (caseload drop will hit 3 million sometime in next 2 months; we have a child care quality regulation almost ready to go).

We just received an invitation to address a group of 10,000 small businesses on welfare reform in North Carolina July 24-26.

Child support felony legislation: It's not too late to use this for the Father's Day radio address.

HEALTH CARE

Children's health study (ready) *K?*

Genetic screening legislation (good women's health event)

Pediatric drug regulation (someday)

immunizati-

TOBACCO

EO on smoking in federal workplace (still haven't seen formal proposal from DOJ)

Settlement talks will rise or fall in next 2-3 weeks. We should immediately direct public health advisers to review. This will be a tight squeeze -- we'll probably get a good deal the President will want to support, and the public health validators will be split over whether it's worth it. We should fight to own at least one piece of it -- the big \$ for children's health (similar to Hatch-Kennedy).

CRIME

Cops in public housing (San Francisco)

Brady decision (pre-July 4th)



File - IDEAS generally

Bruce - FYI, if you can read my writing, on summer ideas/strategy.

Clear

5-25-97

Evshine Mtg

Cutting edge issues - over summer

Starting July

Gene - Even in June - every o.p. to get him in news - sched on top of sched.

Rahul - Empty Inland / do ideas

RE

Ed Tech Corp

City Tax / Healthcare

TV Ratings Syst

President's Council - living Presidents (every 6 mos)

Children's health -

17-city gun tracking - extend

P's own tax plan

MEN

Incentive clause for nat'l stds (no penalties - put yr name)

WOM

→ FB - Go to Fed agencies - ask them to stretch
Ask their Rahul E. to come up w/ ideas.

G-S - time specific things

P. council progressive tax cut.

Camp Time

EMCA on father's day

Anna MEN

Cont of ed tech or something else - Hispanic ed.

Something on business cycle

Something w/ Patten or anything

Katie -

American Heritage Rivers

Yellowstone

Everglades

Ozone / P.M.

Climate change

Ben Klein - Do both big + little -

easier to go w/ controversy / what's in news.

EP's execution strategy

met. on this - EP: on this.

more in briefing room on budget

Internet v-chip - after CDACT

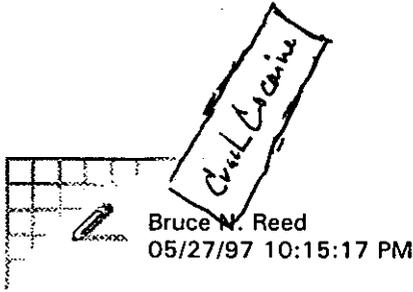
TV ratings

Family club at end of school - ed

tech - big fund

Year 2000 - got a briefing.

1 yr anniv. - July 17 - TWA anniv.



Record Type: Record

To: Elena Kagan/OPD/EOP

cc:

Subject: tobacco

I guess I picked a good day to skip out of town. Hope it wasn't too crazy.

In the wake of today's decision, we'll probably have to come up with more actions and bigger ideas than ever -- but maybe the frenzy will settle down before the traveling party comes home. One thing I hope you will do is put in a call to Bruce L. (I assume he's in Europe) or to Jerry Mande/David Kessler on the tobacco talks. The papers make it sound imminent, and even if it's not, I suppose we need to be in a position to analyze what they come up with quickly enough to advise the President before others do. Maybe a mtg early next week with Thurm et al? I defer to your experience in Bruce management (both kinds).

Cleaning leg - getting ready

Strong support for tax (for cov. expat.)
Have Pres say

~~Stralala on abortion
Thurm on tobacco
Tennings on ch. health
✓ Thurler on Pol AIDS~~

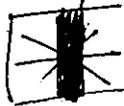
Deal?
Tobacco - omnibus bill such ch health.
Beers + wine on advert

Genetic screening - breast cancer
children's health - see above on tobacco
Major welfare speech (waivers) (Cairns) others

→ Regs on work reg's
July - wave new rules for all
regs on perf bonuses
Tax D. bill
Kick off Anti-Tobacco Media Campaign
Report on gun trafficking/leg in community
Victims?

Release children's report.

School takeover??



Pediatric labelling rule
Immunization stats
Child care regs - stds
Commun. computer centers
AIDS follow-up events
Religion E.O.

Child care generally - later in year.

Auto-choice insurance reform?
Expansion of mt-to-hw?
Subv Water regs

III. Congressional Strategy

Short Version of Talking Points:

1. Long-term victory since 1993 when we started on deficit reduction together
2. Deal is a victory for Democratic principles that will be defended with all powers:
 - a) Healthcare – 5 million children
 - b) Education – largest increase in history in grants
 - c) College – widening opportunity
 - d) Welfare – transportation and day care
 - e) Preserves Medicare into the next decade
 - f) Restores benefits to legal immigrants
3. Republicans supporting a balanced budget is not new; Democrats supporting it is news – it is changing the way the public perceives Congressional Democrats.
4. Early deal gives Democrats time to get their message out, gives us an opportunity to build a new coalition – more young people, women, middle class, suburban, immigrant on top of our base.
5. With taxes and spending out of the way, Democrats can talk about their issues: (JUST A PRELIMINARY LIST):
 - a) Health – next 5 million children, HMO bill of rights, cover those between jobs, new research into the dreaded diseases – AIDS, cancer, diabetes and others.
 - b) Educational reform – standards, tests; tools of new technology for learning; public school choice
 - c) Stop the marketing of tobacco to our young – stop the advertising of tobacco that hooks 3000 kids a day
 - d) Balance home and work – expand the availability of daycare; pass expanded FMLA; ban discrimination in the workplace
 - e) Pass a juvenile justice bill that both prevents and prosecutes; trigger locks; ban cop killer bullets
 - f) Strengthen the retirement system – ensure continuation of Social Security, safety of private pension system
 - g) Tougher air quality standards to reduce 40,000 cases of respiratory illness; enforce the new drinking water standards, fight against the rollback of environmental standards
 - h) Campaign finance reform

This is a domestic agenda that is uniquely Democratic – these are all issues that people turn to Democrats, not Republicans to win.

The Polling that supports this analysis:

With the budget issue out of the way, we can now focus on our strengths:

The Strengths of Democrats:

Which party do you think would do a better job handling this issue, the Democratic Party or the Republican Party?	Democrats	Republicans	Democratic Advantage
Race relations	60	19	41
Environment	63	24	39
Education	58	30	28
Healthcare	56	32	24
Medicare/Social Security	58	35	23

Can Continue to Push Tobacco:

- By a margin of 2-1 (52%/26%), are favorable to the decision to allow the FDA to have jurisdiction over the nicotine in tobacco.
- An overwhelming majority (67/27) supports the Administration's decision to appeal the part of the ruling striking down the advertising restrictions.

When asked about three potential steps the government could take, a majority **strongly supports** taking steps to regulate the tobacco industry.

Here are some steps that the government could take to exercise its new authority over tobacco. For each one, tell me if you strongly support!	Strongly Support	Support	Oppose
Require tobacco companies to label the nicotine content of the cigarettes	75	93	5
Put a warning on the package that cigarettes containing nicotine are addictive	75	90	9
Set limits on the nicotine that could be in cigarettes and require the tobacco companies to meet those limits	59	80	15
Ban the sale of cigarettes containing nicotine, which are all cigarettes	38	52	45

Family And Medical Leave Act

- 72/22 support an executive order extending the Family and Medical Leave Act for federal employees to give workers up to 24 hours off without pay for children's educational needs or doctor's visits and saying his order was intended to set an example for Congress to act on expanding the Family Leave Act for private sector workers as well.

Daycare

- 27% think there is adequate daycare available for all, 59% think there is inadequate daycare available

Child Care Proposals Do you strongly support, somewhat support, somewhat oppose or strongly oppose?	Support/ Oppose	Strongly Support
Allowing parents who work from home to deduct home office expenses from their taxes	75/16	48
Encouraging older Americans who participate in federal programs to provide child care services in their communities	74/16	34
Provide tax incentives to businesses to encourage them to build child care centers on site or near their companies	76/17	49
A child care bill that includes these proposals: Increasing the tax credit, matching funds to businesses for providing child care for employees, expanding tax deductions for parents who work from home and encouraging the elderly to provide child care services?	72/19	38
Make the current child care credit refundable, so low income families would benefit on their taxes	71/19	39
Increasing the amount of the child care tax credit	67/19	31
Changing the child care credit to a refund and eliminating the tax refund for families with over \$100,000 in income	67/24	38
Matching funds small businesses spend on day care for their employees	61/31	35

Children's Health Care Cigarette Tax

- 72/26 support the Kennedy – Hatch bill to raise cigarette taxes by \$.43 per pack to fund child health care coverage
Democrats: 84/13, GOP: 66/30, Independents: 66/33

Crime

- Continuing to reduce violent crime by banning cop killer bullets, targeting youth gangs, and putting 100,000 cops on the street.

Favorable/unfavorable: 73/22

Employment Non-Discrimination Act

- A majority of Americans (51% favorable/27% unfavorable) view the President more favorably for supporting ENDA. When the bill is explained to them (including the exemptions for military, religious organizations, and small businesses), the number of supporters and opponents rise evenly to 59/34.

Most favorable to Clinton as a result of his support are: women (60/19 more/less favorable), Under 50 (57/28) Singles (64/13). Least favorable are: men (42/34), over 50 (47/28), married (41/35)

VI. Administration Message

Working with Don Baer who is running the strategic group, the message of the administration is being developed.

The First 120 Days

Theory of the job administration – first 120 days

Preparing America for the 21st Century

Theory of the Presidency:

Activist President restoring visionary leadership to the world and the nation. His success comes from being the great reconciler of forces of division at home and abroad.

