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FOLDER TITLE:

National Service-Summit [1]

rs59

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

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- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
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CABINET AFFAIRS ROUTING SLIP

Service Summit

DATE: 11/24/97 ACTION/CONCURRENCE/COMMENT DUE BY: _____
 FOR APPROPRIATE ACTION: _____
 FOR YOUR INFORMATION: _____

FROM: STEPHEN B. SILVERMAN
 DEPUTY SECRETARY TO THE CABINET
 DEPUTY ASSISTANT TO THE PRESIDENT

SUBJECT: POTUS Letter + Report to Powell re: Service
 COMMENTS: _____

ERSKINE BOWLES	1FL WW	JOHN KOSKINEN	260 OEOB
✓ SYLVIA MATHEWS	1FL WW	JACK LEW	252 OEOB
JOHN PODESTA	1FL WW	✓ ANN LEWIS	GFL WW
DON BAER	GFL WW	THURGOOD MARSHALL, JR.	2FL WW
KRIS BALDERSTON	160 OEOB	MIKE MCCURRY	1FL WW
DAVID BEAUBAIRE	160 OEOB	ANNE MCGUIRE	160 OEOB
EMILY BROMBERG	106 OEOB	LORRIE MCHUGH	1FL WW
SUSAN BROPHY	2FL WW	CHERYL MILLS	2FL WW
PHIL CAPLAN	GFL WW	LINDA MOORE	115 OEOB
✓ DAWN CHIRWA	130 OEOB	✓ JENNIFER PALMIERI	184 OEOB
LYNN CUTLER	106 OEOB	VICKI RADD	1FL WW
MICHAEL DEICH	209 OEOB	DOUG SOSNIK	1FL WW
FRED DUVAL	106 OEOB	GENE SPERLING	2FL WW
MARIA ECHAVESTE	2FL WW	TODD STERN	GFL WW
RAHM EMANUEL	1FL WW	STEPHANIE STREETT	GFL WW
JASON GOLDBERG	1FL WW	GINNY TERZANO	274 OEOB
T.J. GLAUTHIER	246 OEOB	BARRY TOIV	1 FL WW
LARRY HAAS	253 OEOB	LORRAINE VOLES	274 OEOB
NANCY HERNREICH	1 FL WW	MICHAEL WALDMAN	196 OEOB
MICKEY IBARRA	2FL WW	FORTUNA	212 L
RONDA JACKSON	160 OEOB	WREED	2FL WW
JON KAPLAN	233 OEOB	BEGALA	1FL WW
ELENA KAGAN	216 OEOB	ELAIN	276
CABINET AFFAIRS STAFF	160 OEOB	MICHELLE	100
		ATTIE	280
		HUBBARD	

FEMA	DOT	ANNOUNCEMENTS
MATHEWS 1/WW	MARSHALL 2/WW	MATHEWS 1/WW
MARSHALL 2/WW	DEICH 209 OEOB	MARSHALL 2/WW
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IBARRA 2/WW	MAYOCK 166 OEOB	MCHUGH 1/WW
MURGUIA 112/EW		L. MOORE 115 OEOB
MCHUGH 1/WW		J. KAPLAN 235 OEOB
C. SMITH 115 OEOB		TOIV 1/WW
VOLES 274 OEOB		TERZANO 272 OEOB
		FORBES 179/EW
		ATTIE 126 OEOB

THE WHITE HOUSE

WASHINGTON

November 21, 1997

General Colin L. Powell, USA, Ret:
America's Promise
Suite 400
909 North Washington Street
Alexandria, Virginia 22314-1556

Dear General ~~POWELL~~ Powell:

As you report Tuesday on the accomplishments of America's Promise since the historic Presidents' Summit for America's Future in Philadelphia last April, I want to commend you for your leadership in the cause of citizen service for young people. I also want to acknowledge the dedication and work of your team, the corporate and non-profit commitment makers, and the hundreds of individuals at the grass-roots level organizing state and local summits around the country.

I am convinced that our efforts are putting us on track to reach millions of children with the five key resources identified at the Summit: a caring adult, a safe place, a healthy start, an effective education, and a chance to serve. While an endeavor of this magnitude is not without challenges, I am pleased that the enthusiasm generated by the Summit continues in communities across the nation. From Sioux Falls to Boston, and from Jackson to Salt Lake City, Americans are making the grass-roots commitments necessary to reach our young people. While it may be difficult to measure the impact of the Philadelphia summit and the subsequent state and local summits at this point, I am confident that these efforts, with the commitments of hours and dollars spent, will make a difference.

I am proud of the role that AmeriCorps members and the whole network of national service programs have played and increasingly will play to advance the goals of the Summit in communities around the country. Under Harris Wofford's leadership, the Corporation for National Service has played a leading role in shaping the strategy to achieve the fifth goal of the Summit. And I am glad that the Summit-related activities have helped show the American people the great value of AmeriCorps and youth service of all forms.

My Administration is working to achieve the five goals in a number of other ways. Attached is a summary of our accomplishments, but here are a few highlights:

- Since the Summit, 77 organizations have answered my challenge to fund an expansion of AmeriCorps scholarships so that 50,000 new AmeriCorps members can serve our communities over the next five years. In June, we awarded nearly 9,000 of these new scholarships, exceeding our first year plan of 5,000.
- In August, we awarded National Service Scholarships of \$1,000 or more to 1,600 high school students with exemplary community service records. Next year, the program will grow to 10,000 high school students.
- Last month, we announced that 800 colleges and universities have committed to provide tens of thousands of work-study students to serve as reading tutors as part of America Reads, the national literacy campaign to ensure that every child can read well and independently by the third grade.
- Federal agencies are following up on the commitments they made at the Summit. For example, the Department of Justice has convened a new public/private Mentoring Alliance to promote the Summit's mentoring goal. The Social Security Administration, Department of Labor, Department of Health and Human Services, Department of Transportation, and General Services Administration have started new partnerships with schools. Our School to Work program is working with America's Promise, among other organizations, to pair 100,000 young people with business mentors on "Groundhog Job Shadow Day." The Department of Education reached over 1.5 million children through its summer reading program "Read*Write*Now!"
- The Vice President, the First Lady, Mrs. Gore, and I have spoken to a number of audiences about the message from Philadelphia, including the Business Roundtable, the Conference of Mayors in San Francisco, and those present for the unveiling of a major commitment to children's health by Kaiser Permanente.
- Just this month, I announced that, starting in January, we will resume the Daily Points of Light Awards, to be jointly administered by the Corporation for National Service and the Points of Light Foundation. I am confident that many of the recipients of that award will be individuals who are advancing the goals of the Summit.

Many other Administration policy initiatives will help us achieve the five goals for young people. For example, the new Children's Health Insurance Program that I signed into law this summer as part of the Balanced Budget Act is the single largest investment in health care for children since the passage of Medicaid in 1965, and it will give a "healthy start" to up to five million children who are now without access to health insurance.

I am especially pleased about our plans to work together on the "healthy start" goal. Too many families are not aware that their children are eligible for Medicaid, and the need for education will grow as we implement the new Children's Health Insurance Program. With your dedication to children's well-being and your work to create "communities of promise" across the nation, America's Promise is in a unique position to help mobilize the private sector to assist in this effort. Working together, we will seek opportunities to educate and assist the millions of working families who may not know the options available for their children.

Again, I commend you and America's Promise on your work to date. Together, we can and will make a difference for America's young people.

Sincerely,

A handwritten signature in dark ink, appearing to be 'Tom' or similar, written in a cursive style.

THE GOALS OF THE SERVICE SUMMIT: THE CLINTON ADMINISTRATION'S RECORD OF ACCOMPLISHMENT

President Clinton is deeply committed to the goals of the Presidents' Summit for America's Future held in Philadelphia last April. Service and the well-being of our nation's children have been at the center of the President's agenda since he took office. With America's Promise and other partners, the Administration is working to attain the summit's goals for children -- a caring adult, a safe place, a healthy start, a marketable skill, and a chance to serve. Since April, the President has worked to involve the private sector, non-profits, and state and local government in his campaign to promote service. At the same time, the Administration has made progress on all five goals.

The Spirit and Work of the Summit Continues

Since the summit, America's Promise and the Corporation for National Service have continued the work that began in Philadelphia -- working with communities at the grass-roots level and securing commitments from corporate and non-profit America toward the five goals.

- America's Promise, the independent organization founded to follow up on the summit, has garnered many new commitments since the summit.
- Over 150 cities and states are holding "mini-summits" around the country, with the help of America's Promise and the Corporation for National Service.
- America's Promise is encouraging communities to become "communities of promise" that take responsibility for reaching children at risk.

The President's Corporation for National Service is also helping corporations and non-profits implement their summit commitments at the local level. For example:

- Viacom is deploying its employee volunteers through AmeriCorps;
- the Corporation's Learn and Serve America program is helping in the delivery of eye exams and glasses to over 40,000 needy children promised by Vision Service Plan;
- AmeriCorps*VISTA is working with IBM to bring technology to community organizations; and
- the Corporation's National Senior Service Corps is helping the National Education Association-Retired meet its commitment to deploy thousands of retired teachers as tutors for America Reads.

The Administration is Moving Ahead on the Summit's Goals

Through the President's initiatives on a variety of fronts, the Administration is working to achieve the ultimate goal of the Summit -- promoting the well-being of our children. Several of the following initiatives were announced at the summit itself by the President or by federal agencies.

GOAL 1 – A CARING ADULT

Federal agencies are following through on the commitments they made at the summit to increase mentoring and tutoring efforts and launch new partnerships with corporations and nonprofits.

Mentoring: The Department of Justice is working with Big Brothers/Big Sisters, One to One, Boys and Girls Clubs of America, and Save the Children as part of a public/private Mentoring Alliance to promote the summit's mentoring goal, disseminate information about best practices, and determine how best to link volunteers with the children who need them. DOJ has also followed through on its commitment to more than double the number of sites for its Juvenile Mentoring Program.

The Department of Justice also completed its commitment to expand its Drug Education for Youth (DEFY) summer camp program that promotes positive life choices for children between the ages of 9 and 12. After the summer program, the children are linked with mentors from the local U.S. Attorney's office, police department, or university.

In June, the Department of Health and Human Services launched a new partnership with the Girl Scouts to teach girls about the dangers of substance abuse and other risky behaviors, featuring a new patch that Girl Scouts can earn by completing the program.

Partnerships with Schools: The Social Security Administration, the Department of Labor, the Department of Health and Human Services, and the Department of Transportation have started new partnerships with schools. The General Services Administration has begun a mentoring and tutoring program called "Spend Time with America's Youth" (STAY) in partnership with the National Children's Museum. This summer the Department of Labor held a 4-week enrichment program for elementary and middle school children. The Army has modified its leave policy to make it easier for military and civilian personnel to volunteer in schools.

Involving All Americans in Our Children's Education. Recognizing the importance of involving all Americans in the lives of our children, the President has challenged colleges and universities to commit work-study students as reading tutors. Approximately 800 colleges and universities have already committed to provide tens of thousands of work-study students as reading tutors in the current school year as part of America Reads, the national literacy campaign to ensure that every child can read well and independently by the third grade.

The Clinton Administration has promoted the role of parents as first teachers through Even Start, a family literacy program that provides assistance to family-centered education projects. Through the President's leadership, Congress appropriated \$124 million for FY 98, an increase of 20%, for this program, which helps parents gain the literacy and parenting skills they need to become full partners in education of their young children in reaching their full potential as learners.

GOAL 2 -- A SAFE PLACE

White House Conference on Child Care: In October, the President and First Lady held the first-ever White House Conference on Child Care, focusing on how to ensure high quality and affordable child care. This effort builds on the Administration's earlier emphasis on the importance of early learning. At the conference, the President called on Congress to establish a new scholarship fund to provide more than \$300 million in scholarships over five years to up to a quarter of a million child care providers; and announced efforts to facilitate effective background checks on child care providers. These efforts will help ensure the safety of our children in quality child-care programs.

In addition, the President announced steps to encourage the use of community service and volunteers to strengthen and expand after-school programs. The Corporation for National Service's new To Learn and Grow Initiative, a public-private partnership dedicated to expanding access to and enhancing the quality of after-school programs through service, released a "How-To Manual" that shows after-school programs how to incorporate community service into their programs.

Fighting Youth Violence and Keeping Schools Open. The President's Anti-Gang and Youth Violence Strategy calls for new prosecutors and probation officers to target gangs and violent juveniles, after school programs to keep kids off the streets and out of trouble, child safety locks for handguns, and prohibiting violent juveniles from ever owning a gun. In November, the Congress appropriated significant new funding for the President's initiatives, including \$113 million in targeted block grant funding for prosecutors and juvenile courts programs, and \$40 million for after school programs. Finally, because of the President's leadership, 8 major handgun manufacturers who make the vast majority of handguns in the country, have agreed to provide child safety devices with each handgun sold.

Police in Neighborhoods and Communities: The Balanced Budget Act signed by the President this summer included funding for the President's COPS Initiative, so that by the year 2000 we will have funded an additional 100,000 officers. Since the Summit in May, we have funded an additional 1,000 police officers and deputies bringing our total to more than 65,000 officers -- officers who are now, or soon will be, helping to keep our neighborhoods and communities safe.

GOAL 3 -- A HEALTHY START

Children's Health: The Balanced Budget Act that President Clinton signed into law on August 5, 1997 included a huge investment of \$24 billion in children's health care, the single largest investment in health care for children since the passage of Medicaid in 1965. This Children's Health Initiative will give up to five million children the "healthy start" that the Summit recognized as so important. In June, the President announced that Kaiser Permanente is committing \$100 million to provide health coverage for uninsured children in California, complementing the Administration's efforts. The Administration is also focusing on education and assistance for the millions of working families who may not know their children are eligible for Medicaid or other health insurance.

GOAL 4 -- AN EFFECTIVE EDUCATION

America Reads and AmeriCorps: The Department of Education and the Corporation for National Service have begun to implement the President's America Reads initiative. AmeriCorps members are working in 94 programs across the country to tutor and mentor, set up after-school and summer programs, and recruit parents and community volunteers as tutors. In the District of Columbia, over 1,000 college students, volunteers, seniors, and parents will tutor first grade children in 16 of the neediest schools in the city. The Corporation is also launching a new "Seniors in Schools" initiative in nine cities using 700 senior volunteers as literacy tutors in some of the nation's poorest elementary schools.

Attracting and Preparing Talented Teachers for Underserved Areas: This summer, President Clinton proposed a \$350 million initiative to attract talented people of all backgrounds into teaching at low-income schools across the nation, and to dramatically improve the quality of training and preparation given to our future teachers. Urban and rural schools serving high percentages of poor students face serious challenges in their teaching forces, with many teachers arriving without the qualifications or preparation needed to succeed and with high rates of attrition. This new initiative will help bring nearly 35,000 outstanding new teachers into high-poverty schools in urban and rural areas over the next five years. In addition, it will upgrade the quality of teacher preparation at institutions of higher education that work in partnership with local schools in inner city and poor rural areas.

High Education Standards: The President's initiative on high education standards and voluntary national testing of students won funding for continued development in the new budget and has already been embraced by fifteen of the nation's largest urban school districts, as well as seven states and the Department of Defense Schools, which together serve nearly 20% of the nation's students. High standards are needed to help instill the skills and encouragement for hard work that all our children need to succeed in school and in life. Toward that end, these tests will reflect meaningful standards for what students should be expected to learn and achieve in the basic subjects of reading and mathematics.

School to Work: The Administration's School to Work program is collaborating with America's Promise, Junior Achievement, the National Employer Leadership Council, and the American Society of Association Executives on "Groundhog Job Shadow Day," to be held February 2, 1998. The goal is to pair 100,000 students with business mentors for that day.

Welfare to Work: Since May, the Vice President has led the Coalition to Sustain Success, a new partnership of civic organizations that is working with state and local government to mentor families seeking to leave welfare for work and provide them with networking and support. In addition, the Welfare to Work Partnership has mobilized over 2,500 businesses to hire welfare recipients, so that those parents can move into the economic mainstream and improve their children's future.

Agency Efforts: The Department of Education fulfilled a summit commitment by reaching over 1.5 million children through its summer reading program "Read*Write*Now!" Over 500,000 reading partners participated in the program. The Department of Transportation launched its new effort, the Garrett A. Morgan Technology & Transportation Futures Program. Over 200 partners have joined DOT in its effort to reach one million students by the year 2000. The program's goal is to improve the math, science, and technology skills of our young people and stimulate interest in technology and transportation careers. The Social Security Administration is sponsoring an internal book drive to place appropriate reading materials for children in its field offices.

GOAL 5 – A CHANCE TO SERVE

AmeriCorps Scholarships: We have increased opportunities for young people to serve their communities. At the summit, the President issued a challenge to service and religious organizations that we would provide 50,000 new AmeriCorps scholarships over the next 5 years to organizations that offer young people the chance to serve. The response since then has far exceeded our expectations. Seventy-seven organizations answered that challenge, offering to sponsor 10,000 new AmeriCorps members. In June, 8,900 scholarships were approved, well ahead of our first-year plan for 5,000 scholarships.

National Service Scholars: The Corporation for National Service launched a new Administration effort to recognize and foster outstanding community service among our nation's youth. We awarded scholarships to over 1,600 high school students with exemplary service records in the first year of the National Service Scholars program. A host of leading community organizations stepped forward to raise the local match for the scholarships, including the Kiwanis, Rotary, Lions, Veterans of Foreign Wars, the American Legion, Elks, and Women's Clubs. Each high school principal was invited to nominate a junior or senior for the scholarship. For next year, we have secured funding that will allow the program to expand to 10,000 high schools -- almost half of all high schools in the nation.

Loan Forgiveness for Community Service: An Administration proposal for loan forgiveness for those who perform community service was enacted as part of the balanced budget. To encourage private universities and non-profit organizations to offer loan forgiveness to borrowers who take lower-paying service-jobs, the President proposed and won a provision that would not subject such loan forgiveness to taxation.

Service Summit

WHITE HOUSE STAFFING MEMORANDUM

DATE: 10/21 ACTION/CONCURRENCE/COMMENT DUE BY: 10/23

SUBJECT: Service Summit Follow-up and Planning

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	McCURRY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BOWLES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	McGINTY	<input type="checkbox"/>	<input type="checkbox"/>
McLARTY	<input type="checkbox"/>	<input type="checkbox"/>	NASH	<input type="checkbox"/>	<input type="checkbox"/>
PODESTA	<input checked="" type="checkbox"/>	<input type="checkbox"/>	RADD	<input type="checkbox"/>	<input type="checkbox"/>
MATHEWS	<input checked="" type="checkbox"/>	<input type="checkbox"/>	REED	<input checked="" type="checkbox"/>	<input type="checkbox"/>
RAINES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	RUFF	<input type="checkbox"/>	<input type="checkbox"/>
BLUMENTHAL	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH	<input type="checkbox"/>	<input type="checkbox"/>
BERGER	<input type="checkbox"/>	<input type="checkbox"/>	SOSNIK	<input checked="" type="checkbox"/>	<input type="checkbox"/>
ECHAVESTE	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SPERLING	<input checked="" type="checkbox"/>	<input type="checkbox"/>
EMANUEL	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STREETT	<input type="checkbox"/>	<input type="checkbox"/>
GIBBONS	<input type="checkbox"/>	<input type="checkbox"/>	TARULLO	<input type="checkbox"/>	<input type="checkbox"/>
HILLEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	VERVEER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
IBARRA	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WALDMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
KLAIN	<input type="checkbox"/>	<input type="checkbox"/>	YELLEN	<input type="checkbox"/>	<input type="checkbox"/>
LEWIS	<input checked="" type="checkbox"/>	<input type="checkbox"/>	BEGALA	<input checked="" type="checkbox"/>	<input type="checkbox"/>
LINDSEY	<input type="checkbox"/>	<input type="checkbox"/>	<u>Silverman</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
MARSHALL	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
				<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Any comment (note attachment)

RESPONSE:

THE WHITE HOUSE
WASHINGTON

197 OCT 21 PM 1:00

MEMORANDUM FOR THE PRESIDENT

THROUGH: SYLVIA MATHEWS AND BRUCE REED

FROM: STEVE SILVERMAN, *for all*
DIANA FORTUNA
BIBB HUBBARD

DATE: October 21, 1997

CC: ANN LEWIS AND THURGOOD MARSHALL, Jr.

This is to update you on Administration progress in the six months since the Philadelphia service summit and to provide a strategy for the next six months. Attached you will find 1) a review of your accomplishments to date; and 2) a six month proactive strategy.

The six month anniversary is October 27, and we expect continuing press attention in the coming weeks. General Powell and America's Promise (the non-profit organization continuing the summit's work) will commemorate the six-month anniversary by releasing an "Update to the Nation" on November 25, perhaps at the National Press Club. Prime Time Live will interview Powell about the anniversary. Jonathan Alter of Newsweek is working on a comprehensive update that is expected to be influential.

Contrary to reports in last week's Time and last Sunday's Boston Globe, you and the Administration have made significant progress since the event in Philadelphia. You have highlighted the summit's five goals for children in several speeches; you have followed through on your major announcement on AmeriCorps scholarships; you have announced a variety of policy initiatives that relate directly to the summit's goals; and Cabinet agencies have begun to follow through on their commitments. The Corporation for National Service is very actively involved in summit follow-up work, as Harris Wofford travels the country to participate in and plan dozens of follow-up summits.

Although America's Promise has not yet been able to develop measures of the summit's success, your work at the summit has clearly contributed to a spirit of service and volunteerism that is developing every day in communities around the country. And, while challenges of this magnitude are not without difficulties (e.g., organizational difficulties at America's Promise, cynical media, heightened expectations, and measurement questions), you and the Administration have every right to be proud. By any measure, you have effectively follow-up on your service commitments and will continue to do so.

After a bumpy start, America's Promise appears to be moving toward a stable organizational structure. This week, Peter Gallagher became the third CEO of America's Promise, replacing Ray Chambers, who remains very involved. Gregg Petersmeyer, who ran President Bush's volunteer office, manages the communities team and Tim Hanlon handles Communications. They manage a staff of 50-60 that continues to grow.

As you have noted, it is critical for the Administration to connect our on-going policy initiatives to service and to the summit's five goals for children wherever possible (i.e., America Reads, children's health, welfare to work, racial reconciliation, education technology). Moreover, real progress has been made on projects directly related to service, including AmeriCorps Scholarships, high school service scholarships, and cabinet agency summit commitment implementation.

We should remain proactive over the next six months, continuing to demonstrate the Administration's commitment to service through Presidential speeches, several service-related events, participation in mini-summits, agency commitment follow-up, new policies related to service and children, and direct service program enhancement. As set forth here, your record of accomplishment on service is profound. In the coming weeks, we will ensure that all interested media and constituencies are briefed about your record.

SIX MONTH STRATEGY ON SERVICE INITIATIVES

We should remain proactive over the next six months, continuing to demonstrate the Administration's commitment to service through Presidential speeches, several service events, mini-summit participation, agency commitment follow-up, service-related policy development and direct service program enhancement.

There are a number of promising opportunities for events and announcements that will allow us to show significant progress by next April, one year after the Summit.

I. Six-Month Anniversary October 26-28

America's Promise is now planning to downplay the six-month anniversary because much of their empirical and anecdotal evidence is not ready for release yet. So, rather than hold a press conference at the National Press Club and release a report, General Powell will have one interview from Prime Time Live.

However, America's Promise has set November 25 as the release date for their "Update to the Nation" report and we are considering having your pre-Thanksgiving radio address be on AmeriCorps reauthorization and service.

II. Participation with America's Promise

We meet regularly with representatives from America's Promise and are working closely together in order to promote the goals of the Summit -- especially goal five, to serve. Below are activities at America's Promise that we are involved in.

Mini-Summits:

You, the Vice President, Mrs. Clinton and Mrs. Gore should participate in one of the several hundred mini-summits being held in communities and regions around the country. We are working closely with General Powell's staff to determine the most appropriate summit for you and the other principals -- including your cabinet -- to participate in over the next six months. Harris Wofford will continue to travel extensively to these mini-summits. The Corporation for National Service is part of the planning team for many of the state and local summits.

Meeting with General Powell:

You and the Vice President should meet with General Powell again, as you did in July, for a briefing on Summit follow-up. White House staff will continue to meet regularly with America's Promise officials to keep abreast of developments and to keep America's Promise up to speed on Administration service related activity. In this regard, we should ask America's Promise to report to you on their progress since the summit. It will be useful to continue to foster these positive relationships.

America's Promise Video:

On behalf of America's Promise, the John Schreiber Group is producing a television special to highlight the daily risks facing millions of American children and youth and the numerous programs, corporations and individuals that have responded through the efforts of the Summit and America's Promise. The John Schreiber Group has requested photos of the President for the special. We supplied them with a photo taken at the Summit in Philadelphia and are waiting for them to send us a copy of the program for counsel's approval.

III. Administration Policies with Service Themes

As has been noted, your interest in service did not commence or conclude with the advent of the Service Summit. Over the years, you have promoted service as a way of life and as one of your major themes. Your signature program -- AmeriCorps-- is a testament to that commitment. As we go forward, there are opportunities to continue and enhance the ongoing service related initiatives and to announce new ones. Below are some thoughts on possible next steps towards promoting community service.

Children's Health Outreach:

We are working with states and community groups to ensure that eligible children are enrolled in Medicaid and the new child health program. Through America's Promise, we could ask all the organizations that made commitments to the summit to embark on a major effort to reach these children. Gen. Powell has been interested in this issue.

Teen Pregnancy and Service:

A new study shows that engaging in community service is at least as effective as other methods of teen pregnancy prevention. We could design an event with the National Campaign to Prevent Teen Pregnancy and the Corporation for National Service.

Policy Events Focussed on Summit's Goals:

You could appear at one or more event centered on one of the five goals of the summit. Opportunities are many, and they could include an event with the Department of Justice's new Mentoring Alliance, which is working toward the summit's first goal. Another option is the launching of the Corporation for National Service's Seniors for Schools: America Reads initiative, which uses older volunteers as literacy tutors in elementary schools. The Corporation says such an event could take place in October or November.

President's Initiative on Race:

We are working to make the topic of your first town hall on Race in early December revolve around service themes. We could look at the AmeriCorps programs like City Year that have focused consciously on race as part of the service experience, and also examine how more service-learning programs in schools could bring together students of different backgrounds to share in community service. We are also preparing for your review a major proposal on mentoring young people to ensure that they take advantage of higher education opportunities.

Additionally, we will reach out to America's Promise to see how we can integrate the goals of the race initiative with the Summit-related activities taking place in cities and states across the country.

IV. Service Projects Moving Forward

The Corporation for National Service is making significant progress in pushing goal five of the Summit and continues to gain national support for AmeriCorps and its other important programs. Additionally, within the White House, we are thinking about ways to promote citizen service nationally.

AmeriCorps:

Harris Wofford has put together a draft legislative proposal to reauthorize the Corporation for National Service's programs, including AmeriCorps. As discussed above, we could announce this as part of a pre-Thanksgiving radio address on service, immediately prior to Powell's summit update. This would be the first reauthorization of these programs, which are now operating without authorization. Ideally, we would like to reauthorize these programs through the end of your term or beyond. We could use this as an opportunity to reflect on the contribution AmeriCorps has made in the past five years, including its key role in mobilizing volunteers.

It appears that the antipathy toward Corporation programs has lessened significantly since the summit. This year's appropriations battle has not seen an assault on the Corporation's core programs, as previous years have. The remaining battle is over what level of funding the Corporation will secure for the America Reads program. We have asked the Corporation to wait on this proposal until appropriations are finished. Wofford is pushing hard to send our draft legislation to the Hill before Congress leaves for the year.

Expansion of High School Service Scholars Program:

Next year we can expand our program of \$1,000 scholarships for exemplary high school service to 10,000 high schools, a significant increase from the 1,700 schools that participated in the first year of the program. There are approximately 24,000 high schools in the U.S.. The Corporation for National Service is planning a major promotional campaign to generate more interest in this program, including getting local sponsors to provide matching funds. You could send a letter to all high school principals urging them to become involved and nominate a student from their school.

Mentoring through the Inter-Net/Virtual Reference Desk:

OSTP, in conjunction with Cabinet Affairs, DPC and the Corporation, is promoting this initiative. The goal is to allow all qualified and interested individuals to volunteer their time to answer the questions of the k-12 community which relate to the federal government. The project builds on national initiatives of the Administration including a call for increased volunteerism and community service.

Mentoring Projects:

White House staff and the federal agencies are investigating opportunities to tutor young

people through America Reads, Everybody Wins and other appropriate programs.

The White House Service Web Page:

The Office of Communications, under the direction of Kevin Moran, is developing a clearinghouse of community service opportunities for White House staff.

Strengthening The Clinton Administration's Commitment to Service Presidential Memorandum:

Shortly, we expect to recommend a Presidential Memorandum directing federal departments and agencies to explore additional measures to expand service opportunities for Federal employees.

Other Service Ideas:

We are continuing to search for opportunities to highlight citizen service. For example, there may be opportunities in St. Louis or Sacramento to do a service related event. Another idea is to have you host a meeting with representatives of companies, volunteer groups, recipients of mentoring, non-profits and community leaders to get a report from the field on how things are going. There would support the anecdotal information, like the story General Powell related to you, about Sioux Falls, South Dakota and the groundswell that is taking place. This would contrast with the "inside the beltway" view offered by some reporters.

Martin Luther King Day of Service:

Martin Luther King Day is designated as a day of service -- "a day on, not a day off". Rev. King was an advocate of service. You, the Vice President and/or the First Lady could join some of the service activities planned for that day.

Administration Accomplishments Since the Presidents' Service Summit

President Clinton is deeply committed to the goals of the Presidents' Summit for America's Future held in Philadelphia last April. Service and the well-being of our nation's children have been at the center of the President's agenda since he took office.

The President is committed to moving forward with America's Promise and other partners to attain the summit's goals for children --a caring adult, a safe place, a healthy start, a marketable skill, and a chance to serve. Since April, the President has continued to emphasize the importance of service to audiences, including the Business Roundtable, the Conference of Mayors, the Welfare-to-Work Partnership, and the radio address, and has recognized major corporate commitments. At the same time, the Administration has been moving forward on all five goals.

The Spirit and Work of the Summit Continues

Since the summit, America's Promise and the Corporation for National Service have continued the work that began at the summit --working with communities at the grass-roots level and securing commitments from corporate and non-profit America toward the five goals. America's Promise, the independent organization founded to follow up on the summit, has garnered over 200 new commitments since the summit, some very substantial. Over 150 cities and states are holding "mini-summits" around the country, with the help of America's Promise and the Corporation for National Service. America's Promise is encouraging communities to become "communities of promise" that take responsibility for reaching children at risk. The President has met with General Powell to discuss progress since April and talk about future directions.

