

**THE WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET**

ID# 404384
PAGE 1

DATE RECEIVED:

NAME OF CORRESPONDENT: THE HONORABLE PAUL SARBANES

SUBJECT: ENCLOSURES A LETTER FROM GWYNN MACDONALD AND PATRICIA FOX MACDONALD EXPRESSING THEIR INTEREST IN PARTNERING WITH THE ADMINISTRATION IN ESTABLISHING A TANGIBLE REWARD FOR CHILDREN THROUGH THE "I LOVE TO READ" PROJECT

ROUTE TO: OFFICE/AGENCY	(STAFF NAME)	ACTION		DISPOSITION		
		ACTION CODE	DATE YY/MM/DD	TYPE RESP	C D	COMPLETED YY/MM/DD
LEGISLATIVE AFFAIRS	LARRY STEIN	ORG	1999/12/03	CB	A	99/12/15

ACTION COMMENTS

ADPC *Bruce Reed* *CA* *99/12/28* ~~*CB*~~ ~~*A*~~ ~~*99/12/15*~~

ACTION COMMENTS:

Puttman

ACTION COMMENTS:

ACTION COMMENTS:

COMMENTS

ADDITIONAL CORRESPONDENTS: 0

MEDIA: LETTER

INDIVIDUAL CODES:

REPORT CODES:

USER CODES:

cc: Janelle Erickson

ACTION CODES:

- A - APPROPRIATE ACTION
- C - COMMENT/RECOMMENDATION
- D - DRAFT RESPONSE
- F - FURNISH FACT SHEET
- I - INFO COPY/NO ACT NECESSARY
- R - DIRECT REPLY W/ COPY
- S - FOR SIGNATURE

DISPOSITION CODES:

- A - ANSWERED
- B - NON-SEPC-REFERRAL
- C - COMPLETED
- S - SUSPENDED

OUTGOING CORRESPONDENCE:

- TYPE RESP = INITIALS OF SIGNER
- CODE = A
- COMPLETED = DATE OF OUTGOING

REFER QUESTIONS AND ROUTING UPDATES TO RECORDS MANAGEMENT (ROOM 72, OEOB) EXT-62590
KEEP THIS WORKSHEET ATTACHED TO THE ORIGINAL INCOMING LETTER AT ALL TIMES AND SEND COMPLETED RECORD TO RECORDS MANAGEMENT.

THE WHITE HOUSE

WASHINGTON

December 15, 1999

**MEMORANDUM FOR BRUCE REED
DOMESTIC POLICY COUNCIL**

**FROM: CHARLES M. BRAIN
LEGISLATIVE AFFAIRS**

SUBJECT: PRESIDENTIAL CORRESPONDENCE

Enclosed please find a copy of a letter that was sent to the President from Sen. Paul S. Sarbanes (D-MD).

I do not believe this letter requires a Presidential response at this time. Please review the attached letter and respond directly to the Member(s) of Congress. Please forward a copy of the response to the Office of Records Management, Room 72 Old Executive Office Building.

Thank you very much for your assistance in this matter. If you have any questions, please feel free to call Courtney Crouch, Office of Legislative Affairs, at 456-7500.

Enclosure

12/10

United States Senate
WASHINGTON, DC 20510-2002



404384

November 23, 1999

The Honorable Bill Clinton
The White House
Washington, D.C. 20500

Dear Mr. President:

Enclosed please find a copy of correspondence my office has recently received from my constituent, Gwynn MacDonald and Patricia Fox MacDonald, expressing interest in partnering with the Administration in establishing a tangible reward for children through the "I Love to Read" project.

Ms. MacDonald has created a "Winner's Badge and Certificate" which she proposes to present to the President for his accomplishments in promoting reading and communication. Ms. MacDonald believes that this award, which would be a recognizable symbol of the "I Love To Read" project, would kick off and promote a literacy campaign and highlight literacy as a national priority. The Winner's Badge would be awarded across the country to each eligible elementary school and literacy program student to celebrate their accomplishment in learning to read and communicate, whether in text, braille, or sign language.

