

THE WHITE HOUSE

WASHINGTON

TO: Hugh O'Brian
FROM: Carol H. Rasco
SUBJ: Banquet invitation
DATE: August 3, 1993

Thank you so very much for extending the gracious invitation through my niece, Carrie Cullipher, for me to attend the banquet on Friday evening as your guest. I so very much wish I could accept, but we are currently quite uncertain about the timing of the Senate vote on our reconciliation budget package, and I must remain in Washington. Should the vote be finalized early in the day it means we must then begin serious consultations within the White House on the Health Care Reform package. Alas, it is a weekend I am required to be in Washington.

I again thank you for the lovely invitation and even more, I thank you for providing Carrie with this wonderful opportunity to participate this week. She is having a wonderful time.

I hope I will see you again soon. Please do let me know when you will be in DC and have time for a visit.

Thanks again.

cc: Carrie Cullipher

THE WHITE HOUSE
WASHINGTON

FAX COVER SHEET

OFFICE OF THE ASSISTANT TO THE PRESIDENT FOR DOMESTIC POLICY
SECOND FLOOR, WEST WING
THE WHITE HOUSE
WASHINGTON, DC 20500
(202)456-2216 PHONE
(202)456-2878 FAX

TO: Hugh O'Brian
FAX #: (202) 292-3533
FROM: CAROL H. RASCO
DATE: _____
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* NOTE: Please deliver a copy of the attached
to Carrie Cullipher. Thanks

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THE WHITE HOUSE
WASHINGTON

May 10, 1993

Hugh O'Brian
c/o HOBY
10880 Wilshire Blvd. #900
Los Angeles, CA 90024

Dear Mr. O'Brian:

It was a pleasure to meet you recently at the White House, and I appreciate more than I can express the time you took to prepare a picture for my niece, Carrie Cullipher, who has just been named a HOBY Ambassador as noted in this newspaper which you asked that I forward to you.

Of course, I feel Carrie is quite outstanding and we're so very proud to see that she had been named to take part in the HOBY Program as I have heard so many fine things about this program throughout the years in Arkansas.

Again, thank you for your time and interest in the youth of our nation.

Sincerely,


Carol H. Rasco
Assistant to the President for
Domestic Policy

CHR:rk

cc: Carrie Cullipher

P6/(b)(6)

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Goldman, Sachs & Co.

Tom Johnson

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CNN

Dinner Vice-Chairs

(see reverse)

Monday, May 10, 1993

The Waldorf-Astoria

Grand Ballroom

Cocktails 6:30 p.m.

Dinner/Dance 7:30 p.m.

Hugh O'Brian

% HORY

10880 Wilshire Blvd.

900

Los Angeles Calif

90024

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HUGH O'BRIAN
YOUTH FOUNDATION

file

April 16, 1993

Ms. Carol H. Rasco
Assistant to the President
for Domestic Policy
THE WHITE HOUSE
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Carol:

Enjoyed meeting you at the White House. I am enclosing a computer printout of DeWitt High School. As you can see, they are active participants in the HOBY program. Meanwhile, here is some updated information on HOBY which is where "ole Wyatt Earp" is putting all of his guts, bucks and time.

The Hugh O'Brian Youth Foundation (HOBY) is celebrating 35 years of motivating tomorrow's leaders today. HOBY conducts annual "leadership training workshops" on the state and international level. Our vital task is to show these young future leaders the realities of what makes America tick through interactive question-and-answer sessions with today's leaders who are on the firing line in business, government, education and the professions. I call it "preventative medicine", motivating potential achievers while they still have two years left in high school to motivate themselves and influence their classmates.

HOBY's selection process begins each September when the National Association of Secondary School Principals sends the HOBY nomination materials to all public and private high schools in the United States. Every 10th grader is eligible and encouraged to apply. All schools have the opportunity to select their outstanding sophomore leaders to attend a three day "HOBY experience" which is held in each state every spring at no cost to the student, school, or parent.

This spring, over 13,700 high schools have selected their outstanding sophomores to attend HOBY's 91 State Leadership Development Seminars to be held in all 50 states, the Bahamas, Canada, Jamaica, Japan and Mexico. Many states hold two to five HOBY seminars due to the large number of schools in that state. All HOBY seminars have the theme, "America's Incentive System," and all are conducted by volunteers. No money is requested, nor does it come from any government source or the United Way, a fact that we're very proud of. All HOBY programs are funded entirely by the private sector.

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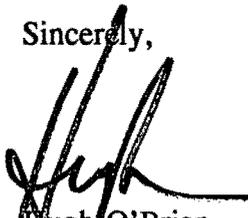
President
Q Consulting, Inc.

Ms. Rasco
Page Two

At the conclusion of these 91 HOBY State Leadership Development Seminars, one outstanding boy and girl are selected by the local volunteer committee, representing that part of the state, to attend HOBY'S all-expense-paid "week of a lifetime" World Leadership Congress (WLC) held each summer, where they interface with the young leaders chosen to represent 32 other countries, as well as renowned panelists in leadership positions from around the world. Our 1992 WLC last summer was held in Pittsburgh and was coordinated by Carnegie Mellon University. Our WLC this summer will be held in Columbus, Ohio, from July 29th through August 7th and is being coordinated by Ohio State University.

Carol, the enclosed materials should give you a good overview of HOBY's purpose and goals. Hope you will want to become involved with HOBY and help us in our efforts to motivate and develop this young age group - the future leaders and promise of tomorrow.

Sincerely,



Hugh O'Brian
Founder

HOB/cah
encls.

1992-93 LEADERSHIP SEMINAR CHAIRPERSONS

Updated: 3/24/93

P6/(b)(6)

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1992-93 LEADERSHIP SEMINAR CHAIRPERSONS

Updated: 3/24/93

P6/(b)(6)

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HOBBY

HUGH O'BRIAN
YOUTH FOUNDATION

WORLD LEADERSHIP
CONGRESS

THE ROLE OF THE UNITED STATES IN THE WORLD COMMUNITY

ENDORSED BY AND IN COOPERATION WITH

American Association of School Administrators
American Humanics, Inc.
Council of Chief State School Officers
Foundation for Teaching Economics
General Federation of Women's Clubs
Junior Achievement, Inc.
Kiwanis International
National Association of Manufacturers
National Association of Secondary School Principals
National Catholic Educational Association
National Congress of Parents and Teachers
National Management Association
National School Boards Association
Optimist International
United States Chamber of Commerce
U.S. Jaycees
Youth for Understanding

CARNEGIE MELLON UNIVERSITY
JULY 24 - AUGUST 1, 1992
PITTSBURGH, PENNSYLVANIA

Public Affairs Report

Chamber of Commerce of the United States
Public Affairs Department • Washington, D.C.