The President's Corporation for National Service is also helping corporations and non-profits implement their summit commitments at the local level. Viacom is deploying its employee volunteers through AmeriCorps. The Corporation's Learn and Serve America program is helping in the delivery of eye exams and glasses to over 40,000 needy children promised by Vision Service Plan. The Corporation's National Senior Service Corps is helping the National Education Association-Retired meet its commitment to deploy thousands of retired teachers as tutors for America Reads. AmeriCorps*VISTA is working with IBM to bring technology to community organizations.

The Administration is Moving Ahead on the Summit's Goals

Since April, we have continued our work on the summit's five goals. Several of the following initiatives were announced at the summit itself by the President or by federal agencies.

AmeriCorps Scholarships:

We have increased opportunities for young people to serve their communities. At the summit, the President issued a challenge to service and religious organizations that we would provide 50,000 new AmeriCorps scholarships over the next 5 years to organizations that offer young people the chance to serve. The response since then has far exceeded our expectations. Seventy-seven organizations answered that challenge, offering to sponsor 10,000 new AmeriCorps members. In June, 8,900 scholarships were approved, well ahead of our first-year plan for 5,000 scholarships. (Summit goal

5, among others.)

National Service Scholars:

This summer, we launched a new effort to recognize and foster outstanding community service among our nation's youth. We awarded scholarships to over 1,600 high school students with exemplary service records in the first year of the National Service Scholars program. A host of leading community organizations stepped forward to raise the local match for the scholarships, including the Kiwanis, Rotary, Lions, Veterans of Foreign Wars, the American Legion, Elks, and Women's Clubs. Each high school principal was invited to nominate a junior or senior for the scholarship. For next year, we have secured funding that will allow the program to expand to 10,000 high schools --almost half of all high schools in the nation. (Summit goal 5.)

Children's Health:

The Balanced Budget Act included a huge investment of \$24 billion in children's health care, the single largest investment in health care for children since 1965. This Children's Health Initiative will give many more children the "healthy start" that the Summit recognized as so important. In June, the President announced that Kaiser Permanente is committing \$100 million to provide health coverage for uninsured children in California, complementing the Administration's efforts. The Administration is also focusing on outreach to families who may not know their children are eligible for Medicaid or other health insurance. (Summit goal 3.)

Welfare to Work:

Since May, the Vice President has been leading the Coalition to Sustain Success, a new partnership of civic organizations that is working with state and local government to mentor families seeking to leave welfare for work and provide them with networking and support. In addition, the Welfare to Work Partnership has mobilized over 2,500 businesses to hire welfare recipients, so that those parents can move into the economic mainstream and improve their children's future. The Partnership is helping companies all across the nation hire people off welfare by providing information on best practices through a Blueprint for Business and other information available on their toll-free hotline and web page, as well as working closely with community and business leaders in a number of cities to promote innovative and effective welfare to work initiatives. (Several summit goals.)

Loan-Forgiveness for Community Service:

The President's proposal for loan forgiveness for those who perform community service was enacted as part of the balanced budget. To encourage private universities and non-profit organizations to offer loan forgiveness to borrowers who take lower-paying service jobs, the President proposed and won a provision that would not subject such loan forgiveness to taxation. (Summit goal 5.)

America Reads and AmeriCorps:

The Department of Education and the Corporation for National Service have begun to implement the President's America Reads initiative this year, while seeking resources from Congress for full-scale implementation in 1998-99. Hundreds of colleges and universities have committed to provide tens of thousands of work-study students as reading tutors in the current school year as part

of America Reads, the national literacy campaign to ensure that every child can read well and independently by the third grade.

AmeriCorps members are working in 94 programs across the country to tutor and mentor, set up after-school and summer programs, and recruit parents and community volunteers as tutors. The Corporation is also launching a new "Seniors in Schools" initiative in nine cities to use older volunteers as literacy tutors in some of the nation's poorest elementary schools. In the District of Columbia, over 1,000 college students, volunteers, seniors, and parents will tutor first grade children in 16 of the neediest schools in the city. (Summit goal 4.)

White House Conference on Child Care:

On October 23, the President and First Lady will host this event as part of an Administration focus on how to ensure high quality and affordable child care. This effort builds on our earlier emphasis on the importance of early learning. (Summit goals 1, 2, and 4.)

Commitments by Federal Agencies:

Federal agencies are following through on the more than 40 commitments they made at the summit, including mentoring and tutoring and launching new partnerships with corporations and nonprofits. They are also continuing to launch new initiatives and partnerships to reach the summit's goals. Here are some examples of agency progress:

- **Department of Justice:** The Department of Justice has convened a new public/private Mentoring Alliance to promote the Summit's mentoring goal, disseminate information about best practices, and determine how best to link volunteers with the children who need them. Members include Big Brothers/Big Sisters, One to One, Boys and Girls Clubs of America, and Save the Children. In addition, DOJ has followed through on its commitment to more than double the number of sites for its Juvenile Mentoring Program. (Summit goal 1.)

DOJ also completed its commitment to expand its Drug Education for Youth (DEFY) summer camp program that promotes positive life choices for children between the ages of 9 and 12. After the summer program, the children are linked with mentors from the local U.S. Attorney's office, police department, or university. DOJ's new Youth Network provides a forum for young people and community organizations to exchange ideas on juvenile violence and delinquency prevention. (Summit goals 1 and 2.)

- **Corporation for National Service:** The Corporation for National Service is taking the lead to meet the Summit's goal of engaging an additional 2 million young people in community service. (Summit goal 5.) It is also developing a new initiative "To Learn and Grow" to expand and improve the quality of afterschool programs (Summit goal 2).

- **Department of Education:** This summer, the summer reading program Read*Write*Now! reached over 1.5 million children through over 500,000 reading partners, fulfilling the Department's commitment. (Summit goal 4.)
- **Health and Human Services:** In June, HHS Secretary Shalala launched a new partnership with the Girl Scouts, to teach girls about the dangers of substance abuse and other risky behaviors, featuring a new patch that Girl Scouts can earn by completing the program. (Summit goals 1 and 3.)
- **Department of Defense:** The Army has modified its leave policy to make it easier for military and civilian personnel to volunteer in schools. Pursuant to its commitment, the Department of Defense is increasing high school enrollment in Junior ROTC Career Academies, an alternative to the regular high school JROTC program designed to address the special needs of at-risk youth. (Summit goals 1, 2, and 4.)
- **Department of Agriculture:** In September, the Vice President and Agriculture Secretary Dan Glickman convened a National Summit on Food Recovery, to develop a national strategy to increase gleaning efforts by one-third by the year 2000. (Summit goal 5.)
- **Department of Transportation:** DOT has launched its new effort, the Garrett A. Morgan Technology & Transportation Futures Program. To date, DOT has heard from over 200 partners who want to join its effort to reach one million students by the year 2000. The program will offer these students better math, science, and technology skills and information about careers in technology and transportation. (Summit goal 4.)
- **Partnerships with Schools:** The Social Security Administration, the Department of Labor, the Department of Health and Human Services, and the Department of Transportation are among the agencies now forging new partnerships with schools. (Summit goals 1 and 4.)

Service Summit



Record Type: Record

To: Ann F. Lewis/WHO/EOP

cc: Bruce N. Reed/OPD/EOP, Elena Kagan/OPD/EOP, Stephen B. Silverman/WHO/EOP, Katherine Hubbard/WHO/EOP

Subject: Boston Globe on summit follow-up

I hear that the Globe is doing a story following up on the service summit, and that they had 3 specific questions. Below are bullets on those three, as well as more general talking points on our follow-up activities that I did earlier this week. We don't have great answers on 2 out of the 3 questions, but the talking points have other significant accomplishments we can point to.

1. Dept of Defense commitment: DOD has given us less information on their progress to date than any other agency. What we can say is that the Department of Defense has asked each of its services (Army, Navy, etc.) to provide information on progress to date, and that the Department has established a Senior Working Group that met just this week to review the progress reports from each service. Unfortunately, though, DOD has not yet reported anything to us.

2. On the initiative the President announced at the summit to ensure that interest does not accumulate on student loans when students take time off to serve: This needs legislation to happen, and it will be part of the higher education reauthorization proposal that the Administration will send to the Hill in the coming weeks.

3. The best story of the 3 questions is on AmeriCorps. The President announced a new type of AmeriCorps scholarship and that we would do 50,000 of these scholarships over the next five years. We are ahead of schedule on this. Our first year target was 5,000 scholarships, but the Corporation got applications for 10,000 scholarships, and awarded 8,900 scholarships this June.



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Talking Points on Presidents' Summit Followup

September 23, 1997

- The President remains committed to the goals of the Presidents' Summit for America's Future in April in Philadelphia. The Summit's goals for children (a caring adult, a safe place, a healthy start, a marketable skill, and a chance to serve) are key goals for the Administration.
- Administration officials are briefed regularly by officials from America's Promise, the 501(c)(3) non-profit organization chaired by General Powell that is charged with following up on the summit. America's Promise is working with over 150 cities and states on follow-up "mini-summits" around the country and is evaluating a large number of new commitments from organizations that have been made since the summit itself. In addition, we understand that the organization is developing a tracking system for existing commitments. [Note: The Administration does not run America's Promise. Since it is a 501(c)(3), we are prohibited by law from sitting on its board or influencing its operations.]

In addition to the important work by the corporate and nonprofit sectors and individual citizens, the Administration is continuing its focus on citizen service and children. The federal government continues to move forward to reach the summit's goals.

- Service and religious organizations have responded positively to the President's summit challenge that we would provide 50,000 new AmeriCorps scholarships over the next 5 years to organizations that offer young people the chance to serve. The response has been even stronger than expected, with 77 organizations answering that challenge by offering to sponsor 10,000 new AmeriCorps members. In June, the Corporation approved 8,900 of these scholarships, ahead of our first-year plan for 5,000 scholarships.
- This summer, the Administration awarded National Service Scholarships to over 1,600 high school students with outstanding records of community service. In the first year of this program, a host of leading community organizations stepped forward to raise the local match for scholarships, including the Kiwanis, Rotary, Lions, Veterans of Foreign Wars, the American Legion, Elks, and Women's Clubs. Each high school principal was invited to nominate a junior or senior for the scholarship. Next year, we hope that all 20,000 high schools in the nation will participate.
- The Balanced Budget Act included a major investment in children's health care, which will give many more children the "healthy start" that the Summit

recognized as so important.

- Since May, the Vice President has been leading the Coalition to Sustain Success, a new partnership of civic organizations that is working with state and local government to mentor families seeking to leave welfare for work.
- The Welfare to Work Partnership is mobilizing businesses to hire welfare recipients, so that those parents can move into the economic mainstream and improve their children's future.
- Federal agencies are following through on the more than 40 commitments they made at the summit, which included mentoring and tutoring and launching new partnerships with corporations and nonprofits. They are also continuing to launch new initiatives and partnerships to reach the summit's goals.

Among other progress, the Corporation for National Service is taking the lead to meet the Summit's goal of engaging an additional 2 million young people in community service. In June, HHS Secretary Shalala launched a new partnership with the Girl Scouts, to teach girls about the dangers of substance abuse and other risky behaviors, featuring a new patch that Girl Scouts can earn by completing the program. This month, the Vice President and Agriculture Secretary Dan Glickman convened a National Summit on Food Recovery, to develop a national strategy to increase gleaning efforts by one-third by the year 2000. In May, the Department of Justice convened a new public/private Mentoring Alliance to promote the Summit's mentoring goal, disseminate information about best practices, and determine how best to link volunteers with the children who need them.

Since April, the President has continued to speak about the importance of service and volunteerism to audiences, including the Business Roundtable, the Conference of Mayors, and the Welfare-to-Work Partnership, and in his radio address. He has stressed the importance of reaching the goals of the Summit in order to give more children what they need to grow up to be productive citizens.

We have increased opportunities for young people to serve their communities. At the summit, the President issued a challenge to service and religious organizations that we would provide 50,000 new AmeriCorps scholarships over the next 5 years to organizations that offer young people the chance to serve. The response since then has far exceeded our expectations. Seventy-seven organizations answered that challenge, offering to sponsor 10,000 new AmeriCorps members. In June, 8,900 scholarships were approved, well ahead of our first-year plan for 5,000 scholarships. (Summit goal 5; among others.)

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Since May, the Vice President has been leading the Coalition to Sustain Success, a new partnership of civic organizations that is working with state and local government to mentor families seeking to leave welfare for work and provide them with networking and support. In addition, the Welfare to Work Partnership has mobilized over 2,000 businesses to hire welfare recipients, so that those parents can move into the economic mainstream and improve their children's future. The Partnership is helping companies all across the nation hire people off welfare through a toll-free hotline, web page, and public service announcements, as well as working closely with community and business leaders in a number of cities to help promote innovative and effective welfare to work initiatives. (Several summit goals.)

Loan-Forgiveness for Community Service:

The President's proposal for loan forgiveness for those who perform community service was enacted as part of the balanced budget. To encourage private universities and non-profit organizations to offer loan forgiveness to borrowers who take lower-paying service jobs, the President proposed and won a provision that would not subject such loan forgiveness to taxation. (Summit goal 5.)

The President's Initiative on Race: not sure this is right?????

Dialogue in Communities, one of the goals for the President's Initiative on Race, seeks to promote a national dialogue on the issues surrounding race. We are working with America's Promise to tap into their existing structure and relationship with communities across the country to initiate conversations on race:

America Reads and AmeriCorps: The Department of Education and the Corporation for National Service have begun to implement the President's America Reads program this year, while seeking resources from Congress for full-scale implementation in 1998-99. Hundreds of colleges and universities (on Tuesday we will announce it's 800) have committed to provide tens of thousands

of work-study students as reading tutors in the current school year as part of America Reads, the national literacy campaign to ensure that every child can read well and independently by the third grade. AmeriCorps members are working in 94 programs across the country to tutor and mentor, set up after-school and summer programs, and recruit parents and community volunteers as tutors. The Corporation is also launching a new "Seniors in Schools" initiative in nine cities to use older volunteers as literacy tutors in some of the nation's poorest elementary schools. In the District of Columbia, over 1,000 college students, volunteers, seniors, and parents will tutor first grade children in 16 of the neediest schools in the city. (Summit goal 4.)

White House Conference on Child Care: On October 23, the President and First Lady will host this event as part of an Administration focus on how to ensure high quality child care. This effort builds on our earlier emphasis on the importance of early learning. (Summit goals 1, 2, and 4.)

Commitments by Federal Agencies: Federal agencies are following through on the more than 40 commitments they made at the summit, including mentoring and tutoring and launching new partnerships with corporations and nonprofits. They are also continuing to launch new initiatives and partnerships to reach the summit's goals. Here are some examples of agency progress:

Department of Justice: The Department of Justice has convened a new public/private Mentoring Alliance to promote the Summit's mentoring goal, disseminate information about best practices, and determine how best to link volunteers with the children who need them. Members include Big Brothers/Big Sisters, One to One, Boys and Girls Clubs of America, and Save the Children. In addition, DOJ has followed through on its commitment to more than double the number of sites for its Juvenile Mentoring Program. (Summit goal 1.)

DOJ also completed its commitment to expand its Drug Education for Youth (DEFY) summer camp program that promotes positive life choices for children between the ages of 9 and 12. After the summer program, the children are linked with mentors from the local U.S. Attorney's office, police department, or university. DOJ's new Youth Network provides a forum for young people and community organizations to exchange ideas on juvenile violence and delinquency prevention. (Summit goals 1 and 2.)

Corporation for National Service: The Corporation for National Service is taking the lead to meet the Summit's goal of engaging an additional 2 million young people in community service. (Summit goal 5.) It is also developing a new initiative "To Learn and Grow" to expand and improve the quality of afterschool programs (Summit goal 2).

Department of Education: This summer, the summer reading program Read*Write*Now! reached over 1.5 million children through over 500,000 reading partners, fulfilling the Department's commitment. (Summit goal 4.)

Health and Human Services: In June, HHS Secretary Shalala launched a new partnership with the Girl Scouts, to teach girls about the dangers of substance abuse and other risky behaviors, featuring a new patch that Girl Scouts can earn by completing the program. (Summit goals 1 and 3.)

Department of Defense: The Army has modified its leave policy to make it easier for military and civilian personnel to volunteer in schools. Pursuant to its commitment, the Department of Defense is increasing high school enrollment in Junior ROTC Career Academies, an alternative to the regular high school JROTC program designed to address the special needs of at-risk youth. (Summit goals 1, 2, and 4.)

Department of Agriculture: In September, the Vice President and Agriculture Secretary

Dan Glickman convened a National Summit on Food Recovery, to develop a national strategy to increase gleaning efforts by one-third by the year 2000. (Summit goal 5.)

Department of Transportation: DOT has launched its new effort, the Garrett A. Morgan Technology & Transportation Futures Program. To date, DOT has heard from over 200 partners who want to join its effort to reach one million students by the year 2000. The program will offer these students better math, science, and technology skills and information about careers in technology and transportation. (Summit goal 4.)

Partnership with Schools: The Social Security Administration, the Department of Labor, the Department of Health and Human Services, and the Department of Transportation are among the agencies forging new partnerships with schools. (Summit goals 1 and 4.)



Record Type: Record

To: Bruce N. Reed/OPD/EOP, Elena Kagan/OPD/EOP

cc:

Subject: Summary of accomplishments since service summit for your review

This is for Ann Lewis to use when she talks to reporters. I decided to link each item to the summit's 5 goals -- kind of dorky, but since we hear that Powell and Alter think we aren't focused enough on them, I thought I'd see how it looked. (There is an item in here on race that Silverman wrote that I am checking on; it could be totally wrong.)

Administration Accomplishments Since the Presidents' Service Summit

President Clinton is deeply committed to the goals of the Presidents' Summit for America's Future held in Philadelphia last April. Service and the well-being of our nation's children have been at the center of the President's agenda since he took office.

The President is committed to moving forward with America's Promise and other partners to attain the summit's goals for children -- a caring adult, a safe place, a healthy start, a marketable skill, and a chance to serve. Since April, the President has continued to emphasize the importance of service to audiences, including the Business Roundtable, the Conference of Mayors, the Welfare-to-Work Partnership, and the radio address, and has recognized major corporate commitments. At the same time, the Administration has been moving forward on all five goals.

The Spirit and Work of the Summit Continues

Since the summit, America's Promise and the Corporation for National Service have continued the work that began at the summit -- working with communities at the grass-roots level and securing commitments from corporate and non-profit America toward the five goals. America's Promise, the independent organization founded to follow up on the summit, has garnered over 200 new commitments since the summit, some very substantial. Over 150 cities and states are holding "mini-summits" around the country, with the help of America's Promise and the Corporation for National Service. America's Promise is encouraging communities to become "communities of promise" that take responsibility for reaching children at risk. The President has met with General Powell to discuss progress since April and talk about future directions.

The President's Corporation for National Service is also helping corporations and non-profits implement their summit commitments at the local level. Viacom is deploying its employee volunteers through AmeriCorps. The Corporation's Learn and Serve America program is helping in the delivery of eye exams and glasses to over 40,000 needy children promised by Vision Service Plan. The Corporation's National Senior Service Corps is helping the National Education Association-Retired meet its commitment to deploy thousands of retired teachers as tutors for America Reads.

The Administration is Moving Ahead on the Summit's Goals

Since April, we have continued our work on the summit's five goals. Several of the following initiatives were announced at the summit itself by the President or by federal agencies.

AmeriCorps Scholarships:

Service
Summit

DRAFT 4:30pm Wednesday October 15

Introduction

Contrary to reports in this week's Time and Sunday's Boston Globe, you and the Administration have made significant progress on developing the themes of the Summit in the six months since Philadelphia. You have highlighted Summit themes in numerous speeches, you have announced policy initiatives which correlate directly to the Summit's goals, the Cabinet agencies have begun to follow through on commitments and AmeriCorps is flourishing. It should be noted that many of the critics noted in these articles were generally opposed to the Summit itself.

Standards of success have not been clearly identified, as yet. But, you have clearly contributed to a spirit of service and volunteerism which is developing every day in communities around the country. And, while challenges of this magnitude are not without difficulties (organizational difficulties at America's Promise, cynical media, heightened expectations and measurement questions), you and the Administration have every right to be proud. By any measure, you have effectively follow-up on your service commitments and will continue to do so.

The First Six Months

I. Involvement by President, Vice President and Mrs. Clinton: Speaking about the Summit before Relevant Audiences:

Since April, you have spoken about the importance of service and volunteerism to a number of audiences. You have emphasized the importance of reaching the summit's goal to give more children what they need to grow up to be productive citizens, and that the summit's goals for children (a caring adult, a safe place, a healthy start, a marketable skill, and a chance to serve) are key goals for the Administration.

- May Welfare to Work Partnership event, before a number of business leaders
- June Business Roundtable speech
- June announcement of Kaiser child health actions
- June Conference of Mayors speech
- June speech before League of United Latin American Citizens (LULAC)
- July radio address on high school service scholarships
- Charter schools event in Palo Alto in September highlighting challenge to wire schools for Internet (Larry Ellison of Oracle participated)
- June Remarks by Mrs. Clinton at City Year in Providence
- May Remarks by Mrs. Clinton at Make a Difference Day Awards in Arlington, VA
- September remarks by Mrs. Clinton at Miami Herald dinner

II. Progress by America's Promise:

America's Promise, the 501(c)(3) non-profit organization chaired by General Powell that is charged with following up on the summit, has had significant organizational start-up problems. Administration officials meet regularly with officials from America's Promise, and General Powell has met with you once since the summit. It is important to note that, since America's Promise is an independent non-profit 501(c)(3) organization, the Administration is prohibited by law from influencing its operations or sitting on its board. Nevertheless, they have some important accomplishments.

New Commitments:

Approximately 200 new commitments from organizations are now being scrubbed by America's Promise. America's Promise is developing a tracking system for existing commitments, but this has been delayed repeatedly.

Summit Commitments

Anecdotal information suggests that in many cases, companies that made Summit commitments are beginning to implement them. A recent New York Times article describes dozens of volunteers from Goldman Sachs in New York, traveling to Harlem to mentor young people each week. However, the article did not mention that Goldman Sachs had been impacted by the Philadelphia. Anecdotal reports suggest that Philadelphia raised the level of awareness in communities and board rooms around the country.

America's Promise Five Goal-Related Advisory Boards:

America's Promise is giving consideration to including individuals recommended by the Administration for inclusion of their five advisory boards (formerly task forces) which coordinate the outreach and commitment development of the five key themes. Several people we recommended during the Service Summit continue to work with America's Promise. Henry Cisneros and Linda Robb continue as Vice Chairs of America's Promise while Jamie Gorelick and Lou Holtz are serving on the 16 member Board.

III. Administration Initiatives:

As you noted recently, the Administration can and should connect on-going policy initiatives to service related themes wherever possible. As noted above, you made this connection at Kaiser in Los Angeles with respect to children's health and at your charter schools event in Palo Alto when you acknowledged the support of Oracle in responding to your challenge to wire schools in California.

Children's Healthcare:

The Balanced Budget Act included a major investment in children's health care, which will give many more children the "healthy start" that the Summit recognized as so important.

Welfare to Work:

Since May, the Vice President has been leading the Coalition to Sustain Success, a new partnership of civic organizations that is working with state and local government to mentor families seeking to leave welfare for work.

The Welfare to Work Partnership is mobilizing businesses to hire welfare recipients, so that those parents can move into the economic mainstream and improve their children's future.

Loan-Forgiveness for Community Service:

The Balanced Budget Act also included your proposal for loan forgiveness for those who perform community service. To encourage private universities and nonprofit organizations to offer loan forgiveness programs to borrowers who take lower-paying service jobs, the President proposed and won a provision that would not subject such loan forgiveness to taxation. (At the summit itself, you made an additional proposal -- that students who take time off to serve should not have interest accumulate on their student loans during the period of service. That proposal will be part of the Administration's higher education reauthorization proposal to be sent to the Hill shortly.)

The President's Initiative on Race:

Dialogue in Communities, one of the goals for the President's Initiative on Race, seeks to promote a national dialogue on the issues surrounding race. We are working with America's Promise in tapping into their existing structure and relationship with communities across the country to initiate conversations related to issues on race.

America Reads: This program is off to a successful start, including its involvement of volunteer tutors and the involvement of AmeriCorps. You will highlight this connection at Tuesday's America Reads event.

IV. Service Initiative Success: The Administration Moves the Ball Forward**AmeriCorps Scholarships:**

Service and religious organizations have responded positively to your summit speech challenge that we would provide 50,000 new AmeriCorps scholarships over the next 5 years to organizations that offer young people the chance to serve. The response has been even stronger than expected, with 77 organizations answering that challenge by offering to sponsor 10,000 new AmeriCorps members. In June, the Corporation approved 8,900 of these scholarships, ahead of our first-year plan for 5,000 scholarships.

National Service Scholarships:

This summer, we awarded National Service Scholarships to over 1,600 high school students with outstanding records of community service. In the first year of this program, a host of leading community organizations stepped forward to raise the local match for scholarships, including the Kiwanis, Rotary, Lions, Veterans of Foreign Wars,

the American Legion, Elks, and Women's Clubs. Each high school principal was invited to nominate a junior or senior for the scholarship. Next year, we hope that 10,000 high schools in the nation will participate -- almost half of all high schools.

Federal Commitments:

Federal agencies are following through on the more than 40 commitments they made at the summit, which included mentoring and tutoring and launching new partnerships with corporations and nonprofits. They are also continuing to launch new initiatives and partnerships to reach the summit's goals. Here are some examples of agency progress:

Corporation for National Service

The Corporation for National Service is taking the lead to meet the Summit's goal of engaging an additional 2 million young people in community service.

Department of Justice

In May, the Department of Justice convened a new public/private Mentoring Alliance to promote the Summit's mentoring goal, disseminate information about best practices, and determine how best to link volunteers with the children who need them.

Health and Human Services

In June, HHS Secretary Shalala launched a new partnership with the Girl Scouts, to teach girls about the dangers of substance abuse and other risky behaviors, featuring a new patch that Girl Scouts can earn by completing the program.

Department of Agriculture

In September, the Vice President and Agriculture Secretary Dan Glickman convened a National Summit on Food Recovery, to develop a national strategy to increase gleaning efforts by one-third by the year 2000.

THE NEXT SIX MONTHS

We should remain proactive over the next six months, continuing to demonstrate the Administration's commitment to service through Presidential speeches, several events, mini-summit participation, agency commitment follow-up, service-related policy development and direct service program enhancement.

There are a number of promising opportunities for events and announcements that will allow us to show significant progress by next April, one year after the Summit.

Six-Month Anniversary October 26-28:

America's Promise is planning to commemorate the six-month anniversary by holding a

press conference with General Powell at the National Press Club. So far, Prime Time Live and other nightly news shows have expressed interest in this anniversary. In addition to the press conference, and in conjunction with the anniversary, America's Promise aims to release a progress report at the end of October.

In the days leading up to the Summit, we propose briefing reporters on your accomplishments and developments listed above. On October 24, we suggest that we present to you a report, releasable to the media and interested parties, summarizing our accomplishments to date and setting new goals for your administration. Moreover, during the America Read event, you will have a chance to highlight this success.

II. Participation with America's Promise

Currently, Ray Chambers is America's Promise CEO; Greg Petersmeyer, who ran President Bush's service office, manages the commitment team; and Tim Hanlin, a former advisor to President Bush, is President for Communications and manages a staff of 50-60 which continues to grow.

Mini-Summits:

You, the Vice President, Mrs. Clinton and Mrs. Gore should participate in one of the several hundred mini-summits being held in communities and regions around the country. We are working closely with General Powell's staff to determine the most appropriate summit for the you and other principals -- including your cabinet -- to participate in over the next six months. Harris Wofford will continue to travel extensively to these mini-summits. The Corporation for National Service is part of the planning team for many of the state summits.

Meeting with General Powell:

You and the Vice President should meet with General Powell again, as you did in July, for a briefing on Summit follow-up. White House staff will continue to meet regularly with America's Promise officials to keep abreast of developments and to keep America's Promise up to speed on Administration service related activity. In this regard, we should ask America's Promise to report to you on their progress since the summit. It will be useful to continue to foster these positive relationships.

America's Promise Video:

On behalf of America's Promise, the John Schreiber Group is producing a television special to demonstrate how important it is that every caring American help assure that the tide is turning for America's at-risk youth. To that end, the show will highlight the daily risks facing millions of American children and youth and the numerous programs, corporations and individuals that have responded through the efforts of the Summit and America's Promise. The John Schreiber Group has requested photos of the President for the special. We supplied them with a photo taken at the Summit in Philadelphia and are waiting for them to send us a copy of the program for our approval.

III. Administration Policy with Service Themes

As has been noted, your interest in service did not commence or conclude with the advent of the Service Summit. Over the years, you have promoted service as a way of life and as one of your major themes. Your signature program -- AmeriCorps-- is testament to that commitment. As we go forward, there are opportunities to continue and enhance ongoing service related initiatives and announce new ones. Below are some thoughts on possible next steps towards promoting community service.

Children's Health Outreach:

We are working with states and community groups to ensure that eligible children are enrolled in Medicaid and the new child health program. Through America's Promise, we could ask all the organizations that made commitments to the summit to embark on a major effort to reach these children. Gen. Powell has been interested in this issue.

Work Study:

We could push college presidents to convert a significant portion of college work-study jobs into community service. Jonathan Alter of Newsweek is pushing this idea, along with the notion that colleges should have welfare recipients do the work now done by students in work-study programs.

Teen Pregnancy and Service:

A new study shows that engaging in community service is at least as effective as other methods of teen pregnancy prevention. We could design an event with the National Campaign to Prevent Teen Pregnancy and the Corporation for National Service.

Policy Event Focussed on Summit's Themes:

You could appear at one or more event centered on one of the five goals of the summit. Opportunities are many, but they could include an event with the Department of Justice's new Mentoring Alliance, which is working toward the summit's first goal. Another option is the launching of the Corporation for National Service's Seniors for Schools America Reads initiative, which uses older volunteers as literacy tutors in elementary schools. The Corporation says such an event could take place in November, and possibly sooner.

III. Service Projects Moving Forward

Expansion of High School Service Scholars Program: Next year we can expand our program of \$1,000 scholarships for exemplary high school service to 10,000 high schools, a significant increase from the 1,700 schools that participated in the first year of the program. There are approximately 24,000 high schools in the U.S. The Corporation for National Service is planning a major promotional campaign to generate more interest in this program, including getting local sponsors to provide matching

funds. You could send a letter to all high school principals urging them to become involved and nominate a student from their school.

Mentoring through the Inter-Net/Virtual Reference Desk: OSTP is promoting this initiative. The ultimate goal being to allow all qualified and interested individuals to volunteer their time to answer the questions of the K-12 community. The project builds on national initiatives of the President including a call for increased volunteerism and community service.

Mentoring Projects: White House staff and the federal agencies are investigating opportunities to tutor young people through America Read, Everybody Wins and other appropriate programs.

