

September 28, 1994  
Carol H. Rasco  
National Education Goals Panel Meeting

**Location:**

Sheraton Washington Hotel  
2660 Woodley Road, NW  
Washington, DC  
202-328-2000

**Note:**

Bruce Reed will attend WH Senior Staff Meeting at 8:15  
Bruce Reed will conduct Crime Bill Implementation Meeting at  
10:00 in CHR's office.

8:15 Car from West Basement to Sheraton Washington  
Hotel

8:35 Arrive at Sheraton Washington Hotel

9:00 - 10:30 Goals Panel Meeting  
Cotillion Ballroom, Sheraton Washington

11:00 - 12:00 News Conference  
Cotillion Ballroom

12:25 WH Car pickup enroute to USA Today  
Contact: Barbara Dutchak 703-276-3451

1:00 - 2:00 USA Today Editorial Board Meeting/Discussion  
(Gov. McKearnan will attend. His office  
will call re. ride share with CHR.)  
USA Today Building, 1000 Wilson Blvd.  
(CHR will enter street level: take  
elevator to Mall level and check in at  
desk: Take elevator to 16th floor)

2:00 WH car pick up enroute to Sheraton  
Washington

2:30 Arrive Sheraton

Media Interviews: Requests: Set up will be in  
Conference room/Marketing Office/Sheraton Hotel

2:40 - 2:50 WWLT, Cincinnati, OH  
3:00 - 3:10 KAKE, Wichita, KS  
3:10 - 3:20 KTVH, Little Rock, AR  
3:30 - 3:40 WATE, Knoxville, TN  
3:40 - 3:50 KOB, Albuquerque, NM  
3:50 - 4:00 WLBT, Jackson, MS  
4:00 - 4:10 KMOB, St. Louis, MO  
4:10 - 4:20 KOLD, Tucson, AZ  
4:20 - 4:30 WWL, New Orleans  
4:40 - 4:50 WKDB, Detroit, MI

continued on next page!

[contact persons re.: interviews: Steve or Madeline  
703-276-2770; they have been advised to ALERT media  
personnel if CHR late for interview(s) due to USA Today  
meeting running late]

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**5:00 - 5:30**

Set up for Taping Session in same room per Greg Fox, Jr.  
Taping Session: Greg Fox, Sr. will handle taping session  
Mr. Fox will be available at Goals Panel Meeting Site  
after CHR has finished interviews.  
contact number: 504-468-1100

**5:30**

**WH car pick up enroute to West Basement**

## NATIONAL EDUCATION GOALS PANEL

1850 M Street, N.W.  
Suite 270  
Washington, D.C. 20036

Telephone: (202) 632-0952  
Fax: (202) 632-0957 or (202) 632-1032

### Fax Cover Sheet + One Page

To : Pat Romani (456-2878)

From : Ruth Whitman Chacon

Re : Attached is the overview of activities for the National Education Goals Panel. Please note, as per our discussion, that schedule media interviews are not included in this one-pager.

### Goals Panel Member Activities at a Glance

All events will be held at:

**Sheraton Washington Hotel**  
2660 Woodley Road, N.W.  
Washington, D.C.  
(202) 328-2000

**U.S. Chamber of Commerce**  
1615 H Street, N.W.  
Washington, D.C.  
(202) 463-5525

**SEPTEMBER 28TH**  
7:30 - 8:30 am

**Breakfast** - for Goals Panel members and staff, sponsored by the National Cable Television Association.  
*Foyer of the Cotillion Ballroom, Sheraton Washington Hotel*

contact: Sally Flynn or Phyllis Blaunstein (202) 667-0901

8:30 - 8:45 am

**News Conference Briefing** - a final run-through of the news conference for all Goals Panel Members.  
*Foyer of the Cotillion Ballroom, Sheraton Washington Hotel*

9:00 - 10:30 am

**Goals Panel Meeting** - including a presentation by Deborah Wadsworth, and a roundtable discussion of the Panel's charge to "build consensus on the reforms necessary to achieve the National Education Goals."  
*Cotillion Ballroom, Sheraton Washington Hotel*