Business Makes New Investment Through Hugh O'Brian Youth Foundation

Business executives throughout the country are spending their time in a new kind of investment — one that will not project a profit or loss on a balance sheet, a stock exchange, or an annual report. The investment is in high school sophomores, and the broker is the Hugh O'Brian Youth Foundation (HOBY).

Through a series of nationwide leadership seminars on "America's Incentive System" held each spring and an annual International Seminar, the Hugh O'Brian Youth Foundation, headed by actor Hugh O'Brian, brings together leaders in business, media, academia, and government to discuss the complexities of their fields with a select group of high school sophomores. Questions, debates, and discussions expound upon America's unique economic system.

First started in 1958, the HOBY Foundation now has over 12,000 outstanding 10th grade leaders, selected to represent as many schools, attending annual Leadership Seminars in all 50 states, the District of Columbia, the Bahamas, Canada and Mexico. In addition, some 200 of these young leaders are subsequently selected to participate in an International Conference held each August in cooperation with a major university or college.

Business involvement in HOBY is widespread. Corporate leaders from AMF, Inc., AT&T, Atlantic Richfield Company, Beatrice Foods Company, Coca Cola, Dresser Industries, Inc., Exxon Corporation, General Electric, General Motors, GTE, H.J. Heinz Company, IBM, Louisiana Pacific Corporation, New York Times, Phillips Petroleum, United Technologies Corporation — and the list is endless — address these young leaders. The findings of a survey of teenage students conducted by Opinion Research Corporation confirms the critical need for this type of program. The results showed that:

- 64% of the youngsters do not have a positive attitude toward business;
- 42% think large companies do nothing for society;
- 54% believe business will do anything for a profit;
- 66% of the students polled think that government should force business to be more socially responsive.

As teenage leaders are given the opportunity to confront business face-to-face, they are given a unique forum for learning about the economic system which motivates productive activity in our society. The investment on the part of business, it is true, cannot be measured, but as students go away from these seminars they will have a chance to reflect on the facts. (Although they may not have all the answers, they will know which questions need answering as they become the next generation of leaders.)

Who else is involved? The HOBY programs are endorsed by, and conducted in cooperation with American Association of School Administrators, American Humanities, Inc., AMVETS, Council of Chief State School Officers, General Federation of Women's Clubs, Joint Council on Economic Education, Junior Achievement, Inc., Kiwanis International, National Association of Manufacturers, National Association of Secondary School Principals, National Catholic Education Association, National Management Association, National PTA, National School Boards Association, Optimist International, U.S. Jaycees, Youth for Understanding. Many local Chambers and Rotary Clubs are also involved throughout the country.

For more information contact:

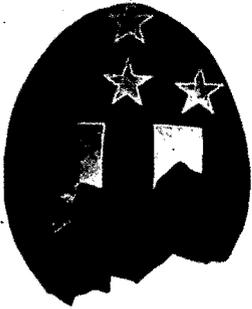
Hugh O'Brian Youth Foundation, 10880 Wilshire Boulevard, Suite 900, Los Angeles, CA 90024; or call (213) 474-4370.



Ambassadors surround members of the Foundation's Board of Governors following session on "The United States' Role in the World Community." With Hugh O'Brian are (left to right) Kenneth R. Dickerson, Arco; Sam Kusumoto, Minolta; Jack A. MacAllister, U. S. West; and Richard D. Miller, Ph.D., American Assoc. of School Administrators.

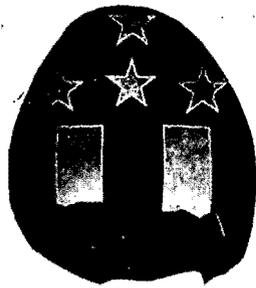
AMERICA'S INCENTIVE SYSTEM

Five characteristics as they are designed
to work in a free economy.



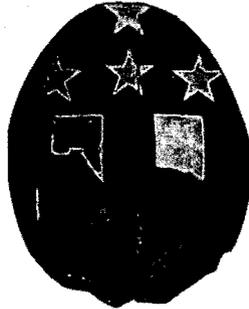
ECONOMIC INCENTIVES

Rewards: profit, high income, job satisfaction, higher standards of living. Punishments: losses, failure, low income, unemployment, lower standard of living. Success is not guaranteed, but hard work and efficiency usually pay off. The rewards encourage individuals and companies to take risks, to learn, and to improve productivity. The more productive workers may receive higher wages. The more productive businesses may earn higher profits. The greater one's productivity is, the greater the opportunity for good paying jobs or profitable businesses. The rewards motivate individual aspirations and achievements. The punishments rid the economy of inefficient, unproductive forces.



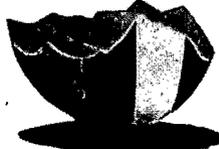
PRIVATE PROPERTY

Property is wealth and power. Private ownership disperses power and conserves resources. Both consumer and producer goods are privately owned and controlled. Most land, houses, farms, factories, mines, and production equipment are privately owned. Private ownership encourages more efficient use and less waste. People take better care of their own property. Privately owned enterprises often produce more than similar publicly owned enterprises. This economic system makes it possible for almost anyone to own a portion of some business or industry.



ECONOMIC FREEDOM

Freedom of choice for individuals and businesses. The right to try for any job or the right to enter any lawful business. The right to change occupations or shift to other businesses. The right to retain most of your earnings. The right to spend, save, or invest your money as you please. Freedom for workers and management to negotiate most wage rates and working conditions. Freedom for buyers and sellers to negotiate prices. Freedom to dispose of your property as you see fit. There are no legal restrictions on freedom of opportunity.



COMPETITIVE MARKETS

Markets provide information and bring buyers and sellers together. Competition protects consumers and workers. It encourages product variety and lower prices. Buyers seek the best products at the lowest possible cost. The consumers' demands tell businesses what to produce. Sellers compete with one another to earn the buyers' dollars. They also compete for labor and other productive resources — raw materials, land, and capital. Prices are established by laws of supply and demand. There are no restrictions on the entry of new buyers and sellers to the market.



LIMITED GOVERNMENT

Rule maker and umpire to protect property and freedom, and to promote competition. Minimum of public ownership and control. Little interference with the markets. Government leaves the production of goods to the private sector — providing only those essential services that private enterprise cannot produce. Government helps care for the aged, the handicapped, and others who cannot provide for themselves. Government provides roads, schools, and other factors essential to the well-being of the general public. Government attempts to discourage monopolistic practices, keep the peace, and assure security of life and property.





Hugh O'Brian Youth Foundation

10880 Wilshire Boulevard, Suite 900 • Los Angeles, California 90024

FUEL FOR THOUGHT

The Opinion Research Corporation of Princeton, New Jersey conducted a nationwide survey of teenage students which produced the following results:

- 64% of the youngsters do not have a positive attitude toward business;
- 42% think large companies do nothing for society;
- 54% believe business will do anything for a profit;
- 66% think that government should force business to be more socially responsive.

