

BILL BRADLEY  
NEW JERSEY

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COMMITTEES:  
FINANCE  
ENERGY AND  
NATURAL RESOURCES  
SPECIAL COMMITTEE ON  
AGING

# United States Senate

WASHINGTON, DC 20510-3001

July 20, 1993

The President  
The White House  
Washington, D.C. 20500

Dear Mr. President:

In less than one year, The World Cup, soccer's world championship, will be hosted by nine cities across the country. This opportunity follows years of extensive efforts to attract the games to the United States for the first time in the history of the sport.

Earlier this year, along with our colleagues in the House of Representatives, we formed the Congressional Friends of World Cup 1994, an informal caucus formed to lend Congressional support to the organizing committee, World Cup USA 1994, Inc. However, the success of the games depends also on support from the Executive Branch.

As you know, creation of a task force to oversee federal agency support to be chaired by Vice President Gore is already underway. The purpose of this letter is to encourage you to complete its organization as quickly as possible.

Twenty-four teams from around the globe, including the United States and the reigning champion from Germany, will compete for the World Cup from June 17 to July 17, 1994. The Department of Commerce estimates that 1.5 million people will visit the United States for the games.

In addition to the economic boost, the success of the games is important for other reasons. The World Cup is truly a celebration of international competition. These games and their related events will provide an excellent opportunity for the United States to foster and maintain strong international relations. Moreover, soccer is the most popular sport in the world and is fast becoming the most popular sport in America. Sixteen million Americans participate in the sport and will have the opportunity to see the games and cheer on an extremely promising United States team.

Because the games are less than one year away, it is most important that the White House inter-agency task force be created now in order to be effective in providing appropriate support to the World Cup games. We urge you to move forward with the creation of a White House task force as soon as possible.

Respectfully,



Connie Mack



Bill Bradley

World Cup USA 1994, Inc.  
XV FIFA World Cup  
Organizing Committee

4300 Fair Lakes Court  
Suite 300  
Fairfax, VA 22033  
Telephone 703 631 1994  
Telefax 703 631 2994



Boston  
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Orlando  
San Francisco  
Washington, D.C.

*15-20 Photo opp*  
*Scheduling Request*

April 4, 1994

The Honorable William J. Clinton  
President of the United States  
The White House  
Washington, DC 20500

Dear Mr. President:

On behalf of World Cup USA 1994, I respectfully request a meeting with you and Dr. João Havelange, President of the Fédération Internationale de Football Association (FIFA).

The 52-game tournament known as the XV FIFA World Cup will be played in the United States this summer. The games will be played in 9 cities across America in 30 days, bringing to this country an estimated 1.5 million international visitors and an economic benefit conservatively estimated at \$4 billion. Dr. Havelange's leadership was essential to FIFA's awarding its world soccer championship to the United States for 1994. It is extremely important to our effort that you meet with Dr. Havelange prior to the games commencing. Attending with Dr. Havelange would be Guillermo Cañedo, a Vice President of FIFA who is the FIFA Chairman of the 1994 World Cup, and Joseph Blatter, General Secretary of FIFA. Suggested dates are April 18, 19, 20, 21; May 2, 3, 4; or May 30, 31.

*(preferred dates)*

Please have your office contact our Senior Vice President of Government Relations, Karen Bybee, at 703/631-1994 if you have any questions. We value the support you and your administration have given to World Cup USA 1994.

Respectfully yours,


Alan I. Rothenberg  
Chairman and Chief Executive Officer

Washington, D.C.  
Host Committee  
XV FIFA World Cup

1901 L Street, N.W.  
Suite 804  
Washington, D.C. 20036  
Telephone (202) 223-8695  
Telefax (202) 659-3734



**TO:** M. E. CRAIG  
SCHEDULER FOR TOM McMILLAN  
(407) 689-2225

**FROM:** BRAD DOCKSER   
WORLD CUP USA 94 WASHINGTON, DC HOST COMMITTEE

**RE:** DIPLOMATIC WORLD CUP FINALS

**DATE:** MAY 19, 1994

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It was good to speak with you this morning. We at World Cup, as well as the White House, are excited about Tom's participation in the event on Saturday. We certainly appreciate his willingness to participate with us in this event. I thought that I would lay out some information on the event for you.