11:00 - 12:00 am

**News Conference** - to release the 1994 National Education Goals Report and the Community Action Toolkit  
*Cotillion Ballroom, Sheraton Washington Hotel*

1:00 - ~~2:00~~<sup>5:00</sup> pm

**Satellite Television Interviews** (as scheduled)  
*NEGP Television Studio, Sheraton Washington Hotel*

**Telephone/Radio Interviews** (as scheduled)  
*Foyer of the Cotillion Ballroom, Sheraton Washington Hotel*

7:00 - 8:15 pm

**Reception**, for Panel members, staff and invited guests sponsored by *U.S. Chamber of Commerce*

8:30 - 9:30 pm

**Satellite Town Meeting**  
*U.S. Chamber of Commerce, Studio A*

contact: John McGrath P6/(b)(6)

**SEPTEMBER 29TH**  
1:00 - 3:00 pm

**Live, Interactive TV Seminar on Achieving the Goals**  
*U.S. Chamber of Commerce*

contact: Greg Fox or Ann Lupo 1-800-432-3286

For more information regarding any of the activities described above, contact Ruth Whitman Chacon or Julie O'Brian at (202) 632-0952.

Jeremy /  
Gaylor attended 004/005

# NATIONAL EDUCATION GOALS PANEL

1850 M. Street N.W., Suite 270, Washington, D.C. 20036

## Media Advisory

Contact: Bill Noxon  
Phone: 202-632-0952

Date: July 24, 1995

### GOALS PANEL TO MEET

A meeting of the National Education Goals Panel will be held Saturday, July 29 in Burlington, Vermont from 9-11 a.m. EDT at the Radisson Hotel's Lake Champlain Conference Room. The meeting is open to the public and to the media.

The Panel will outline actions to promote high academic standards. The Panel will decide on indicators to achieve National Goals on Teacher Education and Professional Development, and Parental Involvement. In addition, the Panel will discuss priorities for improving data gathering for annual reports and other documents to benefit the educational community, policy-makers, parents and the public.

Following the Panel meeting, a luncheon will be held in honor of schools receiving national awards as part of the jointly sponsored Scholastic, Inc./Apple Computers/National Education Goals Panel "Strong Families, Strong Schools Most Promising Practices Competition." The luncheon will be held in the Vermont Conference Room from noon - 2 p.m. Media coverage is encouraged for this invitational event. Contact Mr. Bill Noxon at 202-632-0952 for additional details and information.

A separate room will be made available in the event that media request interviews with members or staff of the Goals Panel, scholastic award winners or representatives of sponsoring organizations.

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# NATIONAL EDUCATION GOALS PANEL

1850 M. Street N.W., Suite 270, Washington, D.C. 20036

## News Release

Contact: Bill Noxon  
Phone: 202-632-0952

July 25, 1995

### FOR IMMEDIATE RELEASE:

### ACTIONS TO PROMOTE ACADEMIC STANDARDS AND PRESENTATION OF PARENTAL INVOLVEMENT AWARDS

### HIGHLIGHT GOALS PANEL AGENDA IN BURLINGTON, VERMONT

WASHINGTON, D.C. -- Strategies to promote demanding academic standards in American education will take center stage July 29 at a National Education Goals Panel meeting in Burlington, Vermont.

The meeting starts at 9 a.m. EDT in the Radisson Hotel's Lake Champlain Conference Room.

The Panel is expected to take action on its future role in the promotion of academic standards. In addition, the Panel will receive the reports on indicators of progress toward the two new national goals in Teacher Education and Professional Development, and Parental Involvement. The Panel will also discuss priorities for improving data gathering on the National Goals. At a luncheon following the Panel meeting, Scholastic Inc., Apple Computers and the Goals Panel will make a joint presentation of a national award to two schools demonstrating outstanding achievements in parental and community involvement.