Each year the Hugh O'Brian Youth Foundation (HOBY) conducts leadership seminars at the State and International levels for high school sophomores. *There is no cost to the students or to the schools.* The purpose of HOBY seminars is to give these young leaders a better understanding and appreciation of our economic system, our democratic process, and to encourage their active participation in designing their world of tomorrow.

HOBY's selection process begins each September when the National Association of Secondary School Principals sends nomination materials to each of the 20,000 public and private high schools in the nation. Every high school 10th grader is eligible and encouraged to apply for participation in their HOBY Leadership Seminar.

These three-day, expense-paid workshops bring together today's distinguished leaders in business, government, education and the professions with the leaders of tomorrow to explore the topic, "America's Incentive System." The question-and-answer format allows for an exchange of ideas on a one-to-one basis, which provides a unique opportunity for this age group. In the spring of 1990 more than 12,500 sophomore leaders, representing as many high schools, will attend one of 86 HOBY Leadership Seminars held in all 50 states, the District of Columbia, the Bahamas, Canada and Mexico.

From each of HOBY's 86 Leadership Seminars, one young man and one young woman will be selected to attend the annual week-long, all-expense-paid HOBY International Leadership Seminar (ILS). Sophomore representatives from at least 20 other countries will also be invited to attend. The 1990 International Leadership Seminar will be held in The Twin Cities of Minneapolis/St. Paul, Minnesota from July 27 through August 4, 1990, and will be coordinated by The College of St. Thomas.

AMERICAN OBSERVER

THE PIED PIPER OF TOMORROW

Select high-school sophomores from the United States and 20 foreign countries will gather at The College of St. Thomas in Minneapolis/St. Paul, Minnesota July 27 through August 4 for the Hugh O'Brien Youth Foundation (HOBY) International Leadership Seminar.

HOBY was created in 1958 by actor Hugh O'Brien, following his visit that year with Dr. Albert Schweitzer in Africa. The organization was inspired by Schweitzer's remark that "the most important thing in education is to make young people think for themselves."

All 10th-graders are eligible to apply. An outstanding sophomore leader is nominated by each school. All nominees are eligible for selection to attend one of the three or four-day weekend seminars held in all 50 states, the District of Columbia, The Bahamas, Canada and Mexico, each spring. These expense-paid workshops focus on the theme of America's "incentive system." From each HOBY leadership seminar, one boy and one girl are selected to represent their state the week-long International Leadership Seminar.

This year 12,500 10th graders, representing as many high schools, will attend the 86 leadership seminars, which are run by volunteers from service organizations such as the General Federation of Women's Clubs, Jaycees of America, Kiwanis International, and Optimist International. Emphasizing that all funding of the seminars come from the private sector, O'Brien says, "This is, I think, one of the greatest examples of a program that doesn't depend on the government for support -- private-sector at its very best."

The seminars bring the students together with leaders from business, government, education, and other professions, from space shuttle astronauts to chief executive officers of Fortune 500 companies. O'Brien explains:

"No matter who the panelists are they're allowed 5 minutes to humanize self and subject. The the rest of the 90 minutes is devoted to questions and answers. Then we break up into smaller groups, and the panelists sit with the smaller groups and they get into really heavy discussion.

"The goal of the seminars is to give these young people a better understanding and appreciation not only of what makes America tick but its role in the world community... We also try to show these young people how special they are as individuals -- that no two are alike and that in order to do special things you have to think special. That comes from self respect. If you ain't got self respect, you ain't got nothin'."

About the work of the organization, President Reagan says:

"The work of the HOBY Foundation is an important factor in motivating future leaders to become full participants in our democratic process. The challenges we as a people will face in the years ahead will be more intelligently and skillfully addressed because of the investment we now make in our youth."

The students don't forget the experience, either. Says Kevin A. Duffy, a student from Rhode Island who

Students at the seminars explore their future opportunities.



Hugh O'Brien shares his 'thumbs up' philosophy with 10th-graders at the seminar, emphasizing that the sky's the limit.

attended the 1983 seminar:

"The experience I had at HOBY's ILS (International Leadership Seminar) opened my eyes and made me realize the truly endless opportunities open to me: I believe that there is no such thing as an unattainable goal. You can do anything you set your mind to. You can go anywhere you want to go. You can be anything you want to be. These few simple phrases are what I can base my future on...and are what my country is based on."

O'Brien devotes much of his time to the organization. He explains:

"I'm a volunteer also; I don't get paid; I put in about a 70-hour week. This is where all my guts and my time and my heart and my dollars are going. A lot of people have called me the Pied Piper of Tomorrow."

O'Brien encourages all high school sophomores to participate in the program, he says:

"The nomination material is sent out each September by NASSP - The National Association of Secondary School Principals - and every single public and private high school will have that packet by the end of September - 20,000 of them. There is no cost to the school or the student. We'll find the dollars out there. But

the first step begins with the responsibility of the high school to take advantage of it. all high school sophomores are eligible. We're not looking for grade points. What we're looking for is the motivated 10th-graders -- the potential leaders."

For more information write to the Hugh O'Brien Youth Foundation, 10880 Wilshire Blvd., Suite 900, Los Angeles, CA 90024 or call (213) 474-4370.



HUGH O'BRIAN
YOUTH FOUNDATION

'The Freedom to CHOOSE'

A famous actor is cast in one of his longest and most important roles: helping American youths to think for themselves so they can choose for themselves.

By Hugh O'Brian

THINGS aren't as bad as they seem." That's not a cliché from an era when the world community was less troubled. Nor is it the wishful thinking of an incurable optimist. It's reality; it's what's happening now.