The first 120 days of the second term have laid the groundwork for the large-scale efforts being undertaken to prepare America for the 21st Century:

- We have reached an agreement to balance the budget by 2002 and keep our economy strong
- Our Educational agenda is one that is being endorsed and implemented on a state-by-state, locality by locality basis with the goal of establishing national standards and testing by 1999. (Ca, MI, MD and others have adopted our program)
- We are putting together both the public sector programs and the private sector efforts to move 1 million people from welfare to work.
- We continue to establish America as the indispensable force for peace and freedom in the world, and took a major steps with the approval of the Chemical Weapons Treaty, and working to created an undivided Europe with the historic Russia- NATO agreement and arms reductions pact
- We continue to reform healthcare on a step-by-step basis with our plan in the budget to cover 5 million more children
- And we are implementing the programs that help parents protect children from the dangers of drugs and tobacco and crime.

We are building on the base of the first term, which reversed many of our most severe problems – we broke with the past to begin a series of programs that would bring the deficit down, open up trade, take guns off our streets and give parents more time with their children. Many of those programs are paying off well into the second term – with 12 million new jobs, lower deficits, record exports, lower crime and teen pregnancy.

And there is another process going on – the process of accepting a redefined role of the president – back to an activist role working on people's everyday problems. Every day the President works on making a difference for people on everything from expanding the family and medical leave act to highlighting the problems of early learning.

And the president is working to bring this society closer together by reconciling many of the divisions and new forces in America – bringing Democrats and Republicans together to find areas of common ground, confronting the problems of race and ethnicity that threaten having One America in the next century, and managing the new forces of science and technology that are changing our lives.

Checklist of the first 120 days of the 2nd Term:

- Agreement on a proposed 5 year balanced budget that protects our values and priorities (with major components of the President's health, education and welfare reform agendas while extending the life of the Medicare Trust Fund
- Agreement with Russia on the expansion of NATO as part of a historic realignment and unification of Europe to bring peace into the next century. Won arms reduction agreement.
- Named and won approval for the first woman secretary of state while naming a bi-partisan cabinet
- Began gaining state-by-state acceptance and implementation (MI, CA, MD, military schools) of his program of national educational standards and testing for 4th and 8th graders
- Proposed a massive \$175 billion overhaul of the transportation system
- Won approval of Chemical Weapons Treaty
- Gained approval from Russia for the expansion of NATO, a major step in creating a more unified Europe, along with agreements that will bring 80% arms reductions
- Implemented the tough, sweeping regulations to protect children from the dangers of tobacco, appealing the ruling on those parts struck down
- Banned all federal funds for Cloning while ordering a review of the impact of this new development

- Made major new free trade agreements in the technology, telecommunications sectors
- Restructured the State Department to consolidate foreign policy apparatus to be more efficient and coordinated

Other actions:

- Announced major program to modernize the air safety control system
- Gained repayment of Mexico loans ahead of schedule
- Expanded the Family and Medical Leave Act for Federal Workers
- Appointed a healthcare commission to create a bill of rights for HMO patients
- Proposed sweeping Juvenile Justice reforms
- Expanded the federal government's commitment to service and held a National Summit on Service
- Held a White House Conference on early learning
- Expanded Mammogram coverage for Medicare recipients
- Announced program to simplify the IRS management
- Announced new welfare to work transportation initiative
- Announced federal government programs to hire more welfare recipients
- Proposed \$500 million additional flood relief in affected areas

In these first 120 days, the president 1) showed he can reconcile some of the major divisions in the country and the world with both a balanced budget agreement and a Russia-NATO agreement.

VII. The Next 240 Days

These days will stress the theme of visionary leadership at home and abroad:

Signing of the Russia agreement in Paris/Speaking to both Europe and America on Foreign Policy -- establishing Clinton's vision

Opening up new visions for Science and Technology

Opening up new initiatives on One America in the 21st Century

Taking the next steps on the balanced budget

Continuing to push for Educational reform state by state

Supporting a Major Cigarette Tax push that would go to healthcare –

5 million more children, cover the between jobs people with healthcare and place billion extra to fight the dreaded diseases—cancer, AIDS, diabetes, and others.

Launching the private sector welfare to work effort

Defending a woman's right to choose

Possibly: Helping to balance work and family with Flex Time

Possibly: Strengthening our hand in trade negotiations through Fast Track, MFN for China.

Possibly: Turning back Republican efforts to play politics with crime

The Republicans and their concentration on campaign finance reform will truly look small in comparison to these initiatives.

Now is the time to cutback on the smaller messages of the day, saving them up for more turbulent periods and slower major initiative periods.

Education simply has no major “bang” at this point, and so it must continue to be a series of smaller events that keep it on the front burner.

VIII. The Next Year

Shift to Politics – looking to leverage the absence of tax and fiscal issues to advantage of activist but fiscally restrained Democrats.

Assert New Democratic Agenda in a post-balanced budget environment:

Plan an agenda around three possible themes:

Family

FLMA

Tobacco/Tobacco Tax

Healthcare extensions

Daycare initiatives

Community

Educational standards

Race report/Recommendations

Tighter environmental standards

Advancing Science and technology
Service

Work

Daycare
Welfare to Work Program
Workplace discrimination
Community Development Bank

IX. Commencement Addresses

I. Science

Meant to do two things: Establish that we will embark on a national goal of an AIDS vaccine within the next decade; take notice of the dangers of science through a set of principles we need to adopt to prepare America for the next century.

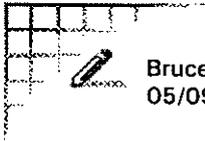
II. Foreign Policy Suggestions

Already achieved position as the strongest economic power
Now we warn the post-cold war generation of dangers of isolation
Can't just be an economic power, need to be a political force, need to be the indispensable nation
Need to be a political power
Will stand up for interests and values
Push for human rights in China
Move Bosnia forward
Push for peace in MidEast, Advance Zaire
Historic restructuring of new Europe
Military strength to take on rogue nations

II. Race Speech June 14th – no suggestions yet but...

Important for two concepts to be reinforced in our communications that are different from what everyone expects:
One America in the 21st Century – not just black and white but about the new minorities and their integration into society
Not just about government and economic aspects of racism but about the feelings and attitudes that are behind it and that are the real danger to making our diversity our greatest strength.

Ideas - generally



Bruce N. Reed
05/09/97 10:23:20 AM

Record Type: Record

To: Paul J. Weinstein Jr./OPD/EOP
cc: Elena Kagan/OPD/EOP, Thomas L. Freedman/OPD/EOP
Subject: Three projects

Here are 3 related projects for someone in our shop:

1. A summary of Presidential action in the 2nd term. Eli Attie did a good summary thru March of post-SOTU actions on the budget, welfare, CFR. Education, Crime/drugs, health care, protecting children, etc. We should keep our own list. (It includes executive actions, some legislation, etc)
2. A summary of executive action, 1993-present. We should have a master list of executive orders and related executive actions (including important rules changes like food safety and tobacco) for the whole Administration.
3. A scorecard on our 2nd term agenda. We should develop a list of all we promised from the 96 SOTU on, and what we've already accomplished.

The budget deal is already raising questions in the press about the limits of our agenda, and we need to arm our side with bragging points. Thanks.

Ideas generally

POSSIBLE POLICY ANNOUNCEMENTS FOR MAY

ALREADY SCHEDULED:

- **FOP Event (5/15)** -- 1) \$1.2 million in new scholarships to the children of law enforcement officers slain in the line of duty, 2) new Brady forms (to prevent repeat of Empire State Building shootings), 3) new statistics on number of officers killed in line of duty, and possibly 4) announcement of completion by National Institute of Justice of prototype "smart gun" (gun that can be fired only within a certain distance of a wristband worn by owner, to protect police officers from being shot by their own guns).
- **Mayors' Drug Conference (5/21)** -- 1) Crackdown on narcotics money laundering by expanding the Geographic Targeting Order (successful program requiring financial institutions in New York to report information about certain cash transmissions to Columbia); 2) DOJ/ONDCP report marking one-year anniversary of President's methamphetamine strategy, plus call for follow-up initiatives, and/or 3) report on President's pilot program for drug testing in the federal criminal justice system, which will describe the success of the program and may call for its expansion.
- **Education Town Meeting (5/22)** -- State sign-ons to our standards/testing plan. West Virginia, Kentucky, Massachusetts, are definite; New York, New Jersey may come through as well (Missouri and Vermont now seem unlikely).

ADDITIONAL OPTIONS:

EDUCATION:

- **Charter school report.** Ready for release. A first-year evaluation of what is working, and what charter schools need to succeed (the answer is start-up funds, which the budget agreement may provide). Could be 5/17 Radio Address.
- **DoE "tool-kit"/guide for schools on testing, raising standards, etc.** This will be based on lessons learned from TIMMS. DoE had proposed issuing this on July 1; *Cohen is checking to see if this could be ready for town hall.*
- **Bill-Signing of Individuals with Disabilities Education Act.** Bipartisan special education bill, which could pass as soon as 5/15. (Should probably be full-blown bill signing, for disability community and to stress that education is bipartisan.)
- **Read*Write*Now/summer reading initiative.** In mid-May, DoE is planning to

launch the summer reading component of America Reads, to combat summer fall-off in reading and reach 1.5 million children with the help of reading and tutoring groups.

- **100,000 High-Tech Computers Donated to Schools.** OVP thinks we can soon join with a group of CEOs from the President's Corporate Commission on Educational Technology to announce an effort by the companies to bring advanced computer technology to our schools by donating 100,000 connected multimedia computers to schools across the country. (Opportunity to brag about E-Rate.) *Probably not ready until June.*
- **Hispanic Dropout Report.** In late May, the Department of Education will release the latest Hispanic dropout report. The report will likely contain mixed news, but will be accompanied by an action plan to attempt to tackle the high Hispanic dropout rate. (NEC is working on this.)
- **Next Generation Internet.** NSF will be ready to announce grants connecting 35 universities to its high-speed network (part of the President's Next Generation Internet initiative) in late May or June. Could be VOPTUS event.

LAW ENFORCEMENT/F.O.P. EVENT (5/15):

- **HUD housing incentives for law enforcement officers to live in their communities.** 1) "Homes for Peace Officers" plan, to give 40% discount on single-family homes in major cities for police and firefighters who live in communities where they work; and 2) new low-interest loans to facilitate home-ownership for police and teachers who agree to live where they work. (DPC is still working on these.)