High on the priorities for the meeting itself are considerations by the bipartisan Panel on how it can help states and communities working to develop demanding academic standards.

(more)

**GOALS PANEL MEETING, Page Two**

One proposal being considered by the Panel is to create a technical advisory group of experts to develop a description of "world class" academic standards.

"The Goals Panel has the wherewithal to assist states and local school districts, without being prescriptive, by building on the work of many organizations who have already collected a lot of information in this area," John Barth, a Goals Panel staff member, said.

"What do other nations expect of their students? What do high performance workplaces expect of new employees? What do universities expect? We can take much of the information available now and synthesize it so state policy-makers and school districts can get a clearer picture of 'world class' academic standards that can help them set expectations for their own students and schools, Barth suggested."

The Panel will also consider creating a special resource group focused on assessments and measurement of student achievements. The purpose of the working group would be to examine technical issues on assessments and data collection, while helping to provide information for policy-makers and the public to broaden their understanding and encourage their support of this important facet in education reform.

Following the scheduled two-hour meeting, an awards luncheon, sponsored jointly by Scholastic Inc, the educational publisher, Apple Computer, Inc. and the Goals Panel, will honor two schools for outstanding contributions in building parent and family involvement in education.

(more)

**GOALS PANEL MEETING, Page Three**

Gift certificates and educational products are among the prizes to be presented to the winners of nationwide awards in The Strong Families, Strong Schools Most Promising Practices Competition. A letter of recognition from the Secretary of Education will also be presented to the winners during the awards luncheon.

Over 100,000 elementary and secondary schools, public, private and parochial, were invited to compete in this first such nationally recognized event. The competitors were asked to demonstrate how their family and community involvement practices could serve as models for the rest of the nation.

The competition was designed to encourage and strengthen connections between parents, families and schools, and help schools and other organizations learn from each other how to significantly make improvements in education.

The National Education Goals Panel, a bipartisan body made up of governors, state legislators, members of Congress and the Administration, meets regularly to review progress of the nation toward meeting eight national goals to improve education in America. Six of the goals were adopted by the nation's governors in 1990. Two goals were added in 1994 as part of the Educate America Act, which established the Panel as a fully independent federal body.

**FAX COVER SHEET**  
**NATIONAL EDUCATION GOALS PANEL**

TO: Ms. Pat Romani

FAX: 202-456-2878

FROM: Bill Noxon, Public Information, National Education Goals Panel

DATE: 7/25

PHONE: (202) 632-0952

FAX: (202) 632-0957

Number of pages following cover sheet 4

**COMMENTS:**

Good Morning. Please note attached information on the Goals Panel meeting July 29 we're releasing today. Ms. Rasco is not attending. She should now have the members' briefing book, which includes a slightly earlier version of these releases. We'll do our best to fill in the blanks if you need assistance after the meeting is over. Feel free to call with questions. Thanks.

*Jan decided  
hand-delivered  
to Jeremy & Gaynor*

*NRSE*

THE WHITE HOUSE  
WASHINGTON

FAX COVER SHEET

OFFICE OF THE ASSISTANT TO THE PRESIDENT FOR DOMESTIC POLICY  
SECOND FLOOR, WEST WING  
THE WHITE HOUSE  
WASHINGTON, DC 20500  
(202)456-2216 PHONE  
(202)456-2878 FAX

TO: JEREMY BEN AMI / GAYNOR McCOWN

FAX #: 6-7028

FROM: CAROL H. RASCO

NUMBER OF PAGES (including cover sheet): 5

COMMENTS: FYI - Goals Panel Mtg.