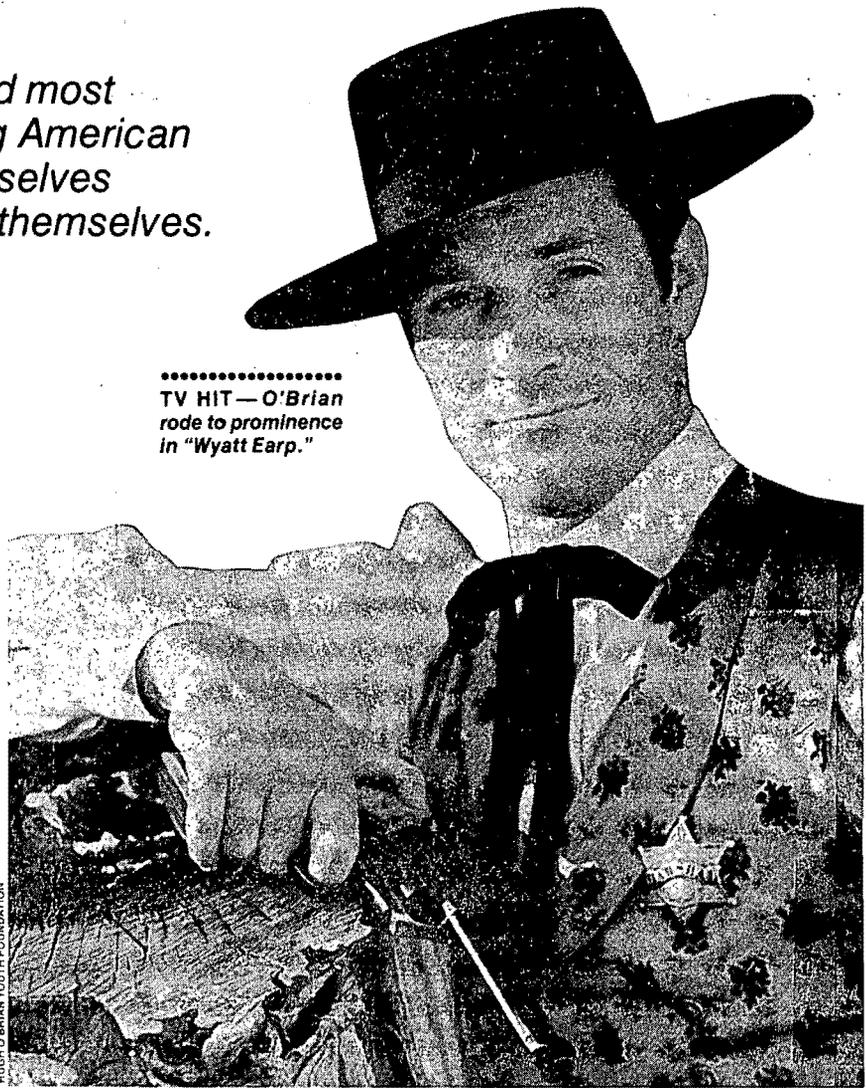
As nations experience the tragedies of terrorism and repression, there are small miracles every day that keep America and other democratic countries on a positive and upbeat path to the future.

In today's society, there is an overwhelming emphasis on the negative. Our media, by nature, tend to relate the sensational events, the tragedies and misgivings of our world. Unfortunately, sensationalism sells and that's the kind of news the public wants to read.

However, sensationalism is not a true representation of our country or its people. For every tragedy there is a story of courage; for every robbery there is a

Star of Broadway, TV and movies, Hugh O'Brian established the Hugh O'Brian Youth Foundation nearly 30 years ago to recognize and reward the outstanding leadership qualities of our nation's youths.

.....
TV HIT—O'Brian rode to prominence in "Wyatt Earp."



tale of giving; for every mishap there is a miracle.

Our nation does not need more heroes. It needs to better recognize the ones we have. I believe we are beginning to see the good folks patted on the back and

rewarded for being responsible, caring citizens.

In 1958, when I was riding high in the saddle with the western television series "Wyatt Earp," I had the good fortune to meet one of the real heroes of

THE AMERICAN
LEGION

the world, the great humanitarian Dr. Albert Schweitzer. His remarks and observations during my nine-day visit to his clinic in Africa were profound and stimulated me to make some changes in my life, to put into perspective the dreams and ideals that I was allowed to pursue as a citizen of the United States.

In our discussions, Schweitzer spoke of his belief that America was the one country, with its vast natural and material resources, that is most capable of producing leaders who could promote worldwide peace. As this young nation progresses, a continued emphasis is being placed on the belief that through dynamic and representative leadership peace among nations can be achieved.

OUT of those talks, I developed my own personal credo, which became a reason for organizing the Hugh O'Brian Youth Foundation (HOBY) and giving a lifetime of service. That credo, which I call: "The Freedom To Choose," states:

I do not believe we are all born equal. Physical and emotional differences, parental guidance, varying environments, being in the right place at the right time, all play a role in enhancing or limiting an individual's development. But I do believe all men and women, if given the opportunity and encouragement to recognize their potential, regardless of background, have the freedom to choose in our world. Will one person be a taker or a giver in life? Will that person be satisfied merely to exist or seek a meaningful purpose? Will that person dare to dream the impossible dream?

I believe each person is created as the steward of his or her own destiny, with great power for a specific purpose, to share with others, through service, a reverence for life in a spirit of love.

One of the things Schweitzer said to me in 1958 was, "The most important thing in education is to teach young people to think for themselves." From that inspiration, and with the support of others who believe in youth and the American dream, I started HOBY to seek out, recognize and reward outstanding leadership potential among our nation's youth.

HOBY brings together high school sophomores for seminars with distinguished leaders in business, industry, education, government and the professions. The youths get a realistic look at what makes the American incentive system work and thus enables them to think for themselves.

The seminars also give the youths a better understanding of our country's increasing role in the world community. We try to show these young people how special they are as individuals—that no two are alike and that in order to do special things, you have to think special, that it all begins with self respect. We help them realize that under our system the sky's the limit and they can make dreams happen, that they *do* make a difference.

As I have met with the 100,000 outstanding high school sophomores who have participated in the HOBY program over the past 30 years, I have been amazed at their positive mental attitude and their commitment to make life the best it can be. Yet, they are only a small number of the really good, motivated people in our world.

THE motivation to contribute to a better future does not rest only with our youth. Many people believe that as our day-to-day lives become more complicated, we tend to put aside our desires to help others. I think a closer look will prove that the majority of our citizens have adopted a devotion to something in which they believe, a goal, a dream—something they can call their own special cause:

My own special cause, the HOBY seminars, is one example of our country's private-sector initiative at its very best—and we're proud of it. Each spring, we run 76 three-day seminars in the United States, Canada, The Bahamas and Mexico and one nine-day International Leadership Seminar. The work is done solely by volunteers. This year, for example, there were more than 11,000 participants but there was no cost to the students or the schools. We have never asked the government for one cent and never will.

More than a million hours of volunteer time were contributed to last year's effort by dedicated persons throughout the country. This is a tremendous feat and, although impressive, not uncommon among not-for-profit and charitable organizations. America is alive and well because the majority of its people believe in our country and its opportunities and are willing to work to help others realize their dreams.

Today we are seeing more and more pride in America emerging among the citizenry. Successful events such as the nation's bicentennial, the rededication of Lady Liberty and the 1984 Olympics have all provided opportunities for

Americans to glow with pride in their homeland. As we welcomed international visitors during those events, we were proud to share the beauty of our land, the talents of our people and the glory of our freedom.

America's founders had foresight, courage and convictions to make their dreams and ideals work when others fought to suppress their freedom. The uniqueness of our country today is still true to that spirit as all people are allowed to seek their own levels of achievement within their communities, the country or the world.

America has the opportunity to take the position of the forerunner in the field of leadership training. Our educational institutions, businesses and professional organizations are making a concerted effort to encourage their employees and members to develop leadership qualities that will prove beneficial in their personal and professional lives. At HOBY, we are bringing together the young leaders of the United States and 20 other countries to share experiences and build international understanding.

