

EXECUTIVE OFFICE OF THE PRESIDENT

22-Dec-1994 02:41pm

TO: Carol H. Rasco
FROM: Stanley S. Herr
Domestic Policy Council
CC: Rosalyn A. Miller
SUBJECT: Hamp's ASHA article to be published! photo request

Carol --

Just to conclude a happy piece of business, I just spoke with Amie Amiot who informed me that his piece will appear in the April 1995 issue devoted to a "consumer focus."

If you send her, a black-and-white or color photo of Hamp, they will use it for the magazine cover. Pretty neat!

Her address is

P6/(b)(6)

Other items: I thought the National Disability Policy review meeting yesterday went fine; Jeremy and Belle stressed your and Alice's deep interest in the Review and your engagement with the President that kept you from attending. The discussion on the guiding principles was lively and focused on the need to distill their essence into true guiding principles. The absence of representation from the Labor dept here and in some of the subgroups was noted by some of the Review participants as a concern. But the general tone was excitement about meeting with the 5 convenors and OMB-DPC representatives and making headway.

If possible, you had wanted to call Bobbie Silverstein and Jeremy said he would facilitate.

I'll be here through the end of tomorrow if you need anything.

Warmest holiday wishes if I dont get to see you in the next two days!

And congratulations to author Hamp Rasco!!!

EXECUTIVE OFFICE OF THE PRESIDENT

29-Nov-1994 09:21pm

Answered - April

TO: Stanley S. Herr
FROM: Carol H. Rasco
Economic and Domestic Policy
SUBJECT: RE: Hamp's speech

I am appreciative of either option, agree with you that option one is preferable. Photo would be terrific...what do we need to do?

EXECUTIVE OFFICE OF THE PRESIDENT

29-Nov-1994 09:10am

TO: Carol H. Rasco
FROM: Stanley S. Herr
Domestic Policy Council
SUBJECT: Hamp's speech

Amy Amiot, Joanne Jessen, and I have been discussing a good way to have Hamp's remarks published in ASHA. So far the options they have floated are to:
1) feature it in April issue which will have a "Consumer" focus; they might even do a cover photo of Hamp if he and you are interested *black-white for ASHA*
2) put it in the May issue whose theme is "Better Speech and Hearing Month."

I would recommend option 1 since the context makes a lot of sense, its sooner, and his piece would receive higher attention.

FYI, ASHA magazine has a circulation of 100,000.

Amy will be sending us their Convention bulletin which incorporates some quotes from you and Hamp.

Please advise on which issue/and cover photo or not and I'll get back to Amy.



AMERICAN
SPEECH-LANGUAGE-
HEARING
ASSOCIATION

GOVERNMENTAL AFFAIRS DEPARTMENT

FAX NUMBER (301) 897-7356

DATE: November 8, 1994

SENT TO: Stan Herr

ATTENTION:

FAX NUMBER: 202 456-7028

SENT BY: Amie Amiot

CONFIRMATION REQUESTED YES NO

YOU WILL RECEIVE 2 PAGE(S) FOLLOWING THIS COVER PAGE.

IF YOU HAVE ANY QUESTIONS CONCERNING THIS TRANSMISSION PLEASE CONTACT Amie Amiot AT (301) 897-0104.

MESSAGE: Attached is the Press release that we discussed yesterday.



AMERICAN
SPEECH-LANGUAGE-
HEARING
ASSOCIATION

NEWS

FOR IMMEDIATE RELEASE

CONTACT: Mona Thomas
301-897-0156
or Mark Galliher
301-897-0159

after November 14, Press Office
Hilton Riverside & Towers, Trafalgar Room

CLINTON ADMINISTRATION OFFICIALS TO PRESENT SESSION ON DISABILITY POLICIES DURING ASSOCIATION CONVENTION

(ROCKVILLE, MD, NOVEMBER 9, 1994) Carol Rasco, President Clinton's chief advisor on Domestic Policy; Tom Hehir, director of the Office of Special Education Programs; and Barbara Wynn, deputy director of the Bureau of Policy Development, Health Care Financing Administration will speak at a session on Friday, November 18 at 12:00 noon in Room 19 at the Ernest Morial Convention Center. The session is part of the annual convention of the American Speech-Language-Hearing Association (ASHA) which runs November 17 through November 21, 1994 in New Orleans.

The session, sponsored by ASHA's Governmental and Social Policies Board, will examine the effect of disability policies on the providers and recipients of audiology and speech-language pathology services.

Carol Rasco, who supervises and coordinates the work of the White House staff of the President's Domestic Policy Council, also serves on the Department of Education's National Education Goals Panel. Tom Hehir, a long-time advocate for children with disabilities in the education system, oversees the work of the Office of Special Education,

- MORE -

AMERICAN SPEECH-LANGUAGE-HEARING ASSOCIATION

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which includes research, personnel preparation, and technical assistance to the states.

