

National Moment of Remembrance

An American tradition begins...

Date: Memorial Day, May 29, 2000

Event: National Moment of Remembrance to reclaim Memorial Day as the noble and sacred event it was intended, to honor those who died in service to our nation.

Time: 3:00 p.m. (Local Time) Duration: 1 minute

Place: Wherever they happen to be, all Americans, whether alone or with others, are encouraged to take a moment and participate.

Action: To voluntarily and informally observe in their own way a *Moment* of remembrance and respect, pausing from whatever they are doing for a moment of silence or listening to "Taps"

Purpose: To demonstrate gratitude to those who died for our freedom

To remind all Americans of the importance of remembering those who sacrificed for our freedom

To provide U.S. citizens in America and throughout the world with the opportunity to join in this symbolic act of unity

To make Memorial Day relevant especially to younger Americans

Goal: Groups and/or individuals, from major corporations to neighborhoods, are encouraged to form a citizens' corps, creating a "Memorial Alliance," to accomplish the goal of having 275 million Americans observing the *Moment of Remembrance*

History: In May, 1996 the idea of the *Moment* was born when children touring Lafayette Park in Washington, DC were asked what Memorial Day meant and they responded, "That's the day the pools open!"

May, 1997 saw the start of what is becoming an American tradition recognized by Congress and the President -- putting "memorial" back in Memorial Day. It was initiated by No Greater Love, a Washington, DC based national humanitarian organization. For the first time in U.S. history on Memorial Day 1997, "Taps" was played at 3 p.m. in many locations and at events throughout America. This effort was repeated again in 1998 and 1999. This simple, dignified form of remembrance introduces a poignant annual moment into our citizens lives.

3:00 p.m. was chosen because it is a time of day when most Americans are likely making the most of the freedoms we enjoy.

Contact: Carmella LaSpada, White House Events Coordinator for Moment of Remembrance
Ph: 202-395-7373
<http://www.whitehouse.gov/remembrance>

National Moment of Remembrance Federal Liaison Table

Contact	Organization	Note
Palmer, Robert T: 202-720-9353/4623 F: 202-720-5043	USDA	Spoke 4/5
Cannon, Scott T: 703-482-7777 F:	CIA	Spoke 4/7
Blank, David T: 202-482-4246 F: 202-482-2741	Dept. of Commerce	Spoke 3/29
Humphrey, Mary Elizabeth T: 703-614-6543 F: 703-697-2577	DOD	Spoke 3/27
Morse, Ryan M. T: 202-395-6646 F: 202-395-6708	National Drug Control Policy	Spoke 3/30
O'Neil, Brandon T: 202-401-2176 F: 202-	Dept. of Education	Spoke 4/3
Seiden, Maya T: 202-568-1060 F: 202-568-7644	Energy	Spoke 4/7
Monga, Francesca T: 202-564-6956 T: 202-564-4715 F: 202-501-1338	Environmental Protection Agency	Spoke 3/29
Widomski, Michael T: 202-646-3923 F: 202-646-3930	FEMA	Spoke 4/7
Dodds, Eric T: 202-501-1104 F: 202-219-1243	GSA	Spoke 3/30
Martin, Marsha Dr. T: 202-690-5400 F: 202-690-7098	HHS	Spoke 4/7

National Moment of Remembrance Federal Liaison Table

Contact	Organization	Note
Wood, Nat T: 202-208-3080 F: 202-273-0896	(Dept. of Interior) Nat'l Park Service	Met 3/28
Fanaroff, Joe T: 202-305-8433 F: 202-514-2504	Justice	Met 3/29
Cohanne, Polin T: 202-693-4741 F: 202-693-4754 Keefe, Tom T: 202-693-4700 F: 202-693-4754	Dept. of Labor	Met March 31
Peterman, Brian T: 202-456-9188 F: 202-456-9190	NSC	Spoke 4/3
Price, Barrye T: 202-606-1000,2725 F: 202-606-2573	OPM	Met 3/28
Lopez, Juan E. T: 202-358-6093 F: 202-358-6076	Social Security	3/29
Tyson, Herb T: 202-647-5024 F: 202-647-3340	State	
Najera, Pete T: 202-395-4987 F: 202-395-3390	USTR	Spoke 4/7
Brown, Manson K., CDR T: 202-366-5742 F: 202-366-7952	Dept. of Transportation	Met March 17