This Saturday, we will have the semi-finals and finals of the Diplomatic World Cup. This event was initiated by the Bulgarian Ambassador, Dr. Ognian Pishev. The teams have been comprised of diplomats on A-1 Visas over 28 years of age, playing in a 6 v. 6 format. The competition has followed the exact World Cup format in terms of team groupings. All the nations have participated except for Ireland, whose staff was too small to field a team, and who was replaced by their qualifying group runner-up Denmark, and Cameroon, who chose not to participate, and who was not replaced due to the last minute nature of their withdrawal.

We are now down to four teams. Saturday morning Brazil and Saudi Arabia will play at 10:00 am, to be followed by Argentina and Denmark. The level of play has been quite high, with a majority of the Ambassadors actually playing (two even scored goals--Netherlands and Columbia). After the morning semi-finals, we will have a consolation game at 1:30 p.m.

The final game program will begin at 3:00 p.m. It will commence with a parade of flags of all countries, as well as France the next World Cup host. Children from each country will march with the flag bearers and will go through the area to the field (the Saudis are bringing 50 children). On the field will be the pre-assembled dignitaries, including Tom. This group will include Tom, Prince Bandar, the Saudi Ambassador and dean of the Diplomatic Corps, many Ambassadors from the participating countries (perhaps 6-10 ambassadors and the rest ministers/counselors) an official from the State Department, Local World Cup Officials.


At this time Dr. Pishev will speak and present the trophy to the Dean. The trophy is a gift from the Bulgarian Football Union to the tournament. Then Prince Bandar will accept, say a

THE WHITE HOUSE  
WASHINGTON

June 15, 1994

INFORMATION

MEMORANDUM FOR THE PRESIDENT

FROM: PHIL CAPLAN   
Office of Cabinet Affairs

SUBJECT: Federal Department and Agency Preparations for World Cup 1994

I. SUMMARY

Many of the Departments and Agencies worked closely with the World Cup organization to assist in making the month-long events go smoothly. The issues ranged from security to customs to special visas to airline permits to the loaning of staff and surplus office equipment.

II. DISCUSSION

We have compiled the following information from the various Departments and Agencies about their efforts in preparing for the World Cup:

- **State:** The Department's support for the World Cup has focused in three main areas: security, protocol and consular affairs. Diplomatic Security (DS) Officers and other personnel participated in training programs for local law enforcement personnel from the nine venue cities. DS Officers also prepared the necessary paperwork to comply with World Cup's request to have players, coaches, officials and other delegation members declared Official Guests of the United States.

The Department's Office of Protocol assigned an officer to work closely with World Cup organizers to coordinate services and courtesies to be accorded to dignitaries. The Department also served as a contact for embassy officials and facilitated the accreditation of additional consular personnel in venue cities.

The Bureau of Consular Affairs began working with World Cup officials eighteen months ago. The Bureau developed and implemented special visa procedures for FIFA officials and guests, players, coaches and related personnel. Finally, the Department loaned a career Foreign Service Officer to the World Cup who served full time as Director of Intergovernmental Affairs for the World Cup Organizing Committee.

THE WHITE HOUSE  
WASHINGTON

June 15, 1994

INFORMATION

MEMORANDUM FOR THE PRESIDENT

FROM:

PHIL CAPLAN



SUBJECT: The United States National Soccer Team

I. SUMMARY

As the host country, the United States automatically qualified for the World Cup. The U.S. played in the 1990 tournament in Italy, its first appearance in the World Cup since 1950. The team lost all three games it played in the 1990 games, but made a respectable showing losing to powerhouse Italy by a score of 1-0. Since then, under the leadership of Alan Rothenberg, the U.S. hired a respected international coach, opened a year-round training facility, and let its best players accept contracts with prominent European clubs. The team is much improved and very competitive. The U.S. is currently ranked 12th out of the 24 World Cup teams. The U.S. is not expected to win the championship, but if the team makes it into the next round of single-elimination games, the World Cup will have been considered a success.

II. DISCUSSION

The last time the U.S. won a World Cup was in 1950 when it scored a stunning 1-0 upset over England. Since then, U.S. soccer highlights have been few and far between. In 1990, the U.S. barely qualified for the World Cup. In 1991, the leadership of U.S. soccer made two important decisions: 1) hiring Bora Milutinovic (Meelo tin o vich) a Yugoslavian coach with previous World Cup experience; and, 2) encouraging top U.S. players to accept contracts with European clubs in order to gain experience. In the past three years, the U.S. team has steadily improved and moved up in the world rankings.