Strengthening The Clinton Administration's Commitment to Service Presidential Memorandum: Shortly, we expect to recommend an Presidential Memorandum directing federal departments and agencies to explore additional measures to expand service opportunities for Federal employees.

Service Related Events: Continue to search for opportunities to highlight citizen service. For example, there may be opportunities in St. Louis or Sacramento to do a service related event. Another idea is to have you host a meeting with representatives of companies, volunteer groups, recipients of mentoring, non-profits and community leaders to get a report from the field on how things are going. There would support the anecdotal information, like the story General Powell related to you, about Sioux Fall, South Dakota and the ground swell that is taking place. This would contrast with the inside the belt-way view offered by some reporters.

Reinstate the White House Office of Service: During President Bush's Administration, the Points of Light Office dealt with volunteer and service issues. We recommend reinstating the White House Office of Service to focus more specifically on federal commitments and to manage a clearinghouse of community service opportunities for White House staff. Significant interest in service opportunities from the White House staff could be coordinated through this office.

Reinstate Daily Points of Light Awards: As you know, Harris Wofford has recommended that we reinstate the Daily Points of Light Awards — a high priority for President's Bush. The awards would be generated jointly from the Corporation for National Service and the Points of Light Foundation. A memo on this issue will go to you shortly. In any case, a decision should be made on this before you travel to open the Bush Library in November.

AmeriCorps: Harris Wofford has put together a draft legislative proposal to reauthorize the Corporation for National Service's programs, including AmeriCorps. This would be the first reauthorization of these programs, which are now operating without authorization. Ideally, we would like to reauthorize these programs through the end of

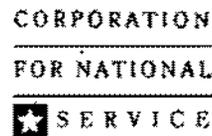
your term or beyond. Either through an event or an accompanying letter from you, we could use this as an opportunity to reflect on the contribution AmeriCorps has made in the past five years, including its key role in mobilizing volunteers.

It appears that the antipathy toward Corporation programs has lessened significantly since the summit. This year's appropriations battle has not seen an assault on the Corporation's core programs, as previous years have. The main remaining battle is over what level of funding the Corporation will secure for the America Reads program. We have asked the Corporation to this proposal until appropriations are finished. Wofford is pushing hard to send our draft legislation to the Hill before Congress leaves for the year.

Stevens copy
cc: Bruce Reid
Diana Fortuna

N. Switzer

September 9, 1997



President William J. Clinton
The White House
Washington, DC

Dear Mr. President,

As you return from your island vacation to this not so playful city, the enclosed video may lighten your step. It is the new AmeriCorps orientation video that will be shown to all new AmeriCorps members this fall. We like it so much that we may also intend to use it for recruiting and other promotional activities.

When you have the opportunity, I'd like very much to spend a little time with you plotting how we take the next steps to create even more service opportunities, including especially reauthorization of AmeriCorps and the Corporation's other service programs.

With best wishes,

Harris Wofford

1201 New York Avenue, NW
Washington, DC 20525
Telephone 202-606-5000

Getting Things Done.
AmeriCorps, National Service
Learn and Serve America
National Senior Service Corps

THE WHITE HOUSE
WASHINGTON

NS Summit

August 8, 1997

MEETING WITH COLIN POWELL

DATE: August 11, 1997
LOCATION: Oval Office
BRIEFING TIME: 10:00 a.m. - 10:10 a.m.
EVENT TIME: 10:10 a.m. - 10:40 a.m.
FROM: Bruce Reed
Steve Silverman

I. PURPOSE

To discuss General Powell's and the Administration's follow-up activities to the Philadelphia service summit.

II. BACKGROUND

Administration Accomplishments: Since the successful summit in Philadelphia, the Administration can point to a number of actions and events that further the summit goals, including the selection of the first 1,600 high school service scholars that you recently highlighted in the radio address, and 10,000 applications from service and religious organizations for the new AmeriCorps scholarships that you announced at the summit. In addition, the Administration continues to use partnerships and citizen service to reach its key policy goals. In May, the Vice President announced a new partnership of civic organizations to mentor families seeking to leave welfare for work. Also in May, the Welfare to Work Partnership announced an expansion of its efforts to mobilize businesses to hire welfare recipients, so those parents can move into the economic mainstream and improve their children's future. In June, you announced that Kaiser Permanente will commit \$100 million to provide health coverage for uninsured children in California, complementing the new budget's achievements on children's health coverage.

You have continued to talk about the importance of the summit's goals in appropriate forums (before the Welfare to Work Partnership in May, the Business Roundtable and the Conference of Mayors in June, and in the radio address on July 23).

Federal agencies are following up on the more than 40 commitments they made at the Philadelphia summit, including mentoring, tutoring, and launching new partnerships with corporations and nonprofits. We meet with the agencies regularly to ensure effective follow-up. Attached is a document that highlights our progress.

General Powell's Efforts: Since the summit, we have met regularly with General Powell's staff in an effort to continue our productive working relationship with him and "America's Promise," the nonprofit organization he chairs that is following up on the summit. America's Promise has struggled a bit to get organized, with the first CEO, Rick Little, stepping aside and Ray Chambers taking on the role. The first board meeting was held last week, with participation from new board members, including Jamie Gorelick. There has not been much press coverage of the work of America's Promise since the summit, but NBC and Jonathan Alter are planning to do some kind of "report card" on the summit in October. The news media is likely to refocus on this issue in the fall, and we are working to ensure that we are in a positive position when that occurs.

America's Promise is focusing primarily on two things: (1) fostering state and community "mini-summits" and (2) adding new commitments, while ensuring that existing commitments are met. Its staff is now evaluating about 200 new commitments that have come in since the summit, and they will track federal government commitments as well.

To date about 200 communities and states have decided to hold mini-summits, modeled on the Philadelphia event. General Powell has written to ask that you, the Vice President, and the First Lady consider adding a mini-summit to your fall schedules, and he will probably raise this in the meeting. Attached is a copy of his letter and a list of upcoming summits. The Scheduling office is reviewing the list to determine how the mini-summits fit into your schedule. If you decide to do such an event, we should ask General Powell for his support of AmeriCorps. It would be very helpful if he could appear at an AmeriCorps event. We expect to send a bill to reauthorize AmeriCorps to the Hill this fall and may wish to schedule an event at that time.

General Powell may also ask you to speak about the summit's goals before appropriate audiences. You can report that you have been doing so (e.g., the Welfare to Work Partnership, the Business Roundtable, the Conference of Mayors, and the radio address). You also have an opportunity to mention it at the Welfare to Work event in St. Louis this coming Tuesday.

III. PARTICIPANTS

Briefing Participants:

The Vice President
Erskine Bowles
Bruce Reed
Ann Lewis
Steve Silverman
Diana Fortuna

Meeting Participants:

The Vice President

Colin Powell

Ray Chambers

Erskine Bowles

Bruce Reed

Steve Silverman

IV. PRESS PLAN

Closed.

V. SEQUENCE OF EVENTS

The President will chair the meeting.

VI. REMARKS

No formal remarks.

Highlights of Progress on Federal Agency Summit Commitments

The federal government is following through on the commitments it made to the Presidents' Summit, and is continuing to launch new initiatives and partnerships to reach the Summit's goals. The White House has convened an interagency group to focus on this issue and ensure agency follow-up. The White House has asked all agencies to develop milestones that show how they intend to reach their commitments. While we only have partial information from agencies at this time, the following are highlights of progress to date.

- At the Summit, President Clinton announced a major expansion of the AmeriCorps program through "Challenge Scholarships," whereby the Corporation would make available 50,000 additional scholarships over the next five years. The response has been even stronger than expected: the Corporation has now received applications from 77 service and religious organizations for 10,000 scholarships. The Corporation expects to make the first year's awards this summer.
- More than 1,600 high school students have won scholarships of at least \$1,000 in the first year of the National Service Scholars Program. The college scholarships recognize outstanding community service. The President proposed the program last year in an address at Penn State University, challenging communities to raise at least \$500 for their local high schools, which the federal government would then match. High school principals nominate the junior or senior with a strong commitment to community service to receive scholarships. A host of leading community organizations have stepped forward to raise local scholarships and secure the federal match, including the Kiwanis, Rotary, Lions, Dollars for Scholars, Seventh Day Adventists, Veterans of Foreign Wars, the American Legion, Elks, Women's Clubs, the Masons, Soroptomists, Junior Leagues, Optimists, Jaycees, Quota International, Sertoma, Parent Teacher Associations, and Chambers of Commerce. The Miss America Foundation committed to providing matching scholarships in every state; Sallie Mae provided the matching funds for every public high school in the District of Columbia; and the Minnesota state legislature voted to fund the match for all high schools in that state. The Corporation hopes to work with America's Promise to expand this program next year. Its goal is for every high school in America to have a National Service Scholar.
- The Administration continues to use partnerships and citizen service to reach its key policy goals. For example, in May, the Vice President announced a new partnership of civic organizations that will mentor families seeking to leave welfare for work. Also in May, the Welfare to Work Partnership announced an expansion of its efforts to mobilize businesses to hire welfare recipients, so those parents can move into the economic mainstream and improve their children's future. In June, the President announced that Kaiser Permanente will commit \$100 million to provide health coverage for uninsured children in California, complementing the Administration's efforts to enact new legislation on children's health coverage.

- The Administration is working with the National Association of Partners in Education to meet its goal of adopting or establishing partnerships with an additional 500 schools by the year 2000. Prior to the Summit, federal agencies had partnerships with approximately 1,500 schools across the country. The Social Security Administration and the Department of Transportation have already established new partnerships since the Summit, while the Department of Health and Human Services is working with the organization "Everybody Wins" to adopt more schools. In addition, this summer the Labor Department is operating a new four-week summer academic enrichment program for D.C. public school students in partnership with the National Council of Negro Women.
- The Corporation for National Service is taking the lead on a strategy to meet the Summit's goal of engaging an additional 2 million young people in service. In August, it will convene a national strategic planning session in Washington in partnership with America's Promise and Do Something, with participation from the youth community, faith groups, the education community, and Summit commitment makers in this area. The Corporation will place an AmeriCorps*VISTA member in every public high school in D.C. to serve as the service-learning coordinator. Finally, the Partnering Initiative co-sponsored by the Corporation is working this summer to launch "partner schools" in the fall -- schools with model service-learning programs.
- The Corporation and its State Commissions on National and Community Service are taking lead roles in organizing many of the community and state summits in the months following the Summit gathering in Philadelphia.
- In June, HHS Secretary Shalala launched a new partnership between the Girl Scouts of America and the Department's Girl Power! public education campaign. This national program will teach Girl Scouts about the dangers of substance abuse and other risky behaviors. It features a new patch that Girl Scouts can earn by completing the program. HHS has also launched its Playcorps commitment with Nike, which trains college students to coach and mentor kids in underserved areas in recreation leagues.
- In September, USDA Secretary Dan Glickman will convene his department's National Summit on Food Recovery, to develop a national strategy to increase gleaning efforts by one-third by the year 2000.
- In May, the Department of Justice and the Corporation for National Service held the first meeting of a new public/private Mentoring Alliance that will promote the mentoring goal of the Summit. Members include Big Brothers/Big Sisters, One to One, Boys and Girls Clubs of America, Save the Children, and federal agencies. Plans include a teleconference in September on effective practices, a national 800 number to link mentors with opportunities, and development of best practices materials. In addition, DOJ has followed through on its commitment to more than double the number of sites for its Juvenile Mentoring Program (JUMP).

- This month, the Department of Justice followed through on its commitment to expand its Drug Education for Youth (DEFY) program. DOJ gave out grants to 26 DEFY summer camp sites that are now serving 900 children. DEFY promotes positive life choices for children between the ages of 9 and 12. After the summer program, the children will have mentors from the local U.S. Attorney's office, police department, or university.
- In June, the Attorney General kicked off the Department of Justice's new Youth Network in Baltimore, to provide a forum for young people and community organizations to exchange ideas on juvenile violence and delinquency prevention.
- The Administration is working toward its goal of using national service as a strategy in the President's proposed America Reads program, the national literacy campaign to ensure that every child can read well and independently by the third grade. At this time, the Senate has appropriated \$20 million for the Corporation for National Service to fund AmeriCorps tutor coordinators to help recruit, organize, and manage volunteers who will tutor children. While awaiting congressional action, the Corporation is launching a "Seniors in Schools" initiative, with nine pilot sites and support for 8,700 school-based Senior Corps programs. In September, the Corporation will deploy the DC Reads Initiative, with AmeriCorps, Senior Corps, and federal work-study students tutoring in 18 of the lowest performing public elementary schools in D.C. In addition, the Corporation and the Department of Education have recruited over 600 colleges and universities to dedicate work study students as reading tutors. This summer, AmeriCorps members are helping 8,000 pre-K to 3rd grade students with reading as part of 20 "Summer Reads" programs.
- The Department of Education now has 380,000 tutors and learning partners reading with children this summer, a significant increase over last summer's 300,000 and is well on its way to its goal of 450,000. The program's goal is to get 1.5 million children reading by the end of the summer.
- In May, Transportation Secretary Rodney Slater launched his department's new effort, the Garrett A. Morgan Technology & Transportation Futures Program, in Cleveland, Ohio, at the Garrett A. Morgan Middle School. With its industry and labor partners, the Department updated the school's computer lab, established a tutoring and mentoring program, and sponsored transportation career days for the students. To date, DOT has heard from over 200 partners who want to join its effort to reach one million students by the year 2000. The program's goal is to give one million students better math, science, and technology skills and information about careers in technology and transportation.
- The President remains deeply committed to the goals established in Philadelphia. He continues to deliver the Summit's message before audiences, such as the Business Roundtable and the Conference of Mayors in June, and the Welfare to Work Partnership's businesses in May. The Administration will continue to incorporate service and the Summit's goals into its ongoing policy development and initiatives in areas such as children's health, education, welfare-to-work, and public safety.

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AMERICA'S PROMISE

THE ALLIANCE FOR YOUTH

Colin L. Powell
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July 11, 1997

President William J. Clinton
The White House
Washington, DC 20500

Dear Mr. President:

The spirit of the Philadelphia Summit keeps on growing and spreading. I see it everywhere I go. In Lancaster County, Pennsylvania, the local of Chamber of Commerce presented me with a loose-leaf book full of America's Promise pledges from local businesses. I have participated in Summit-related events in Boston, St. Louis, San Juan, Detroit and New York City.

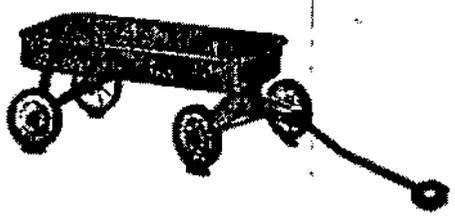
Since the Summit, over two hundred additional corporate commitments have been made. Larry Ellison of Oracle provided one of the largest with a \$100 million+ commitment to bring network computing into every school room in the country. Bill Gates' Microsoft commitment to \$200 million+ to libraries is also part of "America's Promise." Even more significant are the many letters I receive from individuals who have gotten in a youth program in their community.

Governors and mayors are planning summits all across the country. We know of at least thirty states and over 175 cities and towns that have a summit in the works.

As you, the First Lady and the Vice-President plan your travels for the fall, I recommend you try to participate in one or more of these summits. Involvement can be as modest as a cameo appearance or as much as participating in a seminar and giving a speech. Other possibilities are a live satellite hook-up, a taped video message or a letter of support.

I am providing the schedule of summits to your staff and will follow up with Erskine Bowles. Attached is just a quick snapshot of a few of the early fall opportunities.

Very Respectfully,



AMERICA'S PROMISE

THE ALLIANCE FOR YOUTH

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Upcoming Community and State Summit Events

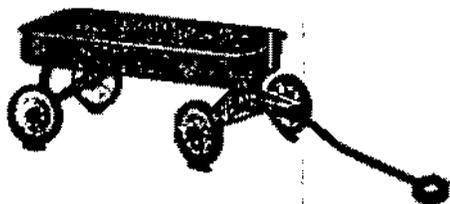
The following communities and states are planning exciting summit events. Listed below are highlights of their goals, processes, event programs and their respective dates. Please contact Gregg Petersmeyer with the Communities Department at America's Promise for further information, (703) 684-4500 Ext. 134.

1. Massachusetts State Summit

- Governor Weld and Colin Powell together announced these goals for the state summit titled "The Promise of Youth":
 - a) 50,000 additional mentors;
 - b) double the number of safe places in the state;
 - c) enlist 2,000 AmeriCorps members and 200,000 youth in service;
 - d) double the number of individuals and organizations participating in school-to-work and remedial reading programs;
 - e) a healthy start for children without health insurance under new state law
- Date:* October 25-26, 1997

2. Rhode Island State Summit

- A July 2nd press conference with Governor Almond announced the summit strategy and solicited commitments
- Initiating a Youth Resource Bank -- the first-ever statewide inventory of resources available to youth and those who are willing to commit their efforts
- Goals include: a) 50 Neighborhood Homework Sites; b) 2,500 parent/teacher collaboratives; c) 100 employers offering paid time off for community service; d) 2,000 more mentors; e) a local chapter of "One Hundred Black Men"
- Providence community delegation and state delegation have merged to form a super-delegation to plan both a youth-designed summit and a broader summit in the fall



3. Marquette, Michigan Local Summit

- Richard Lynch will be the keynote speaker at Marquette's Summit entitled, "The Emerging Patterns of Volunteerism." The all-day volunteer conference will have presentations, information booths and goal sessions for the communities to attend.
- The Marquette and Alger counties' goal is to make the 5 fundamental resources available to an additional 1,000 youths by the year 2000.

Date: October 8, 1997

4. West Virginia State Summit

- The state's goals are threefold: a) 20,000 children with all five resources by the year 2000; b) one Community of Promise in every county in the state and; c) increased citizen volunteering statewide
- The summit will convene 5 representatives and one county commissioner from every county
- Identifying number of existing children with all 5 resources and seeking promise books from every county -- with 1,100 promises from Clay County already
- Governor committed to active role before and after the event
- Already spoken to over 1,000 state youth on getting involved in the upcoming summit

Date: October 5-6, 1997

5. Louisiana State Summit

- 300 delegates will convene to produce local action plans after a Celebration of Service at the Governor's mansion. The effort is headed by the Lieutenant Governor
- Launching a corporate promise campaign to fund the event, including the statewide day of service, working sessions and plenary sessions

Date: October 22, 1997

6. Syracuse/Onondaga, New York Local Summit

- Rev. Soaries will be the keynote speaker at the **Dual County Summit** held on *September 27*. The Summit members and Mayor of Syracuse will blend corporate and community efforts in local volunteering projects
- A local youth media group will produce a video, The Media Unit, to use during presentations and for publicity purposes
- The **Local Youth Summit** will be held on *October 13th*, giving local youths the opportunity to speak out and develop their own action plans

7. Greenville, North Carolina Local Summit

- An inspirational event convening local youth agencies that will set yearly state goals
Date: November 1, 1997

8. Madison, Wisconsin Local Summit

- A statewide Day of Youth Service planned for October 5, 1997
- A state summit in Madison on October 6, 1997

9. Columbus, Ohio Local Summit

- A "Words of Youth Retreat" to gather over 100 student representatives of all grade levels and community leaders who have each surveyed 10 friends to hear the critical issues facing the community's youth and what permanent vehicles for youth involvement they can create
Date: August 18-20

10. Indianapolis, Indiana Local Summit

- Ongoing statewide roundtable discussions will culminate in the "Indy Summit 2000," an event with a celebration of the Indiana Promise Book, a service opportunities fair, breakout working sessions and a non-profit networking diner
Date: September 27, 1997

11. New Jersey State Summit

- Completing county-based needs assessment study and survey of existing resources in each goal area before state summit in December
- Governor Whitman has committed to the campaign and event, as well as boosting healthy start efforts under her current "Bright Beginnings" initiative
- Delegation is attempting links with major national commitment-makers present in Philadelphia
Date: Early December

State and Community Calendar

Revised 8/5/97

Dates Subject to Change

<u>Date</u>	<u>Area</u>		<u>Event Type</u>	<u>Event Title</u>
May 1997	Arizona	Casa Grande	Other	Youth and Business--All School Assembly
May 11-12 1997	Vermont		Summit	"Governor's Conference on Prevention" & Summit
May 21 1997	Kansas	Wichita	Other	Declaration of Interdependence Signing
May 29 1997	Connecticut		Other	Conference on Volunteerism
May 30 1997	Montana	Anaconda	Summit	
Summer 1997	South Carolina	Charleston	Other	State of the Children Address/Promise Book&Report Card Release
June 1997	Kentucky	Louisville	Summit	
June 1997	Minnesota	Moorehead	Other	Community Forum
June 1997	Washington	Spokane	Summit	Youth Summit
June 1997	Illinois	Springfield	Other	Summit Planning Retreat
June 1997	Florida	Tampa	Summit	
June 1997	New Jersey	Newark	Summit	
June 01 1997	West Virginia	Parkersburg	Summit	
June 02 1997	Virginia		Summit	Connect Virginia
June 04 1997	Michigan	Detroit	Summit	
June 05 1997	Michigan	Battle Creek	Summit	
June 07 1997	Connecticut	New London	Other	Youth Summit
June 09 1997	Maine	Portland	Summit	Mayor's Community Youth Summit
June 12 1997	Illinois		Other	Governor's Mansion Meeting
June 12 1997	Illinois	Champaign and Urbana	Summit	
June 13 1997	Pennsylvania	Scranton/ Wilkes-Barre	Other	Summit Kickoff
June 14 1997	Michigan	Lansing	Other	Youth Forum
June 18 1997	Georgia	Savannah	Other	Community Planning Session
June 18 1997	Pennsylvania	Butler County	Summit	Youth Summit
June 26 1997	West Virginia	Bluefield and Mercer Counties	Summit	

State and Community Calendar

Revised 8/5/97

Dates Subject to Change

<u>Date</u>	<u>Area</u>		<u>Event Type</u>	<u>Event Title</u>
July 1997	Indiana	Gary	Summit	
July 1997	South Dakota	Oglala Sioux	Summit	
July 1997	New Hampshire		Other	Youth Summit
July 01 1997	West Virginia	Charleston	Summit	Valley Summit
July 02 1997	Pennsylvania	Pennsylvania	Other	State Follow-Up Meeting
July 02 1997	Minnesota		Other	Presidents' Summit Youth Involvement Meeting
July 04 1997	Alaska	Fairbanks	Other	July 4 Celebration
July 09 1997	New Hampshire	Manchester	Summit	Greater Manchester Summit for Youth
July 09 1997	Florida	St. Petersburg/Pinella	Other	Town Meeting
July 14 1997	Tennessee	Northwest Tennessee	Summit	Northwest Tennessee Volunteer Summit
July 15 1997	Kansas	Topeka	Other	Volunteers Connect Topeka Campaign Kickoff
July 18 1997	Missouri		Other	State Roundtable Discussion-All Delegates
July 18-25 1997	South Dakota	Rose Bud Sioux	Summit	Youth Sobriety Campout
July 22 1997	Virginia	Richmond	Summit	The Summit for Youth--Working Together for Change
July 23 1997	Oklahoma	Oklahoma City	Other	Summit Forum
July 25 1997	California	Fresno	Other	Task Force Status Report Meeting
July 28 1997	Alaska		Other	Statewide Delegate Meeting w/ Lt. Gov.
July 28 1997	North Dakota	Fargo	Other	Business Luncheon
July 29 1997	South Dakota	Sioux Falls	Other	Pre-Summit Kick-Off
August 1997	Illinois		Other	Public Meetings Series
August 1997	Alabama	Tallapoosa	Summit	
August 01 1997	North Carolina	Greenville and Pitt County	Summit	Local Summit
August 12 1997	California	Sacramento	Summit	Connect Sacramento Kickoff
August 18 1997	Michigan	Marquette and Alger	Summit	
August 18-20 1997	Ohio	Columbus	Summit	Words of Youth Retreat

State and Community Calendar

Revised 8/5/97

Dates Subject to Change

<u>Date</u>	<u>Area</u>		<u>Event Type</u>	<u>Event Title</u>
August 22 1997	Arizona	Phoenix	Summit	Summit Planning Forum
August 27-28 1997	Connecticut	Greenwich	Other	Youth Forum
August 28 1997	Arkansas		Other	Governor's Announcement
August 28 1997	California	Riverside	Other	"Day of Collaboration"-resource mapping
Fall 1997	South Carolina	Charleston	Summit	
Fall 1997	Maryland	Salisbury	Summit	
Fall 1997	New Mexico	Albuquerque	Summit	
Fall 1997	Indiana	Fort Wayne	Summit	
Fall 1997	Michigan	Flint	Summit	
Fall 1997	Kentucky	Madison County	Summit	
Fall 1997	New York	New York City	Other	Kickoff / Youth Event
Fall 1997	Pennsylvania	Harrisburg	Summit	
Fall 1997	Nevada	Las Vegas	Other	One Day Call to Action
Fall 1997	Nevada		Other	Governor's Call to Action
Fall 1997	New Hampshire	Manchester	Other	Agency/Business Commitment Workshop
September 1997	Texas	Austin	Summit	
September 01-02 1997	Wisconsin	Green Bay	Summit	SummitFest
September 05 1997	Georgia	Athens	Other	Community Planning Session
September 06 1997	Texas	Central Texas/Waco	Other	Central Texas Youth Volunteering Summit
September 13 1997	Maryland	Baltimore	Summit	Baltimore's Promise Summit
September 14 1997	South Carolina	Chester and Lancaster	Other	Regional Volunteer Roundup
September 15-16 1997	Wyoming		Summit	Governor's Summit for America's Future/HIC/HYC Conference
September 15-16 1997	Iowa		Other	Conference & Summit Planning Session
September 16-17 1997	Arkansas	Pine Bluff	Summit	Youth Summit
September 19 1997	Florida	Jacksonville	Summit	Summit for Jacksonville's Future

State and Community Calendar

Revised 8/5/97

Dates Subject to Change

<u>Date</u>	<u>Area</u>	<u>Event Type</u>	<u>Event Title</u>
September 20 1997	Pennsylvania Philadelphia	Summit	Greater Philadelphia Alliance for Youth
September 20 1997	Texas Houston	Other	Volunteer Rally/Houston Industries Power of Houston Celebration
September 21-23 1997	Texas	Other	"Volunteerism: Another Mission in Texas" Conference
September 22 1997	Nebraska Omaha	Summit	Metropolitan Omaha's Promise For Youth Summit
September 24-26 1997	Tennessee Knoxville	Summit	
September 26 1997	Idaho Boise	Summit	Boise's Promise
September 26-27 1997	South Dakota Sioux Falls	Summit	South Dakota Volunteerism Summit
September 26-27 1997	Kentucky	Summit	"Governor's Summit for Kentucky's Kids"
September 26-28 1997	Pennsylvania Allentown	Summit	Lehigh Valley Summit
September 27 1997	Arizona Tucson	Summit	The Tucson Summit
September 27 1997	Indiana Indianapolis	Summit	Indy Summit 2000
September 27 1997	New York Syracuse/Onondaga	Other	Dual County Summit
September 27 1997	Pennsylvania Easton	Summit	Lehigh Valley Summit (Continued) / 2nd Annual Teen Summit
September 28-30 1997	Pennsylvania Bethlehem	Summit	
October 1997	Louisiana Baton Rouge	Summit	
October 1997	Washington Seattle	Summit	Community Summit and Service Celebration
October 1997	Connecticut Bridgeport and Fairfield Counties	Summit	The Alliance for Bridgeport Youth
October 1997	Maryland	Summit	
October 1997	New Mexico	Summit	
October 1997	Rhode Island	Summit	Youth Summit
October 1997	New Jersey Morris County	Summit	CONNECT MORRIS
October 1997	Minnesota Duluth	Other	Duluth Celebrates Mentoring
October 1997	Indiana	Other	State-wide Roundtable w/ Governor
October 1997	New York New York	Other	"Caring Adults and Safe Places for New York City's Youth"-Rally
October 01 1997	Texas Dallas	Other	Task Force Report/Community Plan Release

State and Community Calendar

Revised 8/5/97

Dates Subject to Change

<u>Date</u>	<u>Area</u>	<u>Event Type</u>	<u>Event Title</u>
October 03 1997	Oklahoma Tulsa	Summit	It's All About Kids
October 05-6 1997	West Virginia	Summit	
October 06 1997	Wisconsin	Summit	
October 07 1997	Pennsylvania Scranton and Wilkes-Barre	Summit	
October 09 1997	Maryland	Summit	Maryland's Promise
October 09-10 1997	North Dakota Fargo	Summit	Local Summit
October 10 1997	Oregon Eugene and Lane County	Summit	Oregon's Promise: A Summit for Youth
October 12 1997	Virginia Virginia Beach	Summit	Youth Summit
October 13 1997	New York Albany	Summit	Volunteer Summit
October 13 1997	New York Syracuse	Other	Youth Summit
October 18 1997	Texas Laredo	Summit	South Texas International Summit for America's Future
October 18 1997	Iowa Page and Clay Counties	Summit	
October 18-23 1997	Oklahoma Oklahoma City	Summit	
October 20 1997	Michigan	Summit	The Emerging Patterns Of Volunteerism
October 22 1997	Louisiana	Summit	"Louisiana's Promise: The Summit for Youth"
October 22 1997	Minnesota	Other	Fall Kick-Off
October 22 1997	Minnesota Minneapolis	Summit	Youth Summit
October 23-25 1997	Louisiana New Orleans	Summit	
October 24-26 1997	Delaware Wilmington	Summit	Wilmington Volunteer Summit
October 25 1997	Wyoming Cheyenne	Summit	Make a Difference Day / Volunteer Fair
October 25 1997	Arkansas Little Rock	Summit	
October 25 1997	Illinois	Other	Make a Difference Day Kickoff Celebration
October 25-26 1997	Massachusetts	Summit	The Promise of Our Youth
October 28 1997	Idaho Moscow	Summit	
October 28 1997	Idaho Bozill	Summit	

State and Community Calendar

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Dates Subject to Change

<u>Date</u>	<u>Area</u>	<u>Event Type</u>	<u>Event Title</u>
October 30-31 1997	Alabama	Decatur	Summit
November 1997	Illinois	Dekalb	Summit
November 1997	Connecticut	New London	Summit
November 1997	California	Oakland	Summit
November 1997	Connecticut	Gales Ferry	Summit
November 1997	Rhode Island		Summit
November 1997	California	Riverside	Other "Day of Service"
November 1997	Florida	Miami	Other Community Goals Announcement
November 01 1997	Illinois	Rockford	Summit
November 01 1997	California	Long Beach	Summit
November 01 1997	New York	Plattsburgh/ Clinton County	Other Youth Summit
November 04-5 1997	Mississippi		Summit
November 08 1997	Texas	Fort Worth	Summit
November 11-14 1997	Oklahoma		Summit
November 12 1997	California	Coachella Valley	Other
November 15 1997	California	Eureka	Summit Youth Summit
November 18-19 1997	Massachusetts	Springfield	Other "Breaking Barriers and Building Bridges" of Service Learning Conf.
November 20 1997	South Carolina	Columbia	Summit
November 22 1997	Kansas	Wichita	Summit Wichita's Promise--The Alliance for Youth
Winter 1997	Washington		Summit
Winter 1997	Puerto Rico		Summit
Winter 1997	Tennessee		Summit
December 1997	New Jersey		Summit New Jersey Summit on Volunteerism
January 1998	Massachusetts	Springfield	Summit
January 1998	North Carolina		Summit Statewide Summit

