

*CHR did not get to attend mtg - PW attended for him
SEP 22 1995
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DEPARTMENT OF AGRICULTURE
OFFICE OF THE SECRETARY
WASHINGTON, D.C. 20250

*Monet Room
L'Enfant Hotel*

MEMORANDUM

TO: PARTIES INTERESTED IN PROGRESS OF RURAL EMPOWERMENT ZONES, RURAL ENTERPRISE, AND CHAMPION COMMUNITIES

FROM: ARTHUR C. CAMPBELL, DEPUTY UNDER SECRETARY
RECD *[Signature]*

DATE: SEPTEMBER 21, 1995

SUBJECT: RURAL EMPOWERMENT ZONES/ENTERPRISE/CHAMPION COMMUNITIES SEMINAR

You are invited to participate in a seminar to discuss the preliminary findings of ongoing evaluations of rural Empowerment Zones, Enterprise, and Champion Communities(i.e. a community that applied for designation as an Empowerment Zone or Enterprise Community that was not selected, but whose plans for development USDA has elected to champion).

The USDA-RECD sponsored seminar will be held at the Loews L'Enfant Plaza Hotel in the Monet Room on September 27, 1995. Registration will be from 8:30 - 9:00 am. The seminar will run from 9:00 - 3:30 pm. The University of Tennessee Community Partnership Center and the National Center for Appropriate Technology, under cooperative agreements with USDA, are conducting the evaluations. Their work has yielded some valuable insight into the local and national dynamics of the program.

My hope is that we can make our EZ/EC evaluation process truly interactive. Lessons learned should be used--contemporaneous with the implementation of the program--to influence and help shape how USDA-RECD and other departments of government act to assist these communities to develop and revitalize themselves.

Participants invited to participate in this meeting include: top USDA-RECD executives, and representatives of the Vice President's Empowerment Board, the three rural Empowerment Zones, one Enterprise community, the two RECD evaluation teams, and other federal Departments.

Hopefully, this seminar will start a process to fully engage and understand the dynamics and policy implications of the EZ/EC program. I hope that you will be able to join us for this important event.

LIST OF INVITEES FOR EZ/EC SEMINAR
 SEPTEMBER 27, 1995
 LOEWS L'ENFANT PLAZA HOTEL
 WASHINGTON, D.C.

WHITE HOUSE

Sheryll Cashin	Staff Director, Community Empowerment Board	456-5369/456-2223
Carol Rasco	Assistant to President for Domestic Policy	456-2216/456-2878
Kumiki Gipson	Counsel to the Vice President	456-7022/456-7044
Paul Weinstein	Domestic Policy	456-5577/456-7028
Laura Tyson	National Economic Advisor	456-2174/456-2878

HUD

Andrew Cuomo	Assistant Secretary for Community Planning & Development	708-2690/708-3336
Howard Glaser	Senior Advisor	708-2690/708-3336
Michael Stegman	Assistant Secretary for Policy Development & Research	708-1600/619-8000

HHS

Peter Edleman	Assistant Secretary for Planning and Evaluation	690-7858/690-7383
Dave Garrison	Senior Advisor of Intergovernmental Affairs	690-6891/690-5672

EZ/EC/CC

Frank Williams	Central Savannah River Area, EC	706-554-0110/554-0989
Harry Bowie	MidDelta, EZ (Champion community to be designated)	601-335-5291/335-5295
Ray Moncrief	Kentucky Highland, EZ	606-864-5175/864-5194
Bonnie Gonzalez	CEO, Rio Grande Valley, EZ	210-565-5900/565-5556
Anita LaRan	Executive Director, Helping Hands, Inc.	505-387-2288/387-2289

EVALUATORS**COMMUNITY PARTNERSHIP CENTER**

Ntam Baharanyi	Assistant Professor Tuskegee University	334-727-8454/727-8552
Ron Eller, Dr	Director, Appalachian Center	606-223-3156/257-3903
Henry Findley, Dr	Professor, Tuskegee University	334-727-8570/727-8271
John Gaventa, Dr	Sociology Department University of Tennessee	615-974-6021/974-7013
Troy Gagner	Heartland Center for Leadership Development	402-474-7667/474-7672
Isaiah Madison, Rev	Director, Institute for Southern Studies	919-419-8311/419-8315
Pamela Moore	Consultant	P6/(b)(6)
Janice Morrissey	Research Associate	615-974-6021/974-7013
Cruz Tores, Dr	Sociology Department University of Tennessee	210-381-3321/381-2343

NATIONAL CENTER FOR APPROPRIATE TECHNOLOGY

Cornelia Flora	Director, NC Regional Center for Rural Development	515-294-1329/294-2303
Ron Kroese	Executive Director, NCAT	406-494-4572/494-2905
Jim Luken	Project Manager, Champion Community	501-442-9824/442-9842
Jacqueline McGee	Project Leader, Champion Community	501-442-9824/442-9842

FOUNDATIONS/OTHERS

Janet Levy	Annie E. Casey Foundation	410-223-2938/547-6624
Chris Page	Ford Foundation	212-573-4778/297-0969
Bill Galston	University of Maryland	301-405-6347/314-9346
Merriweather Jones	Aspen Institute	202-736-5849/467-0790