Six of the eleven U.S. starting team play abroad. Lack of a major U.S. soccer league leaves them no alternative except to play overseas or in Mexico. These foreign-based players are the backbone of the U.S. team. John Harkes (New Jersey) plays in England, Eric Wynalda (southern California) plays in Germany, Cle Kooiman (southern California) plays and is the captain of his team in Mexico and Tab Ramos (New Jersey) plays in Spain.

The U.S. has been mildly criticized for signing up several so-called "passport" players -- international soccer players who married Americans or who have American parents. **Ernie Stewart** was born and raised in the Netherlands but his father was an U.S. Army Officer. **Tom Dooley** is also the son of a U.S. serviceman but he was born and raised in Germany. Both were recruited for the team. **Roy Wegerle**, who plays in England, married an American but will play for the U.S. All three of these players are soccer stars in their respective countries.

Four players have made a name for themselves playing in this country:

**Goalkeeper Tony Meola** (New Jersey) was drafted by the Yankees out of high school but chose to play soccer instead. He was an All-American with the University of Virginia and is the captain of the U.S. team.

**Alexi Lalas** (Michigan) was the College Player of the Year at Rutgers in 1991 and is a surprise success story. His distinctive mane of red hair and goatee makes him the most recognizable player on the field. Lalas also fronts a rock-n-roll band which recently issued its first compact disc.

**Claudio Reyna** (New Jersey) was a three-time College Player of the Year and led the University of Virginia to three consecutive titles. He is the youngest player on the team.

**Cobi Jones** (southern California) is the fastest player on the team and sports a distinctive "dreadlocks" hairstyle. He played for UCLA and was on the most recent cover of Newsweek.

**Coach Milutinovic** (Meelo tin o vich) is known to all as "Bora." He is an engaging, quick-witted man who has shaped the U.S. team into a world class squad. He moved to Mexico in the early 70's from his native Yugoslavia. There he played and coached professionally for fifteen years. He led Mexico to the World Cup in 1986 when the country hosted the games, and led Costa Rica to a second-round finish in 1990. The U.S. has won some significant games during his tenure including wins over England and Portugal. Bora has mixed and matched players and kept the soccer world guessing since he came to the U.S. in 1991 to get ready for this summer. Few have questioned him, though, because of his successful track record. The starting team for the first game in Detroit this Saturday against Switzerland will not be announced -- publicly or to the players -- until an hour before kick-off.


The U.S. team plays a style that combines the quickness of South American teams with the strength and aggressiveness of European clubs. The U.S. is in a division with Switzerland, Colombia and Romania. The first part of the World Cup is "round robin" and the U.S. must win at least one game to advance to the second round. The team itself and the media have established a benchmark of success for the U.S. -- advancing to the single-elimination second round. Without a win, U.S. soccer would suffer a serious setback as it tries to establish a foothold in this country. However, chances are good that, as Bora says, "in one game, we can beat any team in the world."

THE WHITE HOUSE  
WASHINGTON

June 15, 1994

INFORMATION

MEMORANDUM FOR THE PRESIDENT

FROM: PHIL CAPLAN   
Office of Cabinet Affairs

SUBJECT: Germany v. Bolivia - Opening Game - World Cup 1994  
Friday, June 17, 1994

I. SUMMARY

It is traditional for the opening game of the World Cup competition to feature the defending World Cup champion team. The last World Cup was played in Italy in 1990. Friday's opening game matches Germany, the 1990 champion, against Bolivia, an exciting team that plays a free-wheeling South American style. Germany and Bolivia are in the same division for this tournament (Group C) and are competing against each other for the privilege of advancing to the next round of single elimination games. Germany is the favorite to win this game.

II. DISCUSSION

Germany

Germany is the top-ranked soccer team in the world. They are one of the favorites to win the championship and have been the most consistent team in the world over the last twelve years. In addition to winning in 1990, German teams were runners-up in the 1982 and 1986 World Cup finals.

