

UPCOMING CEO INSTITUTE EVENTS

The Pan American CEO Institute Roundtable
April 20-22, 1993
Mexico City, Mexico

Following the success of past meetings in Caracas and Mexico City, the Pan American CEO Institute will once again gather a high level group of executives in Mexico City for a timely analysis of the key economic issues in the region. The Roundtable will have a particular focus on the NAFTA, assessing its effects in terms of growth and competitiveness on North America's diverse economies.

The CEO Institutes Technology Retreat
April 28-May 1, 1993
La Costa Resort & Spa, Carlsbad, California

The retreat will give CEOs a chance to discuss in depth specific technology concerns — and to get more of a hands-on sense of the changing relationship between chief executives and information technology. All participants will receive a complete CEO technology package including a laptop computer and customized CEO software.

The Atlantic CEO Institute Roundtable
May 17-18, 1993
Washington, D.C.

The fifth annual Atlantic CEO Institute Roundtable will bring together top U.S. officials with corporate leaders from Europe and North America for a hard look at the new economic and foreign policies of the Clinton Administration at the conclusion of its first hundred days. Particular focus will be given to the impact of the new programs on transatlantic trade and investment.

The Atlantic CEO Institute Emerging Markets Forum
June 7-9, 1993
Moscow, Russia

The fourth annual Emerging Markets Forum of the Atlantic CEO Institute will bring together Western business leaders with local entrepreneurs eager to explore the opportunities in Russia and the surrounding area. The country's top officials will be on hand to offer an in-depth look at the rich potential, and risks, of the region.

The CEO Institutes Emerging Markets Forum
October 1, 1993
New York City

The CEO Institutes first emerging markets forum will gather top executives from the corporate and financial communities for briefings on opportunities for investment and trade in the world's fastest growing markets. This forum will provide executives with the comparative information they need to plan corporate strategies for the coming years.

The Pan American CEO Institute Emerging Markets Forum
October 5-7, 1993
Sao Paulo and Rio de Janeiro, Brazil

Less than a year after Brazil's political crisis, the Pan-American CEO Institute will gather business and government leaders from around the Americas for its second Emerging Markets Forum. The forum will explore the economic opportunities of the region's largest economy and of its neighbors in the Southern Cone.

The Pacific CEO Institute Emerging Markets Forum
October 18-20, 1993
Hong Kong/Shenzhen

The Pacific CEO Institute Emerging Markets Forum will explore the rapidly changing political and economic environment in China, with a particular focus on the growing commercial centers on the mainland. A full day of briefings in Hong Kong will be followed by a day in Shenzhen where corporate leaders will meet with local entrepreneurs eager to explore business opportunities.

The CEO Institutes Health Care Forum
October 28, 1993
New York City

The first CEO Institutes Health Care Forum will bring industry leaders, policymakers and chief executives together to analyze coming changes in America's health care policies, with a particular focus on how this will impact corporate health and international competitiveness.

The Pacific CEO Institute Roundtable
November 4-5, 1993
San Francisco, California

The sixth annual Pacific CEO Institute Roundtable will take a close look at the roots behind international competitiveness and the routes to corporate leadership in key markets. This event will cut to the heart of America's economic recovery and the future role in the world...and directly to the bottom lines of the chief executives present.

The Pan-African CEO Institute Roundtable
November 17-19, 1993
Cape Town, South Africa

The CEO Institutes will bring a major mission of U.S. and European corporate leaders to South Africa for an in-depth assessment of the investment environment once sanctions are lifted. Timed to occur shortly before South Africa's first nonracial elections, the Roundtable will also examine prospects for cooperation and trade in the greater Southern Africa region.

The CEO Institutes Technology Retreat II
December 1-4, 1993
The Ritz Carlton Naples, Florida

In response to the popular demand for the first technology retreat held earlier in the year, this program will focus on information technology strategies exclusively from the CEO perspective. Designed to give chief executives on hands-on sense of changing technologies, each delegate will receive a complete CEO technology package including a laptop computer, color monitor, portable printer and customized software.

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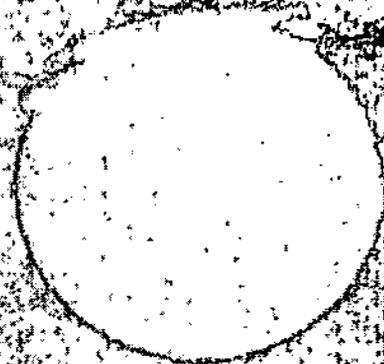
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