WELFARE-TO-WORK/CEO EVENT (5/20):

- **Welfare-to-Work Transportation Announcement.** The President could announce pilot grants to 25 states to develop welfare-to-work transportation grants. At the same time, he can promote his proposal, contained in his NEXTEA bill, to provide \$600 million for this purpose.

RADIO ADDRESS OPTIONS:

5/17 Radio Address: _____

5/24 Radio Address (Memorial Day): _____

5/31 Radio Address (morning of West Point speech): _____

- **Child Support legislation.** The President can announce (1) transmittal to Congress of an HHS report showing that child support collections have

increased by 50% in the last four years; (2) Treasury Department action, in response to a prior Executive Order, seizing certain federal payments that otherwise would have gone to delinquent parents; and (3) transmittal to Congress of legislation making it a felony to cross state lines to evade child support obligations. *POTUS has said he wants to do this.*

- **Sex Offender Registry.** We can announce that the interim National Sex Offender Registration system -- which POTUS directed the Attorney General to develop last summer -- is now up and running. At the same time, POTUS can sign an Executive Order instructing the Attorney General and Secretary of Defense to ensure that sex offenders released from federal and military prisons are listed in the national registry.
- **Receipt of Cloning Report.** Obviously, depends on what the report says and how we build it up in Morgan State speech (definitely won't be ready for speech). (Report should be favorable, and consistent with POTUS statement on subject.)
- **New legislation on genetic screening.** Would place limits on the use of genetic information by insurance companies for underwriting purposes. (Could be Radio Address or separate event, or included in Morgan State speech.)

MISCELLANY:

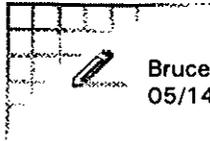
- **Public Interest in Digital Television Advisory Committee.** Sometime before June, OVP says we will announce the chairman and members of this new advisory committee on public interest standards for digital television. This could give us an opportunity to emphasize the President's commitment to free TV, or speak about children's TV in the digital age.
- **Private Sector Summer Jobs Kick-Off.** Will be announced by Labor in late May or June. Possible DC event with principal other than POTUS? (OPM will be helping federal agencies hire about 1,000 DC youth through a separate effort.)
- **Fighting Fraud, Abuse and Crime in Public Housing.** HUD has several things in the works, including: 1) announcement of one-strike-you're-out policy for bad HUD landlords; 2) "Get Tough" campaign on public housing personnel who have defrauded the government (they are barred from working with the government), and 3) "Get Tough" campaign to fight drug dealers, gangs, and violent criminals in public housing. (DPC is still working on this.)
- **Ryan-White Anniversary.** May 20th is anniversary of POTUS signing.

Possible statement for specialty press?

POSSIBLE POLICY ANNOUNCEMENTS FOR JUNE
(in addition to above options not used in May)

- **Results of Presidential directive to improve math/science education.** A plan for improving K-8 math and science education is being developed by an interagency working group in response to the POTUS's 3/6 directive (in Michigan state legislature speech). Early June seems to be the earliest this can be ready. Could be announced at proposed 6/10 event for National Math/Science Teachers of the Year.
- **New Child Care Regulations.** HHS is proposing a regulation on the welfare law's child care provisions, which includes extending basic health and safety standards to nearly all federally funded child care.
- **American Heritage Rivers.** Announce details of initiative and ask communities to begin nominating rivers for designation. CEQ suggests early June announcement in Mt. Vernon near Potomac River.
- **New Pension Legislation.** Should be ready sometime in June. NEC is working with Treasury, Labor, PBGC, and others on this now.
- **Internet V-Chip.** When the Supreme Court rules on the Communications Decency Act (expected before June 30th) we can challenge makers of Internet browsing software to follow Microsoft's lead and include technology that gives parents control over what their kids can access on the Internet. Announcement could include rating and enforcement components.
- **Connecting Children's Hospitals to the Internet.** Assuming we are ready to begin this effort, the President could visit one of the first hospitals connected.

Heads generally



Bruce N. Reed
05/14/97 11:23:02 AM

Record Type: Record

To: Ann F. Lewis/WHO/EOP
cc: See the distribution list at the bottom of this message
Subject: Policy announcements for next 6-8 weeks

Here are some possible news opportunities over the next 6-8 weeks:

Education:

1. Big city endorsement of testing initiative: We're still lining up the cities, but should be ready in late June/early July.
2. Education Dept study that will show, for the first time, comparisons in math and science achievement between U.S. states and 41 countries on TIMSS test. Due July 1.

Welfare Reform:

1. Possible bipartisan bill outlining the details of the welfare-to-work proposals in the budget. A long-shot, but worth doing if we can.
2. New HHS regulation on child care health and safety standards for all federally funded child care. Late June/early July.
3. Eli Segal and DLC are planning bipartisan welfare-to-work conference for mid-summer.

Tobacco:

1. If there's a deal, it will happen in June. Too soon to predict if it will happen or where we'll be on it. If there's no deal, that's big news too.
2. 4th circuit appellate briefs will be filed in June, arguments in July, decision in August.

Cloning: Report now scheduled for week of June 9.

Key Supreme Court Decisions (all before July 4th):

1. Brady bill. POTUS will order DOJ and Treasury to report back within a week with recommendations and new legislation (if necessary)
2. Communications Decency Act. We'll propose Internet v-chip
3. Line-item veto.
4. Assisted suicide.
5. Religious freedom restoration act. We could respond with Executive Order to protect religious freedom in the federal workplace.
6. Aguilar case on use of Title I money in parochial schools.

Message Copied To:

Donald A. Baer/WHO/EOP
Eli G. Attie/WHO/EOP
Elena Kagan/OPD/EOP
Sylvia M. Mathews/WHO/EOP
Stephanie S. Streett/WHO/EOP

Ideas generally

**NEW ISSUES
WEEK FOUR**

Parathan

(1) **Cops in Public Housing.** Designate 20 worst public housing projects and then pick up the tab for federal law enforcement officers who are willing to live in them. This is modeled off of the Milwaukee program in which cops pay \$1 a month to live in public housing. The program attracted a lot of interest from police (50 applications for 20 spots). It was scaled back recently against community protests and they've added a community service requirement. HUD is examining it, but voices doubts as to the level of police interest. The Milwaukee director stated the backlog of possible typical tenants made them hesitant to keep the spots open for police.

Will
ask
Kathy

(2) **Free TV Announcement--** Four months ago Vice-President Gore announced the formation, via Executive Order, of an Advisory Committee on Digital TV. It was hoped that this might be a vehicle for getting free tv time for candidates. The Commerce Department is taking control and has not seen this as an agenda for the Committee. Paul Taylor has met with Rahm and Waldman on this. Our candidates for the Committee should include Paul Taylor, Norm Ornstein, Cass Sunstein, and Barry Diller. This would be a good public event of the President urging them to find a way to get free tv time.

Eliz

(3) **Vehicle Forfeiture for Repeat Drunk Drivers--** Bill alters existing federal anti-drunk driving grant program to encourage but not require states to adopt auto forfeiture. In Portland Oregon drunk driving deaths decreased 42% between 1994 and 1995 following the institution of a forfeiture provision. The law ~~allows~~ affects repeat solicitors of prostitutes. It is supported by MADD, and the Law Enforcement Steering Committee, among others.

and breathalyzer also

(4) Second Chance Homes: Bill to create a network of second-chance homes for teen mothers to help them raise their children while building independent lives. Six states have or in the process of opening these homes. The New York Times concludes that there are only 67,000 mothers younger than 18 in the country, we should focus our efforts on avoiding them having second children before they become adults. We could focus on mothers who are in unsafe homes. PPI's Sylvester suggests the government challenge states to start public private partnerships. We have authorized money but Lynn thinks none has been appropriated. PPI suggests a summit with the entertainment industry on values in broadcasting coupled with this effort..

(5) Wilderness Designations: Federal law requires that wilderness areas be left untouched by settlement or mechanization. The Secretary of Interior is required to recommend areas of 5,000 acres or more that are suitable. Only Congress can act on the President's recommendation for designation of wilderness. Congress has never acted on proposals by Nixon, Ford, and Carter to make wilderness areas out of places in Yellowstone, Glacier, Grand Teton, Zion, and Canyonlands, among others. The President has previously asked for Congress (Earth Day 1996) to clean up the backlog. Legislation is on hold in the Park Service to get this done.

Paul

6. A Livability Agenda.

a. Friendly neighbors. Announce federal government will no longer ignore local zoning regulations by states and officials but will only do so in extreme circumstances as certified by the Secretary of the Agency. See e.g., HR 1231 Post Office Community Partnership Act.

b. Encourage light rail. Current federal law offers federal 80% matching funds if local communities provide 20% of the resources for a highway but significantly less if the money is invested in light rail. Make the subsidy equal.

c. Curb federal auto incentives. Federal employees often receive free parking which serves to encourage automobile use. Offer subsidies to alternative means of transport (public, bicycle, etc) at levels equal to that currently in place for auto parking. (Already in existence for Senate employees).

d. White House. Announce time table for fixing of park in front of White House into pedestrian-oriented zone.

(7) Ecosystem based science partnerships-- Park Service is partner with universities and agencies in inventorying what is in our parks-- it will help gauge long term trends such as climate change. Park Service has 16 full-time positions it is ready to announce for the "Cooperative Ecosystems Studies Units."

(8) Public Ownership of Sports Teams. Communities are currently prohibited from owning their local football team, except for the Green Bay Packers who have been grand fathered in. Wealthy owners in football, and other sports, need to be able to move teams so they can play towns off against each other in order to get publicly financed stadiums. This is a legislative move to deny leagues their antitrust exemption if they don't let towns bid to buy their teams when they are for sale.

