

6/27 file : \_\_\_\_\_



AMERICAN BAR ASSOCIATION Special Committee on the Drug Crisis  
1800 M Street, N.W.  
Washington, DC 20036  
202/331-2600  
FAX: 202/296-7022

1993-94

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Boston, MA  
617/452-2287

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Drug Crisis

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Special Committee on the  
Drug Crisis

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FAX TRANSMITTAL SHEET

PLEASE DELIVER THE FOLLOWING

JUL - 1 REC'D

Carol Rasco

456-2878

FROM:

Gloria Danziger  
FAX: 202/296-7023

TOTAL NUMBER OF PAGES (including cover sheet): 2

If you do not receive this transmission in its entirety, please call 202/331-2608.

MESSAGE:

file 6/27 luncheon  
file

AMERICAN BAR ASSOCIATION

Direct Personal Replies to:

**R. WILLIAM IDE III**  
President  
American Bar Association  
1800 M Street, N.W.  
Suite 200 South  
Washington, D.C. 20036  
(202) 331-2290  
(202) 296-7023

One Peachtree Center  
Suite 5300  
303 Peachtree Street  
Atlanta, GA 30308  
(404) 527-4000  
(404) 527-8460 Direct Dial  
Fax: (404) 521-9343  
ABA/net::DEWMIII

June 30, 1994

**The Honorable Carol Rasco**  
Assistant to the President  
Domestic Policy Council  
1600 Pennsylvania Avenue NW  
Washington, D.C. 20500

JUL - 1 REC'D

Dear Carol:

I found our meeting Monday to discuss ways of working together to deal with the drug crisis most productive. The ABA is encouraged by the prospect of working with you and your staff on this critical problem.

For that reason, I felt it important to write to you regarding a *USA Today* article early this week reporting ABA President-Elect George Bushnell's comments stating his personal support for decriminalizing drugs. I want to assure you that ABA policy does not take that position. As the article clearly stated, the position is Mr. Bushnell's personally and he has made it clear he does not intend to pursue that position as president of the ABA.

ABA policy on drug issues clearly reflects a commitment to working in a number of important areas: support for education, prevention, and treatment programs to reduce and discourage the use of harmful drugs; encouraging state and local bars to establish special committees to inform the bar on the drug crisis and examine ways in which drug policies can be improved; and recommending that courts adopt treatment oriented, diversionary drug court programs and pre-trial drug testing.

In short, I want to affirm the ABA's belief in the power of a united community to deal with the drugs and violence that pervade so many of our neighborhoods. The ABA has for years pursued an aggressive campaign to help establish community anti-drug coalitions and to work with federal, state and local governments to provide the support needed by these communities. It is an effort that is working and one that the ABA has every intention of continuing for years to come.

Sincerely,

R. William Ide III

cc: **The Honorable Henry Cisneros**  
**The Honorable Robert Reich**  
**The Honorable Richard Riley**  
**The Honorable Donna Shalala**  
**Peter Edelman**

# Hampshire College

Amherst, Massachusetts 01002

OFFICE OF THE PRESIDENT

(413) 582-5521  
FAX (413) 582-5584

JUL 20 REC'D

July 18, 1994

Carol H. Rasco  
Assistant to the President  
for Domestic Policy  
The White House  
Washington, DC 20500

Dear Carol:

Last week I forwarded to you an official thank-you from the group who met with you on June 27. I just wanted to add my own personal thanks for organizing the meeting. I hope it was helpful to you.

We were, in effect, delivering two messages at that meeting. Clearly the drug issue is of national importance and one that I feel very strongly about and supportive of the position being presented by Jim Burke, Bill Ide, and others. At the same time, the Hampshire-IACP urban initiative has argued consistently that no single issue, no matter how well addressed, can be solved unless the solutions include rebuilding a sense of community, urban or rural, and unless each problem is addressed in a coordinated and interrelated way that encompasses other major problem areas.

Our message is simple but profound: the only effective way to deal with community deterioration is at the local level, the only effective way to act at the local level is to create inclusive, broad-based networks drawing on all segments of the community and all types of organizations. To succeed, these community groups must have training in consensus-building and conflict resolution. Simply stating that the community must identify the problems of greatest concern to them does not make the process work automatically. So many community leaders are so steeped in advocacy, they often do not have the experience to build consensus based organizations. If they can build those community based networks and successfully take on projects important to their community, they will begin to build a renewed sense of community and a renewed sense of hope and confidence that individuals can make a difference in addressing complex problems. The philosophy fundamentally is an expansion of Lee Brown's emphasis on community policing,

Ms. Carol Rasco  
July 18, 1994  
page 2

where, as he has always argued, the focus must be on community building, not on policing, schools, or any other single area.

We believe that by generating this kind of focus, we can mobilize voters and constituencies to pressure Congress to pass specific legislation such as the crime bill. I know this movement may not directly help specific legislation this year, but over time we believe it can mobilize an important political force that can shape the kind of legislation that Congress generates—the kind that is being put forward by this administration.