State and Community Calendar

Revised 8/5/97

Dates Subject to Change

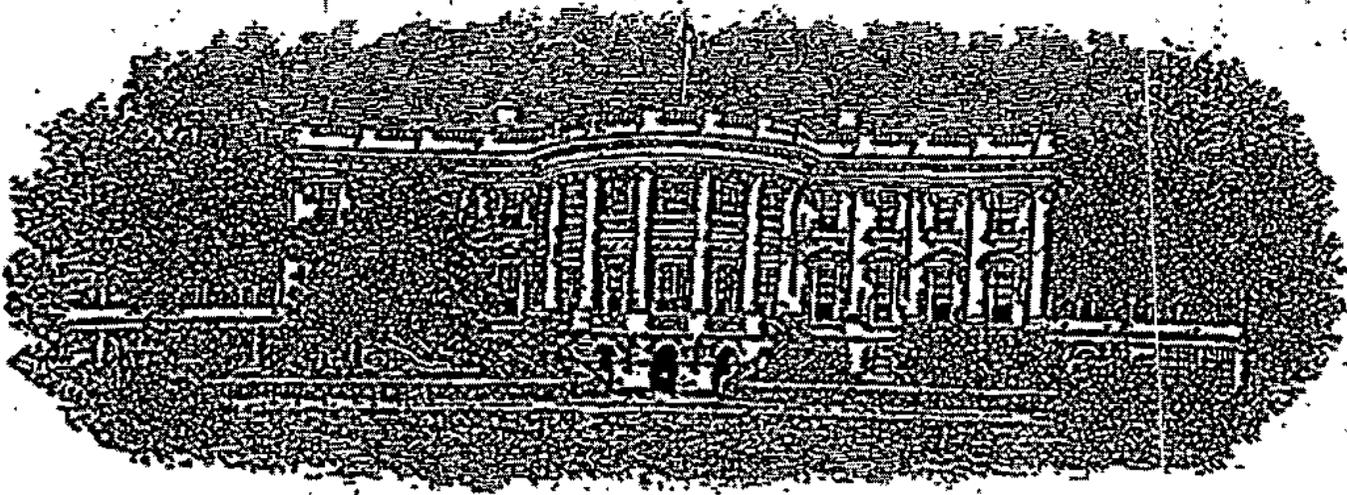
<u>Date</u>	<u>Area</u>		<u>Event Type</u>	<u>Event Title</u>
January 1998	Maine	Portland	Summit	
January 29 1998	California	San Pedro	Other	Community Conference
February 1998	California	Riverside	Summit	Riverside Summit
February 16 1998	Oregon	Bend	Summit	
Spring 1998	Idaho		Summit	
Spring 1998	North Carolina	Raleigh	Summit	
Spring 1998	Hawaii		Summit	
Spring 1998	Wisconsin	Madison	Summit	
Spring 1998	Arkansas		Summit	
Spring 1998	Kansas		Summit	
April 1998	New York		Summit	
April 1998	Oregon		Summit	
April 1998	Maine		Summit	
April 19 1998	Colorado		Summit	
May 1998	California		Summit	
May 1998	Florida		Summit	
May 1998	New Hampshire		Summit	
May 29 1998	Minnesota		Summit	Minnesota Volunteer Summit
June 1998	Illinois	Chicago	Other	Statewide Forums
June 1998	Texas		Summit	
June 15-16 1998	Montana		Summit	"The Summit to Build Montana's Future"
June 28-29 1998	Iowa		Summit	
September 17-18 1998	Texas	El Paso	Summit	El Paso Summit for Youth
Winter 1998	Kansas	Kansas City	Summit	Kansas City Summit for Children and Youth
Tba 1998	Utah		Summit	Governor's Statewide Summit

State and Community Calendar

Revised 8/5/97

Dates Subject to Change

<u>Date</u>	<u>Area</u>		<u>Event Type</u>	<u>Event Title</u>
June 1999	California	San Diego	Summit	



DOMESTIC POLICY

FACSIMILE TRANSMISSION COVER SHEET

TO: Bruce Reed, Steve Silverman, Bibb Hubbard, Ann Lewis

FAX NUMBER: (0-2878, 6-6704, 6-6704, 6-1213

TELEPHONE NUMBER: 66515

FROM: Diana Fortuna

TELEPHONE NUMBER: 456-5570

PAGES (INCLUDING COVER): 2

COMMENTS: _____

N. Service

*cc Bruce Reed
Steve Silverman
Bbb Hubbard
Ann Lewis*

THE WHITE HOUSE
WASHINGTON

Fr: Diana Fortuna

*Fyi; this has
apparently been
cleared, to
be sent to
1,600 scholars.*

Dear National Service Scholar:

Congratulations on your selection as a National Service Scholar. I am delighted to join your family, friends, teachers, and community in celebrating this impressive achievement.

You were nominated for this national honor because of your outstanding service to others. Even at your young age, you have already embraced one of America's most enduring ideals -- the notion that we can meet our challenges and solve our problems by working together as a community.

Being named a National Service Scholar is not only an honor but also a responsibility, because you are an example for Americans of all ages. I urge you to continue to find ways to serve, and to engage others in service, throughout your education and your life.

Thank you for your dedication to service and best wishes for continued success.

Sincerely,

Bill Clinton

U.S.

▶ Diana Fortuna
08/07/97 09:15:16 AM
.....

Record Type: Record

To: Bruce N. Reed/OPD/EOP, Elena Kagan/OPD/EOP
cc: Cathy R. Mays/OPD/EOP
Subject: Update on service activities for Erskine meeting today

Below is an update on the administration's recent activities on service -- this is basically what we used for the radio address on the high school scholars. I will also attach at the bottom a more detailed document I gave to America's Promise to update them on federal agency commitments. The other thing I should get you prior to your meeting with Erskine is an update on what is happening with America's Promise itself.

Recent Administration Actions on Service

The National Service Scholars Program: President Clinton announced today in his weekly radio address that more than 1,600 high school students have won scholarships of at least \$1,000 in the first year of the National Service Scholars Program. The college scholarships recognize outstanding community service.

The President proposed the program last year in an address at Penn State University, challenging communities to raise at least \$500 for their local high schools, which the federal government would then match. High school principals nominate the junior or senior with a strong commitment to community service to receive scholarships.

The \$500 federal match is provided by the Corporation for National Service, which launched the program this spring in partnership with the Citizens' Scholarship Foundation of America. The deadline to apply for the program was June 30, and 1,683 high schools submitted nominees. Awards will be sent to scholarship winners in early August.

The program has proved extremely popular, with a host of leading community organizations stepping forward to raise local scholarships and secure the federal match. The most frequent local

contributors include: Kiwanis, Rotary, Lions, Dollars for Scholars, Seventh Day Adventists, Veterans of Foreign Wars, the American Legion, Elks, Women's Clubs, the Masons, Soroptomists, Junior Leagues, Optimists, Jaycees, Quota International, Sertoma, Parent Teacher Associations, and Chambers of Commerce. The Miss America Foundation committed to providing matching scholarships in every state; Sallie Mae provided the matching funds for every public high school in the District of Columbia; and the Minnesota state legislature voted to fund the match for all high schools in that state.

When he announced the initiative at Penn State, President Clinton said, "I want every

principal in America to be able to stand up before a graduating class and announce the name of a National Service Scholar. We should make service to the community a part of every high school in America and a part of life of every dedicated citizen in the United States." Noting the success of the first year effort, the President today challenged schools and communities to award scholarships to many more students next year, with the goal of instituting the program in all high schools. The President's FY 1998 budget includes \$10 million for the National Service Scholars Program, enough to take the program nation-wide.

AmeriCorps Scholarships: The President also announced that service and religious organizations have responded positively to his summit challenge that the Administration would provide 50,000 new AmeriCorps scholarships over the next 5 years to organizations that offer young people the chance to serve. The response has been even stronger than expected, as 77 organizations have answered that challenge by offering to sponsor 10,000 new AmeriCorps members. The Corporation expects to make the first year's awards this summer.

Other Recent Actions: The Administration continues to use partnerships and citizen service to reach its key policy goals. For example, in May, the Vice President announced a new partnership of civic organizations that will mentor families seeking to leave welfare for work. Also in May, the Welfare to Work Partnership announced an expansion of its efforts to mobilize businesses to hire welfare recipients, so those parents can move into the economic mainstream and improve their children's future. In June, the President announced that Kaiser Permanente will commit \$100 million to provide health coverage for uninsured children in California, complementing the Administration's efforts to enact new legislation on children's health coverage.

In addition, Federal agencies are following through on the more than 40 commitments they made at the Philadelphia summit, including mentoring, tutoring, and launching new partnerships with corporations and nonprofits. Among other progress, the Corporation for National Service is taking the lead to meet the Summit's goal of engaging an additional 2 million young people in community service. In June, HHS Secretary Shalala launched a new partnership with the Girl Scouts, to teach girls about the dangers of substance abuse and other risky behaviors, featuring a new patch that Girl Scouts can earn by completing the program. In September, Agriculture Secretary Dan Glickman will convene a National Summit on Food Recovery, to develop a national strategy to increase gleaning efforts by one-third by the year 2000. In May, the Department of Justice convened a new public/private Mentoring Alliance to promote the Summit's mentoring goal, disseminate information about best practices, and determine how best to link volunteers with the children who need them.



grad.wpd

Questions and Answers on AmeriCorps:

Q: Isn't it a disappointment to you that AmeriCorps, your signature program on service, is under constant fire from Congress, and has barely survived the past few years?

A: I am very proud of AmeriCorps and what it is accomplishing in over 1,100 communities across this country. Today, 25,000 AmeriCorps members are serving in over 1,100 communities across America; 45,000 AmeriCorps alumni have already given a year of service to their country. The AmeriCorps program provides opportunity for those who are willing to shoulder responsibility for their community. In exchange for a year of full-time service, AmeriCorps members earn educational opportunity -- a \$4,725 scholarship that helps pay for college or training, or pay back student loans.

National service is also a way of getting things done. For example, AmeriCorps has a key role to play in my America Reads initiative. Today, AmeriCorps members tutor children, serve as mentors for teens, renovate low-income housing, immunize children against preventable diseases, restore national parks and coastlines, and participate in hundreds of other service projects in the areas of education, public safety, and the environment.

I am also proud of the Corporation for National Service's other service programs:

- Learn and Serve America promotes service as a way to learn through schools, universities, and community organizations. Young people of all ages learn from service activities such as teaching younger children to read, designing a neighborhood playground, or starting a school recycling program. Students who participate often earn higher grades and have a better understanding of their communities' needs.
- The National Senior Service Corps includes the Foster Grandparent Program, which matches seniors with children and youth with exceptional needs; the Retired and Senior Volunteer Program (RSVP), where seniors tutor and mentor at-risk youth, teach English to immigrants, and organize neighborhood watch groups; and the Senior Companion Program, whose members help other seniors live independently.

It is unfortunate that there have been partisan attacks on the program. However, more and more people are becoming aware of all that AmeriCorps members bring to a community, and I believe that the partisanship will give way to a recognition that this program works.

Q: Isn't the cost per AmeriCorps member very high?

A: The average cost per AmeriCorps member is about \$17,000 -- but opponents of the program have often exaggerated that cost. These funds go for a modest living allowance, health coverage, some overhead, and most importantly, \$4,725 for an education voucher upon completion of at least 1,700 hours of direct service. In addition, the Corporation for National Service has a plan to reduce that amount to \$15,000 in the next two years.

In addition, AmeriCorps is a cost effective program. One study showed that every federal dollar invested in AmeriCorps returns \$2.60 in direct, measurable benefits. Finally, community groups that sponsor AmeriCorps members must raise at least one-third of the program costs -- and they do, from the largest corporations to local mom and pop hardware stores. Last year, AmeriCorps raised over \$41 million from the private sector -- from companies that know a good return on investment when they see it. They raised another \$50 million in funding and in-kind contributions from state and local agencies like schools, police departments, and health facilities.

AmeriCorps is a wise investment that pays off for taxpayers in three ways:

- Direct service benefits communities in tangible ways such as improved math scores, restored natural resources, safer streets, and immunized infants
- Education awards help pay for college or pay back loans ... not with a grant, an entitlement, or a gift from the government, but because the AmeriCorps Member earned it by producing substantial results for his or her community
- Skills learned and the civic ethic developed through service generates a lifetime of benefits from productive, better educated citizens with a life-long dedication to service. Recognizing this, the Civic Forum (which includes Vin Weber and communitarian academic Amitai Etzioni) gave the 20,000 Members of AmeriCorps its first-ever Exemplary Civic Achievement Award.

Q: Doesn't AmeriCorps hurt the charitable sector and the volunteer ethic by displacing local charities? Don't AmeriCorps members' living allowances and education awards discourage uncompensated volunteering?

A: AmeriCorps is a welcomed resource for charities and a nucleus for uncompensated volunteers. Voluntary organizations proudly participate in AmeriCorps, including Habitat for Humanity, scores of United Ways and

YMCAs, the National Council of Churches, the National Multiple Sclerosis Society, and the American Red Cross.

That's because AmeriCorps members extend the reach of volunteers. They provide intensive, long-term relief following floods, earthquakes and other natural disasters; keep services running during the low-volunteer hours of a working day; and organize community-wide efforts in which more volunteers can participate, such as river clean-ups, public park restorations, and housing renovations and rehabilitations.

AmeriCorps members bring more volunteers to the community. Last year, Volunteer Maryland's 55 AmeriCorps members recruited and engaged 7,500 volunteers who provided services valued at over \$4 million. For every AmeriCorps Member in Magic Me, there are at least 100 volunteers engaged in weekly service. AmeriCorps-led projects such as community-wide service days or volunteer management programs make it easy and attractive for citizens who want to participate in an occasional, but meaningful, volunteer experience.

AmeriCorps members provide full-time service like Peace Corps Volunteers or members of the all-volunteer armed forces. Like them -- and like past national service participants such as the veterans of the Depression-era Civilian Conservation Corps -- AmeriCorps members earn a living allowance, and just like the others, they accomplish far more than sporadic volunteer efforts.

Finally, AmeriCorps moves decision-making out of Washington. Two-thirds of AmeriCorps funds go directly to the states to support locally designed and operated programs. AmeriCorps programs are managed by bi-partisan state commissions whose members are appointed by each Governor.

Q: How could your AmeriCorps program allow one of its regional directors, Michael Woo, to use an AmeriCorps fax machine and letterhead to try to arrange a meeting between Indonesian-American business owners and Commerce Department officials, in coordination with John Huang, according to documents provided by the Democratic National Committee?

A: Corporation for National Service CEO Harris Wofford has stated: "The simple facts are: an unauthorized letter on Corporation stationary dated August 1, 1996, came to our attention on April 15, 1997. On April 17th, 1997, Senator Grassley and Representative Hoekstra sent a letter to me requesting information about this unauthorized letter. I responded immediately The Inspector General and Department of Justice have been asked to investigate, and I therefore cannot comment further.

"From day one, my policy has been that no Corporation employee may participate in political activity while on the job or otherwise holding himself or herself out as a Corporation employee. And I have gone all out to make sure that AmeriCorps members, the local project directors who select members, and administer Corporation-assisted service programs, and the state executive directors of the governors' state service commissions understand their duty to enforce strict guidelines against partisan political activity. I have enforced this policy vigorously.

"I have asked the Inspector General to ascertain whether my strict policies about political activity are being adhered to and to work with me on steps to make sure that no violations occur.

"The issues raised ... are deeply troubling to me. I am proud of the staff of the Corporation and the 25,000 AmeriCorps members serving their communities, who adhere to our strict policy about partisan activity."

Summit

Many Americans Quietly Serve as Volunteers Even as Summit Stresses Need for Many More

By JOHN J. FIALKA

Staff Reporter of THE WALL STREET JOURNAL

WASHINGTON — At a summit in Philadelphia next week, big names like President Clinton and former Gen. Colin Powell will urge Americans to get more involved in volunteerism. Anne Radd has quietly been doing the same thing here for years.

Ms. Radd, 74 years old, is the founder and head of Washington's unit of the National Court Appointed Special Advocate Associates — CASA for short — one of the fastest-growing volunteer organizations in the nation. Starting with the dream of a desperate judge in 1976, it has grown to a national corps of 38,400 volunteers who spend their weekends trying to pull children out of the cycle of despair and violence that is found in broken homes, faceless schools and drug-infested streets.

One recent day, the no-nonsense Ms. Radd, dressed in a blue business suit, was hovering around a group of 37 people being sworn into CASA by Judge George W. Mitchell, presiding judge of Washington's juvenile court system. She was eager to get "my new CASAs," as she called them, out of the courtroom and into the clerk's office, where they were each given a file containing their first juvenile court case.

On the Rise

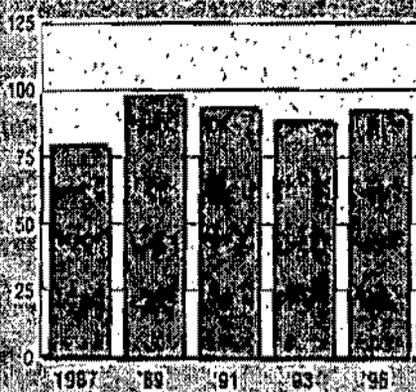
Volunteerism, a classic American solution to social problems, appears to be on the rise. Starting this Sunday, it will be celebrated at "The Presidents' Summit for America's Future," a joint venture of President Clinton, former President Bush and Mr. Powell. They will use the three-day session to promote more volunteerism of the sort that CASA provides.

Getting corporations and communities to generate new volunteer programs isn't just something nice to do, advocates say. In an era of declining government budgets, it will be essential to keep institutions that deal with youth from being overwhelmed by the tidal wave of abuse and neglect that confronts them. In the District of Columbia, "there are a hundred cases of child abuse and neglect coming into the D.C. court every month," explains Ms. Radd, as she adds the newcomers to her list of 220 local volunteers. "That's four times what it was two years ago. In response to the demand, we are minuscule."

Nationally, there are three million cases reported each year. David Soukup, the founder of CASA when he was a judge in Seattle, recalls that the most complex civil case was easy compared with probing the difficulties of youngsters in homes where the mother abuses drugs and entertains boyfriends who sometimes abuse children.

Volunteerism Bounces Back

U.S. Volunteers, in millions



Sources of Volunteers

Churches	60.0%
Workplaces	20.4%
School or college	13.5%
Another volunteer group	12.5%
Fraternal group or service club	11.5%
Other	7.1%
Informal social group	6.3%

NOTE: A single volunteer may be a part of one or more groups.

Source: Polls by the Gallup Organization for Independent Sector.

Wondering What to Do

He has vivid memories of a three-year-old girl who appeared to have been abused. Her mother maintained that the child had fallen out of a swing and that her boyfriend was no longer around. "Do I take this child out of the only home she's ever known, or do I pick up the paper in three weeks to read that her boyfriend killed the child?" Mr. Soukup asks.

"No one in the court could help me answer that question," explains Mr. Soukup, who has since retired from the bench. Social workers, attorneys and judges, he notes, often had dozens of such cases to deal with at once. In 1976, he called four local people to a meeting to discuss the use of volunteers as caseworkers. "When I got to the meeting, there were 50 people there. That's really the way the idea has caught on."

The use of volunteers was then a radical idea in the protective, secretive world of juvenile courts. It was still a radical notion here in 1991, when Ms. Radd formed this city's first CASA unit. Judges at the district's Superior Court "gave us the hardest cases — cases where the social workers had already thrown up their hands," Ms. Radd recalls.

But Ms. Radd, who began a lifelong habit of volunteering in the Episcopal Church, had learned how to manage the seemingly impossible as an official in the Pentagon's space program in the 1960s. After a two-year trial period, she persuaded the judges to help finance her CASA program.

Volunteers bring their own styles to the job. Andre Speaks, 35, a computer expert at the Government Services Administration, played basketball and went to movies

with Mike, a 15-year-old flirting with marijuana and life on the street. Mike already had three strikes against him: his father had died in prison; his mother, a drug-abuser, was dying of AIDS; and his public school was about to throw him out for abysmal grades and disruptions in class.

"You take him out of that fight-survival sort of thing and just set him down over hamburgers and french fries and hear him talk. It was incredible," says Mr. Speaks, who found that underneath the tough-guy pose, Mike was bright and ambitious. He helped place the youth in a private school in upstate New York. Now, he says, Mike is on the honor roll.

Virginia Ingram, 73, remembers the case of a three-year-old boy. His mother, a former crack addict, had just been released from prison and was living in a halfway house, but her social workers couldn't get her out of bed on the mornings when her son came to visit. The little boy was devastated.

Ms. Ingram, a former government relations specialist for the Internal Revenue Service, had a series of heart-to-heart talks with the mother. Eventually, she brought her into the arms of her little boy. "She [the mother] said, 'You're the only person to come to talk to me. The others just come to talk about me.'"

Like most volunteers, Ms. Ingram — who has since gone on to two other CASA cases — says this one was no big deal: "If you've been around as long as I've been and didn't learn anything, you might as well hang it up."

THE WALL STREET JOURNAL
WEDNESDAY, APRIL 23, 1997

Baer (Baer) (Balin)

THE PRESIDENT HAS SEEN

4-24-97

Just Story

Copied
Baer
Reed
Emanuel
COS

Service Summit

THE WHITE HOUSE
WASHINGTON

May 9, 1997

MEMORANDUM FOR SYLVIA MATHEWS

FROM: STEVE SILVERMAN *SS*
DIANA FORTUNA

CC: • BRUCE REED
DAWN CHIRWA
BIBB HUBBARD

SUBJECT: Summit Follow-Up

You have inquired about follow-up to the Presidents' Summit for America's Future. The feedback about the President's participation has been quite positive and generally the press was very strong. Now, numerous questions exist about the follow-up.

In particular, the key threshold question for future discussion is, what connection if any does the Administration want to have with General Powell's follow-up organization, the 501(c)3 non-profit, America's Promise. A second key question is how the Corporation for National Service and AmeriCorps followup the work of the Summit. We will follow up on our Summit announcement of 50,000 new AmeriCorps scholarships by writing a letter challenging nonprofits, particularly faith-based groups, to apply for these scholarships. It may be possible to work with Rev. Tony Campolo on this issue.

- The Summit, via Stuart Shapiro and Bill Smullen, has reached out to us, to see what type of appropriate role the Administration would like to play in working to reach the goals established at the Summit. The President and other principals, including Cabinet, could participate in various local Summits that are already taking place. This would allow for visible presence on the issue. Principals could certainly refer to the important ongoing work of the Summit in speeches, events and other media opportunities. This would give the Administration the opportunity to continue to set forth its views on service. As we've demonstrated, 1) this is an issue we've been working on for a very long time, 2) we have a particular view of service, and 3) the President established a signature program of service.

Eli Segal's idea that we ask the nonprofit to report to us on a regular basis is a good one. In addition, we may wish to explore an event with Powell centered on the mentoring/safe places Summit goals, and use that as an opportunity to talk about our efforts on juvenile justice and

community schools. In this regard, we could seek other synergies between the Administration's overall core themes and the service issue.

As a matter of process, per Counsel, it would be appropriate to meet with Rick Little of America's Promise, the 501(C)3, periodically to discuss follow-up activities. As you know, we have no direct connection to the Board of Directors. This is chaired by General Powell, and Vice Chaired by Henry Cisneros and Lynda Robb. Presently, the other Board Members are: Rick Little (President and CEO), Billy Shore (Secretary/Treasurer), Shahara Ahmad-Llewellyn, Herman Cain, Jamie Gorelick, Michelle Engler, Robert Goodwin, Arnold Langho, Greg Petersmeyer, Lou Holtz, William Milliken, Robert Rogers and Ray Chambers. It is expected that six Task Forces reflecting the Summit's themes will advise the Board.

The second major issue relates to AmeriCorps. The Summit appears to have invigorated the organization. Appropriate discussions about follow-up would be useful.

Eli Segal (memo already provided) and Harris Wofford (memo forthcoming) each have good ideas about the future of service as an Administration priority. It would be useful to meet with Eli and Harris separately and then, perhaps, together to work through some of these ideas.

We suggest that you, Bruce Reed, Diana, Steve and Bibb (and others you and Bruce may suggest, i.e., Melanne Verveer and Ron Klain) meet briefly next week to set up a game plan, and then, if we all agree, meet later in the week with Eli and Harris (and any others, as appropriate).

We look forward to discussing these issues with you further.

communists. In fact, the sharp rhetoric obscures the fact that the "one-country two-systems"

way around the world to chronicle the end of empire for the folks back home? Far sexier is the row initiated by Gov. Chris Pat-

Hong Kong wrong? A couple of examples from U.S. publications, chosen at random, make the point. The New York Times said

direction. Mr. Wain is editor at large of The Asian Wall Street Journal.

The Entitlement Summit

By MARVIN OLASKY

One night after dinner, with empty pizza boxes spread before us, my family and I were reading through Matthew's Gospel. We had just read a famous statement—"Man does not live on bread alone, but on every word that comes from the mouth of God"—when I noticed that our six-year-old, Benjamin, only half-listening, was practicing his newly acquired reading skills by scrutinizing the boxes. My question to regain his attention was obvious: "Ben, what does man live on?" And so, in retrospect, was his absent-minded answer: "Best pizza in town."

The presidents' summit during the past three days had a lot of pizzazz and is now getting a razzing from some journalists, but for the wrong reasons. The real problem with the Philly extravaganza was not its glitz but its amnesia, its ignoring of our history and the need to change attitudes from the bottom up, not by top-down edict. In America successful poverty fighters have always won predominantly by changing attitudes—the cynicism among those able to give, and the fatalism among those needing to receive. They have done this predominantly through religious beliefs—by presenting words that come from the mouth of God.

In the long run, sad to say, the president's summit is likely to spark not a renewal of compassion but a dull market in sneering and jeering, and a diverting of attention from real solutions. Why? Because of three major mistakes the summit's planners and publicists made:

First, they promoted the idea of paid and forced "volunteering," praising companies like Timberland and state govern-

ments like California's for their commitments to pay employees for performing community service. Summit publicists even called on unions to negotiate pay for their members' volunteering, and public schools to withhold diplomas unless students anted up the hours. Such activities merely pass on the mentality of the professional social worker, for whom helping is just a job. And compassion without passion is short-lived.

Second, the summit emphasized "input"—dispatch 50,000 mentors here, 150,000 families there—rather than results in terms of changed lives. Volunteers a century ago were instructed by one charitable society that "intelligent giving and intelligent withholding are alike true charity." But the summit's message to the poor (as in cleaning a graffiti-caked wall) seemed to be the same one the welfare state has been sending for years, with disastrous results: "You mess it up; we'll clean it up."

Third, the summit marginalized religion. Oh, at the last moment a dozen street-wise leaders of faith-based institutions received invitations to join the 2,000 "delegates" from status quo nonprofits—but this amounted to sticking God in a footnote. For anyone who is familiar with the marvelous works of faith-based organization, this much is clear: If you want to achieve enormous reductions in drug abuse, out-of-wedlock births and crime; if you want to build self-esteem, school performance and family happiness; if you want to repair the damage created by alcoholism, drug addiction and marital breakdown, belief in God is the key.

If the summit's understanding was so

poor, why did the nation's governmental, corporate and nonprofit elite latch on to it? It's no surprise that Bill Clinton wrapped himself in charity, the new last refuge of scoundrels. It's no surprise that corporations jumped in: What better way to maximize PR than by doing what Bill Clinton, Colin Powell and Newsweek want you to do? And leaders of the big, bureaucratic nonprofits feel comfortable with the summit's top-down approach.

And yet a longer-term pattern was also evident: In the 1960s liberalism was ascending, so the war on poverty could be a popular crusade, for a short time. Today liberalism is desperately trying to preserve its entitlement mentality in the face of popular opposition. Since liberalism doesn't have enough political support to raise taxes openly, the subtle strategy is backdoor taxation: Keep liberal entitlement approaches alive by forced recruitment of time from employees, union members and students.

Americans probably won't fall for it once the TV cameras are off, but there is a cost: Defenders of the summit say that it focuses attention on pressing social needs. The tragedy is that we know how to deal with those needs, and we know what needs to be done next: Build from the bottom up, replicate the small-scale, faith-based programs that work. The summit, by ignoring those solutions, diverts attention from real hopes and makes those who still believe in compassion look like real dopes.

Mr. Olasky, author of "Renewing American Compassion" (Free Press, 1996), is a professor at the University of Texas at Austin.

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THE WALL STREET JOURNAL
WEDNESDAY, APRIL 30, 1997

THE PRESIDENT HAS SEEN
5-5-97

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Handwritten notes:
Diana -
Let's figure
out a way to
reach out to
Campols - relig.
groups.
BR



THE PRESIDENT HAS SEEN
5-2-97

*- Do min reply
- Jim*

Not Service

cc: Diana

April 14, 1997

Kaleem (Brow) [scribble]

- cc Street - should coincide

BC

NATIONAL HEADQUARTERS

285 Columbus Avenue
Boston, MA 02116
Tel: 617.927.2500
Fax: 617.927.2510

www.city-year.org

The Honorable William J. Clinton
The White House
1600 Pennsylvania Avenue
Washington D.C. 20500

Dear President Clinton:

The entire City Year community of 700 corps members, 2,000 alumni and thousands of community and corporate partners nationwide congratulate you for your historic leadership of April's Presidential Summit on America's Future. We are particularly proud that this summit will be hosted in Philadelphia — the location of our newest City Year site, opening Fall of 1997. Philadelphia will become City Year's ninth site — an increase of eight sites since your first visit in 1991!

Mr. President, for six years, you have been City Year's greatest champion and an inspiration of patriotism and civic responsibility. Since your last visit in December of 1991, City Year has expanded from a Boston-based corps of 74 to close to 700 in eight cities nationwide. Your leadership and tenacious resolve to instill the ethic of service into America's consciousness has fueled our growth and service impact — over 1.1 million hours of service this year!

For the last two years, City Year has celebrated the power of service and youth leadership at our Annual Convention of Idealism — CYZYG. It is our great hope that you will join the City Year national corps for this year's CYZYG at Johnson & Wales University in Providence, Rhode Island. The convention will take place June 4 — 6, 1997 and we would be honored to host you at any point during those three days.

You can be assured of the warm welcome you will receive in Rhode Island. Marilyn Conception, City Year alumna and featured speaker at the 1996 Democratic National Convention; a bi-partisan delegation of Congressional, state and local leaders; private sector executives from every major corporation; and thousands of citizens and young people await your arrival with excitement and civic spirit.