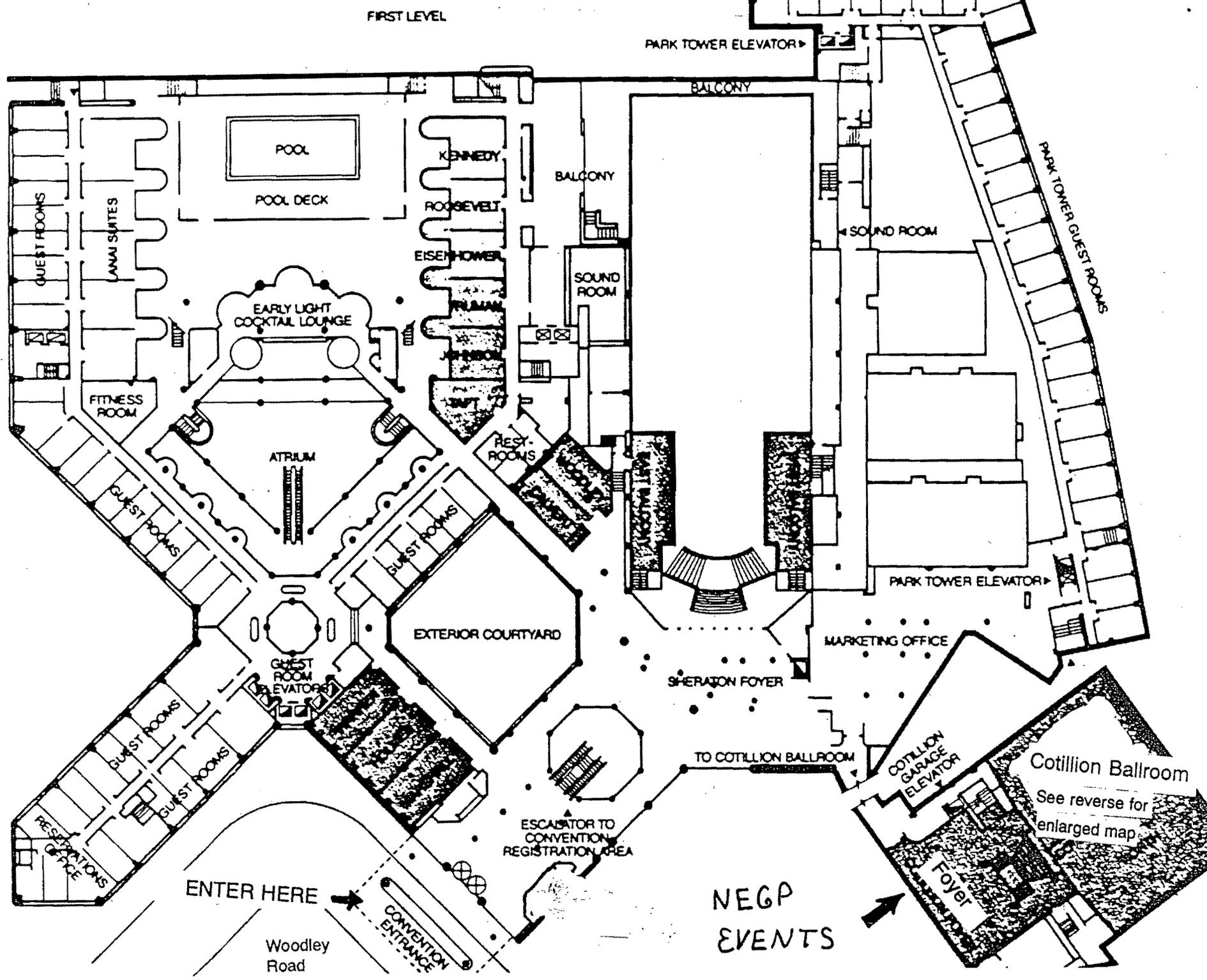
Pat

If you have any problems with the fax transmission, please call \_\_\_\_\_ at (202)456-5565.

