

THE WHITE HOUSE
OFFICE OF DOMESTIC POLICY

JUL 26 REC'D

CAROL H. RASCO
Assistant to the President for Domestic Policy

To: _____

Draft response for POTUS
and forward to CHR by: _____

Draft response for CHR by: _____

Please reply directly to the writer
(copy to CHR) by: _____

Please advise by: _____

Let's discuss: _____

For your information: _____

Reply using form code: _____

File: (with copy to CHR)

Send copy to (original to CHR): (this)

Schedule ? : Accept No Denret

Designee to attend: _____

Remarks: _____



FILE COPY JUL 26 REC'D

Jobs for America's Graduates, Inc.

CHAIRMAN
The Honorable John R. McKernan, Jr.
Governor
State of Maine

**CHAIRMAN
EXECUTIVE COMMITTEE**
The Honorable Charles S. Robb
U.S. Senator
Commonwealth of Virginia

PRESIDENT
Mr. Kenneth M. Smith
Chairman and CEO
International Management &
Development Group, Ltd.

TREASURER
Mrs. Carolyn Warner
Carolyn Warner & Associates

SECRETARY
Mr. John Holmeister
Vice President
Human Resources
AlliedSignal Aerospace Co.

MEMBERS

- Mr. Michael M. Arnold
Director of Investor Relations
AFL-CIO Investment Trusts
- Mr. Linden S. Blue
CEO & Vice Chairman
General Atomics
- The Honorable Christopher S. Bond
U.S. Senator
State of Missouri
- Dr. Thomas C. Boysen
Commissioner of Education
State of Kentucky
- Mr. David Chew
Vice President for Corporate Issues
Aetna Life & Casualty Company
- Mr. David F. Demarest, Jr.
Senior Vice President
Corporate Communications
Bank of America
- Mr. Frank Doyle
Senior Vice President
General Electric Company
- Mrs. Julie Nixon Eisenhower
Author
- The Honorable Alexander A. Farrelly
Governor
U.S. Virgin Islands
- The Honorable Charles Flaherty
Speaker of the House
Commonwealth of Massachusetts
- Mr. William H. Gray, III
President
United Negro College Fund
- Dr. Benjamin L. Hooks
Executive Director, Retired
NAACP
- The Honorable James M. Jeffords
U.S. Senator
State of Vermont
- Dr. William B. Keene
Superintendent Emeritus, Delaware
Department of Public Instruction
- Ms. Patricia J. Matson
Vice President
Corporate Communications
Capital Cities/ABC, Inc.
- Ms. Catherine B. McKee
Vice President and Director of
Environmental and External Affairs
Motorola Government
Electronics Group
- The Honorable Stephen Merrill
Governor
State of New Hampshire
- Ms. Constance B. Newman
Undersecretary
Smithsonian Institution
- Mr. Lawrence R. Phillips
Vice President and Senior
Human Resource Officer
Citicorp
- The Honorable David Poynthress
Commissioner
Georgia Department of Labor
- The Honorable Marc Racicot
Governor
State of Montana
- Mr. Steve Robert
Chairman and CEO
Oppenheimer & Co., Inc.
- Mr. Edward Roberts
Chief Executive
Health Springs Limited
- Mr. Jack Sabater
Director, Corporate Social
Programs and Policy, Retired
IBM Corporation
- Mr. Roy Slavin
President and CEO
Siemens Industrial Automation, Inc.
- Dr. Franklin Smith
Superintendent of Schools
District of Columbia
- The Honorable George V. Voinovich
Governor
State of Ohio
- Mr. O. F. Wenzler
Vice President, Retired
Johnson & Johnson
- The Honorable Pete Wilson
Governor
State of California
- Mr. Raul Yzaguirre
President
National Council of La Raza

LEGAL COUNSEL

Mr. Stanton D. Anderson
Anderson, Hibey & Blair

July 21, 1994

The President
The White House
Washington, DC 20006

Dear Mr. President:

As you may know, we have had conversations with Carol Rasco after her visit to see the Jobs for America's Graduates (JAG) program in action here in Maine. These discussions focused on a national visibility and recognition event concerning the success of the nation's largest school-to-work transition model program.

I invite you to be the keynote speaker at this event, in recognition of your personal leadership on school-to-work transition. The national success of Jobs for America's Graduates in serving at-risk and disadvantaged young people underlines the value of your strategy. Your participation will heighten the visibility of successful investments in JAG by business, government, education and communities.

We are prepared to organize our event, the "JAG 15th Anniversary National Leadership Awards" around your schedule. Our preliminary plan is to conduct it in Washington, at a luncheon or other appropriate time. We suggest the first two weeks of December, if your schedule permits.

JAG would like to take this opportunity to formally recognize your personal leadership in putting in place the federal commitment to statewide school-to-work systems. This is the reason the Jobs for America's Graduates organization was founded 15 years ago. Your award, the "America's Outstanding Leader in School-to-Work" Award will be the first of its kind ever presented by Jobs for America's Graduates.

In addition, we would like you to help us recognize leading governors, chief state school officers, a variety of business leaders at the national, state and local levels, the individual success of young people, and the staff of the JAG organization.

Two of our objectives are to visibly thank those who have made commitments to school-to-work transition, and to demonstrate the results that can be achieved with effective school-to-work transition systems. I spoke with Secretary Reich about this and he indicated his interest in participating.

[Faint, illegible text, likely bleed-through from the reverse side of the page]

Jobs for America's Graduates, Inc.

July 21, 1994

Page 2

It is clear that the success of the School-to-Work Opportunities Act will depend greatly on generating sustained involvement by America's public- and private-sector leaders. One of the best ways to do that is to demonstrate the importance of school-to-work transition. We think that importance can best be highlighted by both recognizing you, personally, for your own leadership, and having you recognize the leadership of others at the national, state and local levels.

We also believe that such recognition would help ensure that at-risk and disadvantaged young people are not given only secondary consideration in the current development of statewide school-to-work transition systems. I know you share that concern with us.

We expect 400 people to attend, including a number of major corporation executives, governors, chief state school officers, state and local business leaders, and representative young people from around the country.

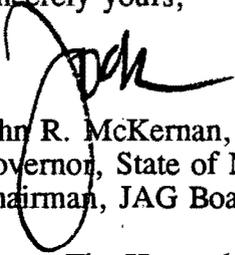
Carol indicated it might be early fall before a final decision could be made. We want you to know we have done the preliminary planning, and are ready to organize the event immediately, upon your favorable response to this invitation.

We will be in touch through Carol to determine what additional information might be helpful in the consideration process.

By copy of this letter, I am indicating our interest in moving forward on this recognition event to both Carol and Secretary Reich.

Thank you, in advance, for your consideration.

Sincerely yours,



John R. McKernan, Jr.
Governor, State of Maine
Chairman, JAG Board of Directors

cc: The Honorable Robert Reich
Secretary, U.S. Department of Labor

The Honorable Carol Rasco
Assistant to the President for Domestic Policy

Kenneth M. Smith
President, JAG

The Honorable Charles S. Robb
Chair, JAG Executive Committee