Extent

205 folders, approximately 8,426 pages

Summary

This collection consists White House Press Secretary Mike McCurry’s files, including memoranda and correspondence regarding press relations/strategy. McCurry served as the White House Press Secretary from 1995 till October of 1998. The collection contains daily press guidance and briefings, invitations, statements, talking points, reports, and emails. The records include material on adoption, AIDS, budget, child welfare, drug policy, education, minimum wage, press interviews, technology and welfare.

Scope and Content Note

The materials in FOIA 2011-0586-F are a selective body of documents responsive to the topic of the FOIA. Researchers should consult the archivist about related material. Michael (Mike) McCurry served as the White House Press Secretary for President Clinton from 1995 to October of 1998. This FOIA includes Daily Press Guidance from the General Files of the Press Office and Mike McCurry’s files that include memoranda and correspondence regarding press relations/strategy. Although containing some material on press guidance, Mike McCurry’s files are not wholly responsive to the subject area and contain personal correspondence. Responsive records contain daily press briefings and guidance, invitations, news articles, Q&A’s, statements, talking points, emails, and reports. The records include material on adoption, AIDS, AmeriCorps, budget, child welfare, community, consumer price index, deaths, drug policy, education, environment, health, medicare, minimum wage, Nielsen ratings, race relations, technology, television and welfare. Email created by Michael McCurry consists of brief correspondence with White House Staff concerning on air appearances, press interviews with the President and staff, and discussions of press briefings. Few emails specifically

address press strategy; with one exception, an email containing a memo from McCurry to Chief of Staff Erskine Bowles concerning the objectives and mission for the White House Press Office.

Biographical Note

Michael (Mike) McCurry is a Washington D.C. based political strategist with 35 years of experience. Prior to serving as the White House Press Secretary Mr. McCurry was a spokesman for the Department of State from 1993 to 1995 and was chief spokesman for Warren Christopher. He was Director of Communications for the Democratic National Committee from 1988 to 1990 and served several leadership roles with national campaigns from 1984 to 2004. After leaving the White House Mr. McCurry co-chaired the Commission on Presidential Debates and served on numerous boards or advisory councils, which included Share Our Strength, the Junior Statesmen Foundation, the Children's Scholarship Fund, the Wesley Theological Seminary, and the United Methodist Commission on Communications. He is a partner at Public Strategies Washington, Inc. where he provides counsel on communications strategies and management to corporate and nonprofit clients.

Record Type

Textual

System of Arrangement

Records that are responsive to this FOIA request were found in these collection areas—Clinton Presidential Records: White House Office of Records Management (WHORM) Subject Files, Clinton Presidential Records: White House Staff and Office Files, Clinton Presidential Records: ARMS Emails, and Clinton Presidential Records: TRP Emails. The White House Office of Records Management (WHORM) contains a variety of series created to organize and track documents and correspondence. The WHORM Subject file was compiled by the White House Office of Records Management and is a series of categories designated by a letter/number combination. Staff and Office files were maintained at the folder level by staff

members within their individual offices and document all levels of administration activity. WHORM files are processed at the document level; whereas, Staff and Office files are processed at the folder level, that is, individual documents are not selected and removed from a folder for processing. While this method maintains folder integrity, it frequently results in the incidental processing of documents that are not wholly responsive to the subject area. The Automated Records Management System (ARMS) is a database that contains email records of the Executive Office of the President. This system maintained unclassified Presidential email. The ARMS database is comprised of six sub-series of email records called "buckets." The buckets generally represent a specific White House office. The buckets are titled: NPR for National Performance Review, OPD for Office of Policy Development, POTUS for President of the United States, WHO for White House Office, CEA for Council of Economic Advisers, and Default for emails not associated with an office. The WHO bucket contains email created or received by individual with an Executive Office of the President White House user account not identified as CEA, NPR, or OPD. The Default bucket contains email created or received by unknown or un-recognized email accounts. Email found within the Default bucket often includes email created or received by offices or individuals outside the Executive Office of the President. ARMS emails are arranged by topic, there-under by bucket, and there-under chronologically by creation date. The Tape Restoration Project (TRP) is a database consisting of restored emails from the Automated Records Management System (ARMS) from July 1994 through June of 2000. The TRP is a database that contains email records of the Executive Office of the President. This system maintained unclassified Presidential record email. The TRP database is comprised of the same six sub-series of email as in ARMS. TRP emails are arranged by topic, there-under by bucket, and there-under chronologically by creation date. FOIA 2011-0586-F includes WHORM records from these subject codes: CM014 Commodities - Tobacco CO139 Countries - Russia FG001-07 Federal Government – Organizations - Appointments Granted, Presidential FG006-01 Federal Government – Organizations - White House Office HU010 Human Rights - Equality PL Political Affairs PL005-02 Political Affairs – Democratic Party PP001 Presidential Personal – Articles, Books, Booklets (Written by the President) PP014-03 Presidential Personal – Bible Passages, Prayers, President’s Favorites PR015 Public Relations - Publicity PR015-01 Public Relations – Broadcasts - Telecasts PU Publications SO005 Social Affairs – Teas – Garden Parties – Concerts, White House SP230-97 Speeches – State of the Union, 1997 TN002 Transportation – Interurban Transportation (Subway)