In my view, this project would be a terrific way to reward students for their efforts in learning to read and who have worked so hard to achieve this badge. It also compliments the Administration's goal of having all children reading by the 3rd grade and stresses the value of literacy in our society.

Thank you for your attention to this matter. I look forward to your response.

With best regards,

Sincerely,

Paul Sarbanes
United States Senator

THE WINNER'S BADGE

*(sponsor) is delighted to participate in the
I LOVE TO READ project by sponsoring the Winner's Badge.*

*(Sponsor) and your community, local and national
recognize your achievement of reading and communication.*

We honor and celebrate your
accomplishment of Reading and
Communication.



Sponsor's message

Congratulations to

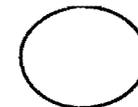
President's
Seal



Name _____

Date _____

A Winner



READING IS THE BEGINNING OF A LIFETIME ADVENTURE

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winning time

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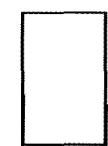
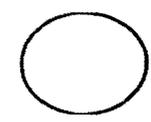
President's
Seal



Name _____

Date _____

A Winner



READING IS THE BEGINNING OF A LIFETIME ADVENTURE

This year's Winner's Badge was designed by artist Shaul Tsemach.

A native of Israel, Shaul Tsemach is a graduate of Bezalel Academy of Art & Design in Jerusalem, and a recipient of the *Sharet Foundation (America-Israel Cultural Foundation)*. In 1987 he moved to U.S. where he worked as a senior graphic designer and illustrator with JHU Design & Publication. His works received awards and recognitions from CASE (Council for Advancement and Support of Education, USA), UCDA, and *Print Magazine*. He is the art director of the award-winning Johns Hopkins Magazine, and has his own studio in Baltimore, where he creates editorial art for magazines and book publishers.



The "I LOVE TO READ" Project is a partner of the Center for the Book in the Library of Congress in its national "Building a Nation of Readers: campaign. The Library of Congress is the largest library in the world. Its Center for the Book was established in 1977 to stimulate public interest in books, reading, and libraries. For more information, visit the Center's Web site at www.loc.gov.cfbook



The Maryland School for the Blind is honored to be included as a beneficiary of "I LOVE TO READ" Project's Winner's Badge. We wholeheartedly support the intention of this badge to encourage and reward students for their participation in the wonderful world of reading. The Maryland School for the Blind is a private, nonprofit organization founded in 1853 to serve students who are blind, visually impaired and multi-disabled from infancy to age 21. It is the only school of its type in the state, serving both residential and out reach students.



The Winner's Badge is a trademark of Great Pyrenees Productions, Inc., a non-profit company that creates imaginative entertainment that educates. In the "I LOVE TO READ" project, Great Pyrenees Productions, Inc., has a personal commitment to support the Presidential effort to challenge and awaken the learning skills of an individual, to read, to write and to communicate whether it be in text, Braille or Sign — "A good story is a good story no matter how it is told!"

Copyright 1999

Attn: Darryl Keiley
Legislative Assistant, Senator Paul Sarbanes
fax: 202-224-1651

5 November, 1999

FOR
DARRYL
KEILEY
FROM
GARY
PYRENCE'S
FORWORKS
as requested

Dear Darryl:

Per your conversation with Irish, I am bulleting points as to why we feel the "I Love to Read" Project with Winner's Badge and Certificate fits beautifully with the Presidential initiative *America Reads Challenge*, and why an "I Love to Read" Project kick-off at the White House with the *inaugural Winner's Badge and Certificate* being presented to the President for his accomplishment of reading and communication would give the right and important emphasis to this accomplishment for every child who receives the Badge thereafter. In short, having the President receive the *Winner's Badge and Certificate* encourages and promotes literacy as our national priority while celebrating it in an entirely new way.

The President's Coalition for America Reads was formed in response to President Clinton's 1997 call to organizations to ensure that every child is a good reader by the end of third grade.

- The "I Love to Read" Project with the Winner's Badge and Certificate establishes an early standard of excellence beginning when a child is in the first grade and follows through in the second and third grades to continue that standard and setting the tone for the rest of a child's school years.