America is beginning to realize the need for world understanding. Not long ago, events outside of our continent took a long time to affect us. Now our news is filled with instant happenings in South Africa, the Middle East and around the globe that have an immediate effect on our government and economy.

Through this new world consciousness, the citizens of our country are becoming more aware of happenings around them. At HOBY, as we begin to teach young people how to think, not what to think, I notice our youths becoming conscious critics. They are not willing to sit back and accept things as they are—our young people are not afraid to question the movers and shakers of today. In America, this is the key element to our freedom. We have the ability to think for ourselves and to make an impression on our surroundings.

No, it's not all bad out there. Americans are a proud breed and dedicated to making their country great. Our country fosters a positive attitude toward life and allows us to seek and achieve our highest dreams. Thank God, we have our Don Quixotes. Let's find them and encourage the media and general public to recognize the small miracles that make our country great.

Then the world can see what's right with America. □



United States
of America

Congressional Record

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No. 91

Senate

THE HUGH O'BRIAN YOUTH FOUNDATION: 29 SUCCESSFUL YEARS

Mr. DOLE. Mr. President, it is my pleasure to take a moment to recognize a very special organization that has, for the last 29 years, worked with tremendous success to motivate youth in America—the Hugh O'Brian Youth Foundation.

AN AMERICAN SUCCESS STORY

Hugh O'Brian, in 1958, was one of America's most popular television stars. But Hugh O'Brian had a few other things on his mind than his next film.

No one knew better than Hugh that he had a good thing going, and he was thinking about how—and why—he was there. America had been good to him. A free enterprise system under a democratic form of government had allowed a boy from Rochester, New York, to achieve fame and fortune under his own steam. He could reach out to whatever heights his ambition dared. "Having it all," he wanted to give something back. He wanted to show young people that they could do it too, with the recognition that such aspirations are only possible within a system of government that not only allows, but encourages, high ambitions.

OPPORTUNITY—MADE IN AMERICA

We are all told, at one time or another in our lives, to "make something of ourselves." It is such an everyday phrase in America, that, sometimes, Mr. President, I think we forget just how astounding a concept that is—that we Americans can truly "make ourselves" what we choose to be and serve as a positive force in society. It is a freedom we are all blessed with and, for Hugh, it has been a message to carry to young people across the country and around the world for many years.

ESTABLISHING "HOBY"

The Hugh O'Brian Youth Foundation was founded upon Hugh's return from an inspiring visit with Albert Schweitzer in Africa in 1958. He was determined to "give back" a bit of his own success and motivate aspiring future leaders to do the same. What was originally a few promising students participating in an informal exchange of ideas with Hugh's business acquaintances is now a network of 76 leadership seminars held annually throughout the United States and culminating with a week-long international seminar focusing on "America's Incentive System." Every State and several foreign countries send one boy and one girl to the seminar to

represent their many outstanding high school sophomores. More than 11,000 tenth graders, representing as many high schools, participated this year at the state level in three-day leadership seminars. All of this is done at no cost to the student or the school.

The Nation's leading professionals in business, industry, government, education, and the arts contribute their time and expertise as they meet with these young "ambassadors" to share their ideas and concerns. The alumni network is some 40,000 strong with leadership seminars held annually at the State level, guided by thousands of volunteers and supporters across the United States.

MOTIVATING TOMORROW'S LEADERS

Dr. Schweitzer, during that memorable visit in Africa, had told Hugh that, "the most important thing in education is to teach young people to think for themselves." HOBY operates on that theory, along with the idea that, if given the opportunity, every person can work toward their highest goals with a good chance of succeeding. Sophomore students are selected to attend the annual State seminars based on leadership potential.

HOBY opens doors for young people at an age when they are making fundamental decisions about their lifestyles, interests, and goals.

THE BUSINESS COMMUNITY LENDS A HAND

The Senator from Kansas would like to point out that all of this is accomplished without government funding, a point not lost on this body. Private sector contributions have enthusiastically embraced HOBY's goals and achievements and they have "made it happen" with their generous support. Corporate America, the Main Street business community, service organizations, and individual supporters have made it all possible, year after year and, for that, they certainly deserve our respect and praise.

MANY TOMORROWS TO COME

Mr. President, the success and vitality of this foundation is evidenced by the fact that, while more than 100 youth organizations in this country have come and gone since HOBY was established, HOBY is in its 29th year and growing ever stronger. Its continuing relevance in our society and its enduring legacy for the youth of tomorrow should convince us that we will not have heard the last of the Hugh O'Brian Youth Foundation—or the leaders it has inspired—for many years to come.



Trans World Airlines Salutes **The Hugh O'Brian Youth Foundation**

In 1958 Hugh O'Brian traveled to Africa to visit Dr. Schweitzer at his famous clinic in Lambarene, Gabon. "The most important thing in education," the famous doctor told the young actor, "is to teach young people to think for themselves."

These words served as the catalyst for the creation of the Hugh O'Brian Youth, an organization created to seek out, recognize, and reward potential leaders among America's high school sophomores.

This spring, HOBY's 86 Leadership Seminars (spanning all 50 states, The Bahamas, Canada and Mexico) were attended by outstanding sophomores representing more than 12,500 public and private high schools. At each, one boy and one girl were selected to represent their state at the week-long HOBY International Leadership Seminar. More than 200 high school sophomores will assemble at The College of St. Thomas July 27 through August 4 for HOBY's International Leadership Seminar. The representatives from each of the HOBY Leadership Seminars will be joined by students from at least twenty other countries. They will participate in workshops focusing on "The United States' Role in the World Community." The workshops will bring students together with leaders in business, government, education, and other professions.

"No matter who the panelists are, they're allowed just 5 minutes to humanize self and subject." O'Brian explains. "Then, 90 minutes is devoted to a question-and-answer session, after which the students

break up into small groups for further discussion with the panelists sitting in. Interaction with role models is the key that unlocks the thinking process in these future leaders.

"The goal of the HOBY question-and-answer format is to give these young people a better understanding and appreciation not only of what makes America tick but of its role in the world community... We also try to show these young people how special they are as individuals--that no two are alike and that in order to do special things you have to think special. That comes from self-respect.

