Extent

12 Folders, approximately 632 pages

Summary

This collection consists of records concerning the White House Easter Egg Roll held on the South Lawn of the White House since 1878. This collection specifically concerns the 1998 Easter Egg Roll that was broadcast over the Internet. The records consist of contracts, correspondents, and press between the participants in the broadcast: The White House Visitor's Office, The National Park Service, and Earthlink. It was the largest cybercast of its kind and provided children across the nation with the opportunity to the watch Easter Egg Roll for the first time.

Scope and Content Note

The materials in FOIA 2011-0504-F are a selective, not necessarily all inclusive, body of documents responsive to the topic of the FOIA. Researchers should consult the archivist about related materials. FOIA request 2011-0504-F contains records related to the live internet broadcast of the 1998 White House Easter Egg Roll. The Easter Egg Roll on the South Lawn has been a White House tradition since 1878. In 1998, the White House partnered with Earthlink and other network technology companies to create the first live cybercast of the Easter Egg Roll. It was the largest cybercast of its kind and provided children across the nation with the opportunity to the watch Easter Egg Roll for the first time. The White House Staff and Office Files responsive to this request contain contracts between the White House Visitors Office, Earthlink and the National Park Service, articles and press statements related to the companies involved and correspondence between the participants. The Automated Records Management System [Email] and Tape Restoration Project [Email] Files responsive to this request contain correspondence and articles concerning the live internet broadcast of the White House Easter Egg Roll. The emails may be best described as correspondence between Earthlink representatives and White Staff

concerning logistics in preparation for the live internet broadcast.

Record Type

Textual

System of Arrangement

Records that are responsive to this FOIA request were found in these collection areas- Clinton Presidential Records: White House Staff and Office Files, Clinton Presidential Records: ARMS Emails, and Clinton Presidential Records: TRP Emails. Staff and Office files were maintained at the folder level by staff members within their individual offices and document all levels of administration activity. The Automated Records Management System (ARMS) is a database that contains email records of the Executive Office of the President. This system maintained unclassified Presidential email. The ARMS dataset is comprised of 6 sub-series of email records called “Buckets.” The buckets include NPR, OPD, POTUS, WHO, CEA, and Default. ARMS emails are arranged chronologically by creation date. The Tape Restoration Project (TRP) is a database consisting of restored emails from the Automated Records Management System from July 1994 through June of 2000. The TRP is a database that contains email records of the Executive Office of the President. This system maintained unclassified Presidential record email. The TRP dataset is comprised of 6 sub-series of email records called “Buckets.” The buckets include NPR, OPD, POTUS, WHO, CEA, and Default. ARMS emails are arranged chronologically by creation date

Access

Collection is open to all researchers. Access to Clinton Presidential Records is governed by the Freedom of Information Act (FOIA) (5 USC 552 as amended) and the Presidential Records Act (PRA)(44 USC 22) and therefore records may be restricted in whole or in part in accordance with legal exemptions.

Copyright

Documents in this collection that were prepared by officials of the United States government as part of their official duties are in the public domain. Researchers are advised to consult copyright law of the United States (Title 17, USC) which governs the making of photocopies or other reproductions of copyrighted material.

Provenance

Official records of William Jefferson Clinton’s presidency are housed at the Clinton Presidential Library and administered by the National Archives and Records Administration (NARA) under the provisions of the Presidential Records Act (PRA).

Topical Subjects

White House Easter Egg Roll

Processed by

Staff Archivist, 2011. Previously restricted materials are added as they are released.

Last Modified Date

2011-08-03

Container List

The following is a list of documents and folders processed in response to FOIA 2011-0504-F:
Box 1

Clinton Presidential Records
Chief of Staff
Panetta, Leon, Bowles, Erskine
[March 10, 1998- Memo to Gary Jacob from Kristen Kappos- Re: 911 List/Earthlink's broadcast of 1998 White House Easter Egg Roll][loose][OA/ID15110]
Counsel's Office
Premysler, Debra
Earthlink [OA/ID 16773]
Racine, Karl
Lisa Hertzer Schertler Files: Brown Folder- Earthlink Cybercast [OA/ID 17085]
Lisa Hertzer Schertler Files: GMJ [GMJ Events, Incorporated]/WHO [White House Visitors Office]/NPS [National Park Service] Agreement [OA/ID 17085]
Lisa Hertzer Schertler Files: Web Site Replay of Readings [OA/ID 17085]
Clinton Presidential Records: Automated Records Management System [Email]
WHO [OA/ID 500000]
[Earthlink & Easter Egg Roll]
[02/09/1998 – 03/05/1998]
[03/06/1998 – 04/07/1998]
[04/07/1998 – 07/06/1998]
Clinton Presidential Records: Tape Restoration Project [Email]
WHO [OA/ID 500000]
[Earthlink & Easter Egg Roll]
[03/10/1998 – 04/06/1998]
[04/07/1998 – 05/02/1998]
Default [OA/ID 1100000]
[Earthlink & Easter Egg Roll]
[03/10/1998 – 04/11/1998]
WHO [OA/ID 500000]
[Vosaic]
[04/08/1998]