Hampshire is committed to participating in a public-private partnership that focuses on drug issues and this larger context. It would be an honor for Hampshire but, more importantly, it would provide the college a way to carry out its own sense of mission as an institution. While I am somewhat out of step with many of my colleagues in higher education, I believe that Hampshire's mission must encompass two reinforcing, but distinct goals. Our highest priority must be the quality of education we provide our undergraduates; and ultimately if we succeed, their service will be our greatest service to the country. At the same time, as an institution independent of the education we provide our students and what they do for the society, Hampshire itself must address and become involved in the crucial issues facing our society. If we are to go to corporations, foundations and the government and say that as part of their public service they should support us, then Hampshire, as an institution, must also have an equal commitment to devoting part of its time, energy, and resources to community and public service. We committed ourselves to supporting the national service program; because national service must extend to corporate entities, profit and nonprofit, as well as to individuals.

I look forward to working with you, and I do hope your daughter continues her interest in Hampshire and will visit sometime.

Sincerely,



Gregory S. Prince, Jr.

GSP:sas  
94-1069

THE WHITE HOUSE  
OFFICE OF DOMESTIC POLICY

JUL 11 11 REC'D

CAROL H. RASCO  
*Assistant to the President for Domestic Policy*

To: \_\_\_\_\_

Draft response for POTUS  
and forward to CHR by: \_\_\_\_\_

Draft response for CHR by: \_\_\_\_\_

Please reply directly to the writer  
(copy to CHR) by: \_\_\_\_\_

Please advise by: \_\_\_\_\_

Let's discuss: \_\_\_\_\_

For your information: \_\_\_\_\_

Reply using form code: \_\_\_\_\_

File: \_\_\_\_\_

Send copy to (original to CHR): \_\_\_\_\_

Schedule ? :       Accept       Pending       Regret

Designee to attend: \_\_\_\_\_

Remarks: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

# Hampshire College

Amherst, Massachusetts 01002

OFFICE OF THE PRESIDENT

July 5, 1994

(413) 582-5521  
FAX (413) 582-5584

Carol H. Rasco, Assistant to the  
President for Domestic Policy  
Lee P. Brown, Director  
Office of National Drug Control Policy  
The White House  
Washington, DC 20500

Dear Carol and Lee:

On behalf of William Ide (ABA), Robert McAfee (President-Elect, AMA), James Burke (Partnership for a Drug-Free America), Joseph Califano (Center on Addiction and Substance Abuse), Paul Jellinek (Robert Wood Johnson Foundation) and myself, I am writing to thank you for hosting the lunch and to summarize our commitment and understanding of what we concluded. We are grateful for the time and audience that was given to us, and we hope that what comes from this meeting will be helpful to the administration.

As a group, we share a concern and a commitment. We are concerned that the voice of national executive leadership has not reached the public clearly and deeply enough with a message 1) that drug abuse represents a national crisis imbedded in almost every other major domestic problem, 2) that this administration and hundreds of community organizations have had major success with respect to reducing the drug problem and addressing other community problems, and 3) that there is an embryonic national strategy to deal with community deterioration, and that it can and does work.

We are committed to working with you to create a public partnership that will support the diverse administrative initiatives and its overall strategy to deal with drugs, violence and community deterioration. We will work with a group of key representatives from the appropriate Cabinet areas, to work to insure that community based efforts succeed. As you suggested, we will focus attention on the key PACT initiatives now in process and support those efforts.

We also are committed, in partnership with you, to spread the profound, but simple, message that a national strategy to deal with drugs, violence and the urban crisis does exist, that it is succeeding, and that individuals acting in inclusive networks at the community level can make a difference. That message can form the heart of a national chorus that will help the public understand what has been and what can be accomplished and thereby will generate hope, dispel despair and expand the will to act. As we agreed we would, we will meet again as a group with a member from each of the Cabinet offices represented, and others if you felt it was appropriate.

Sincerely,



Gregory S. Prince, Jr.  
with the concurrence of William Ide, Robert McAfee,  
James Burke, Joseph Califano, Paul Jellinek



AMERICAN BAR ASSOCIATION

Direct Personal Replies to:

**R. WILLIAM IDE III**  
President  
American Bar Association  
1800 M Street, N.W.  
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303 Peachtree Street  
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ABA/net:IDEWMIII

June 30, 1994

The Honorable Carol Rasco  
Assistant to the President  
Domestic Policy Council  
1600 Pennsylvania Avenue NW  
Washington, D.C. 20500

JUL 8 REC'D

Dear Carol:

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Sincerely,

R. William Ide III

cc: The Honorable Henry Cisneros  
The Honorable Robert Reich  
The Honorable Richard Riley  
The Honorable Donna Shalala  
Peter Edelman

Sept. → Producers  
etc,  
where?

List of things wanted:  
① Media meeting at WH  
② Leadership w/ The  
Message

③ designate person in  
@  
Dept.