Heas generally

UPDATES and NEW ISSUES
WEEK 2
APRIL 10, 1997

UPDATES:

- Lifetime Supervision of Sex Offenders: With Dennis.
- War on Heart Attacks: With Elizabeth.
- Neighborhood Networks: HUD ready to expand program from 100 sites to 1,000. *Kohlenberg*
Could do event in DC or on way to Philadelphia summit.
- Gun Scanners: Could do event in NY State or they could bring it to the WH. *computers in pub or assisted housing. Crimes to do at summit?*
Concealed weapons.
Dennis -

NEW ISSUES:

- To Do* ↓
1. Gun Running. One-third of all guns used in crime come from other states. The numbers are dramatic in Missouri (with tough laws) 250 crimes were committed with guns from Kansas (weak laws), Kansas had just 2 crimes committed with guns from Missouri. It is already illegal to gun run, we should just increase the penalties. Endorse the Schumer bill. *Any exec action?*
 2. Foreign Lobbyists. What's done: senior staff are now banned from working for foreign governments. We decided not to ban all contacts with foreign government *car lobbyist* on policy grounds. What could be done: (1) disclosure of all meetings with foreign lobbyists; or (2) disclosure of all meetings with the executive branch by lobbyists. *Paul W.*
 3. Child Care. Use CDFI's to expand money available child care. Three options: (1) make it part of the CDFI competition to get a grant-- they earn points by investing in child care; (2) make it part of the CDFI mandate; (3) Just require them to report how much of the money goes to child care in the next year. *Paul W//Mark M.*
CRP - (banks)
 4. Safe at Home, Safe at Work, Safe on the Street: National conference for three part crime strategy to protect women. Model programs to help protect women from stalkers at work with company participation; stronger penalties for those who commit sex crimes; shelters for women who need to leave home (we have \$100 million in grants to release).
Forget conference. Time to do more specifics.
 5. Child Care. Multi-bank chartered invest bank, non-profits will run it, specifically micro-loans to comply with fire safety, \$800 to get learning, \$2 million. Referral. IL. Facilities.

Dennis

*Ch in w/
Paul*

(involve Betsy)

States match. 6 months. Sally vogler-- 303-866-3123. Jeffords bill. Louise Stoney book.

- 6. American Schools Channel. As we release the new digital spectrum we should ask to preserve a national channel for the school system to broadcast educational info like NASA, NOAA for kids and Education Department instructional material for educators.
us get/run by DoFed.

Paul to talk w/CEQ

- 7. Clean up a beach, volunteer day for President. The President should help clean up a beach in NJ in anticipation of Summer.

OTHER ISSUES:

E-mail Cynthia

Did we eliminate tax deductions for deadbeat dads? (69-28)

get more stuff

Mark - w/ WIFE - check support ideas.

~~Danger on understanding human brain~~

Extra money for airport security (80-15) & can defend tax

TF - to look into this issue in other ways.

STRUCTURAL

1. BEST & BRIGHTEST

Mini-Issue conferences with leaders (academic, non-profit, business) from around the country organized by topic.

2. WHAT WORKS

↑ combine

Meetings with field level governmental employees and citizens (HUD, DO, food stamps) about what is working. Could do outside DC.

3. COMPREHENSIVE ISSUE SPOTTING

Need to organize what is coming up, comprehensively to mesh planning. Someone sitting in on cabinet affairs, setting up our own? get scheduling info.

PR talk to Goody to

NOT GOOD ENOUGH ISSUES

- 1. Bright Beginnings. Colorado has organized itself so that every first time mom receives a visit from a mentor, and a package of things she might need. A national goal?
- 2. Eliminate Energy Department. I have the House plan for doing this, but don't know why

we should go ahead.

3.

Sell the weather service--NOAA.

Hear generally

**NEW ISSUES
WEEK 3**

Leanne

1. National Sexual Assault Hotline

Currently resources available for victims of sexual violence are patchwork, with rape crisis hotlines across America varying considerably in their services. This hotline would refer victims of sexual assault to health care providers, law enforcement, legal counsel, and emotional counsel. There is currently a National Domestic Abuse Hotline which has received 57,000 calls in its first nine months. This is based on that model. Top issue on NOW agenda and supported by groups like National Coalition Against Sexual Assault. Cost: \$1 million for first year, \$400,000 in subsequent years. There is a bill.

Mike

2. School Takeover

Announce that we are going to resuscitate our neediest schools. We will identify the schools that are clearly failing (graduation rate below 10%, reading level among seniors averaging below high school). President says to Mayors, School Boards, and Governors that we need to change the management of these schools. Make them charter schools. We will provide special funding to help these children come back to normal-- special summer school and after school programs. Money from charter school and community school programs. A Cohen idea.

Mary??

3. Domestic Violence & the Workplace Conference

Attached are a number of draft "Principles" for combating workplace domestic violence. About 21 companies are participating in the program, but it is not really off the ground. The participants include Polaroid, The Body Shop, AFSCME and the Gap. There are varied possibilities for what a model company should do, including: letting workers off so they can get restraining orders; training programs, improving security, and changing benefits. The groups quote a number of 13,000 incidents in the workplace committed by current or former husbands/boyfriends.

Dennis
Doer

4. Serial Nannies

New York State bill allows "household workers" to voluntarily sign-up for a state registry in the Social Services Department. The list includes those who work in homes assisting shut-ins and the elderly. (The bill was spurred by the death of 10 month old Kieran Dunne who was fatally injured by a nanny). To be on the registry, nannies and caregivers provide the state with two forms of identification and sign consent forms for background information including

criminal, educational, employment, medical, and credit records. Criminal checks are done by the Criminal Justice Services Division. The law provides that caregivers pay a \$100 fee with \$50 renewal. Employers are charged \$75 to get a report. This does not cover all the costs, yet seems very pricey to caregivers. Kieran's mother speaks in favor of the law.

5. American Schools Channel

As we release the new digital spectrum we should ask to preserve a national channel for the school system to broadcast educational info like NASA, NOAA for kids and Education Department instructional material for educators. As we discussed, there is a panel set up to recommend what commitments networks should make to public service, but this seems to be an FCC issue.

6. No Taxes on Internet

Federal government can preempt taxing power of states and localities. Its been done in areas of railroads, aviation and telecommunication. Chris Cox (R-CA) and Wyden (D-OR) have a bill to issue a moratorium on state and local taxes on Internet usage. California seems to have agreed already, and there isn't much taxing going on. This would be a symbolic, tax cut and high tech proposal.

7. Teaching Values in Schools

Mike There is a group, the "Character Education Partnership" that includes Jesse Jackson, Barbara Bush, Sanford McDonnell, Peter Lynch that has pushed for character education. They have ten basic points: school as ethical role model; promote core values of honesty; school as caring community; apply values in lessons; etc. Jefferson Junior High School in DC is touted as a success with few teenage pregnancies and highest achievement academically in the City. We should think about event.

8. Campus Right to Know

Colleges aren't fulfilling their requirements to let parents know about the number of crimes on campus (less than 10% are complying with law). Bill would require complete, timely, accurate disclosure of crimes statistics. Bill requires reports directly to families.

ask Bruce

9. Terrorism Event

President should do anti-terrorism planning meeting. Good opportunity would be follow-up to this week's FEMA meeting with representatives of 27 cities to discuss anti-terrorism training programs.

10. Educational Challenges

a). Challenge volunteers to "Rebuild Our Schools Day". Announce coordinated businesses and community members to volunteer to help fix-up the neighborhood school.

b). Challenge companies to provide free voice mail and e-mail for parent-teacher communications.

↳ Don Gips

OTHER

***MARS**

***HCIP**

***OJ's Kids**

ideas - generally

April 29, 1997

MEMORANDUM FOR THE PRESIDENT

CC: ERSKINE BOWLES, SYLVIA MATHEWS AND JOHN PODESTA

FROM: DON BAER, ANN LEWIS, MICHAEL WALDMAN, ANTONY BLINKEN, STEPHANIE STREETT AND JENNIFER PALMIERI

SUBJECT: COMMENCEMENT ADDRESSES

This memo provides a framework for a series of commencement addresses you could deliver between now and mid-June. One proposal we have been developing, included in Mark Penn's agenda at the most recent political meeting, is to use this year's commencement speeches to return the focus of the press and public to the central theme of your State of the Union address -- preparing America for the 21st Century.

We believe that we can further this goal by creating a package of three commencement addresses. Each would focus on a separate subject vital to the American people in the 21st Century, and could contain strong news to ensure enthusiastic coverage. But each would also return to your broader message -- the need to take advantage of the forces of change, so that they work for us, not against us.

Working closely with the Domestic Policy Council, the Press Office, Political Affairs, Public Liaison and the Race/Reconciliation working group, we have identified the following sites and subjects for your consideration:

Sunday, May 18	Morgan State University -- Science and Technology
Saturday, May 31	West Point -- Foreign Policy vision/NATO enlargement
Saturday, June 14	UC San Diego -- Race and Reconciliation

As you have indicated, the June 6 Sidwell Friends graduation will be closed to the press and therefore not a message event.

Morgan State -- Science and Technology. This is the site recommended by the Scheduling, Public Liaison and Political offices. It would be your first commencement address at a historically black college. (The school is headed by Dr. Earl Richardson, a member of your Board of Advisors on Historically Black Colleges.)

No subject better conveys your focus on the future than science and technology, yet it is a subject you have rarely addressed in a concentrated way. This speech is a big opportunity for you to reflect on the new wonders of science and the Information Age -- but also the ethical dilemmas they pose and the need to harness them so that they work for us, not against us (e.g. computers vs. freedom of speech, cloning vs. natural selection). This is an ideal site for such a speech; traditionally a leading producer of African-American teachers, Morgan State has increasingly focussed on the sciences and now enrolls 60% of all African-American engineering majors in Maryland. This topic would also be a follow-up to your May 16 meeting with survivors of the Tuskegee Study. Terry Edmonds, who attended Morgan State, agrees with us that giving a speech on a topic of general interest at a historically black college -- rather than focussing on a race-related topic -- would be seen as a sign of respect by the African-American community.