City Year has grown a great deal since your last visit in 1991. Despite the distance, we have felt connected to you through your advocacy, passionate belief and enthusiasm for our program. CYZYG is an ideal forum for you to witness the impact your leadership has had, and to continue the momentum of the Presidential Summit. Together, we can ignite a fervor for service and civic responsibility.

We greatly appreciate your every consideration and will contact your staff to determine your availability.

Warm regards,

[Signature]
Michael Brown
Co-Founder

TIM DORSKIND:

Please coordinate the reply.

[Signature]
Alan Khazci
Co-Founder



NATIONAL SPONSORS

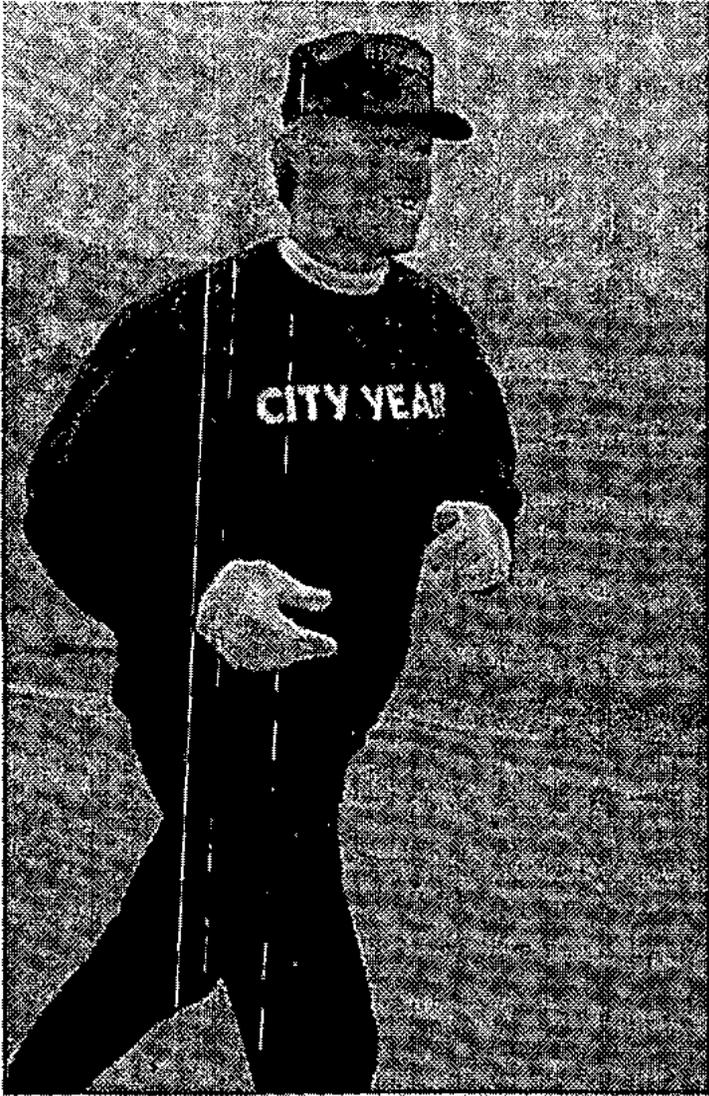


PUTTING IDEALISM TO WORK

BOSTON
*Copied
Emmanuel
Reed /
Street
COS*



Putting Idealism to Work



The Clinton Legacy

CZYGY

The Annual Convention of Idealism



Physical Training at **CZYGY** 1996 in Boston.

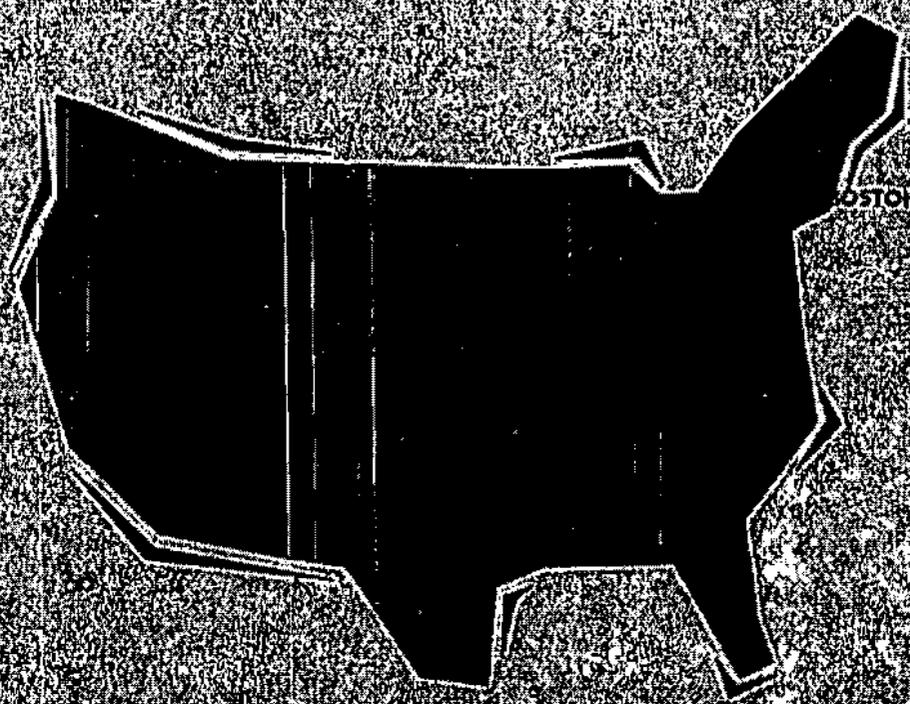
"Clinton pointed toward groups of young people decked out in bright red "CITY YEAR"

Jackson and pulled them to the left and right... Clinton... groups of young people... bright red "CITY YEAR" t-shirts... Clinton pointed toward groups of young people decked out in bright red "CITY YEAR" t-shirts...

Clinton Clinton

Clinton Clinton

CITY YEAR 1991 - 1992



Boston

107

Corps Members

27

Corporate Sponsors

160,500

Hours of Service

"When I asked our country's young people to give something back to our country through grass-roots service, they responded by the thousands... And I hope, believe and dream that national service will remain throughout the life of America not a series of promises, but a series of challenges, across all the generations and all walks of life to help us rebuild our troubled but wonderful land."

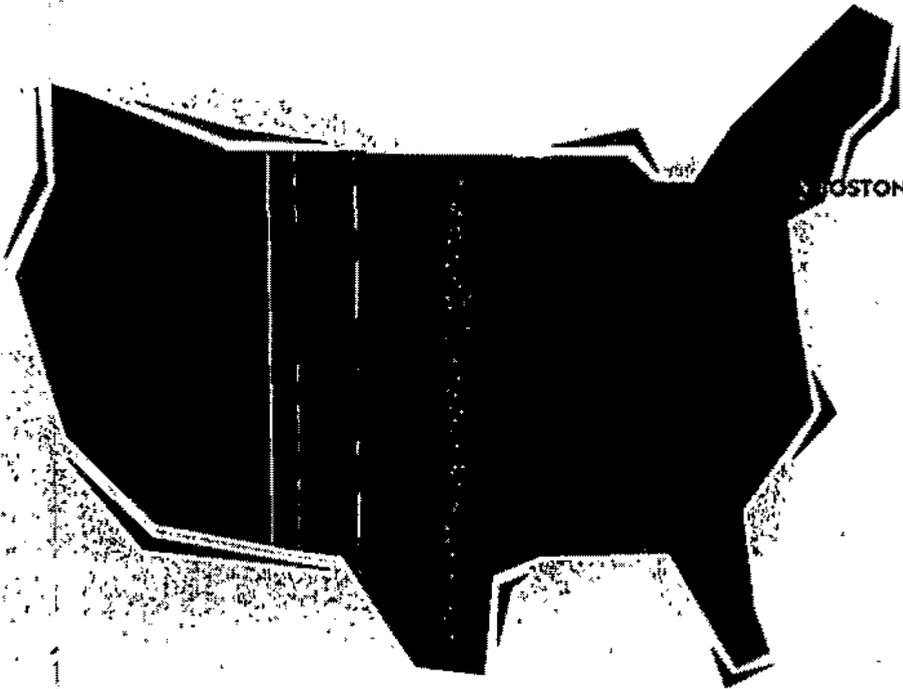
-PRESIDENT CLINTON,
 Signing of
 The National & Community Service Trust Act,
 September 27, 1993.



Candidate Clinton discovers CITY YEAR Boston, January 1992.

CITY YEAR

1992 - 1993



Boston

234

Corps Members

60

Corporate Sponsors

351,000

Hours of Service

President Clinton is elected and makes National Service a signature of his administration

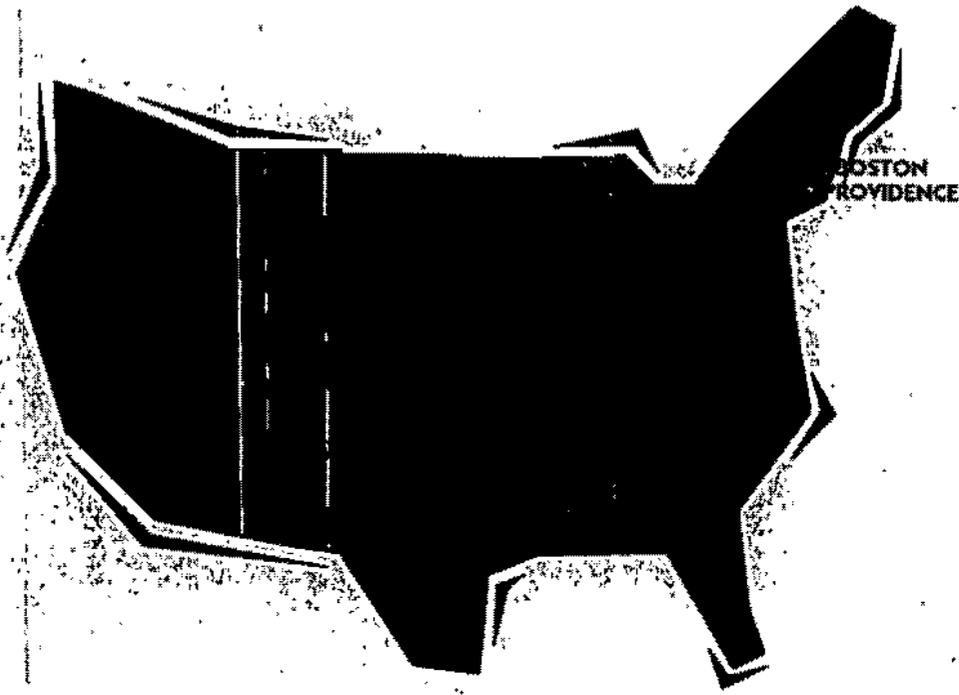


Marilyn Concepcion serves as
a teacher's aide at the Fox
Point Elementary School,
CITY YEAR, Rhode Island.



CITY YEAR

1993 - 1994



Boston ▲ Providence

326

Corps Members

65

Corporate Sponsors

489,000

Hours of Service

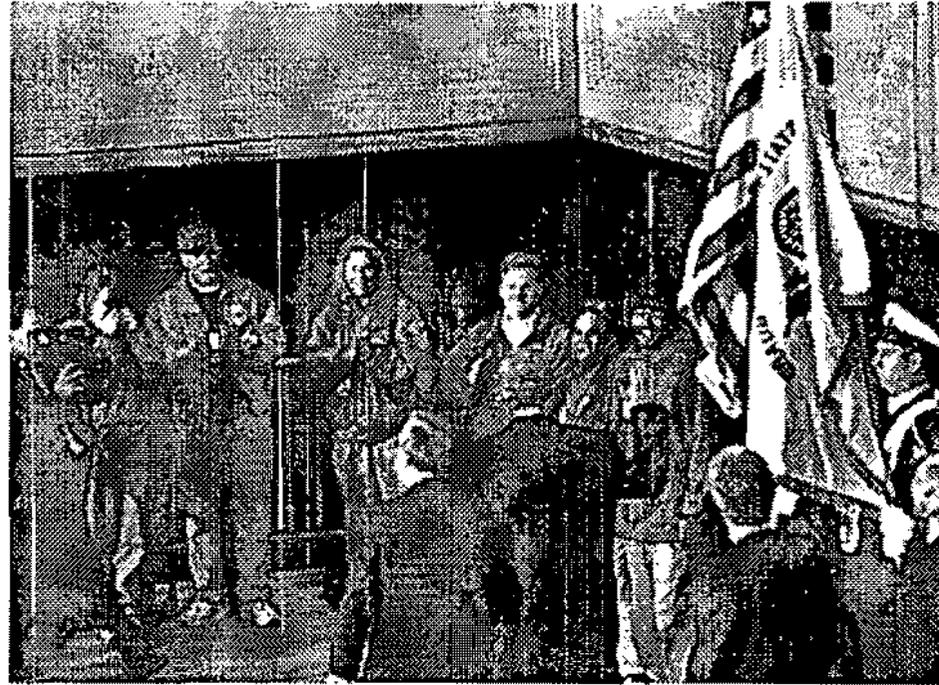
President Clinton signs The National & Community Service Trust Act



"My fellow Americans, there are streets and neighborhoods and communities today where people are not free. There are millions of Americans who are not really free today, because they cannot reach down inside them and bring out what was put there by the almighty. This National Service Corps should send a loud and clear message across this country that the young people of America will preserve the freedom of America for themselves and for all those of their generations by assuming the responsibility to rebuild the American family. That is the dream which drove this idea to the reality we find today."

**-President Clinton,
Signing of
The National & Community Service Trust Act,
September 21, 1993**

President Clinton at Rowes Wharf,
Spring 1994

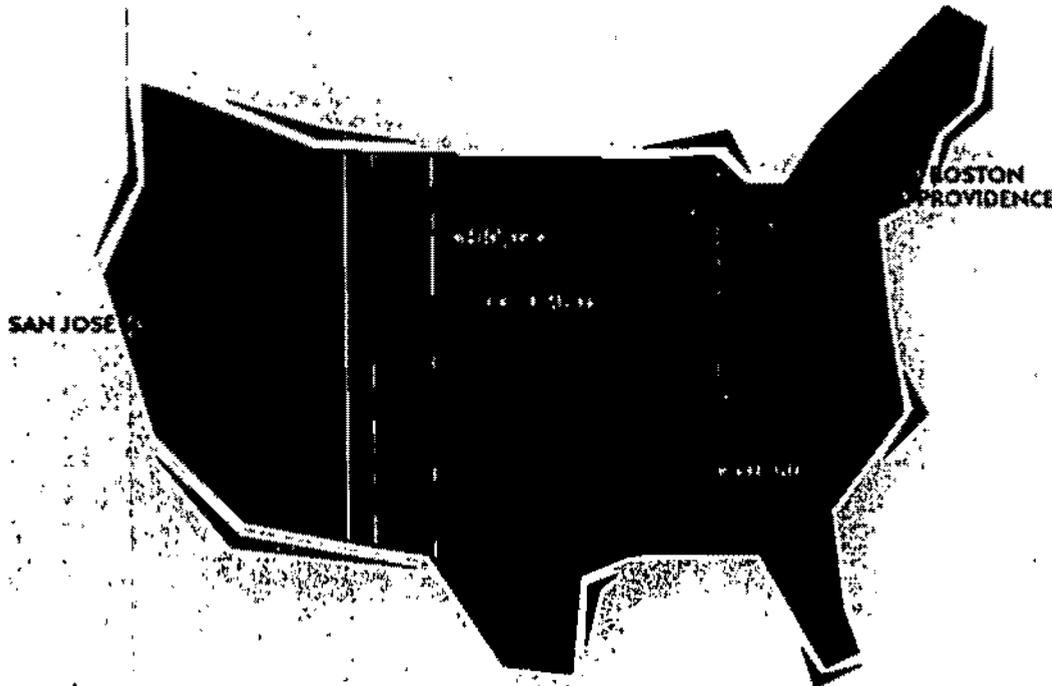


President Clinton arrives in Boston, March 14, 1994



CITY YEAR

1994 - 1995



Boston ▲ Chicago ▲ Columbia ▲ Columbus ▲ Rhode Island ▲ San Jose

550

Corps Members

82

Corporate Sponsors

935,000

Hours of Service



**CITY YEAR
SERVE
A
THON**



CITY YEAR Serve-A-Thon, October 1994



President Clinton speaking to **CITY YEAR** corps members, 1994

THE WHITE HOUSE

WASHINGTON

June 13, 1995

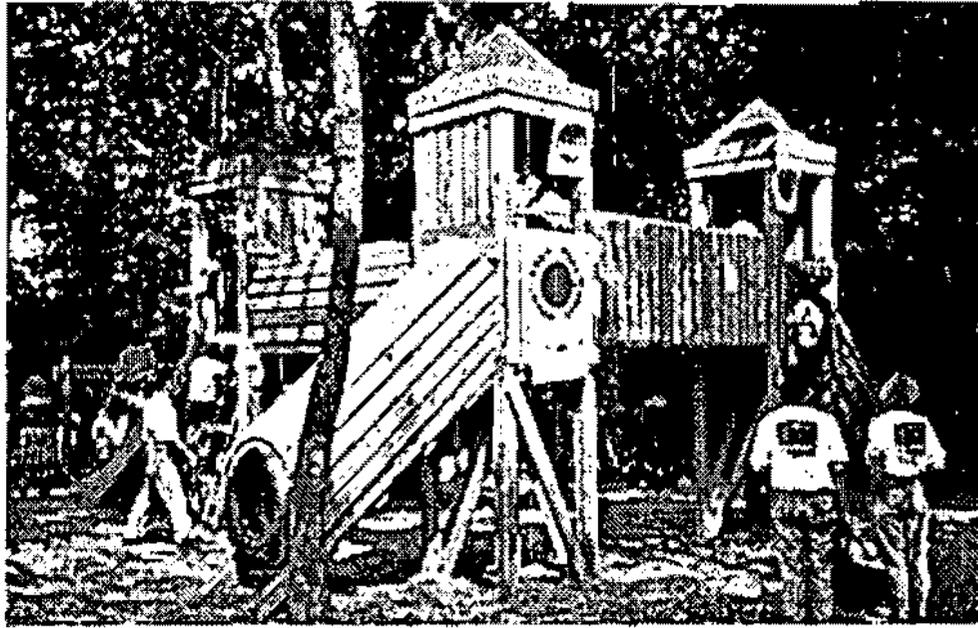
Greetings to everyone gathered in Columbus, Ohio, for CYZYG, the first national conference of City Year.

Last September, I was proud to address the thousands of AmeriCorps members who were just beginning their season of service. Young men and women from across the country joined me in a promise to serve their nation by "getting things done" in our communities. Today, less than one year later, the impact of that pledge has been overwhelming -- more than 20,000 AmeriCorps members have helped communities to provide health care, improve neighborhood safety, educate children, rebuild homes, and strengthen our nation immeasurably.

City Year has long worked to meet these goals in urban areas across America, and I am proud to have you as partners with AmeriCorps. Whether through tutoring and mentoring at-risk youth, revitalizing vacant lots, teaching violence prevention, building affordable housing, or by raising HIV/AIDS awareness, you have made outstanding contributions to the cities you serve. Your efforts represent citizenship at its best -- work at the grassroots level to promote opportunity and responsibility.

I am proud to salute each of you for your involvement. Best wishes to all for a wonderful conference.

Bill Clinton



CITY YEAR
The National Organization of Education

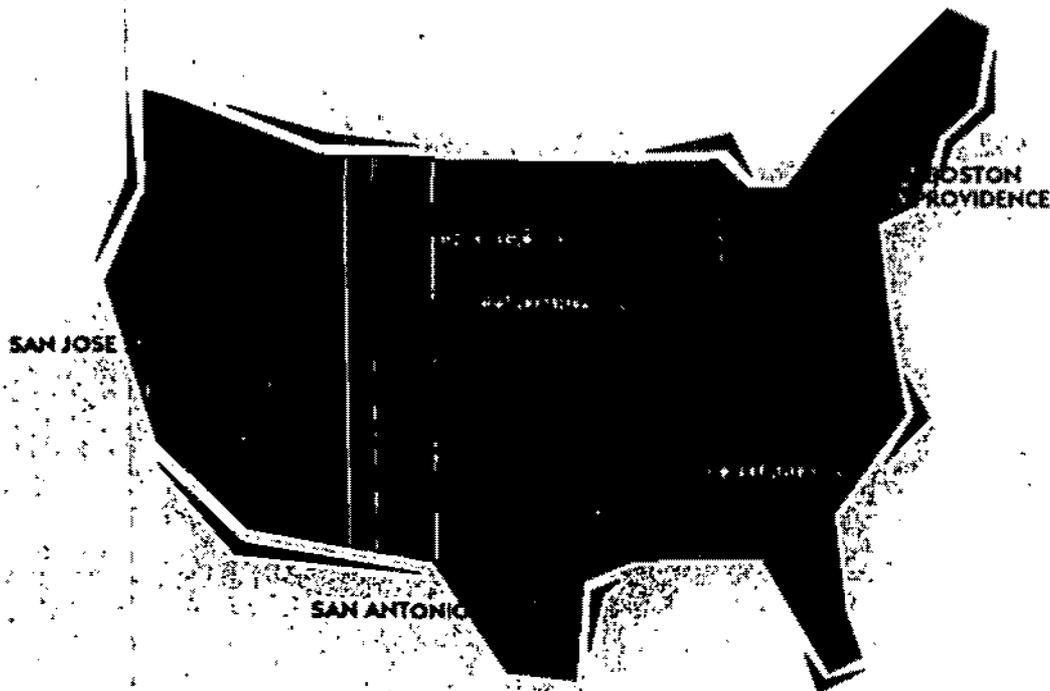
Playground Built at **CITY YEAR** 1995,
Indianola Middle School,
Columbus, Ohio.

"My time at City Year has given me both hope in myself and in my generation. No other organization in the country offers so much to both the program participants and to the community."

John H. ...
417 ...
...



CITY YEAR 1995 - 1996



Boston ▲ Chicago ▲ Columbia ▲ Columbus ▲ Providence ▲ San Antonio ▲ San Jose

688

Corps Members

90

Corporate Sponsors

1,169,600

Hours of Service





The First Lady visits **CITY YEAR** Rhode Island.

The Boston Globe

A model for activism

The City Year's national reputation for being a model for activism is growing. The organization's success in recruiting and training young adults to serve in inner-city schools and community organizations is being widely recognized. The organization's impact on the lives of the children and young people in the inner city is being widely recognized. The organization's impact on the lives of the children and young people in the inner city is being widely recognized.



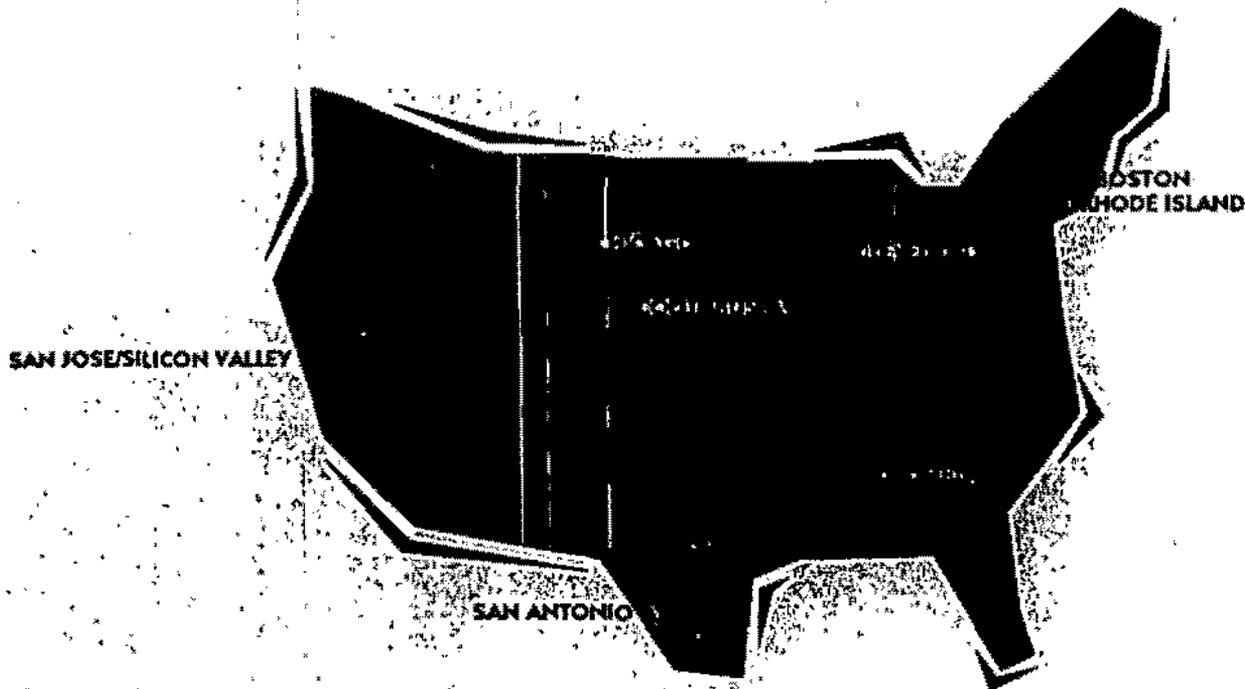
Tipper Gore participating
CITY YEAR 1995,
Columbus, Ohio.



"There is no way we could find and hire such a great group of diverse young men and women and maintain as high a quality as this partnership has made this program!"

Steve Kowal,
Assistant Director of Human Resources

CITY YEAR 1996 - 1997

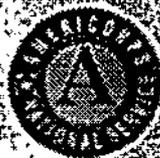


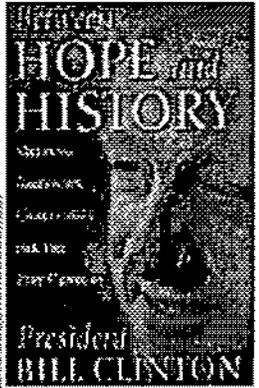
Boston ▲ Chicago ▲ Cleveland ▲ Columbia ▲ Columbus ▲ Rhode Island ▲ San Antonio ▲ San Jose/Silicon Valley

762
Corps Members

98
Corporate Sponsors

1,295,400
Hours of Service



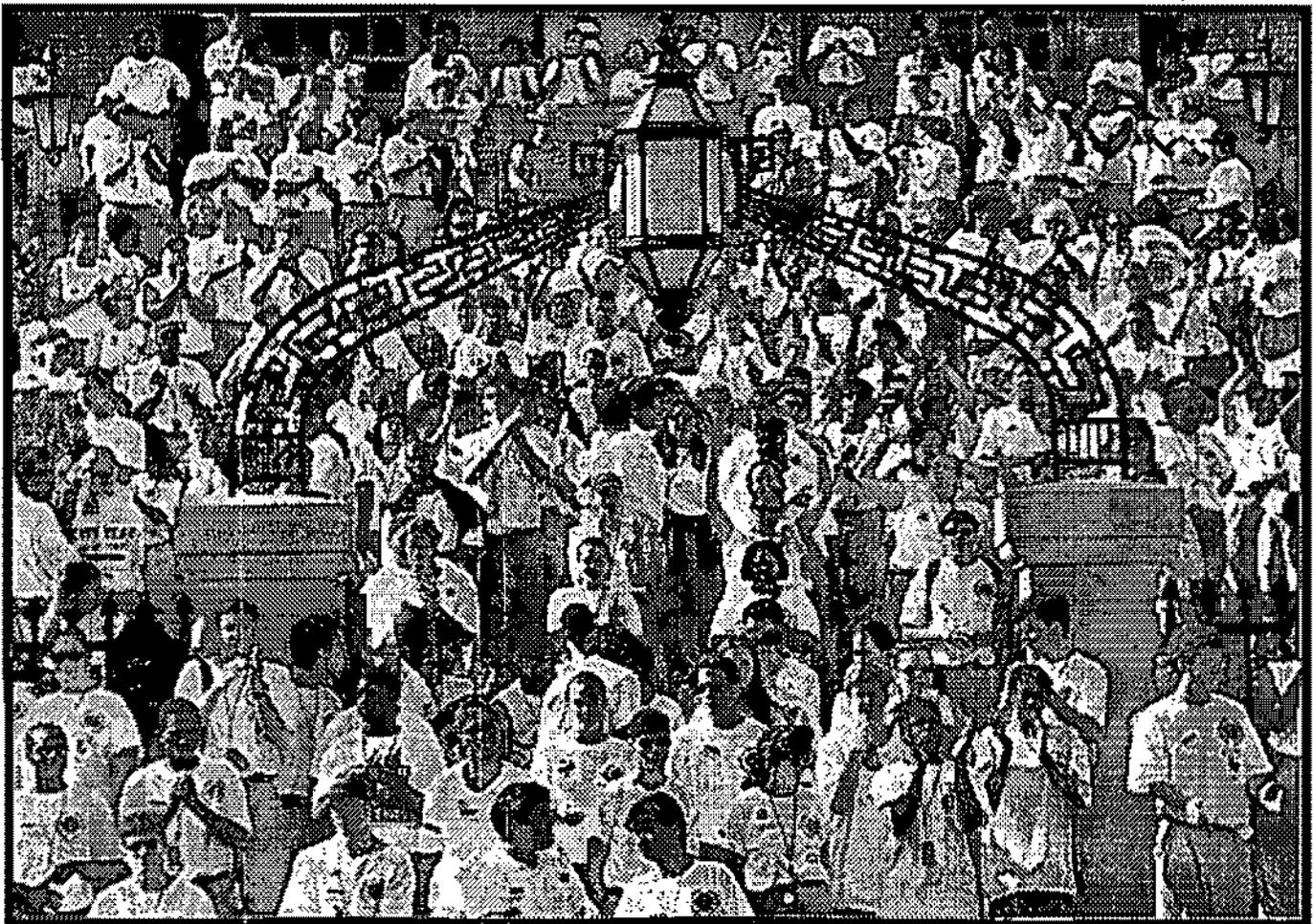


"I want to end this book by returning to the beginning, to Marilyn Concepción, that AmeriCorps member from Providence, Rhode Island. Here is a young woman, an immigrant to our shores, who was given an opportunity and seized it; who took responsibility for her own future, and who devoted herself to the service of her community."

"Ms. Concepción is a symbol of the promise of America, and AmeriCorps is a metaphor for what it takes to renew that promise today for all Americans: the promise of opportunity, the obligation of responsibility, and the duty to community."

"AmeriCorps, the program that provided Ms. Concepción with her first opportunity, has been under attack by some self-styled conservatives virtually from the day it was created. Yet it has provided these opportunities to some 45,000 young Americans. And it embodies both the core values that make our nation great and the choice I believe Americans must make about our future."