VI. REMARKS

Although Cabinet members are not expected to make remarks, we would suggest the following talking points for discussion purposes:

- We share your concern and are committed to getting the anti-drug message out, but that message must be layered, consistent and three-dimensional. It must address drugs, violence as well as other issues. The fuller our message, the more likely it is to take hold.
- Specifically, there are at least 5 things that you can do to help us get the anti-drug message out. These include:
  - (1) Pass the crime bill. The crime bill, which could be voted on any day soon, contains substantial funds for prevention -- nearly \$7.5 billion. No other crime bill has invested so heavily in community-based prevention programs. You must work with us to pass and implement this historic bill.
  - (2) Pass the SAMHSA Reauthorization. The HHS' SAMHSA reauthorization legislation contains the President's initiative to increase treatment for those hard-core drug users who fuel the crime problem, drive up health care costs and make it difficult to reform our welfare system. This legislation also makes other important changes to our treatment programs, but it is languishing on the Hill.
  - (3) Pass Health Care. Our health care reform proposal will make some type of substance abuse benefit available to all Americans for the first time. This is a significant opportunity to expand treatment, but even our limited substance benefit has become a target of Hill politics. Let's not pass up this opportunity.
  - (4) Help us in getting the prevention message out. We are committed to reversing the recent increase in drug use among our youth. Dr. Brown has already held several meetings with some of the nation's prevention experts, and we are fighting for more prevention monies in the FY 95 budget and in the crime bill. Help us get these monies -- and help us improve our drug prevention message.

(5) Mobilize  
3  
communities  
E2 / Comm. Pal. / Comm. Pal.

- (5) Help us mobilize communities. You have the grass roots network to help mobilize communities to fight crime, drugs and violence. As we work to implement the President's empowerment zones proposal -- and hopefully the crime bill's prevention and community policing programs -- help us to reach out to communities across the country.

**ROBERT E. McAFEE, MD**

**President  
American Medical Association**

Robert E. McAfee, MD, a surgeon practicing in South Portland, Maine, became president of the American Medical Association (AMA) in June 1994. Dr. McAfee served as president-elect since 1993 and as vice chair of the American Medical Association Board of Trustees from 1990 to 1992. He served as a member of the Executive Committee of the Board from 1988 to 1992. He served as an AMA commissioner to the Joint Commission on Accreditation of Healthcare Organizations from 1986 to 1992. He also served as president of the AMA Education and Research Foundation from 1986 to 1988, and as its secretary-treasurer from 1985 to 1986.

Prior to his election to the AMA Board in June 1984, Dr. McAfee was a delegate to the AMA House of Delegates from 1974 to 1984, and chair of the New England Delegation from 1976 to 1984. Long active in organized medicine, he is a past president of the Cumberland County Medical Society and the Maine Medical Association. He is a past member of the Board of Directors of the Maine Health Systems Agency, the Project Review Committee (Certificate of Need) and the Board of Directors of Maine Blue Cross and Blue Shield.

Born August 25, 1935, in Portland, Maine, Dr. McAfee received his MD degree from Tufts University School of Medicine in 1960. He completed his residency in general surgery at Maine Medical Center in 1965 where he served his internship. He is an attending surgeon at the Maine Medical Center and chief of vascular surgery at Mercy Hospital in Portland. He is an associate professor of surgery at the University of Vermont.

Dr. McAfee has taken an active role in his community and state on health care issues. He is on the Executive Committee and is a past president of the American Cancer Society, Maine Division, as well as serving on the American Cancer Society's National Board of Directors. He is the recipient of the Frederick G. Payne Memorial Award, American Cancer Society, 1981. In 1986, Dr. McAfee received the National Bronze Award, National Board of Directors, American Cancer Society, which is the highest award given to a volunteer of the Society. He is a member of the Medical Advisory Board, Community Health Services in Portland. He is the first recipient of the O'Wril Award for Community Service in Communication from the Gannett Broadcasting Company in Portland. Dr. McAfee is also the 1985 recipient of the Huddilston Medal of the Maine Lung Association and the 1989 Governors Medal from the Emergency Medical Services Board for his contribution to the health care of the people of the State of Maine.

Dr. McAfee and his wife, Doris, reside in Portland. They have four children, Deborah, Steven, Robert and Patricia.

1994-1995

**R. WILLIAM IDE III . . .** was elected president of the American Bar Association in August, 1993. He has been active in the ABA for nearly two decades, with his service including chairing the Finance Committee of the ABA Board of Governors, and chairing the ABA's Special Committee on the Drug Crisis. During his presidency this year, he has led the ABA in its ambitious Justice for All initiative that has included five national conferences on the U.S. justice system, designed to identify problems and devise solutions. Mr. Ide co-founded the Georgia Legal Services Program 26 years ago, and also co-founded the Georgia Criminal Justice Council, both of which serve poor litigants. He is currently the senior partner with the law firm of Long, Aldridge & Norman. Mr. Ide has a B.A. from Washington & Lee University, an M.B.A. from Georgia State University, and a law degree from the University of Virginia, where he was awarded the Order of the Coif.

**GREGORY SMITH PRINCE, JR. . . .** became the fourth president of Hampshire College in 1989; Hampshire is a four-year independent liberal arts college enrolling 1,200 students. He is also a professor in the School of Social Science. Prior to 1989, he was for many years at Dartmouth College, where he served in a number of capacities. In May, 1991, was awarded an honorary doctorate of laws by Amherst College. He received his B.A., M.Phil., and Ph.D. from Yale University.