America Reads has spearheaded a pro-literacy movement focusing on children under age 9 which has swept through communities across the nation. In the words of Carol H. Rasco, Director of the America Reads Challenge, "The momentum is with us for a breakthrough in student reading achievement." But, as Secretary Riley said to members of the President's Coalition for America Reads, "We must build on the momentum of the thousands of volunteers working to help children read and encourage even more... to get involved."

- Momentum is crucial which is why we created the Winner's Badge and Certificate to unite the diverse literacy efforts and educational programs in a culminating celebration that focuses on the student's achievement with nationwide recognition. As with other White House traditions that bring the nation together whether for an Easter Egg Hunt or Tree and Menorah-lighting, a White House Winner's Badge ceremony would be an event to bring the nation together to rally around the literacy success of children in partnerships with their schools and communities. The Winner's Badge is an opportunity for greater engagement of private enterprise sponsors, institutions, literacy programs, and the legions of mentors and tutors and other volunteers; an event at the White House is an opportunity to celebrate everyone involved.

The Presidential efforts in the war on illiteracy have sought to help every child learn to read, including English Language Learners and students with disabilities.

- The Winner's Badge is the only badge we know that says "I Love To Read" in text, Braille and Sign Language. This is because it is important for every child regardless of his/her unique challenges to learn to read and communicate whether it's in text, Braille or Sign Language.

Congress passed the Reading Excellence Act, the boldest child literacy law of the past thirty years, which awards its first grants in 1999. Governors and legislatures in the majority of states are taking decisive action to combat illiteracy, with more than 20 states passing new laws in recent years.

- The state of Maryland has adopted The Winner's Badge into their REA Grant programs as a key support to them.

Finally, the Winner's Badge is a quantifiable measure of the success in America's war on illiteracy in the sense that each Badge handed out represents a new reader in our community. It is our vision that at the end of each year in our nation's capital there would be an official and joyful polling of the states, e.g. "This year the State of Virginia added 250,000 new readers to the USA!"

Please let me know if I can help in any further discussion of the above. Thanks.

Gwynn McDonald
Gwynn McDonald
Great Pyrences Prods.

THE WHITE HOUSE

WASHINGTON

December 15, 1999

Dear Senator Sarbanes:

Thank you for your letter to the President regarding your constituents, Gwynn MacDonald and Patricia Fox MacDonald, and the "I Love to Read" project.

I have shared your concerns with the President and his other advisors, and you will receive a response in the near future. In the meantime, if I can be of assistance to you, please do not hesitate to contact me.

Best wishes.

Sincerely,



Charles M. Brain
Deputy Assistant to the President
and Deputy Director for Legislative
Affairs

The Honorable Paul S. Sarbanes
United States Senate
Washington, D.C. 20510

Bethany -

I thought the

ED Team would like
to see this.

Jennifer

K -

Per your response to
Karin, it'd be great if
you could handle this. Thx!

THE WHITE HOUSE
WASHINGTON

August 18, 2000

5-3-3
copied
Reed
Chow
Rockstar
Burkhardt
for Reply

MEMORANDUM TO THE PRESIDENT

FROM: Bruce Reed
Barbara Chow

SUBJECT: DPC Weekly Report

* **Education -- Federal Funds Reaching the Needy:** This week the Department of Education released a report showing that federal education dollars help level the playing field between high and low-poverty schools. The report finds that state and local governments actually distribute less than average funding to poorer districts, whereas federal funds are targeted to those districts. Districts in the highest poverty quartile—which educate 25% of the nation's students and nearly 50% of the nation's poor children—received 43% of federal funds but only 23% of state and local funds. Even where states target funds to poorer students, federal Title I funds exceed the state compensatory spending. The study also found that districts in the highest poverty quartile receive 11% from federal contributions, compared to 2.5% for the lowest poverty quartile. In addition, the report found that Title I targeting increased significantly after the 1994 reauthorization. In 1997-98, 96% of the highest-poverty schools received Title I funds, up from 79% in 1993-94.