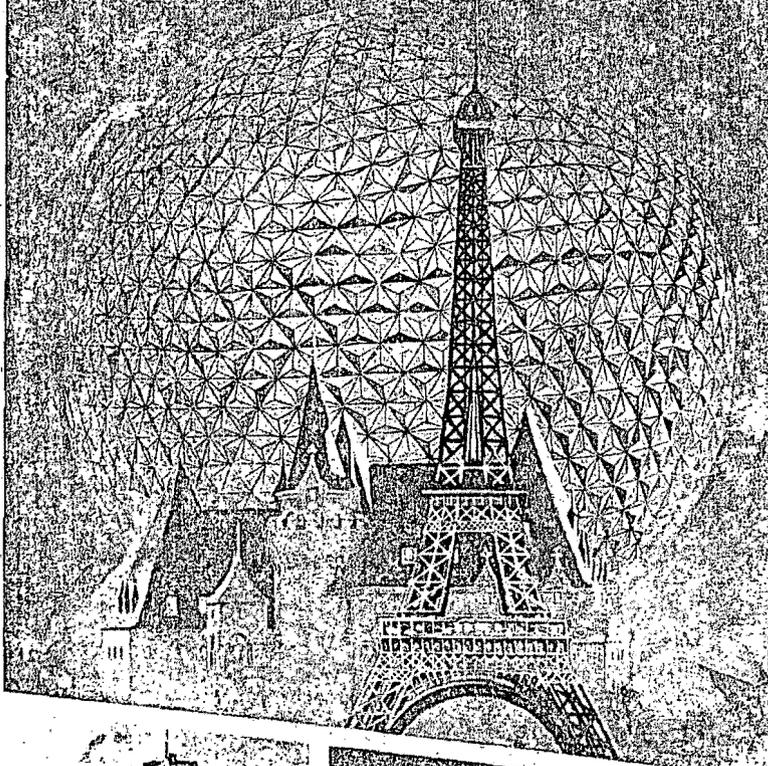
"I think one of the greatest strengths of the HOBY program is that we do not ask for nor accept government support. This is private-sector initiative at its very best. There is no cost to the student or the school. We'll find the dollars out there."

The dollars come from corporations, foundations, and individuals. Because HOBY operates with just a handful of paid staff employees, all of them based in Los Angeles, the cost per student is kept to only \$150 for these three-to four-day seminars, which are organized and run by volunteer state committees also responsible for raising money at the state level. Leading by example, O'Brian himself works strictly as a volunteer, donating an average of 60 hours a week "to my family."

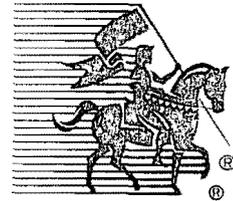
For more information write Hugh O'Brian Youth Foundation, 10880 Wilshire Blvd., Suite 900, Los Angeles, CA 90024, or call (213) 474-4370.

SOPHOMORES

EXPLORE YOUR FUTURE



The Hugh O'Brian Youth Foundation



Motivating Tomorrow's
Leaders Today



10880 Wilshire Boulevard, Suite 900
Los Angeles, California 90024
PHONE (310) 474-4370

**COOPERATING ORGANIZATIONS:
FRIENDS OF THE FOUNDATION**

American Association of School Administrators
American Humanities, Inc.
Council of Chief State School Officers
Foundation for Teaching Economics
General Federation of Women's Clubs
Junior Achievement, Inc.
Kivani's International
National Association of Manufacturers
National Association of Secondary School Principals
National Catholic Educational Association
National Management Association
National Congress of Parents and Teachers
National School Boards Association
Optimist International
United States Chamber of Commerce
U.S. Jaycees
Youth for Understanding

**Walter Cronkite
News Commentator**

"Perhaps most importantly the HOBY Foundation has created a vehicle by which tomorrow's leaders can interact with one another and with today's leaders in learning more about themselves and the institutions which they will shape in future years."

**Donald R. Keough
President and C.O.O., Coca-Cola Company**

"For HOBY Ambassadors the opportunity to stand up in front of their peers and ask questions of distinguished leaders in business, industry, education, science and government assists them to seek out and make informed judgements based on facts."

**Ronald Reagan
President of the United States**

"The work of the HOBY Foundation is an important factor in motivating future leaders to become full participants in our democratic process. The challenges we as a people will face in the years ahead will be more intelligently and skillfully addressed because of the investment we now make in our youth."

**Arthur Ochs Sulzberger
President and Publisher New York Times**

"HOBY's efforts to instill in our young people the ability to think and the confidence to act is no small task. Yet the reward for doing so pays dividends far in excess of the initial investment of time and finances that are required."

**Ralph S. Larson
Chairman of the Board & C.E.O., Johnson & Johnson**

"In an era of profound economic, political and social change, the need for independent thinking and thoughtful leadership has never been greater. HOBY's high school seminar program brings focus, advances understanding and fires the imagination of today's youth for their future leadership potential."



**"TO TEACH YOUNG PEOPLE TO
THINK FOR THEMSELVES"**

In 1958, I was privileged to spend nine days in Africa with Dr. Albert Schweitzer. His remarks and observations were both profound and stimulating. One particularly struck home with me, since my schooling was terminated early when I enlisted in the Marine Corps: "The most important thing in education is to teach young people to think for themselves."

As soon as I got home from that trip, I undertook to put his words into action by setting up the Hugh O'Brien Youth Foundation (HOBY).

The format is basically simple: bring a select group of high school sophomores with demonstrated leadership qualities together with a group of distinguished leaders in business, industry, education, government and the professions and let the two interact. Using a seminar question-and-answer format, the young people get a realistic look at what makes the American incentive system tick, thus better enabling them to think for themselves.

High school sophomores are chosen as the focal point for the HOBY programs not only because their age is critical in focusing on future goals and forming opinions for adulthood, but also because they have the opportunity to create a "ripple effect" from their HOBY experience in their remaining high school years.

I invite you to become better acquainted with our program and participate in it. Your support should be regarded not only as providing special opportunities for an outstanding group of young people with leadership potential, but also as an investment in the future of our economic and political systems.