## **JAMES E. BURKE**

### **CHAIRMAN**

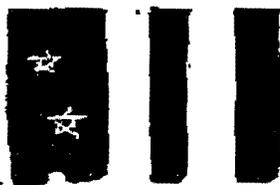
James Burke became chairman of the Partnership for a Drug-Free America in May 1989. As chairman, Mr. Burke set a goal of \$1 million per day in media time and space donated for anti-drug advertising. The Partnership is currently receiving media contributions at about that rate.

Before joining the Partnership, Mr. Burke was the chairman and chief executive officer of Johnson & Johnson. He joined Johnson & Johnson as a product director in 1953 and was elected a director and member of the executive committee in 1965. Mr. Burke became president of the corporation in 1973 and was named chairman and chief executive officer in 1976.

Mr. Burke serves on the boards of directors of IBM, The Prudential Insurance Company and the Washington Post Company. He is a member of the board of directors of the Council on Foreign Relations. He also serves on the board of directors of the Harvard Business School Association, is a member of the board of trustees of the Carnegie Institution of Washington and is chairman of the board of the Business Enterprise Trust.

Mr. Burke graduated from Holy Cross College and received his M.B.A. from Harvard Business School.

Rev. 2/93



**PARTNERSHIP FOR A DRUG-FREE AMERICA**  
405 LEXINGTON AVENUE • NEW YORK, NY 10174  
(212) 922-1560, Fax: (212) 922-1570

## JOSEPH A. CALIFANO, JR.

Mr. Califano is Chairman of the Board and President of The Center on Addiction and Substance Abuse at Columbia University—CASA—an independent non-profit research center affiliated with Columbia University in New York City, which he founded.

Mr. Califano is an expert in health care delivery and cost containment and consults and lectures about America's health care system. He is Adjunct Professor of Public Health (Health Policy and Management) at Columbia University's Medical School and School of Public Health and a member of the Institute of Medicine of the National Academy of Sciences.

He was born in Brooklyn, New York, on May 15, 1931. He attended St. Gregory's Elementary School and Brooklyn Preparatory School in Brooklyn, New York.

Mr. Califano received his Bachelor of Arts degree from The College of the Holy Cross in Worcester, Massachusetts, in 1952, and his LL.B., magna cum laude, from Harvard Law School in 1955. In law school, he was an editor of the Harvard Law Review.

In 1955, Mr. Califano enlisted in the Navy as an officer candidate. He was commissioned an ensign in November, 1955, served three years in the Office of the Judge Advocate General in Washington, D.C., and was released to inactive duty in October, 1958, as a lieutenant. He associated with the law firm of Dewey Ballantine in New York City from October, 1958, until April, 1961.

In April, 1961, Mr. Califano became Special Assistant to the General Counsel of the Department of Defense. In July, 1962, he was appointed Special Assistant to the Secretary of the Army. On July 1, 1963, he was appointed General Counsel of the Army. He also served as Special Assistant to the Secretary of the Army for Civil Functions, supervising the Corps of Engineers' Civil Works Program. As such, he was a member of the President's Appalachian Regional Commission. In early 1964, Mr. Califano was selected to serve as the principal legal advisor to the United States Delegation to the Investigating Committee of the Organization of American States on the Panama riots of January, 1964. Subsequently, he was also selected to present the United States case before the International Commission of Jurists during hearings held in Panama dealing with those riots. In recognition of his work as General Counsel of the Department of the Army, Mr. Califano was awarded the Distinguished Civilian Service Medal, the highest civilian award of the Army.

On April 1, 1964, Mr. Califano was appointed Special Assistant to the Secretary and Deputy Secretary of Defense. He had special responsibilities for Department of Defense liaison with the Office of the President of the United States. He also acted as Executive Secretary of the President's Advisory Committee on Supersonic Transport, as the Department of Defense representative on the President's Committee on the Economic Impact of Defense and Disarmament, and as a member of the Federal Radiation Council. In recognition of his work as the Special Assistant to the Secretary and Deputy Secretary of Defense, Mr. Califano was awarded the Distinguished Civilian Service Medal of the Department of Defense.

Mr. Califano was appointed Special Assistant to President Lyndon B. Johnson on July 26, 1965. In this position, Mr. Califano served as LBJ's top domestic aide, developing the President's legislative program as well as helping coordinate economic policies. He also worked on a variety of domestic problems, including labor-management relations, balance of payments, health care, education, environmental and urban issues. He served in this position until January 20, 1969. While in this post, The New York Times called him "The Deputy President for Domestic Affairs."

Mr. Califano is the author of eight books. In early 1969, he traveled around the world on a study of the "student-youth-and-establishment" problem under a Ford Foundation grant. He wrote about those travels in his book, The Student Revolution: A Global Confrontation, published by W.W. Norton in 1969.

Mr. Califano's second book, A Presidential Nation, was published by W. W. Norton in 1975. His third, The Media and the Law, was published by Praeger Special Studies in 1976 and was co-authored and co-edited with Howard Simons, Managing Editor of The Washington Post. His fourth, The Media and Business, was published by Random House in 1978 and was also a collaboration with Mr. Simons.