Barbara Wynn is the second-ranking official in the policy-making area of the Health Care Financing Administration, which administers the Medicare and Medicaid programs. Melinda Harrison, president of the Florida Language, Speech, and Hearing Association, will also participate in the presentation.

ASHA is the national professional, scientific, and credentialing organization for more than 78,000 audiologists, speech-language pathologists, and speech, language, and hearing scientists. Audiologists are hearing health care professionals who specialize in preventing, identifying, and assessing hearing disorders as well as providing treatment including hearing aids and other assistive listening devices. Speech-language pathologists are the professionals who identify, assess, and treat speech and language problems including swallowing disorders.



AMERICAN
SPEECH-LANGUAGE-
HEARING
ASSOCIATION

Appendix A

GOVERNMENTAL AFFAIRS DEPARTMENT

FAX NUMBER (301) 897-7356

DATE: November 4 , 1994

SENT TO: Stan Herr

ATTENTION:

FAX NUMBER: 202 456 7028

SENT BY: Amie Amiot

CONFIRMATION REQUESTED YES NO

YOU WILL RECEIVE 1 PAGE(S) FOLLOWING THIS COVER PAGE.

IF YOU HAVE ANY QUESTIONS CONCERNING THIS TRANSMISSION PLEASE CONTACT Amie Amiot AT (301) 897-0104.

MESSAGE: New publicity piece for miniseminar. Thanks again for all your assistance.

Please Post

**MAKE PLANS
NOW!**AMERICAN
SPEECH-LANGUAGE-
HEARING
ASSOCIATION**DON'T MISS IT!**

The American Speech-Language-Hearing Association (ASHA) invites all convention attendees to a miniseminar **addressing the next steps on disability policy with top White House official Carol Rasco and Tom Hehir, the Director of the Office of Special Education Programs (OSEP)**. Also participating will be **Barbara Wynn, Deputy Director, Bureau of Policy Development, Health Care Financing Administration (HCFA)**. The miniseminar will examine the effect of governmental policies on ASHA members and those they serve. For more information, please call Amie Amiot at (301) 897-5700, ext. 104.

WHO: *Carol Rasco, Assistant to President Clinton for Domestic Policy*
Tom Hehir, Director of the Office of Special Education Programs
Barbara Wynn, Deputy Director, Bureau of Policy Development,
Health Care Financing Administration

WHAT: Miniseminar: ~~What Will They Do to You Next?~~ *"Our Advocacy in*
the Next Steps on Disability Policy"

WHEN: Friday, November 18, 1994, from 12:00 p.m. to 1:30 p.m.

SEE YOU THERE!

The White House
Washington

FAX COVER SHEET

OFFICE OF DOMESTIC POLICY

OLD EXECUTIVE OFFICE BUILDING

Washington, D.C. 20500

TO:

JOANNE JESSEN

FAX NO:

301/897-7348

FROM:

STAN° HERR

PHONE: (202) 456-5570

DATE:

NOVEMBER 23, 1994

TOTAL NUMBER OF PAGES: 3 **COMMENT(S):** _____

Forwarded herewith please find Hamp Rasco's speech that he delivered at your recent annual meeting. You mentioned assessing it for publication in your February or May publication. It strikes me as a lovely tribute to therapists and an inspiration for the great efforts of those in your field. Thanks for your consideration and response, once you've had a chance to review it.

Joanne Jensen

~~FAX~~
phone
~~FAX~~

P6(b)(6)

Attached please find
Hans Rasco's speech
I'd be delirious at ~~the~~ your recent
around meetings. You mentioned
consulting it for ~~may~~ publication.
your February ~~of~~ it is striking
me as a lovely tribute to
-therapist and ~~an~~ an inspiration
for the great efforts of those in your
field. Thanks for your
consideration and response
once you've had a chance
to review it.

Speech of Hamp Rasco

Hello, I am pleased to be here today with you. I turned 21 yesterday so it was extra special coming to New Orleans for this meeting AND my birthday!

I have had a lot of speech therapy in my life. When I was little, I remember blowing bubbles, licking peanut butter from spoons held far away from my tongue, and my mother talking and talking to me so I could learn the names of things.

When I got older I remember therapists would go into the community with me when my CBI class took field trips and they went to work with me so that they could help me learn to say things the best way possible.

I want to thank you for all you do to help people learn to say things they have in their heads and to say them in the best way.

I now work in the State Health Department and I like my job very much. I sort mail, deliver memos around the office and prepare envelopes for mailing to the county offices. I get to put my social skills to use in the staff break area and I also earn a check.

I hope you will always encourage your students and patients to never give up, work hard to do a good job and be proud and happy about their school or work.

My speech therapists and my parents have always believed in me and always encouraged me to be all that I can be. I encourage

you to do the same for all your patients.

It is time to close now...let me say thank you, thank you for all you have done for me and for all you do for all people. We appreciate you!