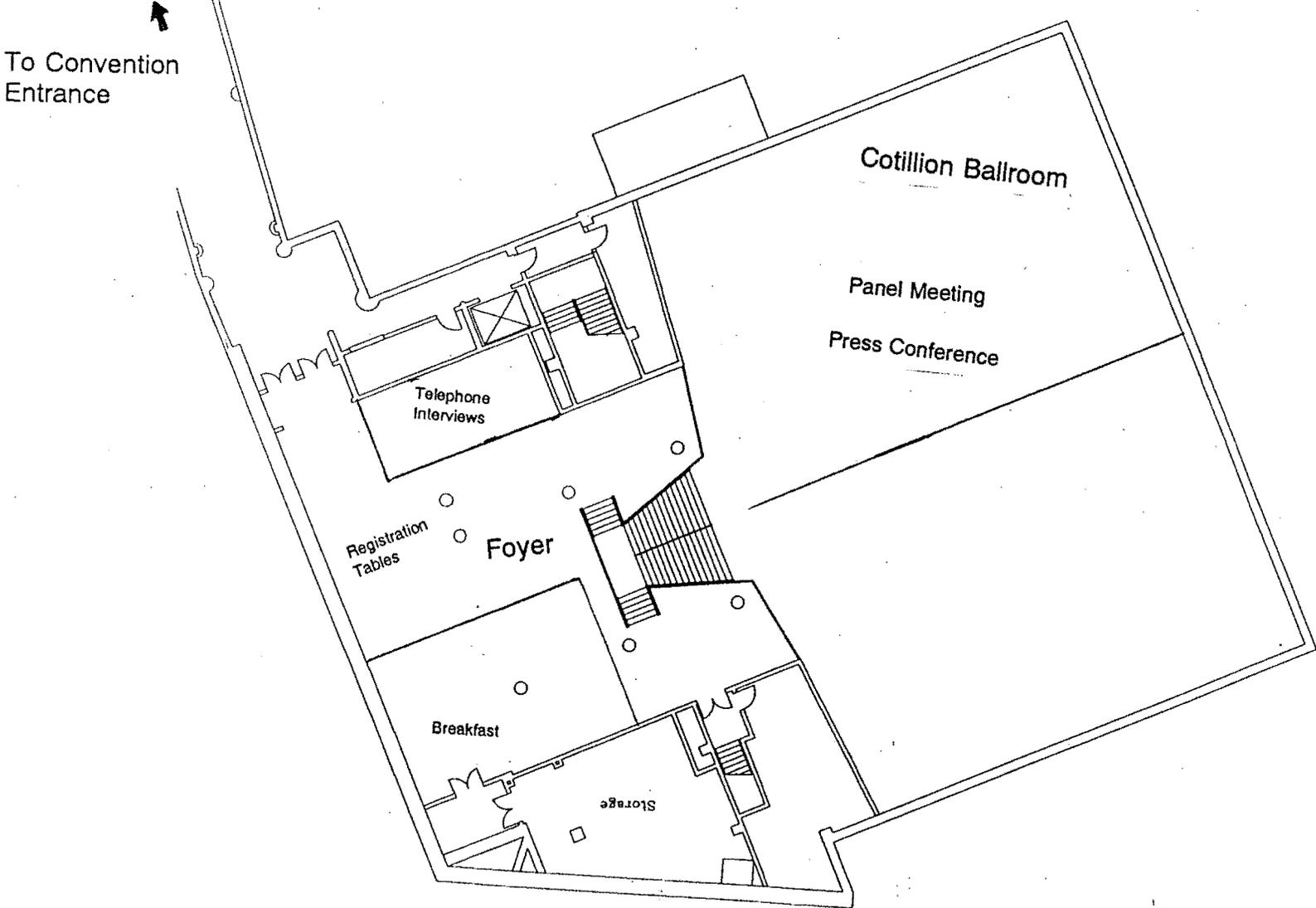
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# FIRST LEVEL — Sheraton Washington Hotel



# Sheraton Washington Hotel



NATIONAL EDUCATION GOALS PANEL

Panel Meeting and Report Release  
September 28, 1994  
Briefing Book

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Note: Each panel member has been provided with the following materials from the Public Agenda Foundation — *Crosstalk*; *Divided Within, Besieged Without: The Politics of Education in Four American School Districts*; and *Effective Public Engagement*.