In May, 1981, Simon and Schuster published Mr. Califano's fifth book, Governing America, about his years as Secretary of HEW. In June, 1982, Warner Books published his sixth, The 1982 Report on Drug Abuse and Alcoholism. Mr. Califano's seventh book, America's Health Care Revolution: Who Lives? Who Dies? Who Pays?, was published by Random House in 1986.

Mr. Califano's memoir and eighth book, The Triumph and Tragedy of Lyndon Johnson: The White House Years, was published by Simon and Schuster in October 1991.

Mr. Califano has also written articles for The New York Times, The Washington Post, Readers Digest, New Republic and other publications.

Mr. Califano was a member of the Washington law firm of Arnold & Porter from March, 1969, until May, 1971. He was a member of the Washington law firm of Williams, Connolly & Califano from June, 1971, until January, 1977.

In January, 1977, Mr. Califano became Secretary of Health, Education, and Welfare. He served in that Cabinet post until August, 1979. He put the Department through the most complete reorganization in its twenty-five year history; mounted major health promotion and disease prevention programs, including childhood immunization, an anti-smoking campaign, an alcoholism initiative, and issuance of the first Surgeon General's Report on Health Promotion and Disease Prevention; began the collection of hundreds of millions of dollars of defaulted student loans, and instituted computerized techniques to police welfare, Medicare and Medicaid programs; worked with the Congress to restore the financial integrity of the Social Security system, to contain health care costs, and to restructure Federal aid to elementary, secondary and higher education; issued regulations to provide equal opportunity to the handicapped and the aged; and was involved in a wide variety of issues concerning the responsibilities of the Department.

**In January, 1980, Mr. Califano formed the law firm of Califano, Ross & Heineman in Washington, D.C. From 1983 until 1992, he was senior partner and head of the Washington office of Dewey Ballantine. In 1992, he founded CASA.**

**Mr. Califano is a director of Automatic Data Processing, Inc., Chrysler Corporation, Frank B. Hall & Co., Inc., K-Mart, Northrop Corporation, Primerica Corporation, New York Telephone Company, Warnaco, Blue Cross/Blue Shield of Maryland, The Alliance to Save Energy, and Friends of the National Library of Medicine. He is a Trustee of New York University, The Twentieth Century Fund, The Urban Institute, The Iacocca Foundation, The American Ditchley Foundation and Columbia University Seminars on Media and Society, a governor of New York Hospital, Honorary Trustee of the Children of Alcoholics Foundation, Inc. and a member of the advisory council of the American Foundation for AIDS Research.**

**He is Chairman of the Board of the Institute for Social and Economic Policy in the Middle East at the Kennedy School of Government at Harvard University.**

**In 1982 and 1983, Mr. Califano served as Special Counsel to the House Committee on Standards of Official Conduct, to head the investigation of allegations of drug use and sexual misconduct involving Members of Congress and pages.**

**Mr. Califano is admitted to practice before the Supreme Court of the United States and is a member of the Bars of the State of New York and the District of Columbia. He is a member of the American Bar Association, the Federal Bar Association, the Bar Association of the City of New York, and the American Judicature Society.**

**Mr. Califano has received honorary degrees from numerous colleges and universities, including the University of Notre Dame, the University of Michigan, Howard University, State University of New York, The College of the Holy Cross, the College of New Rochelle, Mt. Sinai School of Medicine of The City University of New York, City College of New York, Davis and Elkins College, Union College, and Seton Hall University.**

**Mr. Califano is married to the former Hilary Paley Byers and they have five children: Mark, Joseph III and Claudia Califano, and Brooke and John F. Byers IV.**

**July 1992A**

*This info was shared w/ the Cabinet attendees*

THE WHITE HOUSE  
WASHINGTON

June 24, 1994

**MEETING WITH PRIVATE SECTOR REPRESENTATIVES ON DRUG POLICY**

DATE: June 27, 1994  
LOCATION: Ward Room/White House Mess  
TIME: 12:00 Noon

I. PURPOSE

This is an opportunity for members of the Domestic Policy Council with jurisdiction over certain drug-related programs to meet with some of the private sector leaders in the drug policy debate.

II. BACKGROUND

This luncheon will serve as an informal dialogue between the Domestic Policy Council and private sector leaders engaged in formulating the nation's drug policy -- Jim Burke, Joe Califano, Bill Ide and Greg Prince. All of the participants want to work closely with the Domestic Policy Council in promoting a strong "no use" drug message and in helping to mobilize communities against illegal drugs. They are concerned about the recent increases in adolescent drug use and tolerance, and believe it is imperative that they and the Administration do everything possible to reverse this trend. For your information, a brief biography of each of the luncheon participants is attached.

Other than making the point of contact with the members of the Domestic Policy Council, the luncheon participants have no specific expectations of this meeting. Cabinet members need not make remarks, but should expect to engage in a lively drug policy debate. Also, to ensure proper follow-up, Cabinet members should come prepared to identify who their key drug policy staff person is.