The following policy announcements could be included if they are ready in time:

- A diabetes initiative (as discussed at a recent political strategy session), since this disease is of special concern to African-Americans;
- Lead-in to the National Bioethics Committee's cloning report, due the following week, or announcement of its findings if we are able to speed up the report's release, which would draw major attention to this speech;
- New legislation on genetic screening, placing limits on use of genetic information by insurance companies for underwriting purposes.

Education and religion options. Another possible topic for Morgan State is **education**, your top priority, which is not currently reflected in this proposed package of commencement addresses. However, this period will not be without a major education event; we will soon propose to you an education town hall meeting for late May (including strong news announcements), which would give us an opportunity to push your standards agenda in a high-profile way during this period. We will also explore "turnaround" school options, including the school you mentioned in Corpus Christi, Texas -- either as a possible venue for a town hall meeting, or as a separate event sometime in late June. An additional commencement option which some have suggested is a major address on **religion**, although it is not clear what you would say that goes beyond your highly-acclaimed 1995 speech on religious liberty.

Recommendation: that you deliver a May 18th commencement address at Morgan State University on science and technology.

Agree _____ Disagree _____ Discuss _____

West Point -- Foreign Policy Vision/NATO Enlargement. This is an opportunity to deliver one of the major foreign policy addresses of your second term -- presenting your vision of the demands of American leadership in the 21st Century, making a strong case for NATO

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. memo	Don Baer, et al. to the President [partial] (1 page)	04/29/1997	P5

COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Elena Kagan
OA/Box Number: 14363

FOLDER TITLE:

Ideas - Generally

2009-1006-F

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RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

enlargement, and also framing your major foreign policy actions from May through July to make clear the larger purposes that unite them (with the NSC, we will put forward a themes memo showing how to pull this all together). This would be paired with a speech you would deliver two days earlier in the Hague to commemorate the 50th anniversary of the Marshall Plan -- billed as "President Clinton's major address to the people of Europe on the future of American-European relations." The West Point speech would be your major address to the American people on the same subject. (The contents of both will obviously depend on negotiations regarding NATO and Russia).

Please note that there is a strong feeling among your foreign policy advisers that you need to press the case publicly for NATO enlargement. Given the timing of this speech, that argument would definitely be newsworthy.

Recommendation: that you deliver a May 31st commencement address at West Point on foreign policy vision and NATO enlargement.

Agree _____ Disagree _____ Discuss _____

UC San Diego -- Race and Reconciliation. This could be the place where you announce actions relating to race and reconciliation, and deliver a strong One America speech -- focussed on harnessing the increasing diversity of our nation as our greatest strength. One recommendation is that you deliver such a speech in California -- the gateway to much of the world and the embodiment of American diversity. UC San Diego itself is very diverse (3% African-American, 29% Asian, 12% Latino), as is the surrounding San Diego metropolitan area (9% African American, 11% Asian, 19% Hispanic).

Giving a race-related speech at a University of California campus will undoubtedly raise two controversial issues -- the UC Regents' affirmative action policy and Proposition 209. However, this would enable you to address these issues directly, and we believe this should not prevent you from giving an address at UC San Diego. In fact, UC San Diego recently signed onto a letter printed in the New York Times in support of affirmative action.

It should be noted that a number of other western, racially diverse schools P5 P5 were considered and rejected because of scheduling conflicts or policy issues the Administration has pending with particular universities. [001]

Recommendation: that you deliver a June 14th commencement address at UC San Diego on race and reconciliation.

Agree _____ Disagree _____ Discuss _____

Other principals' commencement schedules. For your information, the Vice President is currently scheduled to address the Naval Academy on May 23. The First Lady is scheduled to speak at the Banneker High School graduation in DC on June 13, and is delivering the commencement address at Ohio University on June 14 -- which, if you agree with the above, would be the same day as your UC San Diego speech.

7-18 Penn meeting

1. Child care tax credit - already tested
2. Heart attack - defibrillation " "
3. Teacher corps / police corps / child care corps
police academies
interest-free yr of service
4. We whrs as child care whrs
5. Gun-running - ↑ penalties] throw in your justice bill?
6. Main (711) - (cities) - don't vid. (safe at home / wh / on the streets)
7. Report on breakdown of family - Moyrhan report.
8. Needle exchange
9. Ban on use of genetic screening by insurers.
10. American schools channel.
11. Pell grant / 6th graders
12. Title I kids - pass test - give a savings bond for college (\$250)

Electoral reform

Sat or Sun voting

IDEAS IN PROGRESS AND STATUS

April 4, 1997

1. **Sexual predators.** Thousands of sexual offenders against children are released every year. One state, Arizona, has enacted lifetime supervision for these crimes. In addition, the National Institute of Justice released a report this year titled "Managing Adult Offenders" that describes using lie detector tests (as part of a "containment" model) coupled with lifetime supervision to control recidivism. Proposal: the President should call for lifetime supervision and condition state money on this. We should point out the success of lie detector tests. There is also an upcoming release of grant funds scheduled by NIJ. If taken nationwide, this would make Megan's law truly effective and give concerned neighbors someone they can call. Pro: Obvious. Con: Police state, cost, federalism. Next steps: Follow on grants. Assign.

Dan/BP

2. **War Against Heart Attacks.** Topic: 350,000 people die of heart attacks a year. Response times are crucial: deaths diminish by 50% if proper technology is given within 8 minutes. The American Heart Association predicts the proper distribution of new easy to use devices, defibrillators, can save 100,000 people a year. Proposal: AHA has a bill, "Cardiac Arrest Survival Act," to create model state legislation and encourage defibrillator use. American Airlines is putting the devices on overseas flights voluntarily. The bill is being unveiled in two weeks at an AHA conference here (4/17). We should endorse, bully pulpit states, and encourage private sector to follow American Airline's lead. Pro: Saves lives. Con: Government meddling. Liability. Training. Next steps: Assign. Further meetings with AHA.

1/11/97

a/BP

3. **Hand held alarms for women who are being stalked.** Key problem for women who are being stalked is getting isolated where they can't call for help. Proposal: expand the nascent program already in many cities to give judges the ability to lend an ADT personal alarm (they can be worn around the neck) so she can simply press a button and call the police. The program is already credited with saving 24 women across the country. There is also a similar cell phone effort in some places. Pro: Help combat domestic violence. Could be done as a public-private partnership. Con: "small bore", already being done, will deluge the system. Next steps: Assign

Leanne

4. **Computer Access in the Inner City.** Topic: In the last year, HUD has helped create, at no cost to the federal taxpayer, 100 "Neighborhood Networks" in public or assisted housing to train people in use of computers and give them a chance to get on the machines. Old people use

VP-Kohlenstein

it to find health information, young ones to look for jobs or play on after school. A Presidential visit could encourage their expansion and sustain this public-private partnership. For example there is a successful program in Virginia where FBI does mentoring and private companies have helped construct the facility. These are locally driven projects. Pro: Bold 21st century vision of connected America and world. Con: Costly boondoggle filled with people using the equipment for illegal purposes and then stealing it. Next Steps: look into? I suggest we look to make this bi-partisan and encourage the relevant Committee Chair, Jerry Lewis (R-CA), who likes the project, to participate. Clips attached.

5. **Hand held weapons detectors that scan people for guns.** Topic: technology has been developed in connection with the Justice Department for hand held gun detector devices. This means police could potentially scan people in public places without their knowledge. Proposal: Federal guidelines to allow officers to scan liberally, particularly in airports, train stations and traffic stops. There is a converted military base in Rome NY where these tests are being successfully carried out. Visit and grant announcement. Pro: we should use every tool to discourage those with guns. Con: This is overkill and carrying concealed weapons is legal in many places. Next step: TF NIJ meeting and assign.

D

6. **Schools that drug test.** Topic: It has been suggested that schools experiment with competing to have the lowest drug test scores. In some places merchants give awards/credits/coupons to students who have "drug free" cards. Contact who does hair testing is willing to do 10 schools for free. Proposal: Endorse such efforts. Pro: a weapon to make drugs seem undesirable and bring peer pressure on kids. Con: Overkill and 1984esgue. Next steps: This is already being done in some places, we should have someone check its efficacy and downsides.

Tam
M

7. **Reinstitutionalization of mentally ill homeless.** Topic: experts agree that a large percentage of the homeless are mentally ill and deserve better than to be left on our streets. Deinstitutionalization was supposed to provide decentralized care and more liberties for patients. Instead, partially because of budget cuts, these people have been left on their own-- diminishing their quality of life and those around them. Proposal: new federal guidelines to encourage localities to adopt laws which make it easier to institutionalize those on the streets who cannot take care of themselves for reasons of mental health, rather than simply if they are a danger to themselves. Alternative: investigate community commitment, whereby a hospital can recommit on evidence a patient has stopped taken medication and is not capable of caring for themselves. Pro: Improve life for the mentally ill; improve quality of life of cities. Con: Cost, where will the money come from? Civil liberties, who and how will we decide who should lose their freedom?

Christi

8. **Boot camps for drug rehab.** Topic: Use physically removed federal property to create intense rehabilitation sites. Pro: Practical and symbolic way of concentrating resources on one of America's key problems. Con: Unwieldy, science is uncertain of efficacy.

Turn

9. **Fair Housing Act Hearings.** Hearings coming up on HUD attacks on alleged violations of FHA. DOJ apparently is continuing to enforce. Investigate.

10. **Child Care Task Force.** There is not enough of it, what there is not good enough, and what is good enough is too expensive. Studies show 72% of women are in the workforce, 20%-35% of children are in developmentally negative or unsafe situations, the average child care worker earns \$12,500 a year (average turnover in staff is 67%). Families earning less than \$25,000 a year pay an average of 23% of their income on child care. Proposal: Create a Task Force and charge it with creating: a multi-bank development corporation that will provide private loans and other financial assistance to child care providers; initiate a refundable child care income tax credit to assist families in paying for licensed child care; a model resource guide for businesses and child care employee options; develop policies to provide for utilization of public educational buildings for child care programs.