National Moment of Remembrance Federal Liaison Table

Contact	Organization	Note
Lewis, Mike T: 202-622-3068 F: 202-622-5241	Treasury	Spoke 4/3
Day, Jordan T: 202-736-7554 F: 202-736-7551	UN	
Kelson, Monica T: 202-273-7070 F: 202-273-4876 Burson, Bunny T: 202-273-5757 F: 202-273-3717	VA	Spoke 4/3
Garrett, Cynthia T: 212-363-3206 x 105	Statue of Liberty	Spoke 4/3

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FROM:

TELEPHONE NUMBER:

MAC REED

202-395-3563

FAX NUMBER: (202) 395-7294

DATE: 3-20-2000 NO. OF PAGES (INCLUDING COVER):

COMMENTS:

*Please review and advise by COB Friday March 24, 2000.
Thank you, Mac Reed*



EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET
WASHINGTON, D.C. 20503

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43503

GENERAL COUNSEL

March 20, 2000

MEMORANDUM FOR DESIGNATED AGENCY HEADS
(SEE ATTACHED DISTRIBUTION LIST)

FROM: Robert G. Damus *RD*
General Counsel

SUBJECT: Proposed Memorandum Entitled "White House Program For the National Moment of Remembrance"

Attached is a proposed Memorandum entitled "White House Program For the National Moment of Remembrance," that was prepared by the White House Millennium Council.

On behalf of the Director of the Office of Management and Budget, I would appreciate receiving any comments you may have concerning this proposal. If you have any comments or objections, they should be received no later than close of business Friday, March 24, 2000. Please be advised that agencies that do not respond by the deadline will be recorded as not objecting to the proposal.

Comments or inquiries may be submitted by telephone to Mr. Mac Reed (202-395-3563) of this office or fax to 202-395-7294.

Thank you.

Attachments - Distribution List
Proposed Memorandum

cc: Jack Lew	Michael Deich	Jeanne Lambrew
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THE WHITE HOUSE

WASHINGTON

March 17, 2000

MEMORANDUM FOR ALL DEPARTMENTS AND AGENCIES

SUBJECT: White House Program for the National Moment of Remembrance

As Memorial Day approaches, it is timely to pause and consider the true meaning of this holiday. Memorial Day represents one day of national awareness and reverence, honoring those American servicemen and servicewomen who died while defending our nation. We should honor and remember these heroes each and every day, as their families do, for without their contributions, we would not be free today. However, at the very least, we should have them in our minds and our hearts on Memorial Day.

This year, one of unheralded success and prosperity throughout our land, I ask that all Americans come together to recognize how fortunate we are to live in freedom. This remembrance should be universal and simultaneous wherever we live, work and play. It will send a signal to all around the world that these heroes, our heroes, did not die in vain, nor are they forgotten.

Therefore, I direct all federal departments and agencies to lead the way in remembering our fallen heroes. I ask that Americans everywhere, around the world, pause for one minute at 3:00PM local time on Memorial Day. Pause, remember, and reflect on the sacrifices made by so many in order to provide freedom to all.

This memorial event, the "National Moment of Remembrance", represents a critical part of amplifying our heritage and our struggles in protecting our freedoms. The White House Liaison for the "National Moment of Remembrance" will coordinate the following actions:

1. Plan, organize and execute a "National Moment of Remembrance" to occur at 3:00 PM (local time) on each Memorial Day.
2. Coordinate the recognition of Americans who made the ultimate sacrifice for this Nation. Ensure that recognition also includes the families of those who died as a result of public service.

3. Encourage Americans to understand and recognize the value of service to the Nation by exemplifying the noble and selfless contributions made by those who have served.
4. Work with representatives of the Department of Defense and the National Guard to coordinate the execution of the National Moment of Remembrance.
5. Work with Federal departments and agencies in order to coordinate necessary communication, logistics, and participation in this event.
6. Work with members of local government, non-government, non-profit and the private sector in order to gain full participation in this National Moment of Remembrance throughout the Nation.
7. Continue the message of "service to nation and community" throughout the year by emphasizing the relevance of contributions made by others who have served with selfless devotion.

To the extent permitted by law, the heads of departments and agencies shall provide such information and assistance as may be necessary for the Program to carry out its functions.