Access

Collection is open to all researchers. Access to Clinton Presidential Records is governed by the Presidential Records Act (PRA) (44 U.S.C. Chapter 22, as amended) and the Freedom of Information Act (FOIA) (5 U.S.C. 552, as amended) and therefore records may be restricted in whole or in part in accordance with legal exemptions.

Copyright

Documents in this collection that were prepared by officials of the United States government as part of their official duties are in the public domain. Researchers are advised to consult the copyright law of the United States (17 U.S.C. Chapter 1) which governs the making of photocopies or other reproductions of copyrighted material.

Provenance

Official records of William Jefferson Clinton’s presidency are housed at the Clinton Presidential Library and administered by the National Archives and Records Administration (NARA) under the provisions of the Presidential Records Act (PRA).

Organization Names

United States. Office of the White House Press Secretary

Processed by

Staff Archives Specialist, 2016. Previously restricted materials are added as they are released.

Last Modified Date

2016-12-20

Container List

View all digitized files in the National Archives Catalog (NAC)

The following is a list of documents and folders processed in response to FOIA 2011-0586-F:
Box 1
Clinton Presidential Records: WHORM: Subject File
Category Case Number
CM014 156413
CO139 206787SS
FG001-07 195370SS
FG001-07 224954SS
FG006-01 101015
FG006-01 101547SS
FG006-01 102529SS
FG006-01 103734SS
FG006-01 105078SS
FG006-01 106705SS
HU010 223046SS
PL 194224SS
PL005-02 127721
PP001 129577
PP014-03 277630SS
PR015 105743SS
PR015 108749SS
PR015 109797SS
PR015 112051SS
PR015 116308SS
PR015 117761
PR015 126140SS

PR015 133844SS
PR015 134019SS
PR015 136996SS
PR015 156827SS
PR015 163801SS
PR015 167830SS
PR015 168510SS
PR015 168781
PR015 223034SS
PR015 226347SS
PR015 241832
PR015-01 229520SS
PU 100013SS
PU 163011SS
PU 185925SS
SO005 228575SS
SP230-97 204849SS
TN002 158249SS
Clinton Presidential Records: White House Staff and Office Files
Press Secretary
General Files
Briefing Book for June 22, 1997 Denver Summit Press Conference – June 20, 1997 [OA/ID 10858]
Daily Press Guidance – May 1, 1997 [OA/ID 10858]
Daily Press Guidance – May 9, 1997 [OA/ID 10858]
Daily Press Guidance – May 13, 1997 [OA/ID 10858]
Daily Press Guidance – May 14, 1997 [OA/ID 10858]
Box 2
Daily Press Guidance – May 15, 1997 [OA/ID 10858]
Daily Press Guidance – May 16, 1997 [OA/ID 10858]
Daily Press Guidance – May 19, 1997 [OA/ID 10858]
Daily Press Guidance – May 20, 1997 [OA/ID 10858]
Daily Press Guidance – May 21, 1997 [OA/ID 10858]
Daily Press Guidance – May 23, 1997 [OA/ID 10858]
Daily Press Guidance – May 30, 1997 [OA/ID 10858]
Daily Press Guidance – June 2, 1997 [OA/ID 10858]