CONF 177

POLITICAL PHILOSOPHY OF SECOND TERM AGENDA

Civilizations succeed by combining innovation and civility. Societies that fail to innovate stagnate and ultimately are victims of technological or economic competitors. Societies that grow without social or legal constraints-- for whom the stabilizing influences of law, religion, or ethical strictures are in dispute-- tend to suffer a backlash and the imposition of rigid social controls.

Clinton's philosophy has certainly been one that has promoted innovation. He has generally removed restrictions from the macro-marketplace including: free trade agreements and NAFTA; government downsizing and deficit reduction, patent process reform, and welfare reform. All traditional approaches to encourage market-based growth and discourage stasis. Simultaneously, the Administration has worked to shore up the boundaries of civilized social behavior, allowing the market to work without wrecking family and community structures which give order and meaning to expansions of wealth and technological progress. Examples include the myriad of protections against instability and violence including: school uniforms, school prayer, v-chip, EITC, keeping kids from liquor and tobacco, and 100,000 cops.

This political philosophy recreates some of the same elements as politics at the turn of the century: government simultaneously encouraged industrial growth at the same time it regulated and mitigated its effects. Turn of the century progressivism coupled a civilizing regulatory interest (FDA, minimum wage, regulation of trust) with a commitment to growth, expansion, scientific expertise, and a richer, expanding American vision.

RESPONSES TO ISSUES FORWARDED, WEEK 1

1. LISC Proposal: Low income tax credit expansion.

Problems: (1) this is currently a \$3 billion program, a 20% expansion would eventually be \$750 million; (2) why should we push money towards redevelopment, why not make it like the LIH Tax Credit generally and make it available for new or redeveloped housing? It did not grab me.

2. USN&WR: House sharing

Problem: this is a local zoning issue. Too far a reach for a bully pulpit.

3. USN & WR: Needle exchange

Problem: ...

4. USN & WR: Tax to create Art Endowment

Problem: still uses tax, still would be call for control of tax money.

5. USN & WR: Drug Test in School

I liked this, see memo#1

6. NJ Insurance Reform

I liked this okay, can it be tested?

7. Mothers in prison: create separate facility for kids to be with moms.

What do you think of the message of this? I don't find it very appealing.

8. One National Poison Hotline

Problem: A GWU study is under way, if they recommend this, we should do it.
Assign?

TENTATIVE AGENDA FOR WEEK OF APRIL 7, 1997

Close a department (energy)

Ennis Cosby teacher training

More prison work.

Less defense money for federal death penalty defendants

Elder care

Child care-- public-private partners a la Roemer and First Bank of Denver

WPA style work projects

Other
Leg. Meetings
intern
time mag
waiver
Penn meetings

Program turns neighbors on to technology

BY KIA MORGAN ALLEN
STAFF WRITER

Jemika Scutchings wants to brush up on her typing skills. She doesn't want a secretary when she becomes a doctor, she said. She would prefer to do the work herself. So the 11-year-old didn't hesitate to get to the new computer lab when she learned it was right in her Friendship Village housing community.

Her can-do attitude and will to learn is consistent with the goal of what sponsors hope to get across to other residents of a community once afflicted by drugs and crime.

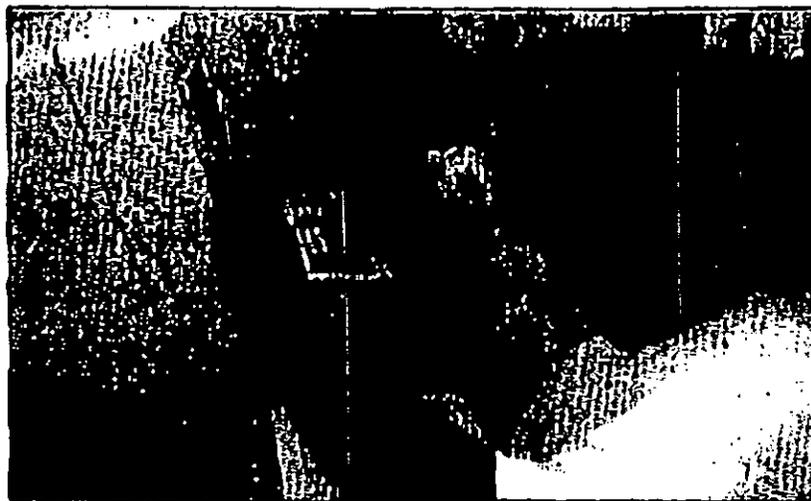
Residents of Friendship Village will receive free job and computer skills training and education through Virginia's first active "Neighborhood Networks" site.

Neighborhood Networks is an umbrella concept under which a variety of public and private organizations and residents are connected by computer hardware and software for job-related educational and community purposes.

"The computer training will act as a springboard to help get people off welfare by preparing them for the job market where computers are increasingly playing a major role," said Charles Fanelner, director of Multi-family Housing for the Virginia state HUD office in Richmond.

This Virginia Beach community will serve as the pilot test site and model for other programs across the nation.

The Virginia State Housing and Urban Development office, WHRO, Old Dominion University, and NASA Langley Research Center, are jointly supporting the Application of Affordable Technology to Link America's Schools, a program which brings computers programs to schools, as part of the Neighbor-



D. NEVIN ELLIOTT/The Virginian-Pilot

Nicole Hills, 6, left, and Jemika Scutchings, 11, play a game Friday at Friendship Village in Virginia Beach. A new program offers residents computer job training and an introduction to new technology.

hood Networks project within the state.

Inside a two-bedroom apartment, the Neighborhood Networks site is the first used and tested by residents. If it does well, this site will be used as a model for future programs in Virginia. It will also serve as the Internet and job skills training ground to residents.

An FBI special agent and computer specialist from the FBI's Norfolk office, will be on hand to provide support for the initial computer training sessions. Organizers asked for the FBI's assistance because the Norfolk organization heads other community programs, such as DARE, an anti-drug campaign for children.

"Usually when we come to places like this, we arrest people," said FBI special agent, Richard "Butch" Holtz. "This was a chance to show kids that we don't always carry a gun and badge and arrest people. We can also help with teaching

abilities."

Follow-up training on Internet use and job skills for the residents will be made available by teacher interns from Old Dominion University's School of Education.

As residents crowded into the computer site for the first time Friday, it was apparent that there would be no arm-twisting to get them to participate in the program.

Barbara Sexton, a three-year community resident, was one of the first to try out the new computers. She was enthusiastic as she stroked the keys of the \$2,000, IBM-compatible computer, but she knew it was not her own. Still, it was enough to encourage her to want to go to school.

"I think I want to go to school and take up computing now. I'm ready."

Many others fuddled around the six computers. Adults probed for information, while kids surfed for games and fun activities in the

computer databank.

Through a federally assisted low-income housing drug elimination grant, \$4,000 was allotted for the Neighborhood Networks project. Other amenities like posters with inspirational messages were donated by groups like Birdneck Elementary School, which will work closely with the project and the 100 housing community kids who attend the school.

One long-time community resident, Jeckle Dunbar, will go to Boston, Mass., for a three-day workshop to learn more about computers and the Neighborhood Networks program. When she returns, she will serve as the "expert," helping other residents get acquainted with the new technology.

"I told the head of my community council that if I can ever do anything, I would help her," the 18-year housing resident said. "So she called me on that. To break it all down, I was drafted."

Being drafted and being a model to others is something Dunbar doesn't mind doing. The children's church coordinator of New Jerusalem Church of God works closely with kids and is willing to share her new experiences.

"The biggest thing I'm excited about is learning the computer myself," she said.

Sponsors of the program are optimistic that in the coming months other housing communities will benefit from this program's success. Norfolk's Oakmont Apartments community may be in line as the next test site, officials said.

"We hope this program will hit the ground running," said Barbara Barnes, regional director of property owner VMH Inc. "And it should operate within the next 30 days."

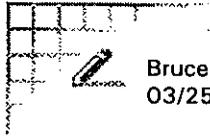
M

The Virginian-Pilot 7/27/96

50 LOC 10-03 RII DEPT OF HUD
18:45
POLICY DEVELOPMENT OFFICES - 94567431
FHA NO. 2184803

NO. 139
P. 02/02
D10

Ideas generally



Bruce N. Reed
03/25/97 01:20:24 PM

Record Type: Record

To: See the distribution list at the bottom of this message

cc:

Subject: Update on Ideas

I need a status report by 6pm on a few ideas we've been looking at:

Health Care (Chris):

1. Medical records privacy -
2. EO on unemployed workers -
3. Criminal background checks on home health care/nannies -
4. Diabetes research -

Consumer/Safety/Family (Elizabeth)

1. Seat belts
2. Drunk driving (.08)
3. Aggressive drivers
4. ~~EO on FMLA for federal workers~~
5. Tobacco/Medicaid

Welfare/Family

1. ~~Child care tax credit~~
2. ~~Statutory rape~~
3. ~~When Eli Segal will be ready to announce~~
4. ~~WR cabinet mtg~~

~~Crime~~

1. ~~Smart guns~~
2. ~~Youth ROTC~~

Education

1. NAGB
2. Teacher news

Govt reform

1. Foreign lobbyist ban
2. Sanctions on foreign govts for influence
3. Auto-choice insurance reform

Thanks. Sorry for the short notice.

Message Sent To: _____

2/26/97 File - Ideas generally

Assault Summit - DB



Bruce N. Reed
03/07/97 06:27:16 PM

Record Type: Record

To: See the distribution list at the bottom of this message

cc:

Subject: Ideas to vet

The following ideas were suggested for our review. Some are half-baked, some less so, and others may be worth pursuing. Could you look into them and get back to Elena by COB Tuesday your advice on the ones in your area, as well as any better ideas you may have? Thanks. This is the same drill as before -- what's your guess as to whether it's 1) advisable; and 2) something we can get done; and how long will it take us to make a recommendation.

Thanks. The more good ideas of our own we put in the pipeline, the less of this we'll have to do.