PRESIDENT BILL CLINTON,
Reflecting on Marilyn Concepción,
CITY YEAR Rhode Island, 1994



CITY YEAR National on the Massachusetts State House steps, **CITY YEAR** 1996.

**Please join
us for**

CYZYGY 
City Year's Annual Convention of Idealism

**at
Johnson and Wales
in
Providence, Rhode Island
June 4 - 6, 1997**

CYLYGY

Letters of Invitation

JOHN H. CHAFEE
RHODE ISLAND

CHAIRMAN, COMMITTEE ON
ENVIRONMENT AND PUBLIC WORKS
COMMITTEE ON FINANCE
SENATE ARMS CONTROL
OBSERVER GROUP

United States Senate

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PROVIDENCE OFFICE:
10 DORRANCE STREET
SUITE 221
PROVIDENCE, RI 02903
(401) 528-5294
TDD: (401) 751-1130
TOLL FREE NUMBER
IN RHODE ISLAND
1-800-662-5188

February 10, 1997

President William J. Clinton
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

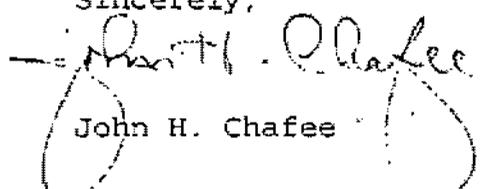
Dear President Clinton:

This year, Rhode Island has the honor of hosting City Year's annual convention of idealism, otherwise known as "CYZYG," which will be held June 3rd to June 6th 1997. It is my understanding that the Rhode Island Chapter of City Year has invited you and Mrs. Clinton to attend this year's convention.

As you know, the people of Rhode Island are all very proud of City Year. Indeed, it has always been my honor to be an advocate and supporter of such a wonderful community service program. You should know that the hard work performed by corps members here each day has had a positive impact throughout our state. Not only do our neighborhoods benefit from the tangible constructions of City Year, but the spirit of the communities it serves is made stronger as well.

Knowing of your dedication to national service, I hope that you can find the time in your busy schedule to attend CYZYG in our wonderful state and offer your support to City Year. Please feel free to call on me if I can be of any assistance to you or Mrs. Clinton in making your visit possible.

Sincerely,


John H. Chafee

JHC:jjg

JACK REED
RHODE ISLAND
COMMITTEES
BANKING
LABOR AND HUMAN RESOURCES
AGING

United States Senate

WASHINGTON, DC 20510-3903

February 9, 1997

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1-(800) 745-5555

The President
The White House
Washington, DC 20500

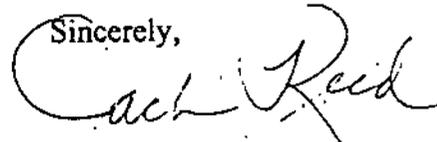
Dear Mr. President:

This year, Providence will host CYZGY, City Year's Annual National Convention, which will be held Tuesday, June 3 to Friday, June 6. The Rhode Island Chapter of City Year has invited you to attend this year's convention, and I would like to bring its invitation to your attention.

I have long been a supporter of City Year and our local program has met with enthusiastic support. As you may remember, City Year participants have greeted you during your visits to Rhode Island and our own Marilyn Conception was chosen to be a youth representative speaking at the Democrat National Convention. City Year participants have the opportunity to learn valuable skills such as teamwork, responsibility and service while contributing to their communities. Not only do our neighborhoods benefit from the tangible contributions of City Year, but the spirit of the communities it serves is made stronger as well.

Knowing your dedication to national service, I hope that you will be able to attend CYZGY and offer your support to City Year. It would be an honor to have you address this National Convention of City Year.

Sincerely,



Jack Reed
United States Senator

JFR/dpr

PATRICK J. KENNEDY
1ST DISTRICT, RHODE ISLAND

WASHINGTON OFFICE
505 LONGWORTH HOUSE OFFICE BUILDING
(202) 225-4911
FAX: (202) 225-3290



NATIONAL SECURITY COMMITTEE
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LAW ENFORCEMENT CAUCUS

Congress of the United States
House of Representatives
Washington, DC 20515

February 11, 1997

President William Clinton
The White House
1600 Pennsylvania Avenue
Washington, DC 20500

Dear President Clinton:

This year, the state of Rhode Island will host the CYZYG, City Year's Annual Convention, which will be held from Tuesday, June 3rd through Friday, June 6, 1997.

On behalf of The Rhode Island Chapter of City Year, I would like to bring this event and an invitation to your attention. I have long been a supporter of City Year and the many wonderful events the participants have contributed to, as well as learning valuable skills, teamwork, responsibility and service to their communities. Not only do our neighborhoods benefit greatly from the tangible constructions of City Year, but the level of spirit within these communities is one that becomes much stronger.

Knowing your dedication to this national service, it would be most fitting and appreciative, if you were able to attend CYZYG and offer your support to City Year. Thank you in advance for your consideration of this request.

Sincerely,

A handwritten signature in black ink that reads "Patrick J. Kennedy". The signature is stylized and written over a large, faint circular outline.

Patrick J. Kennedy
Member of Congress

Congress of the United States
House of Representatives
Washington, DC 20515-3902

February 10, 1997

The President
The White House
Washington, DC 20500

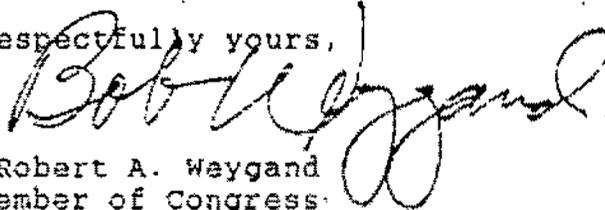
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This year, Rhode Island will host CYZYG, City Year's Annual Convention, which will be held June 3rd to June 6th 1997. The Rhode Island Chapter of City Year has invited you to attend this year's convention, and I would like to bring the invitation to your attention.

I have long been a supporter of City Year. City Year participants have the opportunity to learn valuable skills such as teamwork, responsibility, and service while contributing to their communities. Not only do our neighborhoods benefit from the tangible constructions of City Year, but the spirit of the communities it serves is made stronger as well.

Knowing your dedication to national service, I hope that you will be able to attend CYZYG and offer your support to City Year.

Respectfully yours,



Robert A. Weygand
Member of Congress

dr



State of Rhode Island and Providence Plantations
State House
Providence, Rhode Island 02903-1196
401-277-2080

LINCOLN ALMOND
GOVERNOR

February 10, 1997

The President and Mrs. William Jefferson Clinton
The White House
Washington, DC 20500

Dear President and Mrs. Clinton:

This year, the State of Rhode Island is honored to host CYZYGY, the Annual Convention of City Year, which will be held from June 3 to June 6, 1997. The Rhode Island Chapter of City Year has invited you to attend this convention, and I would like to encourage the two of you to attend.

I have long been a supporter of City Year, and know that City Year participants have the opportunity to learn invaluable skills while contributing to their communities. Where else but City Year can a young adult learn and live teamwork, responsibility, and service while fostering a better sense of community?

Not only do neighborhoods and individuals benefit from the work of City Year, but the spirit and the mood of these communities are strengthened and revived as well.

Knowing your interest in national service, I hope that you will be able to attend CYZYGY, and offer your support to City Year.

Sincerely,

A handwritten signature in cursive script that reads "Lincoln Almond".

Lincoln Almond

LA: sacpcyl



Mayor of Providence

Vincent A. Cianci, Jr.

February 10, 1997

The Honorable William Jefferson Clinton
Office of the President
1600 Pennsylvania Avenue NW
Washington, DC 20500

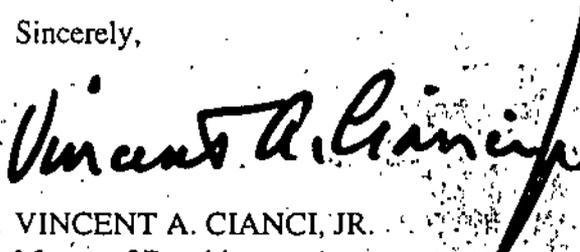
Dear Mr. President:

This year, Rhode Island will host **CYZYGY**, City Year's Annual Convention, which will be held June 3 to June 6, 1997. The Rhode Island Chapter of City Year has invited you to attend this year's convention, and I would like to bring its invitation to your attention.

I have long been a supporter of City Year and of the dedicated young people who participate in the organization's programs. City Year participants have the opportunity to develop such valuable attributes as teamwork, responsibility and devotion to community service. Not only do our neighborhoods benefit from the tangible constructions of City Year, but the spirit of the communities it serves is made stronger as well.

Knowing your advocacy of national service and your dedication to our nation's youth, I hope that you will be able to attend **CYZYGY** and offer your support to City Year.

Sincerely,



VINCENT A. CIANCI, JR.
Mayor of Providence

VAC:kif

IV. Volunteerism/ Summit

The key element of the summit is to have bold proposals that become independent news stories out of the summit. That is the only way to have this come out from under the shadow of Colin Powell. It is not the run-up or the follow-up that is important, but the day of the summit.

Consider these two messages:

- 1) Challenge every business to provide time off for volunteering to the community. People believe that few companies approve of such volunteering, and even two hours a month would be a great boost in the time that people would have to volunteer. Right now only 14% of businesses have such programs and this is a central focus of the summit. The federal government is leading the way here and setting the standard with its increased commitments to service by adopting up to 2000 schools.
- 2) Teacher Corps. This is most in line with the job training/help the young sentiment expressed that people believe we need more volunteers for. This would provide fellowships in college for people willing to teach for a specified period in under-served schools. Every study shows that it is the quality of the teacher, not the facilities that make's the biggest difference in learning. This initiative also fits within the rubric of our educational program and our called for increased standards in the country.

Other proposals that are not as big – expanding the police corps, providing interest-free loans for service. The change to allow interest free loans for a year of service is minimal (\$7 million) but is a small proposal that should not supplant one major call to action and one major program as part of the overall speech.

(Newsweek/NBC 4/14-15)
How important is volunteering?

Very	60%
Somewhat	34%
Not too	4%
Not at all	1%

From what you've heard, the "Summit for America's Future" is:

- A sincere effort likely to increase volunteerism 41%
- Just politics and corporate image building 36%

You've heard about the summit:

A lot 9%
 Some 9%
 Only a little 17%
 Nothing at all 64%

CNN/USA Today/Gallup:

Frequency of participation in volunteer activities:

Frequently 22%
 Occasionally 23%
 Seldom 20%
 Not at all 35%

Likelihood of taking time off for the purpose of doing volunteer work, if place of work allowed employees to take paid time off:

Very likely 51%
 Somewhat likely 29%
 Somewhat unlikely 8%
 Very unlikely 10%

Which of the following best describes your employer's position concerning volunteer work?	
Your workplace would not allow people to take paid time off for volunteer work even if they asked	52%
Your workplace does not sponsor any volunteer programs, but it would allow employees to take paid time off for volunteer work if they ask	25%
Your workplace actively sponsors programs which enable employees to do volunteer work on company time	14%

Should Government or individuals and businesses take the lead role in providing help through volunteer work and donations?	Gov't	Individ./Business	Both (vol.)
Providing medical care for the poor	69	12	17
Caring for the elderly	51	24	23
Reducing homelessness	50	24	22
Reducing hunger	49	22	27
Providing job training for youth	35	42	20
Helping adults who can't read learn to read	35	44	19

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. briefing paper	General Strategy (1 page)	4/23/97	P5

**This marker identifies the original location of the withdrawn item listed above.
For a complete list of items withdrawn from this folder, see the
Withdrawal/Redaction Sheet at the front of the folder.**

COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Bruce Reed (Subject File)
OA/Box Number: 21206

FOLDER TITLE:

National Service-Summit [1]

rs59

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.



NATIONAL HEADQUARTERS

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Fax: 617.927.2510

www.city-year.org

BOSTON

Copied
Ernest
Reed
Street
COs

THE PRESIDENT WAS SEEN
5-2-97

- No main reply
- fine

Not Sure
cc: Diana

April 14, 1997

The Honorable William J. Clinton
The White House
1600 Pennsylvania Avenue
Washington D.C. 20500

Raleem (Bred)

- cc Street - showed window

BC

Dear President Clinton:

The entire City Year community of 700 corps members, 2,000 alumni and thousands of community and corporate partners nationwide congratulate you for your historic leadership of April's Presidential Summit on America's Future. We are particularly proud that this summit will be hosted in Philadelphia — the location of our newest City Year site, opening Fall of 1997. Philadelphia will become City Year's ninth site — an increase of eight sites since your first visit in 1991!

Mr. President, for six years, you have been City Year's greatest champion and an inspiration of patriotism and civic responsibility. Since your last visit in December of 1991, City Year has expanded from a Boston-based corps of 74 to close to 700 in eight cities nationwide. Your leadership and tenacious resolve to instill the ethic of service into America's consciousness has fueled our growth and service impact — over 1.1 million hours of service this year!

For the last two years, City Year has celebrated the power of service and youth leadership at our Annual Convention of Idealism — CYZYG. It is our great hope that you will join the City Year national corps for this year's CYZYG at Johnson & Wales University in Providence, Rhode Island. The convention will take place June 4 — 6, 1997 and we would be honored to host you at any point during those three days.

You can be assured of the warm welcome you will receive in Rhode Island. Marilyn Concepcion, City Year alumna and featured speaker at the 1996 Democratic National Convention; a bi-partisan delegation of Congressional, state and local leaders; private sector executives from every major corporation; and thousands of citizens and young people await your arrival with excitement and civic spirit.

City Year has grown a great deal since your last visit in 1991. Despite the distance, we have felt connected to you through your advocacy, passionate belief and enthusiasm for our program. CYZYG is an ideal forum for you to witness the impact your leadership has had, and to continue the momentum of the Presidential Summit. Together, we can ignite a fervor for service and civic responsibility.

We greatly appreciate your every consideration and will contact your staff to determine your availability.

Warm regards,

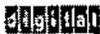
TIM DORSKIND:

Michael Brown
Co-Founder

Please coordinate
the reply.

Alan Khazei
Co-Founder

NATIONAL SPONSORS



MEMO: April 24, 1997
TO: President Clinton
FROM: Eli Segal, Will Marshall
RE: Strategy for the Presidents' Summit

Bruce Reed suggested that we offer you some ideas for ensuring that the Presidents' Summit achieves its full potential.

We see the Summit as a great opportunity to end a fruitless argument that falsely pits volunteerism vs. national service and to cement a broad, bipartisan consensus on the urgent need to expand both.

For that to happen, we believe you should set the tone for the Summit with a strong speech on the distinct yet synergistic roles that national service, through AmeriCorps, and individual volunteerism can play in helping our communities confront their problems.

This requires not only extolling volunteerism, but also underscoring its limits when it comes to solving stubborn social problems. Liberals have a point when they complain that the media's almost exclusive focus on private/corporate volunteerism gives a conservative cast to the event, since it suggests that charitable action can replace government.

That's why it's so important that you reframe the discussion around the idea that we need innovative ways to channel volunteer energy toward our most urgent *public* needs. AmeriCorps fits the bill -- a decentralized, non-bureaucratic public venture that breaks down barriers between the public and private sectors and that makes government a catalyst for civic enterprise.

AmeriCorps is not just another government program; it's a new kind of public initiative capable of working closely with the private and civic sectors -- the kind of innovation in government we need to pursue now that the era of big bureaucratic government is over.

AmeriCorps can be the rudder on the volunteer vessel -- the *steering device* that organizes and focuses volunteer energies on our toughest problems in our neediest communities.

AmeriCorps is the lens that can bend a thousand or million points of light into a powerful laser for solving public problems.

AmeriCorps provides the crucial *infrastructure* for absorbing and harnessing the energy of untold numbers of new volunteers. It can convert short episodes of well-meaning volunteerism into the sustained effort we need to make headway against social problems. It can combine the best of what the public sector has to offer -- discipline, focus and accountability for results -- with the unique

contributions of corporations and civic organizations.

AmeriCorps already *leverages* voluntary action. The Corporation for National Service says that the average AmeriCorps member organized, recruited or trained 12 unpaid volunteers. 24 AmeriCorps members assigned to Habitat for Humanity coordinated and trained 5,000 unpaid volunteers.

AmeriCorps also fosters an ethic of civic responsibility -- of giving something back -- because it links public benefits for education and training to community service. It is a civilian version of one of America's most popular and effective initiatives -- the G.I. Bill.

It is AmeriCorps that links volunteerism to public purposes and to a broader ethic of obligation and service. It is one of your signature ideas, and we think promoting it should be the centerpiece of what you do and say at the Summit.

On a political note, it's also important for you to get at least tacit support for expanding AmeriCorps from President Bush and General Powell. This would save your Administration countless hours of working the Hill to stave off annual GOP attempts to gut the program.

Finally, we think you may want to lay out a vision of AmeriCorp's gradual growth into an integral part of America's civic life. This would entail making the program more like the GI Bill; that is, shifting the costs of stipends to communities with Washington paying only the post-service reward. This would tie the venture's growth to the actual value it provides to communities, as manifested by their willingness to pick up the costs of paying servers.

In short, we hope you will seize the opportunity to shift the focus of the Summit from private volunteerism to national and community service -- one of your most important and, we hope, enduring, achievements.

U.S.

Highlights of Progress on Federal Agency Summit Commitments

The federal government is following through on the commitments it made to the Presidents' Summit, and is continuing to launch new initiatives and partnerships to reach the Summit's goals. The White House has convened an interagency group to focus on this issue and ensure agency follow-up. The White House has asked all agencies to develop milestones that show how they intend to reach their commitments. While we only have partial information from agencies at this time, the following are highlights of progress to date.

- At the Summit, President Clinton announced a major expansion of the AmeriCorps program through "Challenge Scholarships," whereby the Corporation would make available 50,000 additional scholarships over the next five years. The response has been even stronger than expected: the Corporation has now received applications from 77 service and religious organizations for 10,000 scholarships. The Corporation expects to make the first year's awards this summer.
- More than 1,600 high school students have won scholarships of at least \$1,000 in the first year of the National Service Scholars Program. The college scholarships recognize outstanding community service. The President proposed the program last year in an address at Penn State University, challenging communities to raise at least \$500 for their local high schools, which the federal government would then match. High school principals nominate the junior or senior with a strong commitment to community service to receive scholarships. A host of leading community organizations have stepped forward to raise local scholarships and secure the federal match, including the Kiwanis, Rotary, Lions, Dollars for Scholars, Seventh Day Adventists, Veterans of Foreign Wars, the American Legion, Elks, Women's Clubs, the Masons, Soroptomists, Junior Leagues, Optimists, Jaycees, Quota International, Sertoma, Parent Teacher Associations, and Chambers of Commerce. The Miss America Foundation committed to providing matching scholarships in every state; Sallie Mae provided the matching funds for every public high school in the District of Columbia; and the Minnesota state legislature voted to fund the match for all high schools in that state. The Corporation hopes to work with America's Promise to expand this program next year. Its goal is for every high school in America to have a National Service Scholar.
- The Administration continues to use partnerships and citizen service to reach its key policy goals. For example, in May, the Vice President announced a new partnership of civic organizations that will mentor families seeking to leave welfare for work. Also in May, the Welfare to Work Partnership announced an expansion of its efforts to mobilize businesses to hire welfare

recipients, so those parents can move into the economic mainstream and improve their children's future. In June, the President announced that Kaiser Permanente will commit \$100 million to provide health coverage for uninsured children in California, complementing the Administration's efforts to enact new legislation on children's health coverage.

- The Administration is working with the National Association of Partners in Education to meet its goal of adopting or establishing partnerships with an additional 500 schools by the year 2000. Prior to the Summit, federal agencies had partnerships with approximately 1,500 schools across the country. The Social Security Administration and the Department of Transportation have already established new partnerships since the Summit, while the Department of Health and Human Services is working with the organization "Everybody Wins" to adopt more schools. In addition, this summer the Labor Department is operating a new four-week summer academic enrichment program for D.C. public school students in partnership with the National Council of Negro Women.
- The Corporation for National Service is taking the lead on a strategy to meet the Summit's goal of engaging an additional 2 million young people in service. In August, it will convene a national strategic planning session in Washington in partnership with America's Promise and Do Something, with participation from the youth community, faith groups, the education community, and Summit commitment makers in this area. The Corporation will place an AmeriCorps*VISTA member in every public high school in D.C. to serve as the service-learning coordinator. Finally, the Partnering Initiative co-sponsored by the Corporation is working this summer to launch "partner schools" in the fall -- schools with model service-learning programs.
- The Corporation and its State Commissions on National and Community Service are taking lead roles in organizing many of the community and state summits in the months following the Summit gathering in Philadelphia.
- In June, HHS Secretary Shalala launched a new partnership between the Girl Scouts of America and the Department's Girl Power! public education campaign. This national program will teach Girl Scouts about the dangers of substance abuse and other risky behaviors. It features a new patch that Girl Scouts can earn by completing the program. HHS has also launched its Playcorps commitment with Nike, which trains college students to coach and mentor kids in underserved areas in recreation leagues.
- In September, USDA Secretary Dan Glickman will convene his department's National Summit on Food Recovery, to develop a national strategy to increase gleaning efforts by one-third by the year 2000.
- In May, the Department of Justice and the Corporation for National Service held the first meeting of a new public/private Mentoring Alliance that will promote the mentoring goal of the Summit. Members include Big Brothers/Big Sisters, One to One, Boys and Girls Clubs of America, Save the Children, and federal agencies. Plans include a teleconference in September

on effective practices, a national 800 number to link mentors with opportunities, and development of best practices materials. In addition, DOJ has followed through on its commitment to more than double the number of sites for its Juvenile Mentoring Program (JUMP).

- This month, the Department of Justice followed through on its commitment to expand its Drug Education for Youth (DEFY) program. DOJ gave out grants to 26 DEFY summer camp sites that are now serving 900 children. DEFY promotes positive life choices for children between the ages of 9 and 12. After the summer program, the children will have mentors from the local U.S. Attorney's office, police department, or university.
- In June, the Attorney General kicked off the Department of Justice's new Youth Network in Baltimore, to provide a forum for young people and community organizations to exchange ideas on juvenile violence and delinquency prevention.
- The Administration is working toward its goal of using national service as a strategy in the President's proposed America Reads program, the national literacy campaign to ensure that every child can read well and independently by the third grade. At this time, the Senate has appropriated \$20 million for the Corporation for National Service to fund AmeriCorps tutor coordinators to help recruit, organize, and manage volunteers who will tutor children. While awaiting congressional action, the Corporation is launching a "Seniors in Schools" initiative, with nine pilot sites and support for 8,700 school-based Senior Corps programs. In September, the Corporation will deploy the DC Reads Initiative, with AmeriCorps, Senior Corps, and federal work-study students tutoring in 18 of the lowest performing public elementary schools in D.C. In addition, the Corporation and the Department of Education have recruited over 600 colleges and universities to dedicate work study students as reading tutors. This summer, AmeriCorps members are helping 8,000 pre-K to 3rd grade students with reading as part of 20 "Summer Reads" programs.
- The Department of Education now has 380,000 tutors and learning partners reading with children this summer, a significant increase over last summer's 300,000 and is well on its way to its goal of 450,000. The program's goal is to get 1.5 million children reading by the end of the summer.
- In May, Transportation Secretary Rodney Slater launched his department's new effort, the Garrett A. Morgan Technology & Transportation Futures Program, in Cleveland, Ohio, at the Garrett A. Morgan Middle School. With its industry and labor partners, the Department updated the school's computer lab, established a tutoring and mentoring program, and sponsored transportation career days for the students. To date, DOT has heard from over 200 partners who want to join its effort to reach one million students by the year 2000. The program's goal is to give one million students better math, science, and technology skills and information about careers in technology and transportation.

- The President remains deeply committed to the goals established in Philadelphia. He continues to deliver the Summit's message before audiences, such as the Business Roundtable and the Conference of Mayors in June, and the Welfare to Work Partnership's businesses in May. The Administration will continue to incorporate service and the Summit's goals into its ongoing policy development and initiatives in areas such as children's health, education, welfare-to-work, and public safety.

Diana Fortuna

04/16/97 12:39:34

PM

Record Type: Record

To: Bruce N. Reed/OPD/EOP, Cathy R. Mays/OPD/EOP

cc:

Subject: Your time at Summit

What are you thinking about when you will be at the Summit? I am assuming you will be there when the President is, i.e. Sun through Monday a.m. Are you also thinking of staying Monday afternoon? even Tuesday morning? I assume you are not anxious to — it won't be terribly rewarding. The only reason to do so would be to have enough people floating around there during the breakout sessions who could represent us and talk about service. There would not be any speaking role. Steve and I are working on securing invites for enough Cabinet and subCabinet reps so that we would be sure we are represented generally at these breakouts. So I need to know whether to count you in or out. (Let me know if you think of any subcabinet who would be particularly effective at this kind of thing.)

By the way, I am assuming I will be there pretty much the whole time. Let me know if that seems excessive to you.

THE WHITE HOUSE
WASHINGTON

May 14, 1997

H. Brandt Ayers
The Anniston Star
Post Office Box 189
Anniston, Alabama 36202

Dear Brandy:

Thanks for your note on the Summit for America's Future and for reminding me of your 1994 memo on "Next Start." You should know by now that I always read your suggestions carefully and with great interest! I've made Bruce Reed aware of your idea about holding regional summits -- it's an interesting idea.

Best to Josie.

Sincerely,

Bill

✓
cc: BRUCE REED

Maurice

*Compliment
Summit*

The Anniston Star

"Alabama's Largest Home-Owned Newspaper"

Office of the Editor and Publisher

April 30, 1997

The President
The White House
Washington, DC 20500-2000

Dear Mr. President:

Because you always do, I expected you to respond to my 1994 memo suggesting a mobilized citizenry led by you on behalf of kids at risk--what I called "Next Start." But, WOW! What a response!

Whether or not my memo had anything to do with the Philadelphia Summit, we are certainly on parallel tracks. I'd like to emphasize one suggestion from the memo--regional summits.

Unless something happens to call attention to and refocus the effort, the momentum built up in Philadelphia can stall. Our "Next Start" will be a year old in September of 1998. What do you think of a Southern smalltown summit in Anniston and a Southern big city summit (an hour-and-a-half away) in Atlanta?

We'd love to have a summit here, and have you and Hillary at No. 1 Booger Hollow. At any rate, Chief, it's great to be working alongside you--from the little end of the telescope.

--Cheers!


H. Brandt Ayers
HBA: bjh
Enclosures

The Anniston Star

"Alabama's Largest Home-Owned Newspaper"

Office of the Editor and Publisher

November 9, 1994

The President
The White House
Washington, DC 20500-2000

Dear Mr. President:

Josie and I have been grieved by the unfair savagery of attacks on you (I'm sure you've seen my Op-Ed, enclosed.) But, in the months since we last corresponded, your energetic and buoyant optimism has been a source of support to your friends. You and Hillary are amazing.

I am enclosing a memo which makes a picture of the America that would emerge if either of two fundamental policy directions are chosen. One way leads to Brazil--the rich few in a sea of desperate poverty. The other leads to the America we remember--only better. It calls for a mobilized citizenry with hands-on responsibility for helping bring to life the America we want. Its emphasis is on citizenship--the act of suppressing one's own desires and interests for the nation's sake.

The memo also suggests ways to hasten the public perception already forming of a "New Clinton"--not new, of course, but a more bipartisan, cooperative, decisive, dignified and focused President, one who is more in touch with local concerns and who seeks to restore the bonds of trust which hold a democracy together. At bottom, the memo argues that the country is gripped as much by a crisis of the spirit as by a crisis of policy.

Instead of a White House Conference, it calls for a series of regional summits to get grassroots involvement in specific policies that support your vision of how America should look and feel in the 21st century.

Cordially,

H. Brandt Ayers
HBA: bjh
Enclosures
cc: Mrs. Hillary Rodham Clinton
The Vice President
The Hon. Leon Panetta

IV Growing Middle Class: A Citizen/Government Partnership

A principal objective of everything I am suggesting is the revival of a sense of Citizenship, the act of suppressing one's own desires and interests for the good of the country. We need to be reminded what the term citizen-patriot means. It means both *pluribus* and *unum*. Today, we have too much *pluribus* and not enough *unum*, but citizenship and patriotism are the opposite of the Balkanized battle of the host of special interests which clog the machinery of government with their non-negotiable demands. There is no black or white, no Republican or Democrat, no conservative or liberal to the feelings of patriotism, to acts of citizenship.

A. Citizen Summits: Getting People Engaged

When citizens are mobilized throughout the nation, as in a war, they become thoroughly engaged and aware of the significance of the activity. I propose a series of well-prepared regional summits that focus states and communities -- from the governor's office to local chambers of commerce and churches -- on ways they can participate in building the America we all want to see.

I. Next Start.

Local chambers of commerce all over the country have spearheaded "Adopt A School" programs. But it isn't the building that needs to be adopted; it is the children -- especially the children at risk.

One idea for involving people at the local level in shrinking the underclass is what I call "Next Start." Both the executives and employees of the adopting business or industry would be mentors to children at risk in their adopted school -- someone to look up to -- for a couple of hours every week. Most importantly, the CEO would begin by making a contract with the children. Backed by federal government guarantees and existing scholarship programs, the CEO would tell every child that he guarantees they will go to college -- if they stay out of trouble and do their best work.

In the beginning, only industries that have adopted elementary schools would be involved, but eventually middle schools, junior and senior high schools would be phased in. This entire program could be coordinated by one additional employee at the chamber of commerce in a county the size of my home county, Calhoun County, whose population is about 120,000. The vast and underutilized charitable funds raised by churches might also be used to supplement the program. Lay men and women might treat children at risk who have behaved and done their work to attractive field trips. Contact with adults who have abiding religious faith might be the only moral role model those children see.

How to pay for the program? Because it relies heavily on volunteers, it wouldn't be expensive to administer. But the federal guarantee of scholarships for underclass boys and girls who earned them would be expensive. However, my guess is that the appeal of the program would be such that you could get bipartisan support for tailoring and diverting Title I money into a trust to support the scholarships.