Daily Press Guidance – June 3, 1997 [OA/ID 10858]
Daily Press Guidance – June 4, 1997 [OA/ID 10858]
Box 3
Daily Press Guidance – June 5, 1997 [OA/ID 10858]
Daily Press Guidance – June 6, 1997 [OA/ID 10858]
Daily Press Guidance – June 9, 1997 [OA/ID 10858]
Daily Press Guidance – June 10, 1997 [OA/ID 10858]
Daily Press Guidance – June 11, 1997 [OA/ID 10858]
Daily Press Guidance – June 13, 1997 [OA/ID 10858]
Daily Press Guidance – June 16, 1997 [OA/ID 10858]
Daily Press Guidance – June 17, 1997 [OA/ID 10858]
Daily Press Guidance – June 18, 1997 [OA/ID 10858]
Daily Press Guidance – June 24, 1997 [OA/ID 10858]
Box 4
Daily Press Guidance – June 27, 1997 [OA/ID 10858]
Daily Press Guidance – July 1, 1997 [OA/ID 10858]
Daily Press Guidance – July 2, 1997 [OA/ID 10858]
Daily Press Guidance – July 3, 1997 [OA/ID 10858]
Daily Press Guidance – July 14, 1997 [OA/ID 10858]
Daily Press Guidance – July 15, 1997 [OA/ID 10858]
Daily Press Guidance – July 16, 1997 [OA/ID 10858]
Daily Press Guidance – July 21, 1997 [OA/ID 10858]
Daily Press Guidance – July 22, 1997 [OA/ID 10858]
Daily Press Guidance – July 23, 1997 [OA/ID 10858]
Box 5
Daily Press Guidance – July 24, 1997 [OA/ID 10858]
Daily Press Guidance – July 25, 1997 [OA/ID 10858]
Daily Press Guidance – July 30, 1997 [OA/ID 10858]
Daily Press Guidance – July 31, 1997 [OA/ID 10858]
Daily Press Guidance – August 1, 1997 [OA/ID 10858]
Daily Press Guidance – August 4, 1997 [OA/ID 10858]
Daily Press Guidance – August 5, 1997 [OA/ID 10858]
Daily Press Guidance – August 7, 1997 [OA/ID 10858]
Daily Press Guidance – August 8, 1997 [OA/ID 10858]
Daily Press Guidance – August 11, 1997 [OA/ID 10858]
Daily Press Guidance – August 13, 1997 [OA/ID 10858]

Daily Press Guidance – August 14, 1997 [OA/ID 10858]
Daily Press Guidance – August 15, 1997 [OA/ID 10858]
Box 6
Press Secretary
McCurry, Mike
Abortion [OA/ID 11102]
Adoption [OA/ID 11102]
Affirmative Action [OA/ID 11102]
Agriculture [OA/ID 11102]
AIDS [OA/ID 11102]
Air Pollution [OA/ID 11102]
Airline Safety [OA/ID 11102]
American Airlines [OA/ID 11102]
AmeriCorps [OA/ID 11102]
ANWR [Arctic National Wildlife Refuge] [OA/ID 11102]
Appointments [OA/ID 11102]
Appropriations [OA/ID 11102]
Archives [OA/ID 11102]
Archivist [OA/ID 11102]
Assault Weapons Ban [OA/ID 11102]
Awards [OA/ID 11102]
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Budget [2] [OA/ID 11102]
Budget Negotiations [OA/ID 11102]
Box 7
Cabinet Information [OA/ID 11102]
Campaign Finance Reform [OA/ID 11102]
Campbell, Senator [OA/ID 11102]
Ceremonies [OA/ID 11102]
Chelsea [OA/ID 11102]
Childhood Development [OA/ID 11102]
Child Support [OA/ID 11102]
Child Welfare [OA/ID 11102]

