

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. email	Janet Abrams to John Koskinen, re: Results of Public Opinion Survey Regarding Y2K Impacts (2 pages)	4/23/1999	P5 2022
002. email	John Koskinen to Janet Abrams, re: Results of Public Opinion Survey Regarding Y2K Impacts (1 page)	4/23/1999	P5 2023

COLLECTION:

Clinton Presidential Records
Automated Records Management System [Email]
WHO (Public Opinion)
OA/Box Number: 500000

FOLDER TITLE:

[1/19/1995 - 12/13/1995]

Whitney Ross
2007-1468-F
wr633

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

Freedom of Information Act - [5 U.S.C. 552(b)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

C. Closed in accordance with restrictions contained in donor's deed of gift.
PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).
RR. Document will be reviewed upon request.

CLINTON LIBRARY PHOTOCOPY

RECORD TYPE: PRESIDENTIAL (NOTES MAIL)

CREATOR: Janet B. Abrams (CN=Janet B. Abrams/OU=WHO/O=EOP [WHO])

CREATION DATE/TIME:23-APR-1999 08:17:50.00

SUBJECT: RE: Results of Public Opinion Survey regarding Y2K Impacts on Ele ctri

TO: John A. Koskinen (CN=John A. Koskinen/OU=WHO/O=EOP @ EOP [WHO])

READ:UNKNOWN

TEXT:

Thanks.

One thing I do not get: We know who would fund the ad on liability, but who is their client for the readiness ads?

Do you think I should have them meet with Shandwick to make sure whatever they do on the readiness side is in sync with our campaign?

John A. Koskinen
04/22/99 09:08:32 PM
Record Type: Record

To: Janet B. Abrams/WHO/EOP

cc:

Subject: RE: Results of Public Opinion Survey regarding Y2K
Impacts on Ele ctri cal Service.

Good question. I was going to get around to this sooner or later.

They have a very low-keyed ad that they're running this weekend and next week on the Sunday news and talk shows and similar shows -- primarily directed inside the beltway. Then they're out of money.

But, ever the entrepreneurs, they have been talking to associations and groups about a national campaign advertising readiness and seem too have some takers. They promised to share their research with us. They noted that in virtually every meeting they were asked "what does John Koskinen think of the program" which explains their anxiety about getting in to see me. I said they could report that we thought their message was appropriate and were happy that groups were planning a campaign.

They're putting together a steering committee and invited us to sit in on meetings. I said we'd be happy to keep up with them, but the campaign would have more influence if it were clearly a private sector effort rather than what could be seen as yet another attempt by me to keep people from panicking. Also I said that we could not be selecting any one company for groups to work with without running risks of violating procurement laws. Nonetheless, we agreed that it was important to track the work they and we are going to be doing to ensure that the messages do not conflict.

And that was it. I'm not clear how much money they're raising, but every little bit helps.



CLINTON LIBRARY PHOTOCOPY



CLINTON LIBRARY PHOTOCOPY

RECORD TYPE: PRESIDENTIAL (NOTES MAIL)

CREATOR: John A. Koskinen (CN=John A. Koskinen/OU=WHO/O=EOP [WHO])

CREATION DATE/TIME:23-APR-1999 09:30:38.00

SUBJECT: RE: Results of Public Opinion Survey regarding Y2K Impacts on Ele ctri

TO: Janet B. Abrams (CN=Janet B. Abrams/OU=WHO/O=EOP @ EOP [WHO])

READ:UNKNOWN

TEXT:

Their clients seem to be associations of folks like the pharmaceutical companies, banks etc. They were not specific and I didn't want to cross examine them.

I looked at their rough cut tape and they're headed in the right direction. So, rather than push too hard on their behalf, I think we should wait until they have their first meeting with their steering committee -- which will set the tone for the ads -- and then we and Shandwick can join in. In light of their previous difficulty in generating large amounts of funding, I don't want to look too much as if we're telling the associations they should deal with this company rather than some other that may be out their soliciting business.

Who knows, we could have ads all over the place by July.



Withdrawal/Redaction Sheet

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. email	Elain Kamarck to M. Waldman, re: Public opinion data on regulation (1 page)	1/19/1995	P5 2024
002. email	Rebecca Dittmar to Timothy Newell [partial] (1 page)	4/15/1997	P6/b(6)

COLLECTION:

Clinton Presidential Records
Automated Records Management System [Email]
Default ([Public Opinion])
OA/Box Number: 11000000

FOLDER TITLE:

[1/19/1995 - 4/23/1997]

Whitney Ross
2007-1468-F
wr634

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
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b(9) Release would disclose information concerning wells [(b)(9) of the FOIA]

CLINTON LIBRARY PHOTOCOPY

RECORD TYPE: FEDERAL (EXTERNAL MAIL)

CREATOR: Elaine C. Kamarck@EOP_OVP@CCGATE@EOPMRX

CREATION DATE/TIME:19-JAN-1995 12:08:03.96

SUBJECT: Re: Public opinion data on regulation

TO: WALDMAN_M (WALDMAN_M@A1@CD) (WHO)

READ:19-JAN-1995 12:08:04.05

TEXT:

Message Creation Date was at 19-JAN-1995 11:45:00

good idea. see if you can set it up. i'd like to hear it.

There are a variety of views about whether we have a plausible public argument on regulation -- or whether the GOP has the only winning public argument. The answer to this question helps determine whether and how we fight the moratorium, etc.

Stan Greenberg has some very provocative polling data on regulation, deregulation, etc. from a new poll he's just done. It's actually fairly extensive, and can help us formulate our strategy. He is willing to brief us on it. I strongly urge that we invite him to do so at our earliest convenience.

It may even make sense to have him talk to us tomorrow.



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