MEMORANDUM TO CAROL H. RASCO

FROM: Stanley S. Herr

SUBJ: Talking points and background for ASHA Convention Speech

DATE: October 25, 1994 revised and expanded Nov. 9, 1994

Time and Place: Friday, November 18, 1994 from noon to 1:30 p.m.
New Orleans Convention Center, room 19.

Points of Contact:

Hotel Phone for Amie Amiot, Director of Federal Education and Regulatory Policy division, and coordinator for your activities: She will be also be staying at the Hilton Riverside and Towers, (504)561-0500.

Audience:

American Speech-Language-Hearing association, I'm told, is the second largest membership organization in the special education field with some 80,000 members (CEC is the largest). Audiologists are 14,000; the rest of their members are speech and language therapists about equally divided in working in school or health care settings.

The Annual convention typically draws 11,000 participants.

Your miniseminar is scheduled in a room with a seating capacity of 200.

Sequence of events:

You will be introduced by the "chairman" of their board, Lisa Brekey, who is also president of their California state association.

You will then give the lead-off talk.

At our suggestion, Hamp would then follow and they are fine with that mother-son sequence. Together they will allot 30 minutes for your presentations.

Tom Hehir, director of the Office of Special Education Programs (OSEP) will then discuss the IDEA Reauthorization.

Barbara Wynn, deputy director, Bureau of Policy Development, Health Care Financing Administration, (a 20 year veteran in HCFA rate setting matters, who has also spent some time with the Senate Finance Committee staff, will be the last federal speaker. Melinda Harrison, President of their Florida Speech-Language-Hearing Association, would conclude with her experience in working on state-level health care reform in that state.

Sen John Breaux's participation is still unconfirmed. I assume he will not be present, but have left a message with Amie to contact

Jeremy in my absence if he will be speaking on this panel.

So that's the line up, and even if they wanted to, I doubt if there would be time for Q & A.

The (now improved) Title:

Amie Amiot says we could get a change of title if we move quickly, and she'll get it printed in the "Convention Daily News."

It will still leave it in the "At Press Time" page of the program, but I think we can and should conduct this session under a more positive name.

Tom Hehir and I came up with:
"Next Steps in Disability Policy"

We have finally reached closure on the title "Our Advocacy in Addressing the Next Steps on Disability Policy." See my editing of their revised publicity piece (App. A).

Expectations:

They would have liked to hear as much as we can tell them about next steps in health care reform and IDEA Reauthorization. They now clearly understand that we won't be able to go into this, and your talk will primarily emphasize your personal experiences and those of Hamp, and the ways in which therapists and their advocacy have made a difference in your lives.

They understand that their would be a lot of personal and human interest aspects in your remarks. Miss America's accomplishments, and your encounter with her, would certainly be relevant and generally well-received.

PS. She says the Association is a great supporter of the Administration, and strong endorser of our last health reform plan. (FYI, I attach as App. B. their 1992 position on national health policy and their 1994 testimony before the House Subcomm, on Select Education and Civil Rights on the IDEA Reauthorization).

Talking Points

- I've called this session "Our Advocacy in Addressing the Next Steps on Disability Policy" since partnership in advocacy is the key to moving forward.

- For me, that partnership with therapists began with pre-school activities with Hamp. [Recount those stories]

• In my experiences some of the finest advocates for kids with disabilities -- and for their entire families --- are therapists like you. [Provide examples]

• What greater gift can one offer another than to help them give voice to their ideas and feelings, and the means to take in what the world of communication has to offer!

• [Relate broad themes to what you experienced over the years with Hamp as he gained in fluency and self-confidence, leading up to his graduation speech.

• Therapists like you are incredible advocates because they help parents, other family members, other school, and health care professionals to see the possibilities in all our Hamps.

• That unlocking of potential lies at the heart of our disability policies.

• We know that those policies are working when Heather Whitestone, Miss America 1995, can achieve what she has in largely mainstreamed educational settings, and go on to be the wonderful symbol to motivate other youth -- with and without disabilities.

• Share with you some aspects of her visit with me in the White House --- and the way that she impressed President Clinton and Mrs. Clinton with her emphasis on us all needing support groups to reach her dreams/

• [Develop theme of your Association being part of this Administration's support groups as we move to:

- * fully implement the ADA
- * develop recommendations through our DPC Federal Disability accommodations Working Group
- * improve transition services at the end of school-age eligibility
- * improve access to advocacy resources through better coordination of P&As
- * and press forward with the rest of the President's key initiatives to support people in general, and folks with disabilities in particular to realize their potential

Carol can you mention in passing IDEA Reauthorization that tom Hehir will be further developing in his remarks and health issues some of which other speakers on the program may choose to discuss, but which are not ripe for Administration presentation at this point.]

• [Transition here into Hamp's presentation, and your pride and pleasure at sharing a podium with him -- If its the first time at such a gathering, stress and discuss how fitting it is for the both of you to do it at ASHA whose therapist members were so