Children’s Television [OA/ID 11102]
Church Burnings [OA/ID 11102]
Coia, [Arthur] [OA/ID 11102]
Commerce [OA/ID 11102]
Community [OA/ID 11102]
Completed Media Requests [OA/ID 11102]
Congress [OA/ID 11102]
Congressional Black Caucus [OA/ID 11102]
Consumer Price Index [OA/ID 11102]
Correspondence Records (A-L) [binder] [1] [OA/ID 13061]
Correspondence Records (A-L) [binder] [2] [OA/ID 13061]
Correspondence Records (A-L) [binder] [3] [OA/ID 13061]
Correspondence Records (A-L) [binder] [4] [OA/ID 13061]
Correspondence Records (A-L) [binder] [5] [OA/ID 13061]
Box 8
Correspondence Records (M-Z) [binder] [1] [OA/ID 13061]
Correspondence Records (M-Z) [binder] [2] [OA/ID 13061]
Correspondence Records (M-Z) [binder] [3] [OA/ID 13061]
Correspondence Records (M-Z) [binder] [4] [OA/ID 13061]
Crime [OA/ID 11102]
Cummock, Victoria [OA/ID 11102]
DC [Revitalization] Plan [OA/ID 11102]
Deaths [OA/ID 11102]
Debate [OA/ID 11102]
Defense [OA/ID 11102]
Democratic National Committee [OA/ID 11102]
Democrats [OA/ID 11102]
Denied Media Requests [1] [OA/ID 11102]
Denied Media Requests [2] [OA/ID 11102]
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Economy [OA/ID 11102]
Box 9
Education [OA/ID 11102]
Elections [OA/ID 11102]
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Endowments [OA/ID 11102]

Environment [OA/ID 11102]
Events [OA/ID 11102]
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Family Medical Leave Act [OA/ID 11102]
FBI [Federal Bureau of Investigation] Files [OA/ID 11102]
FEMA [Federal Emergency Management Agency] [OA/ID 11102]
Health [OA/ID 11102]
Immigration [OA/ID 11102]
Internal Revenue Service [OA/ID 11102]
Invitations [empty] [OA/ID 13061]
Invitations: Confirmed Invitations [OA/ID 13061]
McCurry Travel [OA/ID 13061]
Medical [OA/ID 11102]
Medicare [OA/ID 11102]
Minimum Wage [OA/ID 11102]
Mira Avrech [OA/ID 13061]
[Miscellaneous Correspondence] – 1994 [OA/ID 13202]
[Miscellaneous Correspondence] – 1995 [Folder 1] [1] [OA/ID 13202]
Box 10
[Miscellaneous Correspondence] – 1995 [Folder 1] [2] [OA/ID 13202]
[Miscellaneous Correspondence] – 1995 [Folder 2] [1] [OA/ID 13202]
[Miscellaneous Correspondence] – 1995 [Folder 2] [2] [OA/ID 13202]
[Miscellaneous Correspondence] – 1995 [Folder 2] [3] [OA/ID 13202]
[Miscellaneous Correspondence] – 1996 [1] [OA/ID 13202]
[Miscellaneous Correspondence] – 1996 [2] [OA/ID 13202]
[Miscellaneous Correspondence] – 1996 [3] [OA/ID 13202]
Box 11
[Miscellaneous Correspondence] – 1996 [4] [OA/ID 13202]
[Miscellaneous Correspondence] – 1997 [OA/ID 13202]
[Miscellaneous Correspondence] – Anonymous [OA/ID 13202]
[Miscellaneous Correspondence] – Undated [OA/ID 13202]
[Miscellaneous Correspondence] – Unsorted [OA/ID 13202]
NASA [National Aeronautics and Space Administration] [OA/ID 11102]
Nielsen Ratings [OA/ID 11102]
Race Relations [OA/ID 11102]
Talking Points (Week’s Messages) [OA/ID 11102]

Tax Reform [OA/ID 11102]
Technology [OA/ID 11102]
Television [OA/ID 11102]
Tobacco [OA/ID 11102]
Trade [OA/ID 11102]
Transportation [OA/ID 11102]
Travel [OA/ID 11102]
Travel – Bills [OA/ID 11102]
Travel – Concerns [OA/ID 11102]
Treasury [OA/ID 11102]
Welfare [1] [OA/ID 11102]
Box 12
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WHTO [White House Travel Office] [1] [OA/ID 11102]
WHTO [White House Travel Office] [2] [OA/ID 11102]
Women's Office [OA/ID 11102]
Clinton Presidential Records: Automated Records Management System [Email]
WHO [OA/ID 500000]
[From: McCurry]
[08/14/1995 – 11/06/1997]
[11/07/1997 – 09/28/1998]
Default [OA/ID 1100000]
[From: McCurry]
[11/14/1995]
Clinton Presidential Records: Tape Restoration Project (TRP) [Email]
Default [OA/ID 1100000]
[From: McCurry]
[11/07/1997]

Content Available Online