1. Child care (Cynthia/Elena): The govt runs the largest day care operation in the country. Could we open govt day care centers to people who don't work for the govt for a reasonable fee? [Cynthia: We should also look at other child care ideas that might make more sense, like endorsing an expansion of the dependent care tax credit, underwriting a major effort to build child care centers, etc.] *3-4??* *with very expensive*

X Environment (Diane/Paul): 1) Is EPA working on an expansion of right to know laws to cover chemical waste in 7 additional industries? 2) When will EPA develop the Safe Water regs requiring every water company to send every consumer an annual statement showing test results of the quality of water in their tap and any health concerns about drinking it? 3) Are we expanding Brownfields? *5 mos?* *Start in small District scale (green light in principle)* *Yes they could - NARA = science NSF (Gibbs); Def. Dept / team of teachers* *See separate sheet in 1+2*

X Education/Volunteerism (Diana/Mike): For the service summit, are depts considering adopting schools? Could every dept adopt 10 schools? [OR could they sponsor charter schools? What would they do with a school they adopted?] *guide mentoring, literacy services, donate computers, do career days.* *Double - already through*

X Family Leave (Paul/Elizabeth/Elena): Could the President do an executive order to extend family leave for federal employees to cover routine doctor visits etc. (in line with our legislative proposal)? *YES* *Each of has auth. can ask they use this.*

X Education (Mike): Can we do anything to provide monetary incentives for American students to take engineering courses? *NSF may already provide fellowships* *2 Yes - can introduce leg. // haven't checked whether have auth on budget news.*

X Aggressive Drivers (Elizabeth): Is DOT working on a way to set up a system for people to call police from the road on phones to report the location of reckless or aggressive drivers? *phage w/in 10 days*

X Criminal Checks for Nannies Home Health Care (Dennis/Chris): Apparently a couple in NY whose nanny murdered their child is crusading for this. Do we have a database, registry, or background checks for this? [Haven't we done this 10 times already? The Oprah bill, and the new home health care regs, etc.] *Nanny checks - we supported O. will - didn't do much - could do better - a legit Oprah no good.* *Part not much / Another poss: unit every # for cellular phones (may transmute)*

X Medical Records Privacy (Chris): Did you see the NYT story yesterday on the commission on this issue? Can the HC Quality Commission look at this sometime this century?

State stuff
subcommittee guidelines
smart traffic lights
all bully pulpit stuff

Leg -
at least several
whs (from old
memo)

Home care

Crime background checks done.

Take off list

looking at actual quality
priorities.

Med Records Privacy - 3/4 acts. But it business on
board - longer.

Bill by Rep Stoughton

Can build off of

Unveil own bill - to ensure that privacy
stds in place ensuring that privacy - is
are protected - re diagnosis / treatment
access to info - med balance

File - Ideas generally

March 12, 1997

MEMORANDUM FOR THE CHIEF OF STAFF

FROM: BRUCE REED
ELENA KAGAN

SUBJECT: IDEAS

Health and Safety

1. Patients' Bill of Rights/Quality Commission: The counsel's office is almost done vetting our nominations for the Quality Commission, which will be charged with developing a Patients' Bill of Rights. Announcement of the Commission can be combined with the release of a HHS regulation that would guarantee an expedited appeal whenever a plan proposes to deny care that a Medicare patient believes is urgently needed.

2. Medicare fraud legislation: We have finalized and are ready to announce a new and very good package of Medicare fraud and abuse initiatives. We can unveil this package in Saturday's radio address -- or if it doesn't fit there, we can look for another opportunity to make the announcement. At the same time, we can underscore our recent successes in prosecuting fraudulent health care providers.

3. Medical records privacy: We are working with HHS to develop legislation to ensure appropriate privacy protections for medical records. The subject is complex, but we have the discussions on a fast track. We are aiming to have legislation ready within a month.

4. Business endorsement of kids' coverage: We are working on an event at which important representatives of the business community endorse our proposal to extend health care coverage for children. We think we can have this event ready sometime in April.

5. Executive order on unemployed workers: We are exploring whether we have legal authority to issue an executive order granting six months of health care coverage to unemployed federal workers (thus mirroring our budget proposal). We

should know within a week or so whether this action is doable.

6. Classified research with human subjects: In response to recommendations of the President's Advisory Committee on Human Radiation Experiments, we have prepared (1) an Executive Order strengthening protections for human subjects of secret research; and (2) legislation expanding compensation for Cold War-era uranium miners. We can announce these policies and release a summary report detailing the Administration's full response to the Committee's 18 recommendations. This is tentatively scheduled for release March 25, to provide news during the President's day off.

7. Tobacco Advertising: We are reviewing a proposal for the President to take action responding to tobacco companies' use of the internet and other fora to get around our tobacco regulation. We could use "Kick Butts" day to announce this proposal, but we should first get DOJ assurance that this proposal does not compromise our efforts to defend our tobacco regulation in court. We are also working on a response in case the federal judge in North Carolina rules against us. That ruling is expected in the next 5 weeks.

8. Seat Belt Study: The Department of Transportation will give the President a report in a week or so on ways to increase seat belt use. DOT's report is likely to include ideas for presidential challenges to states and business groups, as well as a proposal (consistent with our budget) to offer financial incentives to states to improve and enforce seat belt laws. We can release the report when the President meets with Big 3 auto executives. (It is possible that we could announce at the same event a bigger safety initiative: the addition of language to our NEXTEA proposal sanctioning states that don't have tough seatbelt laws. Secretary Slater is currently considering whether to support sending this language to Congress.)

9. Aggressive drivers/driver emergency number: DOT is working on a package of proposals to deal with aggressive drivers; we expect to get the package within 10 days. But DOT thinks the package will seem skimpy and that it may provoke safety advocates to say that the real problem is the speed limit. DOT has suggested as an alternative action creating a uniform emergency number for cellular phones. DOT thinks such an action can be ready by May.

10. Children's Health EO: The DPC, NEC, CEQ, and OSTP are working on an executive order designed to ensure that the federal government considers the special needs of children when taking regulatory action. The executive order requires every agency to determine whether a regulation may impose disproportionate risks on children and, if so, to evaluate the specific effects of the regulation on children. Several agencies have raised serious last-minute objections, but we are hoping that we can work these out in the next few weeks.

11. AIDS Vaccine / Emerging Infections / Wiping Out Polio Worldwide: Our scientists are confident there will be an AIDS vaccine, but are very reluctant to promise one by a time certain. (Margaret Heckler made such a promise in the early '80s, and was ridiculed for it.) We are meeting with them again this week to press the question one more time. We have asked them to recommend steps the President could take to advance the search for an AIDS vaccine. OMB offered to find them more money, but they said that wouldn't make much difference. We are also working with them on the possibility of an initiative to combat emerging infections like ebola and malaria around the world. No one knows it, but our budget includes \$20 million for the World Health Organization and other groups like Rotary International to wipe out smallpox worldwide.

Education

1. **Testing in military schools:** Announcement scheduled for tomorrow.
2. **School construction event.** Announcement scheduled for this Friday.
3. **State School Officer Endorsements:** The Chief State Schools Officers organization will endorse the President's testing proposal when he meets with them on Monday. We are also lining up endorsement letters from individual members.
4. **California Endorsement of Testing Plan:** California's superintendent, Delaine Eastin, is prepared to endorse our testing proposal, and a group of Silicon Valley high-tech executives are prepared to do so as well. This is scheduled for the President's visit March 24. California's endorsement is very important, since the state has 10-15% of the country's schoolchildren.
5. **Advisory Panel for Education Tests:** The Education Department is thinking about the appropriate structure and composition of a panel of teachers and other trusted educators to advise on the development of our 4th and 8th grade tests. (The Department may decide to use an existing, non-governmental group to perform this function.) We expect a decision in a few weeks.
6. **Teacher of the Year:** The President will meet with the Teacher of the Year and other outstanding teachers at the White House on April 18. He may be able to announce that the National Board for Professional Teaching Standards has selected additional master teachers.
7. **Roundtable/Town Hall on Standards:** The President could participate in a session with teachers, students, parents, and others to explain the standards associated with his 4th and 8th grade tests. The roundtable would demonstrate with concrete examples the kind of student work -- and the kind of teaching -- that

reflects high standards.

8. Agency sponsorship of charter schools: We can set a process in motion for federal agencies -- for example, NASA or the NSF -- to sponsor charter schools in partnership with teams of teachers. We should keep this project small at the start and focus it on DC. It will probably take us three or four months to be ready to announce the first sponsorship.

9. Incentives for engineering: We are currently exploring whether we can take executive action (or should propose legislation) providing monetary incentives for students to take engineering courses. We will know more within a week.

Welfare

1. Welfare-to-Work Transportation Plan: We announced today our Access to Jobs proposal, which would allocate \$600 million of NEXTEA funding to improve transportation systems so that welfare recipients and other low-income workers could get to work more easily. We are currently exploring whether we can take an executive action that would call further attention to these efforts. We should know in a week or two.

2. Child Support: We can announce new child support enforcement numbers, along with the submission of a new HHS report on child support enforcement and our submission of legislation (previously announced) to make it a felony to cross state lines to evade child support obligations. This is another possible radio address for this Saturday or the next.

3. Statutory Rape/Teen Pregnancy Prevention: DOJ should be ready sometime in April to release a report on statutory rape and its relation to teen pregnancy rates. We could do a radio address timed to coincide with the release of this report, discussing strategies to enforce statutory rape laws and decrease teen pregnancies.

4. Internet in welfare offices: We are currently exploring ways to increase the access of welfare offices around the country to internet, with its wide range of job databanks. Eli Segal's organization may play some role in this effort. Gingrich is also interested. We will have a proposal within a week or two.

5. Welfare business group announcement: Eli Segal is planning a formal announcement of his organization in early April, preferably in Milwaukee -- where he would line up the support of a few hundred businesses, Mayor Norquist, Governor Thompson, and Mitch Fromstein, head of Manpower. This is tentatively scheduled for April 7.

Crime and Drugs

- 1. Hard Liquor Advertising:** For years, the hard liquor industry has voluntarily agreed not to show liquor ads on TV. Some companies have now broken that agreement. In furtherance of his National Drug Control Strategy roll-out, the President could send a letter to the FCC requesting that they consider restrictions on hard liquor advertising on television during certain time periods.