Education -- \$15 Million Gift for Model Schools. ~~Donald and Doris Fisher~~, the owners of the Gap clothing store chain, have given \$15 million to the Knowledge Is Power Program (KIPP) which currently consists of two middle schools serving poor and minority students, one in the Bronx and one in Houston. Established just five years ago by two former Teach for America teachers, KIPP is known for its success with disadvantaged student populations. The KIPP model incorporates many elements of your education agenda: extended learning time; high expectations for all; public school choice; and rewards and consequences for student and staff achievement. The Administration's FY01 budget includes \$240 million to help schools adapt and implement comprehensive school reform models. The House-Senate Conference report provides \$210 million for the program.

Doris
Letter to
them from
me

The White House Office of Presidential Messages

Telephone: 202-456-7487

Fax: 202-456-2806



Facsimile Transmittal Sheet

No. of pages (including cover): 3 Date: 8/29/00

Fax Number: 65581

To: Kendra Brooks

Comments: Hi Kendra! We received this from a friend of the President's. (1) Do you recommend we provide a message? (2) If so, what do you think of the draft they've provided?
Please let me know. Thanks!

From: Eileen McCaughey (x65494)

1775 I Street, NW, Washington, DC (202)233-2040 desk 233-2050 fax



ndelpinc@unwants.com

*De Stephanie
7/27*

*8/25
WA*

*John
Cohen*

Fax

To: Nancy Hemreich	From: Carolyn Y. Staley
Fax:	Pages: 2
Phone:	Date: August 24, 2000
Re: Presidential Letter for Sept 7	CC:

- Urgent
 For Review
 Please Comment
 Please Reply
 Please Recycle

Dear Nancy:

Thanks for your response through Mary with regard to my request to come deliver a copy of the National Literacy Summit 2000 report to the President on September 7. I understand he will be at UN meetings that week, and we will continue to look for a time in the following week or so when we can meet.

I'd love to have a letter from the President for the launch event, and have attached a draft of what might be written. Because this is really an historic event, I'd like the 125 gathered and the 1000 or so viewing by webcast to know the President is supportive and aware of the launch. Do you think this is possible? Our audience will include Secretary Riley, Senator Paul Simon, Congressmen Goodling and Sawyer, and Governor Ryan (IL). I want the audience to continue to link the administration with 8 years of support for literacy, and think this will really help make that connection.

Eugenie is out until September 5th, and Millie said she'd help if you approve. Presidential messages is doing its annual message from the President for International Literacy Day, September 8th, but this is a different crowd and a different event—just to avoid any confusion.

Again, thank you. I hope you'll let me know if you have questions, or if I can help in any way.

Best
Carolyn

September 7, 2000

Greetings to all gathered today, both in the Rayburn Building and via webcast, for the launch of the National Literacy Summit 2000 action agenda, "From the Margins to the Mainstream." I am grateful to have received the report for review, and I look forward to a briefing on it next week.

I want to extend my congratulations and thanks to all who have led the National Literacy Summit process, and to you who have participated in countless meetings across the nation to make recommendations for the actions we must take toward being a fully literate nation in the 21st century. The Summit action agenda arrives not a moment too soon, and is a timely reminder of what we must do if we are to realize our individual and national potential.

My administration strongly supports the importance of adult and family literacy education, and lifelong learning for every American. If we are to seize the opportunities before us in the new century, and ensure economic independence and security for our families, we will all need to know and be able to do more than ever before. I am proud of the increased appropriations we have been able to secure for adult literacy education, and the gains in early childhood and family literacy as well through the Reading Excellence program, and increased support for Head Start and Even Start. I know the Vice President is committed to continuing this course, and is speaking out in support of lifelong learning.

Now it is up to all of us, at the national, state, and local levels, in both the public and private sectors, to act on the recommendations of the Summit report. I look forward to sharing the report with members of my staff. I will also be eager to receive Summit progress reports in coming months, as we move forward to secure a stronger future for every American.

Thank you for your vision and hard work, and for what you will now do to make these literacy recommendations a reality. Let us join together to make certain we achieve them.

Bill Clinton

(150 copies on Azure paper, if possible)
or a single copy