USDA-RECD INVITEES**RECD**

<u>NAME</u>	<u>TITLE</u>	<u>PHONE NUMBER/FAX</u>
Jill Long Thompson	Under Secretary, RECD	720-4581/720-2080
Art Campbell	Deputy Under Secretary, RECD	720-8653/720-2080
Inga Smulkstys	Executive Assistant, RECD	720-4581/720-2080
Bart Chilton	Senior Policy Director	720-4581/720-2080
Jim Newby	Budget	720-4581/720-2080
Dayton Watkins	Administrator, RBCDS	690-4730/690-4737
Wilbur Peer	Associate Administrator, RBCDS	690-4730/690-4737
Maureen Kennedy	Administrator, RHCDS	690-1533/690-0500
Jan Shadburn	Associate Administrator, RHCDS	690-1533/690-0500
Wally Beyer	Administrator, RUS	720-9540/720-1725
Adam Golodner	Associate Administrator, RUS	720-9542/720-1725
Alvin Brown	Director, EZ/EC	619-7981/401-7420
Yvette Parron	Confidential Assistant, RBCDS	619-0358/401-7420
Norm Reid	Director, Community Outreach Services	260-6332/401-7420
John Bowles	Director, Communication Facilities Division	720-1490/690-0471
Ronnie Tharrington	Assistant Administrator for Housing	720-5177/690-3025
Bob Peters	Program Assistant Administrator	720-9552/720-0810
Blaine Stockton	Assistant Administrator for Electric Programs	720-9545/690-0717
Jim Schwartz	Acting Assistant Administrator for Waste & Water	720-9583/720-0718
Bill Hagy	Acting Assistant Administrator for Financial Programs	720-7287/690-0097
Randell Torgorson	Assistant Administrator for Cooperative Services	720-7558/720-4641

OTHER USDA INVITEES

Gene Moos	Under Secretary, F&FAS	720-3111/720-8254
Ellen Haas	Under Secretary, FN&CS	720-7711/690-3100
Mike Taylor	Acting Under Secretary, FS	720-7025/690-4437
James Lyons	Under Secretary, NR&E	720-7173/720-4732
Karl Stauber	Under Secretary, RE&E	720-5923/690-2842
Wardell Townsend	Assistant Secretary	720-3291/720-2191
Shirley Watkins	Acting Assistant Secretary	720-4256/720-5775
James Gilliland	General Counsel	720-3351/720-8666

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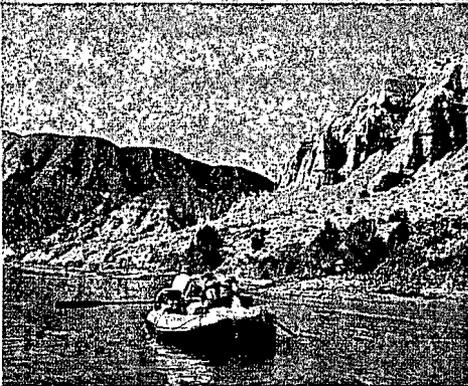
United States
Department of
Agriculture

Economic
Research
Service

Agriculture
Information
Bulletin
Number 710

Understanding Rural America

file



About the President

Becky Williams, LCSW, has more than 20 years experience in rural development, public health and social work.

Her experience ranges from counselling rural families to directing the Division of Child and Adolescent Health at the Arkansas Department of Health.

Williams was awarded a three-year Kellogg Fellowship where she studied rural economic development in the United States, Nepal, South Africa, China, and Mexico. The focus was on models that promote sustained economic stability, self-sufficiency, local empowerment and environmental protection.

Professional Experience

- Williams Consulting, President
- Grants Development Officer, Arkansas Department of Health
- Director, Child and Adolescent Health Services, Arkansas Department of Health
- Director, Medical Social Services, Arkansas Department of Health
- Director, Urban Youth Services, YWCA, Akron, Ohio

Education/Honors

- Arizona State University, Masters of Social Work with concentration in Community Development
- DePauw University, B.A.
- Salzburg, Austria, Seminar Fellow, "The Role of NGO's in Developed and Emerging Democracies," 1993
- Kellogg National Fellowship Program Award, 1989-92

Williams Consulting

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*Helping community
based organizations
in their development*

**Williams
Consulting**

**Community
Based Rural
Development**

*Creating environments
for change*

Community Based Rural Development

- **Organizational and Board Development** tools and suggestions for beginning a concrete assessment of your organization and creating a strategy to facilitate a healthy and empowering environment.
- **Strategic planning** through systematic development of a vision, identification of need, long range goals, short range goals, action plans, and outcomes.
- **Resource development** to diversify your funding base and create an annual planning calendar combining your organizational goals with your budget.
- **Leadership training** to nurture and develop one of your organization's most important assets, your human resource capacity.
- **Program development around women's and youth initiatives** which invest in the future of your community.
- **Linkage** between resource providers and rural community based organizations.
- **Social Documentation** through writing about the lives of people in rural communities reflecting local social issues and social policy.
- **Cross Cultural Training** to build the capacity of your organization to conduct cross cultural initiatives and to function more effectively in a global environment.
- **Community development** to assist you in identifying the resources of your community and in mobilizing residents to create change from within their own neighborhoods.

Clients

- Office of the U.S. Surgeon General
- The Winthrop Rockefeller Foundation
- Arkansas Land and Farm Development Corporation
- Nonprofit Resources, Inc.
- U.S. Department of Agriculture, Rural Development Administration
- New Futures for Little Rock Youth
- Corporation for National Service
- The Good Faith Fund
- Pathways, City of Dermott
- Rocky Mountain Planning Group

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