Sincerely,

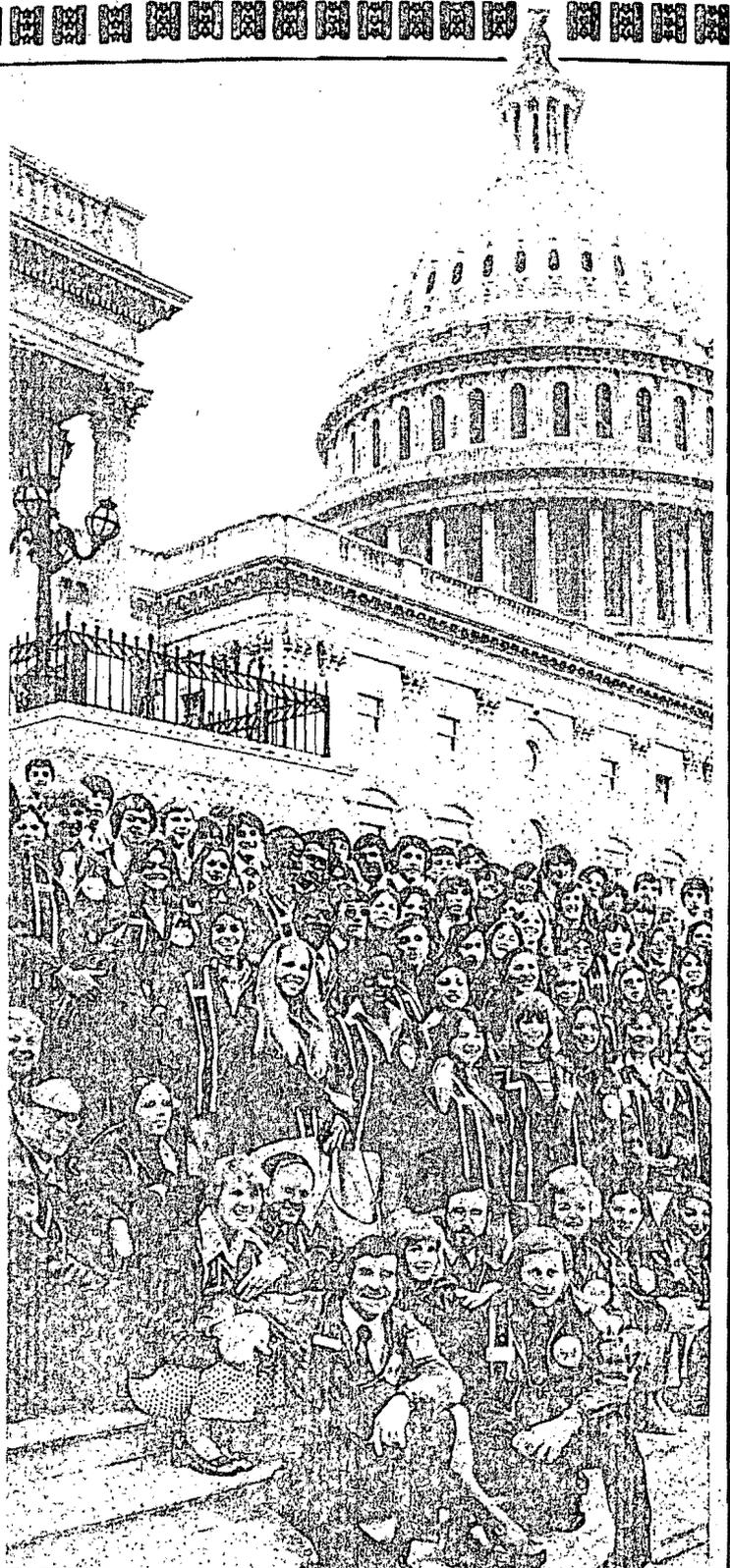
A handwritten signature in dark ink that reads "Hugh O'Brien". The signature is written in a cursive style with a large, sweeping initial "H".

WHAT ARE THE SPECIFIC OBJECTIVES OF THE HOBY FOUNDATION?

1. Seek out, recognize, and reward leadership potential in high school sophomores here and abroad.
2. Encourage and assist members of this formative age group in their quest for self-identification and self-development.
3. Interface these potential leaders with recognized leaders in business, government, science, education and the professions through give-and-take workshops.
4. Present, through this exposure, both exploration and advocacy of the American economic incentive system and our democratic process.
5. Stimulate opportunities for these young people to demonstrate their leadership abilities when they return home for betterment of community and country.

HOW ARE PARTICIPANTS IN THE STATE AND INTERNATIONAL LEADERSHIP SEMINARS SELECTED?

Nomination materials are sent in September of each year to the 21,000 public and private high schools in the United States by the National Association of Secondary School Principals. All 10th graders are eligible to apply. An outstanding sophomore leader is nominated by each school and is certified by its principal. All nominees are eligible for selection to attend one of the three-to four-day seminars held in all 50 states, the District of Columbia, the Bahamas, Canada, Japan and Mexico each spring. These expense-paid workshops focus on the theme, "America's Incentive System." From each HOBY Leadership Seminar, one young man and one young woman are selected to represent their state at a week-long International Leadership Seminar held in late summer. In addition, HOBY invites young leaders from at least 30 other countries to attend.



WHAT ARE SOME OF THE RESULTS OF HOBY SEMINARS?

The effectiveness of give-and-take workshops is highlighted by the most recent survey of HOBY Alumni. As a direct result of the Seminar experience:

- 93% of alumni are more willing to make decisions and be responsible for the effects of those decisions.
- 98.8% began to think about new career possibilities.
- 71% have received awards for school or community activities.
- 70% are pointed toward careers in business and industry, law and the health sciences.

HOW CAN YOU BECOME INVOLVED?

Whether you are a member of a civic organization, corporation or representing yourself, HOBY actively seeks your participation in its vital programs through a gift of time, gifts in kind and/or direct financial support of its State and International Leadership Seminars. Your contribution offers a great return on your investment.

HOBY does not seek or receive support from United Way, similar agencies or from government sources. Yet, thanks to its all volunteer field network coordinating the Leadership Seminars, HOBY's national fundraising expenses are only 7% of its entire operating budget.

DO THE BENEFITS OF HOBY REACH BEYOND THE SEMINARS?

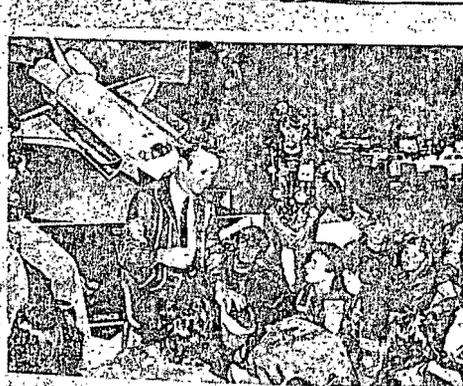
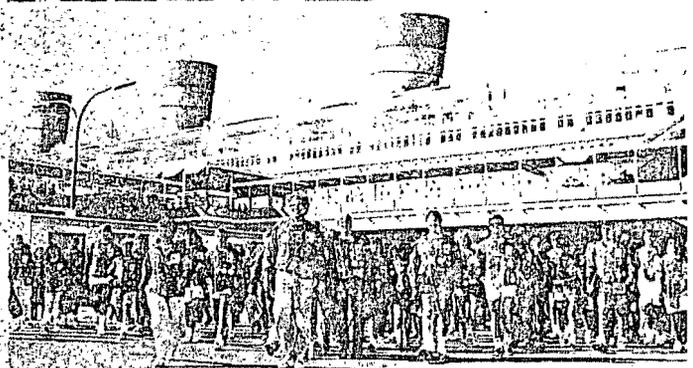
Students leaving their seminar are motivated to return to their high school and share the HOBY experience with their classmates through a one-day seminar that carries the acronym CLEWs (Community Leadership Workshops).

The Foundation's Alumni Association allows young men and women who have participated in a HOBY program to continue their learning process through travel programs, alumni reunions and hands on leadership experiences. HOBY has seen its Alumni Association increase by 20% annually for three consecutive years.