Fed. Nat. Service

WHITE HOUSE STAFFING MEMORANDUM

DATE: 10/6 ACTION/CONCURRENCE/COMMENT DUE BY: 10/7

SUBJECT: Wofford memo on AmeriCorps Reauthorization

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	McCURRY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BOWLES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	McGINTY	<input type="checkbox"/>	<input type="checkbox"/>
McLARTY	<input type="checkbox"/>	<input type="checkbox"/>	NASH	<input type="checkbox"/>	<input type="checkbox"/>
PODESTA	<input checked="" type="checkbox"/>	<input type="checkbox"/>	RADD	<input type="checkbox"/>	<input type="checkbox"/>
MATHEWS	<input checked="" type="checkbox"/>	<input type="checkbox"/>	REED	<input checked="" type="checkbox"/>	<input type="checkbox"/>
RAINES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	RUFF	<input type="checkbox"/>	<input type="checkbox"/>
BLUMENTHAL	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH	<input type="checkbox"/>	<input type="checkbox"/>
BERGER	<input type="checkbox"/>	<input type="checkbox"/>	SOSNIK	<input checked="" type="checkbox"/>	<input type="checkbox"/>
ECHAVESTE	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SPERLING	<input type="checkbox"/>	<input type="checkbox"/>
EMANUEL	<input checked="" type="checkbox"/>	<input type="checkbox"/>	STREETT	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GIBBONS	<input type="checkbox"/>	<input type="checkbox"/>	TARULLO	<input type="checkbox"/>	<input type="checkbox"/>
HILLEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	VERVEER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
IBARRA	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WALDMAN	<input type="checkbox"/>	<input type="checkbox"/>
KLAIN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	YELLEN	<input type="checkbox"/>	<input type="checkbox"/>
LEWIS	<input checked="" type="checkbox"/>	<input type="checkbox"/>	BEGALA	<input checked="" type="checkbox"/>	<input type="checkbox"/>
LINDSEY	<input type="checkbox"/>	<input type="checkbox"/>	<u>Portner</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
MARSHALL	<input type="checkbox"/>	<input type="checkbox"/>	<u>Silverman</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
				<input type="checkbox"/>	<input type="checkbox"/>

REMARKS: Please advise (note recommendations on last page)

RESPONSE:

October 3, 1997

MEMORANDUM TO THE PRESIDENT

From:

Harris Wofford



Subject:

AmeriCorps and National Service -- What We've Done and Where We Need to Go

Two years have passed since you tapped me to lead the Corporation for National Service. It's time to report what we have achieved and to propose next steps. As you asked, we've worked hard to gain greater support for AmeriCorps, and these efforts have won new allies and reduced the political acrimony about the program. A sign of this progress is the action this week by the House-Senate conference committee on the VA-HUD appropriation. They restored the cut in AmeriCorps made by the House and increased last year's funding by \$25 million, the first increase in three years. Now we need to capitalize on this progress and make the reauthorization and strengthening of AmeriCorps and the Corporation's other two major programs -- the Senior Corps and Learn and Serve America -- a high Administration priority.

After you've had the chance to read this memorandum, I hope that we can spend a few minutes together to chart our future course, beginning soon with an all-out effort to persuade Congress to reauthorize the Corporation.

* * *

Your charge to me was to build greater political support for AmeriCorps, strengthen AmeriCorps, and bring AmeriCorps into the mainstream of American life. That required developing real bipartisan support and establishing close working relationships with the great non-profit and service organizations of the country. We have made tremendous strides in these areas. Let me highlight our progress -- resisting the temptation to tell you everything we have done -- and then focus on the future.

The lack of controversy and rancor over funding of AmeriCorps in the soon-to-be-completed appropriations process shows AmeriCorps' greater acceptance. Through much work with Republican Members of Congress, we have made real inroads in demonstrating how AmeriCorps and the other key programs of the Corporation are a crucial part of a strategy to address the nation's educational and social challenges. As a result, support among Republicans inside and outside of Congress has expanded. Even among those who have not come all the way to supporting AmeriCorps, we have taken the edge off their opposition. They recognize that AmeriCorps will continue and that hundreds -- indeed thousands -- of organizations around the country approve. The loud

foes of AmeriCorps have been significantly marginalized. Moreover, we are on the road to important breakthroughs that will bring AmeriCorps and the Corporation to a new level of true bipartisan and nonpartisan support. While AmeriCorps is continually winning new allies, we have also built strong new bases of support for the Corporation through our work with students and seniors. With your good help, we are in the forefront of a growing effort to make service-learning an integral part of American education at all levels, and to make citizen service a reality for Americans of all ages and backgrounds.

In building support for AmeriCorps, I have been especially cultivating the so-called "Compassionate Conservatives" and those in the civic renewal movement. Though conservative, these leaders believe that government must find effective ways to help poor and disadvantaged citizens. As you know, these conservatives want churches, other faith-based institutions and non-profit organizations -- instead of the government -- to lead the effort to address our nation's problems. They want government to support these independent civic forces. Therein lies a great opportunity for AmeriCorps.

One story illustrates this. Earlier this year Rep. John Kasich visited the Rheedlin Center in New York, an AmeriCorps grantee that works in Harlem schools to create safe havens for children, tutor, and teach conflict resolution, among other activities. Kasich spent two hours there and was overwhelmingly impressed with what the director, Geoff Canada, and his team of more than fifty young people are accomplishing. Unaware that this is an AmeriCorps site, at the end of his visit Kasich said to Canada, "Dammit, this is exactly what AmeriCorps should be doing!" To which Canada replied, "Almost all the people you've seen here this morning are AmeriCorps members. This is AmeriCorps!" Based on this incident -- reported to me by both Geoff Canada and Kasich -- I have struck up a very constructive, continuing conversation with Kasich. He says he is rethinking his position on AmeriCorps and believes there is common ground for mutual support.

I've also developed a strong relationship with Dan Coats, a co-chair with Kasich of the Congressional civic renewal alliance. Coats will become President of Big Brothers/ Big Sisters when he retires from the Senate next year. As he has seen AmeriCorps provide key assistance to Big Brothers/Big Sisters, he has discovered that AmeriCorps can play a valuable and constructive role. At the Big Brothers/Big Sisters national board meeting, after I put the challenge to them for a major Summit commitment, Coats moved a resolution committing the organization to double its numbers and add service as an integral part of the young participants' experience.

A key part of our strategy to build support for AmeriCorps has been to reach out to and collaborate with mainstream non-profit organizations. The Presidents' Summit was -- and continues to be -- the largest of our opportunities to do this and it has already borne much fruit. Our national service networks are taking the lead in many of the state and local summits, and forging closer relationships with the many Governors and Mayors who are engaged in the post-Summit campaign to achieve the five Summit goals for youth. Through these efforts, the National Service State Commissions, our Corporation state offices, and AmeriCorps grantees have taken a leadership role in their communities

and states, and have established strong, new bonds with leading non-profits and private sector sponsors. The partnership that you and President Bush and General Powell showed in Philadelphia is being replicated in cities, counties and states across the country. And in one place after another, this partnership is working to the benefit of AmeriCorps and our other programs.

Other partnerships of great significance include the National Service Scholars Program for outstanding high school student volunteers, which you initiated in your commencement talk at Penn State in the spring of 1996. It has drawn enthusiastic support around the country and from such valuable national allies as the Kiwanis, Rotary International and Lions Clubs, the Miss America Foundation, the Chamber of Commerce and the Veterans of Foreign Wars. This past spring, we gave the first 1,700 high school service scholarships. Next year we plan to expand to at least 10,000 high schools, and then to all 25,000 high schools in the country. These service scholarships are also a potential feeder system for AmeriCorps recruiting.

Similarly, our "education award only" program, to which you gave a great boost at the Summit, has taken hold even more quickly than we expected. Under this approach, which we call the AmeriCorps Challenge Scholarship, the AmeriCorps member receives from the Corporation only the education award -- \$4,725 for a year of full-time service. Living allowances and other costs are borne almost entirely by the host non-profit organization or from other private sector sources. The response to your Summit call for 50,000 such national service awards by the year 2000, has been enthusiastic. After the latest round of grants, we expect to have more than 15,000 new AmeriCorps participants in this program this year. Our largest partners in this endeavor so far are the National Council of Churches and the Boys and Girls Clubs. As you know, Sen. Grassley, who had been one of our chief critics, is particularly supportive of these AmeriCorps Challenge Scholarships and is delighted by our progress.

The most important source of our growing public support is the work of the members themselves. Whether it is tutoring school children for "America Reads" or disaster assistance in flooded communities, the reality of our motto -- Getting Things Done -- is setting in. In City Year and Habitat for Humanity, the American Red Cross and Teach for America, our AmeriCorps members are proving their value. That's why Millard Fuller, the Founder-President of Habitat for Humanity (once an AmeriCorps skeptic), recently wrote the following to Speaker Gingrich:

"I am writing you to affirm and emphasize the importance and value of national service. It is through partnerships with AmeriCorps, VISTA and other national service programs that [we] maximize Habitat's resources and expand its productivity, while helping recruit, train and supervise volunteers of all ages. To date, approximately 470 AmeriCorps members and additional national service participants through Learn and Serve America and the

Retired Senior Volunteer Program (RSVP) are serving in over 50 Habitat for Humanity affiliates. Again, national service is of great value in not only helping to eliminate sub-standard housing, but in transforming lives of participants in their various endeavors."

Millard Fuller's praise for AmeriCorps is typical of the response by growing numbers of organizations that have the benefit of AmeriCorps members.

When one puts together the overall reduction of political tensions, your resolve in insisting on continued support for AmeriCorps, and the increased understanding of AmeriCorps' true potential for helping to solve seemingly intractable problems, it is clear that the prospects are good for establishing AmeriCorps as a non-partisan institution in which Americans take pride.

The Road From Here – Seeking Reauthorization for AmeriCorps

Now is the moment to capitalize on this progress. We must secure AmeriCorps' future and expand the reach of national service by – first of all – getting Congress to reauthorize AmeriCorps and the Corporation for National Service. This will not be easy but if you make this a personal priority, I believe we can win the reauthorization that will assure that AmeriCorps lives long into the future.

The authorization for AmeriCorps and the Corporation for National Service expired last year. We are now operating under a de facto extension through annual appropriations. We have worked with the Office of Management and Budget to complete draft reauthorization legislation. In short, we need the reauthorization and the bill is ready to go.

Our case for reauthorization rests on three key points:

- (1) The Corporation and AmeriCorps are accomplishing the objectives set out in the original legislation;
- (2) We have listened to the critics and been responsive to their concerns; and
- (3) We have been creative in finding ways to extend the opportunities to serve and the rewards for service through innovations such as the AmeriCorps Challenge Scholarships and the high school service scholarship program.

In addition to generally reauthorizing our programs and instituting minor programmatic improvements, the highlights of the draft bill are:

- to devolve more authority and provide greater flexibility to States and local communities in implementing national service programs;
- to streamline the delivery system, further reducing costs and improving efficiency;
- to foster greater coordination among national and community service programs; and
- to modify and improve programs based on the experience developed over the last several years.

The bill also repeals various redundant or obsolete authorities, and makes a number of technical revisions to the existing statutes.

Getting a bill passed will be particularly difficult in the House where Rep. Goodling has jurisdiction and is not friendly to AmeriCorps. Still, our key supporters in Congress -- including Senators Jeffords and Kennedy and Representative Shays -- see a real opportunity for success. Each emphasizes that the outcome will depend in significant measure on the strength with which the Administration presses for reauthorization.

Proposing legislation inevitably carries some risk -- of failure or of damaging amendments. These considerations led us to not seek a reauthorization bill in 1996. But the climate is significantly more favorable at this point. In addition to counsel from our allies on the Hill, I have spoken with Bruce Reed, Al From and Eli Segal, among others. Acknowledging the difficulties and dangers, each agrees that we should be bold and confident in sending Congress a reauthorization bill and in asking for Congressional action. This approach also has the strong support of our Board of Directors.

Our success in this undertaking will depend in large part on the tone we strike and approach we take. The Corporation programs are clearly in the mainstream of the national movement to promote service, a movement to which you have contributed so much. They are in line with the national, state and local efforts to achieve the goals of the Presidents' Summit. AmeriCorps is a valuable addition to the American tradition of community and citizen action.

The timing of the reauthorization effort is also important. Given the election results, AmeriCorps successes and the positive consensus around the Summit, we may never have a better time to make reauthorization a top priority. Yet time is already short

for a reauthorization in this Congress. But if you make reauthorization a real priority and press forward with an aggressive campaign we can still succeed.

The strategy I propose has three phases in quick succession.

- First, you would launch reauthorization legislation before Congress adjourns this fall.
- Second, in the roughly three months (November, December and January) of Congressional inactivity we would press the case for reauthorization. We would ask Sen. Jeffords and others to conduct hearings on the bill during the lengthy recess. Our national partners in the national service movement will add their voices in support for reauthorization. In addition, we would propose one major Presidential event to demonstrate the case for reauthorization. We would also propose your involvement in making a major effort on the Martin Luther King Jr. Birthday - National Day of Service in January.
- Third, upon Congress's return early next year, we would press a Congressional strategy -- starting with a strong statement and request for reauthorization in the State of the Union address.

Our target is to win the reauthorization by the first anniversary of the Presidents' Summit in late April.

I look forward to discussing this with you in the near future and leave you with one thought. People say that getting a first reauthorization is like winning a first re-election: it is the hardest to accomplish but if you succeed you are well-established. I didn't succeed myself at this in the Senate; but I believe that with your strong support we can and will win reauthorization for AmeriCorps and the Corporation for National Service.

THE WHITE HOUSE
WASHINGTON

April 23, 1997

MEMORANDUM FOR THE PRESIDENT

FROM: Bruce Reed
SUBJECT: Potential Policy Announcements for the Summit

The following are potential policy announcements you could make at the upcoming Summit on service and in the radio address on Saturday.

RADIO ADDRESS

You will announce that we are sending our America Reads legislation to the Hill, and use that opportunity to emphasize AmeriCorps' role in America Reads. You can also talk about your vision of the Summit and highlight America Reads as a great example of meeting the Summit's challenge on volunteering, tutoring, and literacy. In addition, you can announce that Federal agencies are making a "commitment" to the Summit that they will expand the number of schools that they have adopted or established partnerships with from approximately 1,500 schools to 2,000 schools by the year 2000. Working through partnerships established by their agencies, Federal employees tutor, purchase equipment, and hold career days.

MONDAY SPEECH AT SUMMIT

When you laid out your original vision of national service back in 1992, you set forth two fundamental principles that captured the public imagination: first, that all young Americans willing to give something back should have the chance to get help for college; and second, that we should challenge those young people to help solve our toughest problems, "as teachers, police officers, child care workers -- doing work our country desperately needs," as you said in the first Georgetown speech.

AmeriCorps, though still a well-kept secret, has gone a long way toward realizing your overall ideal of citizen service. But for budgetary and partisan political reasons, it will not become universal anytime soon, and because of its decentralized structure, AmeriCorps has not succeeded in marshaling a nation-wide effort to target a compelling national problem like education or crime.

Your speech in Philadelphia is a chance to breathe new life into that original ideal. We can't escape the budgetary constraints, but we can give more young people an incentive to serve, and most important, we can set forth a clear national mission of the problems we need them to solve. The following proposal are designed with that in mind.

1. Interest-free Year of Service

As you know, Rev. Tony Campolo has urged you to make it easier for college students and recent graduates to take a year off for service. Thanks to your income-contingent loan program and to earlier changes allowing loan deferments for service, students can already take advantage of reduced loan payments if they take low-paying service jobs, and can take time off for service without having to begin repayment of their loans. Your FY98 budget also includes a proposal to encourage service by no longer treating loan forgiveness as taxable income, so that students who universities forgive their loans will no longer have to pay taxes on it.

The only remaining barrier is the interest that accumulates on unsubsidized loans during the period of service. The cost of having the Federal government pay that interest is minimal -- \$7 million over 5 years. This is an inexpensive proposal, and the typical benefit is not enormous, but it would make this policy universal, and it would allow any young person to take time off to serve without increasing his or her debt burden. The Education Department has expressed some concerns about this.

2. Police Corps

You can announce \$20 million in grants to 17 states for the Police Corps program. The Police Corps was created in your 1994 Crime Bill to increase the number of community police officers with advanced education and training, and was one of your pledges during the 1992 presidential campaign.

The Police Corps offers educational assistance to qualified college students who commit to enter the police after graduation and serve in the force for at least four years. Students accepted into the Police Corps receive up to \$7,500 in educational assistance for up to four years of undergraduate study. In addition, Corps recruits receive 16 weeks of rigorous training to help make them effective community police officers. As an incentive to police departments to take recruits, state and local law enforcement agencies receive cash assistance for employing Police Corps officers -- \$10,000 per participant for each year of the recruit's service.

This announcement nearly triples the number of states that will receive Police Corps funds, from 6 to 17 states, and is double the funding appropriated in FY 1996 for the program. It will fund about 650 recruits. Your FY 1998 budget contains \$20 million in funding for Police Corps.

3. Teacher Corps

We believe your Summit speech should include a ringing call to service for young people to teach in inner cities. Nothing would do more to breathe new life into the ethic of service than to enlist young Americans in a national effort to transform inner-city schools that are crying out for their energy, idealism, and talent.

One way to do this would be to announce the proposal described below, which provides \$400 million over four years in incentives for approximately 48,000 new teachers. If this seems too costly to propose in the current budget environment, it could be ramped up more slowly at about

half the cost and impact. You could also propose a more modest expansion of AmeriCorps' support for Teach for America, as long as we also address quality concerns about that program. Alternatively, your speech could simply include a strong call to young people to take up the challenge of teaching in inner cities without proposing a new initiative to provide federal support. Such an initiative could still be included in the Administration's Higher Education Act proposal, which will be transmitted this summer.

Over the next decade, the nation will need to hire some 2.3 million teachers. Of these, approximately 15%, or 345,000 (approximately 35,000 per year), will be hired in central cities, in schools with large concentrations of low income students. An additional 207,000 (approximately 20,000 per year) will be needed in isolated, and often poor, rural areas. These types of communities face the greatest difficulties in attracting and retaining qualified teachers. Urban areas in particular receive significantly fewer applications for positions than neighboring suburban districts, and attrition rates in urban areas can often reach 30% to 50% in the first five years. They are therefore most likely to fill classroom vacancies with teachers who lack preparation, don't meet licensure requirements, or who are teaching outside their field. As a result, the students in these communities -- who need the *most* qualified teachers in order to meet higher academic standards -- often get exactly the opposite in the classroom.

We propose a new national effort to help attract and retain teachers in high poverty central city and rural schools. This new initiative would be a part of the Administration's proposal for the reauthorization of Title V of the Higher Education Act. The basic framework for this initiative could be announced at the summit, while many of the details could be further developed by the Education Department over the coming months.

This initiative would provide competitive grants to 100 local partnerships involving urban or rural school districts and institutions of higher education, to be used to provide incentives for individuals to prepare to teach, and to remain, in underserved schools. These would include 2-3 year fellowships for undergraduate students (including for a "5th year" program that provides intensive and sustained classroom experience for undergraduates after they have acquired a strong liberal arts background); one-year graduate fellowships for post-baccalaureate students, including recent liberal arts graduate and mid-career professionals seeking to enter teaching; stipends for teachers' aides and other education paraprofessionals seeking to move up a career ladder into full teaching positions; and 1-2 year "residencies" for beginning teachers that would provide a lighter teaching load coupled with additional time for class preparation, being coached or mentored, or working in other ways with more experienced teachers.

The incentives would range from fellowships that cover tuition and fees (which average \$3,500 at undergraduate public institutions) to forgivable loans to salary supplements for beginning teachers. Successful competitors would have to demonstrate that they have a high quality teacher preparation program, and that the program fits into a comprehensive, thoughtful strategy for recruiting and retaining teachers.

The Education Department proposes to fund this initiative at \$100 million a year for five years, beginning with the FY1999 budget. The Education Department estimates that this initiative will help attract and retain at least 48,000 teachers into high poverty central city and rural schools. This is approximately 17% of the estimated need in those communities. This is not an issue for this year's appropriations battles, and we have not tried to identify a specific offset. However, it will compete with your other discretionary priorities in the out-years. If you wish to proceed, we will work with OMB to determine what funding level we can commit to right now, recognizing that the parameters of NDD spending may change before we submit the FY99 budget.

We are also exploring ways to link this initiative to AmeriCorps, which already provides scholarships (but no stipends) to 1,000 teachers in Teach for America. As you know, Teach for America has been fairly successful in capturing the imagination of the public and of college students, but to this point has not provided the preparation and support those new teachers need to succeed in the classroom and remain in the profession. We could use existing scholarship funds to expand AmeriCorps' commitment to Teach for America, but we should also look for ways to make sure that preparation needs are addressed.

4. Child Care Corps

You could also announce that you will expand AmeriCorps to include a new child care corps. The child care field has great difficulty attracting and retaining qualified workers, especially well-educated and trained workers who can go on to become leaders in the field. Your recent conference on early learning was the latest confirmation that it is critical to increase the quality of child care. Yet very few of our most talented young people enter this field.

The program would offer AmeriCorps scholarships to individuals who agree to work in child care in low-income areas for two years. It would be open both to those currently working in the field and to those seeking to enter. Members of the corps would not get a stipend from AmeriCorps, but a scholarship of \$4,725 a year for two years, which could be used either to repay existing student loans or to pay for further education. Some of these scholarships could be earmarked to help people leaving welfare to get college training to become child care workers.

The Corporation for National Service estimates that it could support a corps of 2,000 people a year without any increase in their budget or permission from Congress, as long as these individuals get only scholarships and not stipends as well. Under pressure from members of Congress to reduce the cost of an AmeriCorps member, the Corporation has begun to emphasize these "scholarship only" awards, and its scholarship trust fund has excess funds.

Non-profit groups would apply to become part of this program, and would have to demonstrate that they could offer participants high-quality training and mentoring during their two years of service, including development of management and leadership skills. In addition, corporations could sponsor members by paying for their salaries, and universities that specialize in early childhood education could match our scholarships.

5. Mentoring/Tutoring 1 Million Kids

In preparation for the Summit, Federal agencies have joined their counterparts in the private and non-profit sectors by making public "commitments" to the goals of the Summit. Agencies have identified over 40 initiatives where they will work with partners in the volunteer or service sectors to mentor and tutor kids, expand afterschool programs, and offer young people opportunities to serve. We are trying to determine whether these commitments add up to an additional 1 million kids being mentored or tutored as a result of Federal government efforts.

FIRST LADY SPEECH AT CLOSING CEREMONY

The First Lady will represent the Administration at the closing ceremony on Tuesday. We are exploring the option that she could announce Kaiser Permanente's commitment of \$100 million over the next five years to provide health coverage to 50,000 children in California.

PRESIDENT WILLIAM J. CLINTON

RADIO ADDRESS

APRIL 26, 1997

Good morning. Tomorrow I will be in Philadelphia, at the Summit for America's Future. Together with Presidents Bush, Carter and Ford and General Colin Powell, I will issue a call to national service to all Americans. For three days we will explore how we can all play a role in helping America's young people and, just as important, how young people can help America.

This is the right time to enlist America. We are on the verge of a new century filled with promise and challenge, but to make the most of it, we need to make sure that all of our people, and especially our children, have the opportunity to reach their highest potential.

That's an enormous job. But if we are going to prepare our country for the 21st century, each of us has a duty to help get that job done.

Citizen service is neighbor helping neighbor; young people teaching elementary school students, and communities coming together to solve our common problems. It is an essential part of what it means to be American, and we must do everything we can to promote it. That is why I was proud to launch AmeriCorps four years ago. And since then, 50,000 young people have earned college tuition while giving something back to their communities.

One of the most important ways our AmeriCorps members have found to give back is by helping our children learn to read. Their success has been remarkable. To give just one example, 25 young AmeriCorps members went to work in Simpson County, Kentucky, where second-graders' reading scores were disturbingly low. With the help of AmeriCorps, second graders' across that county ~~made three years of reading~~ ^{JUMPED THREE READING LEVELS} progress in just one year. AmeriCorps made all the difference in those students lives. And service changed the lives of the AmeriCorps members.

Intensive tutoring like this works. Now we have to do for America's children what the AmeriCorps did for the children of Simpson County. The America Reads Challenge marshals the resources of the entire community: schools, libraries, religious institutions, universities, college students, and senior citizens, all working together with teachers and parents to teach our children to read.

America needs America Reads, and we need it now. Studies show that students who fail to read well by the 4th grade are more likely to drop out of school and less likely to succeed in life. But 40% of our 4th graders still can't read at a basic level. We can, and must do better than this.

With me today are AmeriCorps members, tutors, and parents from four different organizations who are helping to make a difference in our children's lives: Home Instruction Program for Pre-School Youngsters, or HIPPY, an early learning program; and Hands On Atlanta from Georgia, Reading One-to-One from Texas, and Oregon SMART who all help to recruit volunteers and teach our children to read. Together, these groups reach thousands of children every year -- America Reads will help us to reach millions more.

This Monday, I will send my America Reads legislation to Congress, so we can mobilize a citizen army of 1 million America Reads tutors to make sure that every 8-year-old child in America can pick up a book and say: "I read this all by myself."

This legislation, part of my balanced budget, will fund 25,000 reading specialists and tutor coordinators -- including 11,000 AmeriCorps members and many others. They will recruit and train our America Reads citizen army, bringing reading help to the 3 million children who need it the most.

It will also help parents to instill a lifelong love of reading in their children. Parents are our children's first teachers, and we must do everything we can to make their job easier. Community groups like HIPPI, which Hillary and I worked very hard to bring to Arkansas, are doing exactly that, and the plan I am sending to Congress will expand their ability to reach more families.

My balanced budget also increases Head Start funding to reach 1 million 3- and 4-year-olds, and expands Title One to aid teaching and learning in the classrooms, and the Even Start family literacy program.

But it will take more than money to make sure that all of our children can read. It will take a commitment from the entire community.

That is why I am pleased to announce that as part of the Service Summit, many of our major corporations and non-profit organizations will help us to recruit tens of thousands of additional tutors for America Reads. And I am proud to say that 166 colleges across America have answered the challenge I issued in December, and pledged thousands of their students to be reading tutors. ~~Today we learned that the colleges of the Ivy League have joined our effort.~~ I thank all the colleges and universities for their support.

Last summer in Wyandotte, Michigan, when I announced the America Reads program, I sat with two young children and read "The Little Train that Could"-- a book that has taught countless children that they can do anything they "think they can." I want every child in America to know they can read. And America Reads will help make sure they can.

All of us must do our part. All you need do is roll up your sleeves, sit with a child and open a book together. You'll both be doing more than just reading. You'll be writing an exciting new chapter in American progress.

Thanks for listening.

THE WHITE HOUSE
WASHINGTON

APRIL 18, 1997

MEMORANDUM FOR THE PRESIDENT

THROUGH: SYLVIA MATHEWS *SM*

FROM: STEVE SILVERMAN *SS*
STEFANIE SANFORD *SS*

CC: DON BAER, ANN LEWIS, BRUCE REED, KITTY HIGGINS,
MELANNE VERVEER, NANCY HERNREICH, LAURA SCHWARTZ

SUBJECT: Background information for Service Summit video interview

On Tuesday, you will be interviewed for 15 minutes by a producer for the Presidents' Summit for America's Future. Portions of the interview will be included as a part of a video shown at the Summit, which will feature Presidents Bush, Carter and Ford and Mrs. Reagan. Each will talk about one of the Summit themes (Mentoring, Safe Places, Healthy Start, Marketable Skills, and Service). You have been asked to speak on the importance of service in your life and its impact on your development.

We have reviewed the Maraniss book and briefly interviewed several of your friends (Carolyn Huber, David Leopoulos, Doug Eakeley, Diane Blair, Carolyn Staley, Mauria Aspell, Nancy Hernreich) about their memories of you. Below is an outline of their thoughts on service that might be helpful to you as you prepare for Tuesday. We are also working to contact Linda Dixon and Tom Cuplan for additional information and if necessary will forward an addendum to you.

First Blind Student at Georgetown: While a student at Georgetown University, you chaired the Freshman Orientation Committee. In preparing for duties, you learned that a member of the new freshman class, Harold Snider, was also the first blind student admitted to the Georgetown School of Foreign Service. You looked for services throughout Washington, D.C. that would assist the visually impaired. Upon learning that no such services existed, you spent the first three weeks of school escorting the new student around campus and the community, mapping routes and measuring travel times, until he was comfortable in his new surroundings.

Assistance to Victims of Post-MLK Assassination Riots: Ms. Staley's weekend plans for a trip to Washington, D.C. to visit you were dramatically altered when Dr. Martin Luther King, Jr. was assassinated. She remembers that you picked her up at the airport and decided, in the wake of the tragedy, to scrap previous plans in favor of putting a red cross on the side of your Buick and spending the weekend delivering food and medical supplies to churches where many people had taken refuge after being left homeless as a result of the post-assassination unrest.

GUCAP (Georgetown University Community Action Project): Friends remember you as active in this undergraduate service organization.

High School: Each person with whom we spoke had some personal story where you had helped them individually when they were in need, from Latin translations to seasickness. Most friends and a couple of the biographies characterize your high school extracurricular involvement as super-human --, counselors and principals were literally concerned that you were too engaged in the school community and spending too little time in class.

Legal Services Corporation: We understand that both you and the First Lady were actively involved in pro bono legal work early in your careers.

Holidays in Little Rock: Carolyn Huber and Nancy Henreich remember that you were especially active in the community during the holidays. At Thanksgiving, you worked as a family in homeless shelters and soup kitchens. At Christmas you collected and distributed gifts to needy children across the city.

Volunteering on Political Campaigns: Leopalous, Eakeley and Blair all commented on the amount of time that you spent volunteering on campaigns and on running for offices. The notion of this sort of political service is absent from the Summit content, yet it is clear that participating in the country's democratic process is a crucial part of citizenship and service in America. Certainly for you, those early experiences as a political volunteer instilled a profound sense of civic passion, patriotism and a commitment to your home community -- qualities of citizenship that service programs hope to instill in young people. This involvement also enabled you to meet a broad range of people who became mentors and influential people in your professional development.



Service Summit

UNIVERSITY OF MARYLAND AT COLLEGE PARK
INSTITUTE FOR PHILOSOPHY AND PUBLIC POLICY

TELECOPY COVER LETTER

TO: Bruce Reed

DPC

FROM: Bill Galeton

DATE: April 17, 1997 TELEPHONE FAX# 202/456-6515

TOTAL NUMBER PAGES (including cover letter) 10

SPECIAL INSTRUCTIONS: Please advise if not needed

Deliver to Bruce ACAD

Thank you

WAG

If there any problems with transmission, please call this number immediately: (301) 405-4753

Institute for Philosophy and Public Policy Fax Number: (301) 314-9346

April 17, 1997

TO: Bruce Reed

FROM: Bill Galston *WAG*

SUBJ: Mentoring

Attached you will find a recent study of the Big Brothers/Big Sisters program conducted by P/PV, one of the best-respected public policy evaluation organizations. The behavioral, familial, and academic results are little short of stunning. The question is what to do with them.

I recommend that the President frame a large and compelling national goal--at least one caring and competent adult for every young person in America--and then put a practical venture on the table that is equal in scope to that challenge: namely, one million mentors for at-risk kids by the year 2000. Based on the successful Big Brothers/Big Sisters model, the infrastructure needed to create an effective mentoring program costs about \$1000 per match. The goal of one million mentors would thus cost about \$1 billion/year when fully phased in.

My suggestion is that the President issue a challenge to states, localities, and the voluntary sector; the federal government will come up with one third of the total if states/localities and non-profit organizations are each prepared to match. The federal share could be funded through a modest increase in the cigarette tax. (I don't have the figures in front of me, but I would guess that \$330 million amounts to less than 1 cent per pack.)