The current team is coached by Verti Bogts (Boats), a former player who played on the great German teams of the 1970s. He is expected to start nine players from the winning 1990 team. The German team has several star players:

**Lothar Mattheus** ( Lowthar Ma tay oos) is the team captain and plays the defensive "sweeper" position. The sweeper is the "quarterback" of the team and plays directly in front of the goalkeeper. He "sweeps up" loose balls in the back and usually starts

THE WHITE HOUSE

WASHINGTON

July 1, 1994

RECOMMENDED TELEPHONE CALL

World  
Cup  
July

**TO:** **The U.S. Soccer Team**  
\*Head Coach is Bora Milutinovic  
pronounced ("Meelo-tin-o-vich")  
\*Team Captain is Tony Meola

[Note: "Bora" will be the first person you speak with on the phone to congratulate the team. You should then speak with team captain Meola to wish the team luck in Monday's game.]

**DATE:** July 2nd, 1994 or July 3rd, 1994  
(Sunday, July 3rd is preferable date)

**RECOMMENDED BY:** Phil Lader, Director of the Federal Task Force for the 1994 World Cup Games  
(Task Force Staff Contact: Reta Lewis, X66257)

**PURPOSE:** To congratulate the U.S. Team on progressing to the second round of the 1994 World Cup Tournament, and to wish them luck in their July 4th game against Brazil.

**CONTACT:** **Holiday Inn, Palo Alto (415/328-2800)**  
*Contact: Dean Linke - U.S. Team Press Officer*  
*(The phone will be connected to Linke in the Team's private dining room for the call; Linke will put the Team Coach "Bora" on the phone to receive your call. The entire U.S. Team will be together during this time for their team dinner.)*  
07/03/94 10:30 p.m. - 11:15 p.m. EST (team dinner)  
07/02/94 10:30 p.m. - 11:15 p.m. EST (team dinner)

**BACKGROUND:** **Current Status.** In a surprising upset, the United States Soccer Team won their first World Cup tournament game in 44 years on Wednesday, June 22nd. The U.S. defeated Columbia, one of the pre-tournament favorites, by a two to one margin. The U.S. team later lost to Romania on Sunday, June 26th.



# NEWS RELEASE

Contact: U.S. World Cup Team Press Office  
415/328-2800, Room 2061; Pager: 310/262-0271

## PRESIDENT CLINTON WISHES U.S. TEAM WORLD CUP SUCCESS

**PALO ALTO, California (Saturday, July 2, 1994)** -- President Clinton phoned the U.S. World Cup Team during its evening meal tonight to offer his congratulations on the team's success and to give his support heading into its Fourth of July match against Brazil.

Clinton told the Americans that they have captured the country's imagination and that he and his family would "pull for you and cheer for you" in Monday's second-round match at Stanford Stadium. He invited the team to the White House when the World Cup is finished.

Following is the transcription of the phone call from President Clinton to coach Bora Milutinovic and the U.S. World Cup Team:

**Bora:** "Hello Mr. President 'How are you?' ... You know my English is so bad, but my team plays very well. I give you our captain, Mr. Tony Meola, who can give you better communication with the team."

**Clinton:** (Speaks to Bora before he is transferred to speaker phone)

**Meola:** "Thank you very much. We're going to put you on speaker phone."

**Clinton:** "So we made it. (Cheers from the entire team) It's a good omen. My family has watched all the games together, and my daughter is a big soccer fan, so she's making sure I understand what I see. I'm so excited by this. I think the whole country is just carried away by your success. And we're really very, very proud of you ... all of you. We're up at Camp David now at the presidential retreat and we're going to stay here until the game is over on the Fourth of July. We're all going to sit here on pins and needles and pull for you and cheer for you. All of America is. We're very proud of you."

**Bora:** "We want to invite you to the next game in Dallas (where the U.S. team would play Holland or Ireland if it defeats Brazil)."

**Clinton:** "I also want you to come to the White House and see me when this is over. Will you do that, all of you?"

**World Cup Team:** (Cheers).

**Meola:** "Thank you for the invitation."

**Clinton:** "Thank you and have a great dinner and have a great two days. Just be up and be proud. Your country is very proud of you. I tell you, you've absolutely captured the imagination of millions of people. I expect to see people walking down the streets of every major city now kicking balls when they should be walking to work. It's going to be great."

**Meola:** "Thank you very much."

**Clinton:** "Thank you. Good night."

**World Cup Team:** (Rousing cheers).

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