WHAT IS HOBY'S FUTURE?

More than 13,700 sophomores representing as many high schools are currently attending HOBY Leadership Seminars annually. With increased funding and the expanded support of high school principals, annual attendance by 15,000 10th grade leaders is projected within five years.

To accommodate increased participation, more than one Seminar is held in heavily populated states. This tremendous growth is due, in large part, to the volunteer organizations which coordinate and host Leadership Seminars in conjunction with HOBY.



The HOBY AMBASSADOR

Volume 13, No. 2

Published by The Hugh O'Brian Youth Foundation

Fall 1992

WORLD LEADERSHIP CONGRESS 1992

Headline:
Pittsburgh, Pennsylvania
July 24 - August 1

regie Mellon University, Pittsburgh, Pennsylvania, was host to more than 350 HOBY Ambassadors and Alumni during the Hugh O'Brian Youth Foundation's 2nd World Leadership Congress (WLC), the last week of July. The attending ambassadors were selected from more than 13,400 high school sophomores from 50 states and 30 foreign countries.

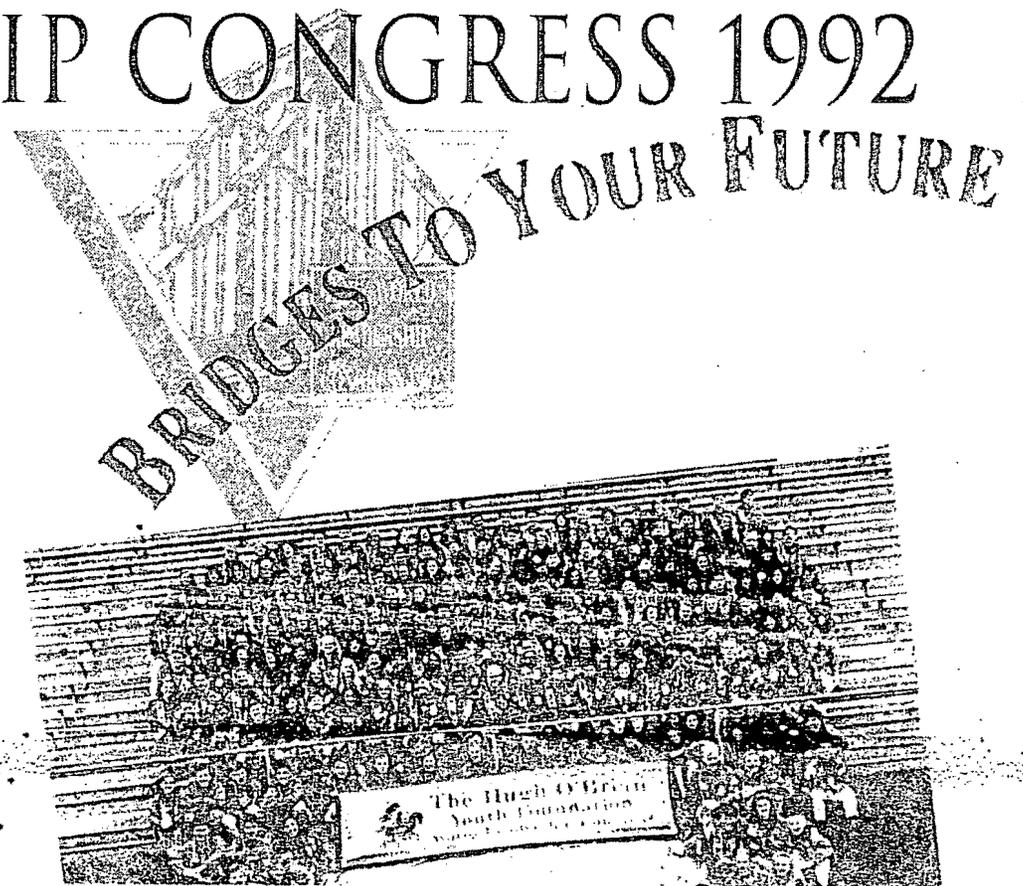
HOBY's friendly invasion of Pittsburgh began earlier in the week when the HOBY Operations Center was set up at the Westin William Penn Hotel, one of the city's oldest hotels. Top staff members from HOBY's Los Angeles headquarters had worked to organize the Congress since the completion of last year's

an experience conceived by one man - Hugh O'Brian.

In 1958, well-known actor Hugh O'Brian returned from Africa inspired by a visit with Dr. Albert Schweitzer. He was motivated by Dr. Schweitzer's words, "The most important thing in education is to teach young people to think for themselves." It was that remark that led to O'Brian's establishment of HOBY...and the rest is history.

WLC History

From 1958 to 1967, leadership seminars took place in Los Angeles for high school sophomores from California. Ten years later, the HOBY program grew to include national and even international students, and the sessions moved to various cities throughout the country - thus began the World Leadership Congress.



about to come together, and every-
 rations center member eagerly
 uited the days ahead. The operations
 n began, the final planning for the
 usands of details that were ahead –
 n ground transportation for every stu-
 t to menu planning.

ey component of the WLC is the host
 iversity, which is responsible for coor-
 ating the program of events. This year,
 challenge was accepted by Carnegie
 llon University – one of America's
 est and most renowned colleges. The
 OBY staff and volunteers worked closely
 h Carnegie Mellon on the WLC's
 ents, trips and speakers.

y 20, 21, 22, 23 . . .

ie Countdown Begins

group of dedicated HOBY volunteers,
 ided by HOBY Mama Bonnie Gridley,
 o readied their energies to handle
 ry student Ambassador during the
 ht-day conference. A host of HOBY
 unteers worked day and night to
 ke each Ambassador's stay memorable.

ie WLC marked the 34th year of
 OBY's efforts to recognize excellence
 high school sophomores from the
 ited States and around the globe. Dur-
 1992, more than 13,400 students
 ticipated in the HOBY experience –

Pittsburgh WLC volunteers and staff.
 Their commitment of time, talent and
 energy was the single most important
 reason the Congress was such a success.

Continued on page 3



Attention, High School Principals

**HOBY NOMINATION KITS MAILED –
 DEADLINE IS NOVEMBER 18**

One of your students can become part of
 the HOBY family and participate in the
 HOBY program during 1993. But your
 assistance is necessary.

prise system, meet and make countless new
 friends, and begin to develop as one of
 tomorrow's leaders.

Continued on page 2

In early September, more than
 20,000 HOBY Leadership Semi-
 nar Nomination Kits were sent to
 public and private high school
 principals across the country. The
 information in the kit makes it
 possible for you to select and send
 one qualified high school sopho-
 more to a HOBY Leadership Semi-
 nar. At the seminar, your student
 will learn more about democracy,
 volunteerism and the free enter-



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