Should we offer  
an interagency  
working group  
three year office?

fair

### III. PARTICIPANTS

Carol Rasco  
Lee Brown  
→ Attorney General Reno  
Secretary Cisneros  
Secretary Reich  
Secretary Riley  
Secretary Shalala

unable  
to attend  
as of 6:24 p.m.

Bios  
attached

Jim Burke, Partnership For a Drug-Free America  
Bill Ide, American Bar Association  
Joe Califano, Center for Addictions and Substance Abuse  
Greg Prince, Hampshire College  
Robert E. McAfee, M.D., American Medical Association  
~~Paul Jellinek, Robert Wood Johnson~~

### IV. PRESS PLAN

No press. However, given the level of funding in the crime bill for community-based prevention programs, representatives from the private sector have been encouraged to consider speaking to the press -- after the luncheon -- about their support for the crime bill.

### V. SEQUENCE OF EVENTS

- Guests escorted to Ward Room/White House Mess.
- Carol Rasco makes opening remarks
- Lee Brown makes brief remarks on the Administration's drug policy.
- Jim Burke gives brief presentation on the illegal drug problem.
- Bill Ide speaks briefly about community anti-drug coalitions.
- Greg Prince makes closing remarks.
- Luncheon is open for dialogue.

Cy  
Ruch  
Rully

Shalala

Rena  
Brown

—  
This lunch is listed in calendar  
as tentative — change to confirmed  
and this goes in the meeting  
folder.

Roz

THE WHITE HOUSE

WASHINGTON

June 6, 1994

Mr. Joseph A. Califano  
President  
Center on Addiction and Substance  
Abuse at Columbia University  
152 West 57  
12th Floor  
New York, NY 10019

Dear Mr. Califano:

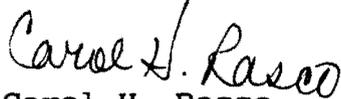
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The luncheon will take place at 12:00 PM in the Ward Room of the White House Mess. Please contact Roz Miller of the Domestic Policy Staff at 202-456-2216 to confirm your participation.

We look forward to seeing you on June 27, 1994.

Sincerely,

  
Carol H. Rasco  
Assistant to the President  
for Domestic Policy

  
Lee P. Brown  
Director  
Office of National Drug  
Control Policy

THE WHITE HOUSE

WASHINGTON

June 6, 1994

Mr. Gregory Prince, Jr.  
President  
Hampshire College  
Amherst, Massachusetts 01002

Dear Mr. Prince:

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Carol H. Rasco  
Assistant to the President  
for Domestic Policy



Lee P. Brown  
Director  
Office of National Drug  
Control Policy

THE WHITE HOUSE

WASHINGTON

June 6, 1994

Mr. R. William Ide III  
President  
American Bar Association  
One Peachtree Center  
Suite 5300  
303 Peachtree Street  
Atlanta, Georgia 30308

Dear Mr. Ide:

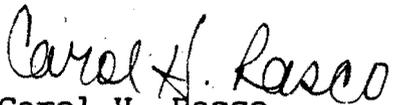
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Carol H. Rasco  
Assistant to the President  
for Domestic Policy



Lee P. Brown  
Director  
Office of National Drug  
Control Policy

THE WHITE HOUSE

WASHINGTON

June 6, 1994

Dr. James Todd  
Executive Vice President  
American Medical Association  
515 North State Street  
Chicago, Illinois 60616

Dear Dr. Todd:

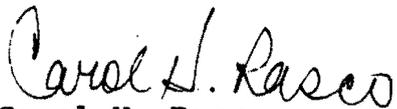
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Assistant to the President  
for Domestic Policy



Lee P. Brown  
Director  
Office of National Drug  
Control Policy

THE WHITE HOUSE

WASHINGTON

June 6, 1994

Mr. Paul Jellinek  
Vice President  
Robert Wood Johnson Foundation  
P.O. Box 2316  
Princeton, New Jersey 08543-2316

Dear Mr. Jellinek:

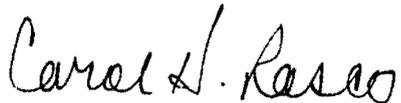
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Carol H. Rasco  
Assistant to the President  
for Domestic Policy



Lee P. Brown  
Director  
Office of National Drug  
Control Policy

THE WHITE HOUSE

WASHINGTON

June 6, 1994

Mr. James E. Burke  
Chairman  
Partnership for a Drug Free America  
405 Lexington Avenue  
New York City, New York 10174

Dear Mr. Burke:

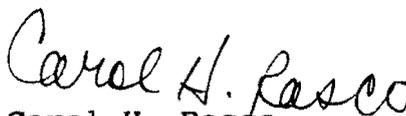
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Carol H. Rasco  
Assistant to the President  
for Domestic Policy

  
Lee P. Brown  
Director  
Office of National Drug  
Control Policy

THE WHITE HOUSE

WASHINGTON

June 6, 1994

The Honorable Robert Reich  
The Secretary of Labor  
Washington, D.C. 20210

Dear Bob:

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Sincerely,



Carol H. Rasco  
Assistant to the President  
for Domestic Policy



Lee P. Brown  
Director  
Office of National Drug  
Control Policy

THE WHITE HOUSE

WASHINGTON

June 6, 1994

The Honorable Richard Riley  
The Secretary of Education  
Washington, D.C. 20202-0100

Dear Dick:

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Carol H. Rasco  
Assistant to the President  
for Domestic Policy



Lee P. Brown  
Director  
Office of National Drug  
Control Policy

THE WHITE HOUSE

WASHINGTON

June 6, 1994

The Honorable Donna Shalala  
The Secretary of Health and Human  
Services  
Washington, D.C. 20201

Dear Donna:

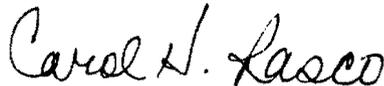
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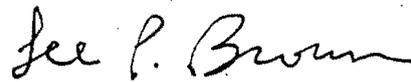
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Sincerely,



Carol H. Rasco  
Assistant to the President  
for Domestic Policy



Lee P. Brown  
Director  
Office of National Drug  
Control Policy

THE WHITE HOUSE

WASHINGTON

June 6, 1994

The Honorable Henry Cisneros  
The Secretary of Housing and Urban  
Development  
Washington, D.C. 20410-1047

Dear Henry:

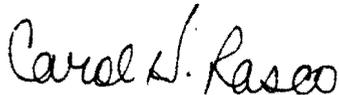
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Carol H. Rasco  
Assistant to the President  
for Domestic Policy



Lee P. Brown  
Director  
Office of National Drug  
Control Policy

THE WHITE HOUSE

WASHINGTON

June 6, 1994

The Honorable Janet Reno  
The Attorney General  
United States Department of Justice  
Washington, D.C. 20530

Dear Janet:

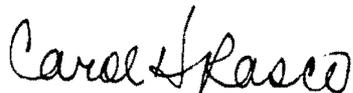
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Sincerely,



Carol H. Rasco  
Assistant to the President  
for Domestic Policy



Lee P. Brown  
Director  
Office of National Drug  
Control Policy

OFFICE OF NATIONAL DRUG CONTROL POLICY

HANDLING	
<input type="checkbox"/>	SUSPENSE _____
<input type="checkbox"/>	DECISION MEMO
<input type="checkbox"/>	INFORMATION MEMO
<input checked="" type="checkbox"/>	CORRESPONDENCE OUTGOING TO _____
<input type="checkbox"/>	TESTIMONY/SPEECH
<input type="checkbox"/>	OTHER _____
<input type="checkbox"/>	CONTROL # <i>Multiple ltr</i>

SHORT SUMMARY OF MATERIAL

*Invite to luncheon Mtg on Monday June 27.  
Domestic Policy Council with drug Abuse*

*1. Would like ok to Auto Res*

*2. These ltr will go on white Horse ltr head.  
waiting for ltr head.*

*Please return to Actis*

NAME OF OFFICE	PREPARED BY	CLEARED BY	CLEARED BY	CLEARED BY
<i>Natl Drug Control Policy</i>	E. JURITH	EXEC SEC	D. SCHECTER	R. MCMAHON
	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
INITIAL & DATE	<i>6/2/94</i>	<i>6/2/94</i>	<i>6/2/94</i>	<i>6/2/94</i>

NAME OF OFFICE	CLEARED BY	CLEARED BY	CLEARED BY	CLEARED BY
	DR. BROWN	EXEC SEC		
INITIAL & DATE				

*Please return signed copies to Verda Bryant Exec. Sec ONDCP*

RC: CM sent syp  
27 th

The White House  
Washington

FAX COVER SHEET

Office of Domestic Policy

Old Executive Office Building  
Washington, D.C. 20500  
FAX: (202)-456-7028

To: Roz Miller (Licia McMahon)

FAX No: \_\_\_\_\_

From: \_\_\_\_\_

Phone: \_\_\_\_\_

Date: \_\_\_\_\_

Pages (Including cover): 3

Comments: \_\_\_\_\_

A brief, informal memo  
for today's 3pm meeting.

*Joe*

## THE WHITE HOUSE

WASHINGTON

June 17, 1994

MEMORANDUM FOR CAROL RASCO  
DR. BROWN

FROM: JOSE CERDA

SUBJECT: June 27th Luncheon

I have taken the liberty of outlining some of the issues that you may want to consider at today's meeting to discuss the DPC's June 27th luncheon with private sector representatives. Earlier in the week, I met with senior staff from ONDCP, HHS, Education and the White House to explore how the Administration can best utilize this meeting, and their thoughts are also reflected in this brief memorandum.

I. Attendance

As you know, the invitees to the DPC luncheon include: Jim Burke, Partnership for a Drug-Free America; Joe Califano, Center for Addictions and Substance Abuse at Columbia University; Bill Ide, American Bar Association; James Todd, American Medical Association; Paul Jellinck, Robert Wood Johnson Foundation; and Greg Prince, Hampshire College. Cabinet invitees include: the Attorney General, Secretary Cisneros, Secretary Reilly, Secretary Shalala and Secretary Reich. Along with both of you, this brings the number of participants to 13.