Please let me know if you need anything further to evaluate the merits of this idea.

Public/Private Ventures
One Commerce Square
2005 Market Street, Suite 900
Philadelphia, PA 19103
215/557-4400



Making A Difference

An Impact Study of Big Brothers/Big Sisters

Joseph P. Tierney
Jean Baldwin Grossman
with Nancy L. Resch

EXECUTIVE SUMMARY

The past decade has seen widespread enthusiasm for mentoring as a way to address the needs and problems of youth—but no firm evidence that mentoring programs produce results. We now have that evidence.

In this report, Public/Private Ventures (P/PV) provides scientifically reliable evidence that mentoring programs can positively affect young people. This evidence derives from research conducted at local affiliates of Big Brothers/Big Sisters of America (BB/BSA), the oldest, best-known and, arguably, the most sophisticated mentoring program in the United States. Big Brothers/Big Sisters (BB/BS) programs currently maintain 75,000 active matches between a volunteer adult and a youngster. Both the programs and matches are governed by carefully established procedures and criteria.

P/PV conducted a comparative study of 959 10- to 16-year-olds who applied to BB/BS programs in 1992 and 1993. Half of these youth were randomly assigned to a treatment group, for which BB/BS matches were made or attempted; the other half were assigned to BB/BS waiting lists. We compared the two groups after 18 months and found that participants in a BB/BS program:

- Were less likely to start using drugs and alcohol;
- Were less likely to hit someone;
- Improved school attendance and performance, and attitudes toward completing school-work; and
- Improved peer and family relationships.

This report is part of P/PV's eight-year investigation of a range of adult-youth relationship projects. In other reports, we have examined program practices; volunteer recruitment and screening in BB/BS programs; and the characteristics of adult-youth relationships in BB/BS and other mentoring programs.

AN EFFECTIVE APPROACH TO ONE-TO-ONE MENTORING

The findings presented in this report reflect the workings of a carefully structured approach to mentoring. Understanding how BB/BS programs operate and the standards they adhere to is important, since many other mentoring programs are not as well-structured or carefully managed as the BB/BS programs whose matches we studied.

Local BB/BS programs are autonomously funded affiliates of BB/BSA. In addition to providing ongoing support and representation for its affiliates, the BB/BSA national office serves the critical function of promulgating criteria and standards that largely determine the development, maintenance and quality of local matches.

To be formally designated a Big Brothers or Big Sisters program, local agencies must adopt these standards, with minor variations allowed to accommodate local characteristics. The standards govern the screening and acceptance of both youth and adults; the training and orientation volunteers must undergo; the matching process; required meeting frequency; and the ongoing supervision of matches, which involves regular contact between the agency and the adult volunteer, the youth and the parent.

Most local programs operate in more or less the same way: they recruit and carefully screen volunteer applicants for one-to-one matches; they screen youth, who usually come from single-parent households and who must (along with their parents) desire to enter into a match; and they carefully match adult volunteers with youngsters based on backgrounds, on the stated preferences of adult volunteers, parents and youth, and on geographic proximity. On average, the adult-youth pair meets for three to four hours three times per month for at least a year.

In cooperation with the national BB/BSA office, P/PV chose eight local, accredited BB/BS agencies for this study. We used two criteria in selecting agencies. The first was a large caseload; our aim was to select from the largest BB/BS agencies so as to generate adequate numbers of youth for the research sample and to minimize the impact of research activities on agency operations. The second was geographic diversity. The selected sites represent most regions of the United States; they are located in Philadelphia; Rochester, New York; Minneapolis; Columbus, Ohio; Wichita, Kansas; Houston; San Antonio; and Phoenix.

STUDY DESIGN AND SAMPLE YOUTH

Table 1 summarizes key characteristics of the sample youth. These youngsters were between 10 and 16 years old (with 93% between 10 and 14) when they were found eligible for the BB/BS program. Just over 60 percent were boys, and more than half were minority group members (of those, about 70 percent were African American). Almost all lived with one parent (the mother, in most cases), the rest with a guardian or relatives. Many were from low-income households, and a significant number came from households with a prior history of either family violence or substance abuse.

Our research strategy was to compare youth who participated in BB/BS programs with those who did not. Thus, we conducted baseline interviews with all youth at the time they were found eligible for the program, then randomly assigned them either to the treatment group, who were immediately eligible to be matched with adult volunteers, or to the control group, who remained on a waiting list for 18 months—a not uncommon waiting period among BB/BS applicants.

Both groups were re-interviewed 18 months later. Of the 1,138 youth originally randomized, 959 (84.3%) completed both baseline and follow-up interviews, thus becoming the sample on which findings are based. Of the 487 youth in the treatment group, 378 were matched with a

Table 1

CHARACTERISTICS OF THE BIG BROTHERS/BIG SISTERS STUDY SAMPLE

Race/Gender	Percentage
Minority Girls	22.7
White Girls	14.9
Minority Boys	34.1
White Boys	28.3
Age At Baseline	
10	10.4
11	24.4
12	23.9
13	20.7
14	14.1
15	5.4
16	1.2
Household Characteristics	
Living with One Parent or Stepparent	90.2
Living in Households Receiving Public Assistance	43.3
Living in Households with Income Below \$25,000	82.7
Living in Households with History of Substance Abuse	40.3
Living in Households with History of Domestic Violence	28.3

Note: The number of sample youth (treatments and controls) is 959.

Big Brother or Big Sister, and received the agency support and supervision that would typically be provided. The matched Little Brothers and Little Sisters met with their Big Brother or Big Sister for an average of almost 12 months, with meetings about three times per month lasting about four hours each time.

The aim of the research was to determine whether a one-to-one mentoring experience made a tangible difference in the lives of these young people. We chose six broad areas in which we hypothesized that the mentoring experience might have effects, identified in large part through discussions with local program staff, and a review of the guidelines and other materials produced by the national BB/BSA office. The six areas were antisocial activities; academic performance, attitudes and behaviors; relationships with family; relationships with friends; self-concept; and social and cultural enrichment.

All findings reported here are based on self-reported data, obtained from baseline and follow-up interviews or from forms completed by agency staff. Analysis of these data involved multivariate techniques that compared the follow-up survey results for treatment and control youth, controlling for baseline characteristics.¹

MAJOR FINDINGS

The overall findings are positive. Table 2 summarizes those impact measures that are statistically significant at least at the .10 level, expressed as the percentage change experienced by the treatments as relative to controls.

The following are the most noteworthy results indicated in the table:

- Little Brothers and Little Sisters were 46 percent less likely than controls to initiate drug use during the study period. Our results indicate that for every 100 youth in this age group who start to use drugs, only 54 similar youth who have a Big Brother or Big Sister will start using drugs. An even stronger effect was found for minority Little Brothers and Little Sisters, who were 70 percent less likely to initiate drug use than other similar minority youth.²
- Little Brothers and Little Sisters were 27 percent less likely than controls to initiate alcohol use during the study period, and minority Little Sisters were only about one-half as likely to initiate alcohol use.

¹Chapter V and Appendix A of the full report provide descriptions of the measures and analytical techniques used in the analysis.

²Chapter V of the report provides detailed findings for the full sample, and for four subgroups: white boys, white girls, minority boys and minority girls.

Table 2

**HOW YOUTH BENEFIT FROM BIG BROTHERS/BIG SISTERS RELATIVE
TO SIMILAR NON-PROGRAM YOUTH 18 MONTHS AFTER APPLYING**

Outcome	Change
Antisocial Activities	
Initiating Drug Use	-45.8%
Initiating Alcohol Use	-27.4%
Number of Times Hit Someone	-31.7%
Academic Outcomes	
Grades	3.0%
Scholastic Competence	4.3%
Skipped Class	-36.7%
Skipped Day of School	-52.2%
Family Relationships	
Summary Measure of Quality of the Relationship	2.1%
Trust	2.7%
Lying to Parent	-36.6%
Peer Relationships	
Emotional Support	2.3%

Note: All impacts in this table are statistically significant at a minimum of a 90 percent level of confidence.

- Little Brothers and Little Sisters were almost one-third less likely than controls to hit someone.
- Little Brothers and Little Sisters skipped half as many days of school as did control youth, felt more competent about doing schoolwork, skipped fewer classes and showed modest gains in their grade point averages. These gains were strongest among Little Sisters, particularly minority Little Sisters.
- The quality of relationships with parents was better for Little Brothers and Little Sisters than for controls at the end of the study period, due primarily to a higher level of trust in the parent. This effect was strongest for white Little Brothers.
- Likewise, there were improvements in Little Brothers' and Little Sisters' relationships with their peers relative to their control counterparts, an effect most strongly evidenced among minority Little Brothers.

We did not find statistically significant improvements in self-concept, nor in the number of social and cultural activities in which Little Brothers and Little Sisters participated.

CONCLUSIONS

Our research presents clear and encouraging evidence that caring relationships between adults and youth can be created and supported by programs, and can yield a wide range of tangible benefits.

The most notable results are the deterrent effect on initiation of drug and alcohol use, and the overall positive effects on academic performance that the mentoring experience produced. Improvement in grade point average among Little Brothers and Little Sisters, while small in percentage terms, is still very encouraging, since non-academic interventions are rarely capable of producing effects in grade performance.

These findings, however, do not mean that the benefits of mentoring occur automatically. The research, as noted previously, describes the effects of mentoring in experienced, specialized local programs that adhere to well-developed quality standards. In our judgment, the standards and supports BB/BS programs employ are critical in making the relationships work, and thus in generating the strong impacts we have reported. If such standards and supports can be duplicated, the expansion and replication of mentoring initiatives for early adolescents would appear to be a strong and sensible investment, from which at least several million youth could benefit.

Yet this raises two critical issues. First, is there a sufficient number of volunteers who would be willing to make the time and emotional commitment? The indications from prior research are inconclusive.

The second issue is that the support and supervision necessary for mentoring initiatives to produce effective matches cost money—roughly \$1,000 per match. It is extremely unlikely that significant expansion could be accomplished entirely with private funds. Public funding also seems unlikely at this time, when budgets for social programs are being drastically cut at the federal level and social policy interventions are widely viewed by the public as ineffective.

However, evidence of effectiveness like that contained in this report—especially around issues of drugs, violence and schooling—may influence the public's view of what can be accomplished, and may also stimulate policymakers to begin shaping a new and more effective social policy approach for youth—one that focuses less on specific problems after they occur, and more on meeting youth's most basic developmental needs.

Service Summit

Diana Fortuna 04/20/97 04:31:44 PM

Record Type: Record

To: Bruce N. Reed/OPD/EOP, James T. Edmonds/WHO/EOP, Eli G. Attia/WHO/EOP

cc:

Subject: interesting study for Summit

The attached wire story may be interesting/useful for Summit speeches.

Date: 04/17/97 Time: 14:48
For release 6:30 p.m. EDT

WASHINGTON (AP) Americans are deeply involved in their communities despite being wary of each other and distrustful of government, says a study released Thursday that challenges the idea that civic life is in decline.

A national poll by the Pew Research Center, combined with a case study of the Philadelphia area, found high rates of socializing and community interest along with significant levels of volunteering.

Almost two-thirds of Americans said they had done volunteer work in the last month, and one-third had been to a public affairs meeting in the last year. Blacks were more likely to distrust other people but also more likely to volunteer.

"It stands in contrast to signs of people turning inward," said Andrew Kohut, Pew research director. "There's a whole broad range of social networks that seem to be alive and well."

Overall, Philadelphians were less inclined to volunteer than Americans at large. 49 percent had done so in the last month, compared with 61 percent of people nationally.

Even so, 60 percent of those surveyed in Philadelphia felt they could get neighbors to work together on a problem and 41 percent had already done so. The typical Philadelphian engaged in some type of social activity often the church or the gym 14 times in the last month.

"People still join," said Don Eberly, president of the Commonwealth Foundation, which works for civic renewal. "They just hedge their bets a bit more."

If Americans are still joiners, they are suspicious of others, too.

Only family, fellow church members, local fire departments and bosses enjoyed strong trust from a majority of Americans and Philadelphians in the Pew report.

The typical American is not inclined to trust most people and holds particularly dim views of federal and state government, that survey and others indicate.

Still, majorities nationally and locally felt that people try to be helpful most of the time.

Other research, including the highly publicized "Bowling Alone" essay by Harvard Professor Robert Putnam in 1995, pointed to increasing social isolation.

Philadelphia is the base for the Pew Charitable Trusts, and its choice for the yearlong study was not connected with President Clinton's three-day conference on community service planned there later this month.

The study found 34 percent of Americans and 30 percent in the metropolitan area went to a public affairs meeting in the last year.

Previous surveys, including some cited by Putnam, had put the figure on civic-meeting attendance as low as 13 percent.

The discrepancy in findings is explained in part by the value placed by researchers on various forms of social interaction.

In tracing declining memberships in unions, fraternal organizations, bowling leagues and more, Putnam acknowledged growth in other places where people meet. But he argued those forums, such as self-help or hobby groups, don't promote bonds like traditional civic organizations do.

The Pew research suggests important relationships are often formed at groups discounted by those with more pessimistic conclusions.

For example, 82 percent of Philadelphians who go to reading or study groups and 64 percent of those in sports groups feel close enough to others in that activity to request help with a personal problem.

"The means and nature of social connections may be changing, but people are still linked meaningfully to one another," the study said.

It found no relationship between people's distrust of each other and their willingness to get involved in the community both were high.

In measuring civic engagement, Eberly said, too much emphasis can be placed on the decline of large and old organizations like fraternal clubs. It may be simply that their time has passed.

He also said thriving softball leagues and self-help groups may not prove that civic life is healthy.

"It's important to draw some distinction between those forms of associations that merely serve personal interests ... and those that represent bonds of community affection, the tying together of community fabric," he said.

The Pew study was based on focus groups, followed by a poll of 2,517 adults in Philadelphia and four adjoining counties Nov. 13-Dec. 8 and a poll of 1,003 adults nationally Feb. 6-9. The margins of error are 2 percentage points for the local survey and 4 points for the national one.

APNP-04-17-97 1500EDT

Service Summit

Bruce -

Attached is a draft description of individual agency commitments. Defense is finally here; numbers are big and good, but there are still internal inconsistencies I am checking out. There are a few more agencies that may straggle in, but these are the major agencies.

We just learned that on Monday the Summit is going to print on a book (called "the promise book") listing all the commitments that had come in as of that date. So we will have to decide how many of these are ready to be put in that publication. *(It will be released during the Summit)*

Let me know your general reaction to this.

Diana

FEDERAL AGENCY COMMITMENTS TO SUMMIT

All Agencies

Federal agencies will expand their commitment to adopt and establish partnerships with schools in their communities by increasing the number of agency-school relationships from approximately 1,500 schools to 2,000 schools by the year 2000. Working through partnerships established by their agencies with schools across the country, Federal employees work closely with schools in a variety of ways -- such as volunteering as mentors and tutors, purchasing needed equipment for schools, and holding career days.

DEPARTMENT OF DEFENSE

Department of the Army

- The Army has committed to expand opportunities for active duty, reserve, and retired military personnel to volunteer time as mentors and tutors in schools in their local communities; and will also expand opportunities for young people to give back to their local communities and contribute to the common good through a community service learning module in the Junior Reserve Officer Training Corps (JROTC) program. (This commitment was announced in January.)
- America's Army is committed to enhancing its association with community-based coalitions. America's Army recognizes the importance of community coalitions in responding to the needs of our nation's youth. We participate as a partner in many coalition efforts designed to keep kids off drugs and out of gangs, mentor young minds, clean our neighborhoods of destructive graffiti and provide worthwhile apprenticeships with local businesses. However, these programs are far more effective when they are part of a coalition effort. Our dedication in this endeavor is best exemplified by our new commitment to work with the Community Anti-Drug Coalition of America (CADCA) to identify Junior Reserve Officers Training Corps (JROTC) student leaders to help train more than 200,000 youth in more than 100 cities by the year 2000.

Any
criticisms?

200K

Department of the Navy

- The Department of Navy is committed to increasing our efforts in voluntary youth tutoring and mentoring, focusing on literacy and anti-drug education. The Navy and Marine Corps, combined, will establish partnerships reaching well over 600,000 youths through the year 2000.

600K

Through the Navy's "Personal Excellence Partnership Flagship," the Navy will increase our current efforts in youth tutoring and mentoring by establishing partnerships that reach over 400,000 youths through the year 2000. The purpose of this program is to assist America's youth, from pre-school through high school, to become better educated, healthier and more responsible citizens.

Through the Navy's "Campaign Drug Free Flagship," the Navy is committed to increasing our youth mentoring and drug education by establishing partnerships that reach over 200,000 youths through the year 2000. Volunteer teams of Navy and Marine

am
clarifying
how
sub-parts
relate to
overall
600,000
goal.

Corps Reservists and active-duty Sailors use specially prepared and age-targeted videotapes to convey anti-drug messages to elementary, middle, and high school students.

Through the Marine Corps "Adopt-A-School" program, the Marine Corps is committed to tutoring/mentoring over 100,000 students through the year 2000.

Through the "Young Marines of the Marine Corps League," approximately 950 adult volunteers (most of whom are present or former Marines) provide an established curriculum of self-discipline, health education, anti-drug education, personal responsibility, and teamwork development. This program reaches out to those children who may be at risk. The Marine Corps is committed to reaching out to over 20,000 youths through the year 2000.

The Department of the Navy personnel have an extensive history of performing community service in the communities where they are stationed and as ambassadors of goodwill while deployed. The Navy and Marine Corps will continue its long standing commitment to America's youth through "Marine Corps Toys for Tots," the "Marine Corps New Parent Program" program, the "Navy Youth Health and Physical Fitness Flagship, Environmental Conservation Flagship, and Sharing Thanksgiving Flagship" which currently touch the lives of over 1 million children annually.

Department of the Air Force

- The Air Force commits to increase its current involvement in programs and initiatives that contribute to the goals of the President's Summit for America's Future by at least 10%, in terms of both the number of children reached and the number of bases involved. Currently almost 1 million children and youths benefit from Air Force programs, and we commit to increase that number by approximately 100,000 by the year 2000. 100K

The Air Force concentrates its efforts on child development programs in areas such as special education, literacy and creative arts programs, child care and child care research, child care training programs, and nutrition education programs. Other Air Force programs include Foster Grandparent Programs, Air Force Base Child Development Centers, Air Force Base Youth Programs, Youth Employment Skills Programs, and Air Force involvement in national accreditation of family day care providers. The success of these Air Force programs can be attributed to the concentration on partnering with local community educators, community family day care providers, state and county agencies, and other local community professionals.

Office of the Secretary of Defense

- The Office of the Secretary of Defense (OSD) commits that Military Child Development program personnel will assist civilian/state/local child care agencies in improving the quality of care provided to America's children. These efforts will assist civilian child care programs in becoming accredited; work with state/local agencies to train child care

workers/providers; mentor local programs; and advise local child care councils and boards. We commit to 5,000 hours of volunteer mentoring.

OSD also commits to expand the DoD Youth Program's alliances with the Boys & Girls Clubs (B&GC) of America, to reach military youth in local communities and strengthen the youth programs at participating bases. Currently 51 of 90 Air Force youth programs have been granted B&GC charters and are affiliated; the other Services are establishing similar affiliations. We commit to 100 similar alliances.

Mobilize children of active duty personnel (a total of more than 300,000 children ages 6-18) to volunteer 1.5 million hours of service annually in on- or off-base community service projects.

DoD commits to a 50% increase in high school enrollment in JROTC Career Academies, which address the special academic and other needs of "at-risk" youth and were established by DoD with assistance from the Department of Education as an alternative to the regular high school JROTC high school program. Thirty JROTC Career Academies are located primarily in inner city schools in large urban areas nationwide.

*
Police Academies

Community Anti-Drug Coalitions of America with Federal Agencies (add which ones)

By the year 2000, CADCA and the CityKids Foundation will provide over 200,000 young people with community coalition building skills that will allow them to create environmental and behavioral change and to establish community-wide comprehensive responses to the nation's drug and violence problems. Federal partners include the Department of Health and Human Services and the Department of Defense.

United States Department of Education

- **Summer Reading Partners** -- The Department of Education and its Partnership for Family Involvement in Education are committed to increase the ranks of volunteer reading partners participating in this summer's Read*Write*Now! Initiative from 300,000 to 450,000. We will also increase the number of children reading over the summer from one million to 1.5 million. The Partnership will identify and recruit reading partners and help establish reading programs in communities nation-wide. Working with appropriate reading organizations, the Department will prepare activity kits for the initiative. (Was this previously planned?)

150k +

Read*Write*Now! is a summer reading program launched by the Partnership for Family Involvement in Education in the summer of 1995 to prevent a fall-off in reading skills during the summer months. Volunteer reading partners pledge to read and write with a child for 60 minutes a week, and the child pledges to read 30 minutes a day five days a week. Last summer, more than 50 organizations sponsored the reading initiative, and we had over 300,000 volunteer reading partners reading with one million children.

Department of Education, Corporation for National Service, and Department of Health and Human Services

- **Encouraging Community Service Programs by Increasing the Number of After School Programs** -- The agencies commit to expand the To Learn and Grow (TLG) public/private partnership initiative and leverage additional resources, promote youth service, and foster new collaborations to expand, enhance, and improve the quality of programs for children and youth during the non-school hours. Specific activities of the TLG partnership include engaging 250,000 children in school-age care programs in a minimum of 100 hours of service each year (ARE THESE INCREASES?), providing a toll-free number and technical assistance materials to every K-12 school in the country, enlisting the help of 10,000 high school and college students to serve as volunteer tutors in programs operating during the non-school hours, and expanding 250 existing national service programs to keep their doors open every weekday after school. ?

The Department of Education and its Partnership for Family Involvement in Education are committed to working with schools to launch 1,000 new after school programs nationwide. We will enlist AmeriCorps students, Partnership members, and business and community organizations to volunteer in and help organize these programs. The Partnership will help identify potential sites for the after school programs and recruit local volunteers. The Secretary's Regional Representatives will also identify volunteers and link them with local programs. Our efforts will be linked to the Department's 1998 budget request of \$50 million for the 21st Century Community Learning Centers Program, a newly proposed program to fund after school, weekend, and summer activities for youth. AFTER-SCHOOL

School-To-Work Program

By the year 2001, the School-to-Work program will commit to:

- implement a School-to-Work system in every state in the U.S.
- triple the number of companies involved with School-to-Work, so that approximately 400,000 companies have mentoring initiatives or School-to-Work systems within their organizations and are partnering with their local school districts. These companies will commit to not only having students learn in the workplace but also bringing teachers into the workplace. ?
- ensuring that every school district in America has had the opportunity to implement a School-to-Work system within their community.

Department of Justice

- **Juvenile Mentoring Program (JUMP)** -- The Department will commit \$9.6 million to 52 new JUMP sites across the country (at least 27 of which are in Summit communities) to support one-on-one mentoring for more than 6,500 at-risk young people. These new awards will more than double the total number of sites funded through DOJ's JUMP program. The program uses community volunteers as mentors, and grantees are required to coordinate their activities with local schools.
- **Youth Network** -- The Department commits to form a Youth Network, which will

provide a forum for young people, national youth-serving organizations, and DOJ to exchange information and ideas about juvenile violence, volunteerism, delinquency prevention and victimization. Through a web site and periodic national meetings, the Network will increase young people's opportunities to participate in local delinquency and juvenile justice programs and policies, as well as to contribute to the national debate on these issues. National organizations involved in the Youth Network will include the National Crime Prevention Council, Boys and Girls Clubs of America, Big Brothers/Big Sisters, National League of Cities, MADD, United National Indian Tribal Youth, Youth Build, and others.

- **Public/Private Mentoring Alliance** -- The Department of Justice, with the Corporation for National Service, will convene and facilitate a Public/Private Mentoring Alliance of federal agencies and private national organizations supporting mentoring activities. The alliance will coordinate grants and disseminate information nation-wide on the value of and opportunities for mentoring, and explore the possibility of a national training and technical assistance initiative to expand effective mentoring programs across the country.

Department of Health and Human Services

- **Girl Power!** -- HHS will expand its Girl Power! mentoring campaign by working in partnership with the four African American sororities. The sororities will all announce that they will implement a Girl Power! mentoring program in their undergraduate chapters. The sorority members will work with their local alumni and with national and local organizations like the National Council of Negro Women to mentor young girls in their communities. In addition, HHS is making a major new commitment to mentorship and teen pregnancy prevention by putting together two new grant programs.
- **Nike PLAYCORPS** -- HHS will announce with Nike that they will vastly expand their PLAYCORPS program (modeled after AmeriCorps) from 100 coaches in four cities this year to at least 1,000 all over America next year. Piloted last year, PLAYCORPS trains college students and puts them to work in underserved areas to coach/mentor kids all year in recreational leagues. They are paid \$500 -- which goes straight toward their tuition. In addition to expanding it, HHS will add a Girl Power! component by training coaches specifically on how to work with and inspire girls.

United States Department of Agriculture

- **Food Recovery to Feed the Hungry Initiative** -- The amount of excess food that is recovered and gleaned and then distributed to Americans in need will be increased by 25% by the year 2000.
- **This Land is Your Land Initiative** -- USDA commits to significantly increase the number of Americans engaged each year in both compensated and non-compensated citizen service activities focused on improving public lands and protecting the environment.

Department of the Interior

- **Public Land Corps: Restoring the National Parks through Youth Service** -- The

National Park Service proposes to expand youth service opportunities to help carry out needed repair and restoration projects in our National Parks. Youth service provides the opportunity for environmental education, tracking, mentoring, counseling, and career development curricula, as well as the provision of highly skilled and experienced adult supervisors. NPS will carry out this program through existing youth service organizations in the non-profit field, including, but not limited to, the Student Conservation Association, the National Association of Service and Conservation Corps, and the Environmental Careers Organization.

- **National Park Service National Junior Ranger Program** -- The Department commits to creating a "National Junior Ranger Program" through the Internet, which will target children who are unable to visit national parks. Currently, at over 100 parks nationwide, young people who visit parks have an opportunity to participate in activities which earn them the title of "Junior Ranger." This new electronic program will be designed for children ages seven to eleven, from both urban and rural areas. It will reach our nation's diverse population and provoke an interest in learning more about this country's natural and cultural heritage, and create an interest in nature, history, recreation, preservation, and the future of America's public resources.
- **National Park Service Volunteer Opportunity System** -- The Department commits to sharing with other agencies its new National Park Service Volunteer Opportunity System, which provides a nation-wide listing of volunteer opportunities within the National Parks System on the Internet.

Federal Emergency Management Agency

- Spring Break Program for High School Seniors * *colleges, too?* FEMA commits to offer service new opportunities to high school seniors. Working with FEMA and a number of partners, these students would help communities prepare for disaster by performing mitigation activities in existing community facilities such as day care centers, schools, and playgrounds, elderly residences and group facilities, and local small businesses. Targeted communities would work with FEMA and state and local emergency officials to identify the natural hazards that threaten their community and at-risk facilities. FEMA would coordinate the process and supervise volunteers. Local architects and engineers would volunteer to inspect facilities and design mitigation efforts, and local contractors/building trades professionals would volunteer to supervise activities. Local hardware and building supply outlets would donate the materials needed. Local high school seniors would provide the labor during the months of March, April, and May of their senior year.

** - Size? Partners in place???

GREAT
IDEA

Department of Veterans Affairs

The Department of Veterans Affairs (VA) Voluntary Service program, which just celebrated its 50th year of service to this nation's hospitalized veterans, commits to create new opportunities for service. By the year 2000, VA will increase by 50% the number of student and youth volunteers in its facilities, bringing the total number of youth volunteers to 15,000. VA also commits to expand VA's participation in the Partnership in Education program at VA facilities across the

country.

Peace Corps

- Through its World Wise Schools program, the Peace Corps will significantly increase its global learning partnerships to at least 10,000 teachers by the year 2000, tripling the current number of partnerships with teachers. World Wise Schools connects currently serving and returned Peace Corps Volunteers with U.S. students and teachers. The program educates young Americans about the people and cultures of other countries, and exposes them to positive role models who have engaged in public service as Peace Corps Volunteers.
- Every year, thousands of Americans inquire about the possibility of serving as a Peace Corps Volunteer overseas, signaling the tremendous interest among Americans in serving others. Recognizing that every person may not be immediately suited to overseas service, the Peace Corps will also provide information on domestic service opportunities to those interested in service. An estimated 50,000 people per year will receive information on important service opportunities in the U.S. through the Peace Corps.

Selective Service System

- **Expand "Serve America"** -- The Selective Service commits to inform young men about service opportunities that arise out of the Summit through its "Serve America" program, which was developed last summer through coordination with the Department of Defense and AmeriCorps. Serve America takes advantage of the Selective Service System's routine communication with nearly 5,000 men turning 18 every day to encourage them to serve the Nation.
- **Opportunities for Young People on Selective Service Local Boards** -- The Selective Service System commits to offer more young men and women the opportunity to serve as uncompensated community volunteers on Local Boards. Boards are prepared to decide claims for exemptions and deferments should this Nation reinstate a military draft in a crisis.

Department of the Treasury

- **GREAT Program** -- Treasury commits to increase the number of students educated in the GREAT curriculum by 10 percent -- or more than 35,000 additional students -- each year through the year 2000. GREAT is a Federal, State, and Local partnership that teaches elementary and middle school children to avoid joining gangs and violence. More than 1 million American children have been educated through this program. Currently, GREAT educates 350,000 students annually, and more than 2,000 law enforcement officers have elected to join the program as part of community policing initiatives.

Next two are dubious:

- **Voluntary Income Tax Assistance** -- Treasury commits to assist 400,000 more taxpayers by the year 2000 through its voluntary income tax assistance program -- more than a 20 percent increase from 1996 levels. For 27 years, the IRS has organized volunteers to assist poor and non-English speaking people in paying their taxes. Last year, at over 8,000 sites across the nation, 47,000 volunteers assisted 1.9 million taxpayers in completing their forms.

- **Savings Bonds** -- Treasury is committed to reaching more Americans through the Savings Bond program by increasing the number of volunteers on its National Volunteer Committee by 10%. Since WWII, savings bonds have been a stable and cost effective source of financing for the Federal Government, while providing a convenient and safe opportunity for consumers to save. Almost half of all savings bonds sales -- several billion dollars a year -- are sold with the support of the Treasury Department's National Volunteer Committee. This committee, formed by President Kennedy in 1963, includes business executives and leaders from labor, education, government and health care. The Committee has been instrumental in making savings bonds available to millions of Americans through the payroll savings plan. In recent years, however, savings bond sales have declined substantially with the proliferation of alternative investment options and the changing nature of the American workforce.

Office of Personnel Management -- OPM commits to give Federal agencies the personnel tools they need to support their employees' participation in community service. OPM will publicize the wide array of family-friendly leave and work scheduling flexibilities available to Federal employees and actively encourage their use in support of volunteer service.