- 2. Sex Offender Registry:** The President could visit the National Center for Missing and Exploited Children in Arlington, Virginia where he would take a tour of facility and announce that the interim National Sex Offender Registration system -- which he directed the Attorney General to develop in the June 21, 1996 Radio Address -- is now up and running. He also would announce that he is signing an Executive Order instructing the Attorney General and the Secretary of Defense to ensure that sex offenders released from Federal and Military prisons are listed in the national registry. This is ready to go.

- 3. National Anti-Drug Media Campaign:** The President's FY 98 Budget Submission includes \$175 million for a national anti-drug media campaign directed towards our youth. We will not be able to expend any funds on this initiative until we enact the appropriation bill, but ONDCP can expend discretionary funds in its FY 97 budget to begin producing anti-drug ads. At a Rose Garden event, the President could kick off his Administration's anti-drug media campaign with one of the celebrities who has committed to appear in an ad. The President could also release a letter that he is sending to every network issuing his challenge that they match our contribution and begin dedicating more air time to anti-drug ads. ONDCP is currently reaching out to celebrities and sports figures such as Michael Jordan, Grant Hill, and Tiger Woods to tape anti-drug ads. This event should be ready sometime in April, and could coincide with the Chicago Bulls visit April 3.

- 4. Anti-Gang Prosecutor Event:** The cornerstone of the President's Anti-Gang and Youth Violence Strategy is a \$200 million anti-gang prosecution grant program. The President could meet with prosecutors from across the country in the Oval Office where they would thank him for his strong support in fighting gangs. The prosecutors -- Republican and Democrat -- would urge Congress to move quickly to pass the President's bill. We recommend April for this event.

- 5. After-school initiative event:** To highlight his new after-schools initiatives in the Anti-Gang Bill, the President could visit a successful after-school program and meet with the kids helped by the program. That day, he also would announce that HHS is providing several million dollars in grants from its FY 97 appropriation for new after-school programs across the country. This event should occur after the anti-gang event described above.

6. Victims Constitutional Amendment: In June 1996, the President announced his support for a constitutional amendment for victims rights -- to guarantee victims the right to be notified, to receive restitution, receive reasonable protection measures, and to be heard at sentencing and parole hearings. At a White House event, the President could: (1) urge Congress to pass the Amendment quickly; (2) receive a report from the Attorney General -- in response to his June 25, 1996 Directive -- outlining measures taken by the Justice Department to increase and improve Federal services and protections for victims of crime; (3) announce the creation of a Federal victim notification system; and (4) announce additional funding from the Victims Crime Fund -- which is larger than ever before -- that will be provided to victims services and shelters throughout the country. This could be a radio address for April 19, the third anniversary of the Oklahoma City bombing or during April 14-18, which is National Crime Victims Week.

7. Nanny checks: We could introduce legislation prepared by the Justice Department that would facilitate criminal checks for non-criminal purposes -- for example, a check on a potential nanny or schoolbus driver. But we oversold the Oprah bill a couple of years ago as a solution to this problem; if we do another big event, we will have to admit that our purported solution didn't do much of anything.

8. Ban on importation of gun clips: We are looking into the possibility of endorsing Sen. Feinstein's bill to close a loophole in the assault weapons ban by prohibiting the importation of 15-round magazines. We will have a recommendation later this week.

Family

1. Family leave executive order: We think we have legal authority to issue an executive order granting federal employees the additional family leave provided in our legislative proposal. We will have a final answer on this proposal within the week.

2. Child care centers: Ideas proposed to us last week on child care would be either ineffectual or prohibitively expensive. We are continuing to look for sensible policy initiatives.

Service Summit

1. Scholars' Program: We announced last year a \$1,000 scholarship for high school students who have performed outstanding service, with the federal government putting up \$500 and a community or service organization (e.g., Lions,

Elks, Kiwanis, Moose) putting up the rest. We can be ready any time to do an event inviting high schools that have obtained matching funds to submit names of candidates for the scholarship (perhaps in conjunction with a letter from the President to every high school principal).

2. Commitments/Adopt-a-School: We could announce "commitments" from the federal government to the service summit -- proposals for how the federal government can support service and voluntarism to help youth. We could be ready to make such announcements in 2-3 weeks if necessary. One possible commitment would involve agencies adopting schools -- offering literacy services, donating computers, doing career days, etc.

Environment

1. Brownfields: The EPA wants to roll out an expansion of the existing Brownfields pilot program in about two months. The Administration will also resubmit legislation creating a new tax incentive and grant program to encourage the redevelopment of Brownfields.

2. Right-to-know law: EPA should be ready in about two months to issue a rule extending disclosure obligations under the right-to-know law to a number of additional industries -- probably including mining, hazardous waste handlers, and utilities.

3. Safe water regulations: EPA will propose regulations to require water utilities to provide information to consumers about what is in tap water. The proposal will not be ready until September or so.

IDEAS generally

THE WHITE HOUSE
WASHINGTON

February 27, 1997

MEMORANDUM FOR SYLVIA MATHEWS

CC: DON BAER
MARK PENN

FROM: BRUCE REED
ELENA KAGAN *OK*

SUBJECT: IDEAS

Because Bruce will miss this week's political meeting, we thought the following status report on ideas for executive action might prove useful. If you have any questions, please call Elena.

Ideas from last week

AIDS Vaccine: We are still vetting the proposal for the President to issue a challenge on developing an AIDS vaccine. We will know within a week or two how the scientific community would greet this challenge.

Race Commission: We have been reviewing a proposal to establish a President's Commission on Racial Reconciliation. Elena will get together with Sylvia to compare notes.

Patients' Bill of Rights/Quality Commission: The counsel's office is currently vetting our nominations for the Quality Commission, which will be charged with developing a Patients' Bill of Rights. We have been told that the nominations will not be ready for announcement until the week of March 10. Announcement of the Commission can be combined with the release of a HHS regulation that would guarantee an expedited appeal whenever a plan proposes to deny care that a Medicare patient believes is urgently needed.

Home Health Care Regulation: After reviewing the home health care regulation, DPC and HHS concluded that it was not substantive enough to warrant a presidential event. As a result, it will be released next week during HCFA Administrator Bruce Vladeck's congressional testimony. We have asked HHS, however, to review more substantive regulatory or legislative proposals that we could announce in the future. One legislative proposal, which will not be ready for at least several weeks, would require criminal background checks for home health providers participating in Medicare.

New ideas you asked about

Ban on Human Cloning: Congress has banned the use of federal funds for cloning, but privately funded research is not similarly restricted. The President could call on the scientific community to institute a moratorium on human cloning research -- at least while the National Bioethics Advisory Committee implements the President's request to study the issue over the next 90 days. We will make a recommendation next week on this proposal -- sooner if absolutely necessary.

Extradition of Child Pornographers: We are still discussing this issue with the Justice Department. We will have a better sense of possible actions next week.

Tobacco Advertising: We are reviewing a proposal for the President to take action responding to tobacco companies' use of the internet and other fora to get around our tobacco regulation. We must run this proposal by the Justice Department to ensure that such action does not compromise our efforts to defend the regulation in court.

Testing in Military Schools: We are currently looking into securing the commitment of the Department of Defense to give students in its schools our proposed 4th and 8th grade tests. (We believe it would be preferable for DOD to volunteer to give these tests than for the President to order the Department to do so.) We should know next week whether DOD will agree.

Advisory Panel for Education Tests: The Education Department is putting together a panel of teachers and other trusted educators to advise on the development of our 4th and 8th grade tests. We are attempting to press this forward as soon as possible, but need at least a few weeks to determine the best structure for the panel and to vet potential appointees.

Other ideas

Trigger Lock Executive Order: Dennis Burke just proposed an executive order requiring agencies to provide all federal law enforcement officers with trigger locks, so that the officers can protect their children against accidental shootings. We should have this executive order completed within a week.

Medicare fraud legislation: We are working with HHS to finalize a new package of fraud and abuse initiatives for unveiling the week of March 10. Since Florida is the "fraud and abuse capital" of the nation, we believe the President's visit there would provide an excellent opportunity to announce the new package, perhaps in a March 15 radio address. Governor Chiles would give the package a strong endorsement.

Governmental hiring of welfare recipients: We are currently putting together a package of proposals to facilitate the federal government's hiring of welfare recipients. We think that this package will include an executive order establishing a separate hiring track for welfare recipients

and providing nonfinancial incentives to federal agencies to make use of this new hiring authority. We hope to be ready to go by the end of next week.

Classified research with human subjects: In response to recommendations of the President's Advisory Committee on Human Radiation Experiments, we have prepared (1) an Executive Order strengthening protections for human subjects of secret research; and (2) legislation expanding compensation for Cold War-era uranium miners. With one week's notice, we can be ready to announce these policies and release a summary report detailing the Administration's full response to the Committee's 18 recommendations.

Seat Belt Study: The Department of Transportation will give the President a report on March 10 on ways to increase seat belt use. DOT's report is likely to include ideas for presidential challenges to states and business groups, as well as a proposal (consistent with our budget) to offer financial incentives to states to improve and enforce seat belt laws.

Children's Health EO: The DPC, NEC, CEQ, and OSTP are working on an executive order designed to ensure that the federal government considers the special needs of children when taking regulatory action. The executive order requires every agency to determine whether a regulation may impose disproportionate risks on children and, if so, to evaluate the specific effects of the regulation on children. The order may be ready within a few weeks, but with interagency discussions still going on, there is some possibility of a last-minute hitch.

Welfare-to-Work Transportation Plan: We can announce at any time our Access to Jobs proposal, which would allocate \$100 million of ISTEA funding to improve transportation systems so that welfare recipients and other low-income workers could get to work more easily. Lack of convenient and affordable transportation is currently an obstacle to getting people from welfare to work, and this proposed program is a very serious attempt to address this problem.

Service Summit: We could announce "commitments" from the federal government to the service summit -- proposals for how the federal government can support service and voluntarism to help youth. We could be ready to make such announcements in 2-3 weeks if necessary.