The Ward Room can accommodate 3 more persons, so you may also want to invite a handful of senior staff, other private sector representatives or additional Cabinet members. Yesterday, Bill Ide's office called to request an additional participant -- Ray Chambers of the Amelior Foundation -- but I gave no commitments. My own thought is that it would be useful for senior communications staff, such as Mark Gearan or Don Baer, to attend and participate in the dialogue on drug policy -- or for senior staff who are familiar with drug policy and know the group's members to sit-in on the luncheon, such as Jody Greenstone or Peter Edelman. Other options include inviting the DPC deputies, Kris Gebbie of the AIDS Office, ONDCP's new Demand Reduction Deputy or not filling the room to capacity.

II. Luncheon Format

As I understand it, Jim Burke would like to make an opening presentation to the groups, which includes either a slide presentation or a videotape, and that the 5 other participants would also like to make brief comments. Although it is probably best that we allow the private sector representatives to lead the discussion while DPC members listen, I would make two suggestions: first, that either one of you open the meeting with some brief remarks to set the tone for the luncheon; and second, that I work with agency staff to produce

a common briefing and set of talking points to give the Cabinet members in attendance some additional guidance. At the general message level, I think we should emphasize that we share the group's concern and are committed to getting the anti-drug message out, but that our message must be layered, consistent and three-dimensional. It must address violence and other issues. The fuller our message, the more like it is to take hold.

I would also emphasize 5 specific things that the group could do to help us get the anti-drug message out. These include:

1. Pass the crime bill. The crime bill, which could be voted on the day of the DPC luncheon, contains substantial funds for prevention -- nearly \$7.5 billion. The private sector must work with us to pass and implement this historic bill.
2. Pass the SAMHSA Reauthorization. The SAMHSA reauthorization legislation contains our hard-core user proposal and makes other important changes in our treatment programs. However, the proposal is lagging on the Hill.
3. Pass Health Care. Our health care reform proposal will make some type of substance abuse benefit available to all Americans for the first time. And this message needs to get out.
4. Help us in getting the prevention message out. We are committed to reversing the recent increase in drug use among our youth, help us improve our drug prevention message.
5. Help us mobilize communities. You have the grass roots network to help mobilize communities to fight crime, drugs and violence. Help us -- as we work on empowerment zones and in implementing the crime bill's prevention and community policing programs -- to reach out to communities across the country.

### III. Desired Outcome

It is my understanding that the group would like for the DPC luncheon resulting in the appointment of a DPC member to work directly with them on drug issues. However, I am convinced that this meeting -- and past meetings with Burke and others -- are a symptom of a larger problem: the elimination of the President's Drug Advisory Council, which served as a direct link between the White House and leaders in the private sector. Before you agree to work through Burke and others, you may want to consider the value of recreating a private sector group to use as a drug policy forum.

Finally, there is the question of press. Is this luncheon a proper forum for making any press announcements, a pool spray, etc. It has been suggested that -- if we can get Burke and Califano to voice support for the prevention programs in the crime bill -- it would be a newsworthy item that would help us with the crime conference. At this point, however, no one has broached the issue of press.

Pat

Homeless mtg.

CAROL H. RASCO

ASSISTANT TO THE PRESIDENT FOR DOMESTIC POLICY

MEETING CHECKLIST

PERSON(S)/GROUP: \_\_\_\_\_

DATE OF MEETING: 27 June / Ward Room / News

ITEMS TO BE CHECKED                      DATE/COMMENTS                      DATE/INITIALS

PERSONS (NUMBER) ATTENDING?	<i>Back Cover - list</i>	<i>ps</i>
PRINCIPAL? (NUMBER) SUPPORT?		
CONFIRMATION LIST?		
CLEARANCE USSS/WAVES?		
ROOM RESERVATION?		
AGENDA DISTRIBUTION?		
ROOM CHECKED? (VISUAL)		
EQUIPMENT NEEDED (VISUAL AID, ETC.)?		
REFRESHMENTS?		
PADS/PENCILS?		
HANDOUT MATERIALS?		



AMERICAN BAR ASSOCIATION

Direct Personal Replies to:  
One Peachtree Center  
Suite 5300  
303 Peachtree Street  
Atlanta, GA 30308  
404/527-4000  
404/527-8460 Direct Dial  
Fax: 404/521-9343  
ABA/net: IDEWMIII

R. WILLIAM IDE III  
President  
American Bar Association  
750 North Lake Shore Drive  
Chicago, IL 60611  
Telephone: 312/988-5109  
Fax: 312/988-5100

July 19, 1994

JUL 22 REC'D

Carol Rasco  
Assistant to the President  
for Domestic Policy  
The White House  
1600 Pennsylvania Avenue  
Washington, DC 20500

Dear Carol:

Greg Prince is writing you separately on behalf of our private sector group that had lunch with you on June 27. Please know that we are deeply committed to helping forge a public/private partnership that will help rally our communities in the fight against illicit drugs.

I greatly enjoyed our time together and hope that productive things are in the making.

Sincerely,

*Bill*

R. William Ide III

RWIkms  
cabinet